

## The Women

 Should Electthe coal to be used in their homes. It is the woman's task to keep the home in order and it is unfair to burden her with coal that does not produce a maximum of hea with a minimum of ashes, dust

Sunderland's Illinois Coal
is the Omaha housewife's friend. Carefully sized, thoroughly screened, suitable for furnace, most heat per dollar; it is the coal you'll like.
|| Economy
$\$ 14.75 \mathrm{pem}$

Many Other Kinds of Certified Coal on Hand for Quick Delivery.

Sunderland Brothers $\mathrm{Co}_{0}$. Main Office, Entire 3d Floor Koeline Bldg.
17th and

 In The Heart of

Buying Opportunities for

## The Needs of the Home

Homes have been neglected in the last few yearsot wilfully, but from necessity-because of the scarcity of merchandise, and because of high prices.

But now all of that is changed. There are plenty of hings for every home, and at the new, low Burgess-Nash prices-prices the people have long hoped for
assing one by ony hated to see the sumber passing one by one, they are eagerly looking forward to
brightening up the home for the long winter days and nights so close at hand, when they really enjoy the beautiful things in it:

The floors will be covered with warmer-looking rugs, and the windows will be hung with new curtains and bright, cheerful drapes. The furniture will be polished and re-
upholstered with the gay winter colors. There must be music in every home-a phonograph or a piano to furnish amusement for the entire family.

Bedding supplies will be well filled, for the nights are becoming colder and colder. Housewives are already
busy making their lists of necessities to fill the linen chest busy making their lists of necessities to fill the linen chesth,
and the cupboards are waiting for new glass, china and silverware.

The kitchens need many, many little helpful labordes.

Burgess-Nash Co. earnestly urges you to take advantage of this opportunity to make replacements for the home at prices lower than have prevailed for years -now.

## Some One Institution Eve

 of the People for the R

The last six days have been ones of glad s ago we told you the market had broken $\cdots$ b anticipated it would. We announc

## A Million Dollar's Wd

## Bought at the

Our advertisement told of long-needed goods at prices so far below the former high quotations as to be almosh starting.

Not a price was mentioned, not an inducement of fered other than our promise that unusual savings could now be made at Burgess-Nash.

In the Heart of Every Great City,
First in the Minds of the Peoz

## And it has been sho in Omaha that Inst

Beginning Monday Burgess-Nash throughout the store that will cau;

Again we urge you, as earnestly as possible, to come to Burgess-Nash fol those things you doubtless have long needed, but which you have put off buy You will find here, in wondrous array, a great stock of goods, bought : the new market, and priced so much less than you have expected to pay, the
you will be delighted at the work "Old Man Dollar" will do for you in thi you will
store.

BURGESS-NASH CO. ELECTION PARTY
Returns will be shown Tueday evening, Nov. 2, on
BIG screen on our new building at Seventeenth, and a BIG screen on our new building at Seventeenth and
Harney. Music all evening by a "jazzy" band. EveryHarney. Mu
body invited.

