

## Stands First in the Minds Service That it Renders

sffise to the people of Omaha. Just one week en more sharply than even we, ourselves, our wonderful purchase of more than


## of New Merchandise

## Price Level

The response to that announcement was immediate -and thrilling. We, ourselves, did not anticipate the yagerness with which the people had waited for relief rrom high prices.

It made us realize, if cossible, more strongly than before, how great is our responsibility as merchants; for--
One Great Institution Ever Stands
the Real Service It Renders

## by the people that

## tion is Burgess-Nash

mpany Offer Buying Opportunities Real Sensation in the Retail Field

[^0]
## Buying Opportunities for

## The Needs of the Individual

There is hardly a man or woman living today who has not put off buying many needed things-some of them actual necessities, others those little luxuries to which we oo objectionably high as they have been until lately

Now, with the old price levels almost restored, we all find we need so many things which can again be hadand bought with real satisfaction.

The bureau drawers are not so full of heavy underwear and hosiery as in former years. Handkerchiefs, gloves, shoes, neckwear and those little articles of dress so necessary to our comfort (and happiness), can now be re placed without regret at the price paid.

New coats, suits and dresses will be welcomed, with the coming of the sharp winter days, at the lowered price evels-and shaters, overcoats and furs can be bough

Silks, dress goods, petticoats, notions, and those little things so dear to a woman's heart again are within reach and can be had without self-reproach of extravagance.

Burgess-Nash Co. is no less happy to be able to offer these lines at greatly lower price levels, than you are to buy them. Come to the store Monday-they are ready for you in wondrous array, and at smile-provoking prices:

| Silks | Shoes |
| :--- | :--- |
| Dress Goods | Gloves |
| Millinery | Furs |
| Furnishings | Sweaters |
| Underwear | Hats and Caps |
| Hosiery | Suits |
| Corsets | Conts |
| Petticonts | Dresses |
| Infants' Wear | Notions |


any Woman can Dye now

$\qquad$ contains directions so simple that
any
ond
ofoman can
faded garments, diand-dye any old. faded garments, draperies, cov

 Diamond Dyes Color Card,
"My Little Girl Had a Se
vere Cough"
Says Mentho-Laxene
Quickly Relieved Her







His Little Boy A Mass of Sores
 HE Lotion for Skinn Diseas


McKenney's System of Dental Service A splendidly developed system of
means better dentistry at a lower cost. or incompetents, but a not a collection of student or incompetents, but \& corps of highly skilled, ex perienced dental specialists, who know how and ar
required to do the very highest class dentistry. No matter how much money you have, you ca
not buy better dental service than ours, and, not buy better dental service than ours, and, in
addition, through our system of service, we are abl to eliminate many visits the average dentist woul deem necessary, and save in other ways much wast
time. Consult us-it is
idea of our service.



[^0]:    There is no "special sale" in progress her
    nue but a few days. Please remember that.
    This event is only regular Burgess-Nash merchandising-smply the
    This event is only regular Burgess-Nash merchandising-simply the offer--
    to the public of standard merchand ise, at prices to which you are entitled
    focause of the new price levels in the primary markets.
    You may come here, expecting much, and you will not be disappointed.
    H COMPANY.
    SPECIAL EVENT FOR THE CHILDREN
     Omaha. We.

