# **Exceptional Apparel Values Saturday**



Seldom have even spot cash offers been able to secure for us and you such values in new, clean, thoroughly dependable apparel as we are now offering our customers.

> We Mention a Few Most Notable Bargains

# Coats Underpriced



AT \$24.50-Saturday your choice of Coats made up in medium and winter weights; styles and sizes suitable for misses, ladies and extra size coats. Made to sell up to \$45.00. Saturday—

\$49.00

\$24.50

### Fur Coat Special Saturday at \$295.00

Your choice of 18 good quality fur coats consisting of A-1 French Seal, Marmot, Canadian and Russian Pony with collars of Raccoon, Beaver, Australian Opossum, Squirrel or self trimmed. Varied lengths; unusual values. Saturday, at ......\$295.00

### 200 Suits Saturday About Half Price \$19.50 and \$29.50

SUITS THAT SOLD AT \$35 TO \$55, AT ONLY \$35.00 SUITS AT \$19.50-

Omaha Headquarters

EXTRA SIZE Dresses, Suits, Conts, Blouses and Skirts,

Elegant Suits made up in Velours, Serges and Silvertones that are made up in the season's popular styles. Colors, Browns, Deer, Jades and variety of styles to select from; all Navys, all sizes, Saturday \$19.50 sizes. Saturday ......\$29.50

SUITS AT \$29.50-That were made to sell up to \$49.50. Materials, Silvertones, Tricotines, Serges, Velours, many fur trimmed suits; large

Saturday We Will Sell 300 LADIES' AND MISSES'

### SILK DRESSES

At About Half Price

These dresses are all new seasonable merchandise in odd lots, samples and regular goods. They include Satins, Charmeuse, Tricolette, Mignonettes, Tailetas and Georgettes. All sizes.

\$35.00 Dresses for ......**\$17.50** \$39.50 Dresses for ......**\$19.50** \$49.00 Dresses for .....**\$25.00** 

And other prices equally surprising. This will be the dress event of the season.

500 Georgette Blouses

That were made to sell up to \$7.50. Special Saturday-

All sizes, all colors, and many lovely



# Half Price Millinery Sale

400 Pattern Hats to Be Sold at 1/2 Price Saturday Only

\$35.00	Model	Hats	\$17.50	\$19.50	Model	Hats	.\$ 9.75
\$32.50	Model	Hats	\$16.25	\$18.50	Model	Hats	\$9.25
		Hats		\$16.50	Model	Hats	\$8.25
		Hats				Hats	
A			Model Hats				
		The state of the s					

The reason for this sale is that we must immediately close out these four hundred odd Hats to make room for the new winter models which are being received daily.

Each Hat that is included in this sale bears the original ticket and price mark. The reverse side of the ticket has been stamped thus: 1/2, signifying that you may purchase the Hat at exactly half the original price.

### Wall Papers Reduced

New Oatmeals, Varnished Tiles, 30-inch Tapestries, Bedroom Stripes, Grass cloth and Fabric effects at prices below the regular On Display in Our New Department.

30-inch Oatmeals, fast colors with new cutout borders, 30c regular, roll .......17¢ New Kitchen and Rear Hall Papers, also papers suitable for bedrooms, 24c value, per ......17¢ Parlor Hall and Dining Room Papers— Stripes, mottled and cloth effects in latest colors and designs, values to 42c, roll 29¢ Cut-out Borders or Straight Bands to Match: A fine assortment of Two-Tones with luster overprint. Also special Colonial Tapestries for Parlors, Dining room, upper halls, etc. Special, per roll .......49¢ New Line of Cut-out, Applique and Embossed Borders.

Our Contractor Will Furnish Estimate for

IN

BASEMENT

Sherwin & Williams' Paints and Varnishes. A Complete New Line.

BASEMENT

Toilet Goods and Drugs

\$2.00 Djer Kiss Toilet Water at ...\$1.69 \$1.50 Djer Kiss Vegetal at.....\$1.29

30c Pompeian Night Cream Tubes at .. 19¢

\$3.00 Combination Hot Water Bottle and

Syringe (guaranteed) our, special cash

price ......\$2.19

25c Massatta Talcum at ......

### Winter Underwear

At Cash Prices That Will Make Your Purchases at Hayden's Saturday Most Profitable.

Women's Silk and Wool Union Suits in Dutch neck, sleeve, ankle length, tights to match, regular and extra sizes. Regular price \$1.75 and \$1.98. On sale. \$1.50 Boys' and Girls' Wool and Cotton Union Suits, high neck, long sleeves or Dutch neck and elbow sleeves, ankle length, white or natural, size 2 .......\$2.80

Rise on sizes. Boys' and Girls' Fleeced Union Suits, medium or heavy weight in eeru or gray with high neck, long sleeves, ankle length, sizes 2 to 16 years, on sale .... \$1.50 Women's Outing Night Gowns in pink or blue stripe. extra heavy quality, regular and extra sizes \$2.98



### A Most Opportune Sale of Over 1,000 Pairs of

# Ladies' Bacomo

also Gray Mocha in all sizes, all new, all perfect, regular price \$3.50, cash

Friday, \$1.95

A complete line of boys' and girls' school gloves at our low cash prices.

# Art Goods

Second Floor

Now is the time to make that sweater you have been thinking about. AA Knitting; regular price, \$1.45, sale price, a hank, at .....\$1.00 Scotch Sweater Yarn; regular price, \$1.25, sale price, a hank,

at ...... 85¢ 4-Fold Zephyr; regular price,

Your Opportunity Here

Saturday.

Warner's

Front Lace-

orsets

Big special lot with extra

low bust and two pairs

hose supporters, wide hip

space and made in pink

coutil. All sizes, 20 to 30,

Bandeaux

special cash price-

## Dainty Neckwear



Priced Organdie Gilets, trimmed with ruffles of Val lace, combined with dainty tucks. Special cash price Saturday ......\$3.50 Vestees of Fine Net, trimmed with dainty val lace and tucks in cream and white. Regular value,

Most Attractively

\$3.00. Saturday's special .......\$2.50 Collars and cuffs of sheer Swiss Organdie and fine net, hand embroidered and lace trimmed; Special Cash Price Saturday, \$1.25 to \$3.25

Clearance Sale of

Hoslery

Every pair of Hosiery in our im-

mense stock reduced during this

Women's full fashioned Silk Hos-

iery in black and colors, every pair

perfect, sold regularly at \$3.25 to

\$3.50, sale price.....\$1.98

One big lot of Women's fine

mercerized Lisle Hose, regular

and extra sizes, all wanted

colors, \$1.50 values ..... 98¢

Tuxedo Collars of Venice lace and embroidered net; Special Cash Price Saturday, \$1.25

Vesting by the yard is shown in ruffled lace and tucked and shirred net, in correct widths or suit or sweater vests, priced from \$6.00 to \$8.00 per yard. We Carry a Complete Line of Veiling, ranging

in price from 55¢ to \$2.00 per yard.

In Pink and White, with front and back fastening.

> 68c Corset Dept., 2d Floor.

# Saturday in the Children's Dept.

Girls' Warm Winter Coats, made up in the season's smartest styles, elegant values, sizes 7 to 14, specially priced Saturday at ..... \$15.00 Girls' Wool Serge Dresses, many smart styles for girls, sizes 6 to 14,

Girls' Silk Dresses, in Taf- Girls' Slip-on Sweaters. fetas and Satins, elegant all colors, all sizes, Saturvalues, special ...\$19.50 day special ..... \$5.95

### Furs Specially Priced

Furs for the little tots as well as girls, large variety, prices range \$2.95 to \$25.00.

# Children's Hats

Omaha's largest selection, values unequaled anywhere in town, Chin Chins, Pokes, Beavers, Felt Hats, etc., at-

\$1.95, \$2.95 up to \$7.50



# What Do You Want in CLOTHES?



Quality you can absolutely depend upon, style that's strictly up-to-date, patterns and models in broad enough assortment so you can satisfy your personal tastes.

You Get Them Here

# Hart Schaffner and Marx

And Other High-Grade Makes

Every garment bearing our guarantee of your idea of satisfaction or your money back.

Our Clothes Must Be Good Or we could not afford to make such an offer.

Hayden's Special Suits and Overcoats

Are making a hit with men who wish good style, all-wool fabrics and a moderate price. We count them the best \$40 values we know and we know good clothes. We'll fit you perfectly and guarantee satis-

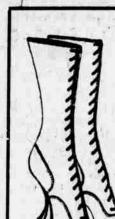


Special Reductions in

### Men's Flannel Shirts and Underwear

for Saturday.

1.500 Men's Flannel Shirts, heavy wool mixed, Racine make, in gray, green, khaki and blue, all sizes 14 to 18 neck. Former price \$4.00, Saturday . \$2.95 Our entire stock of Men's Fine Cotton Rib Shirts or Drawers, Springtex make, all sizes, 34 to 50, former price \$1.75. Sat-rib, in Augusta and Park make, sizes 34 to 46, former price, \$4.00, Sat. \$1.95 Heavy Rope Stitch Sweaters in light and



# Don't Miss These Saturday Shoe Specials

Women's Wool Sport Hose in all newest novelties, 

black, white and dark tan, special three pairs .... \$1.00

Infants' Cashmere Hose, black and white, 75c values,

Women's fine vici kid, 9-inch lace Shoes, Goodyear welt soles and military heels, Hayden's cash price..........\$10.00 Women's gun metal lace Shoes with Cuban heels, McKay sewed ..... \$5.00 Men's Brown and Black Gunmetal lace Shoes, with Goodyear

> welt soles, good \$8.50 values at ......\$6.50 Boys', Youths' and Little Gents' box calf and gun metal blucher and English lace shoes. \$3.50

Children's Kid Shoe in button only, sizes 5 to 8, with turn and McKay sewed soles......\$1.75 A full line of Grover Soft Shoes for tender feet carried

in stock in both shoes, slippers and oxfords. Get rid of that foot trouble by wearing GROVER SHOES.

### Cheicest Quality Meats of All Kinds In Our Sanitary Market. Don't Miss Saturday's Specials

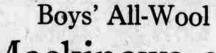
Lamb Forequarters, lb. ..... Lamb Hindquarters, lb ..... 

Department Fourth Floor.

Act Quickly \$25.00 Electric Reading

Lamps \$19.50. Beautiful assortment of styles to choose from. Attractive Art Glass shades with metal basc, two-light attachments. Complete with cord, Spc. \$19.59

\$18.00 Electric Reading Lamps with Decorated Art Glass, complete with two-light attachments and cord. Spe. \$12.50



Mackinaws and Overcoats

Guaranteed in every way, in all sizes from 6 years to 18 at low cash

Boy's Fine Tailored Cord Suits in the weatherproof cord at ..... \$15.00 Large Line of Boys' All Wool Sweat-Boys' Caps, with inbands .... \$1.50 Boys' Blouses in K. & S. make \$1.50

to \$2.50. . Boys' Dept .- Third Floor.

Boys' Shirts in K. & S. make \$2.00



# Big-Cut Price Grocery Sale For Saturday

Fancy Japan Rice, per 1b...... 10e

16 ounce cans Pet or Carnation Milk large Jars Pure Fruit Preserves .35c Tall cans Fancy Pink Salmon .. 19c Lea & Perrin's Sauce, bottle.... 28c Brands A-1 Sauce, bottle ......28c Large bottle Snider's Catsup ....28c 

Large cans Mustard Sardines .... 10c

New Comb Honey, rack ......30c 

> No. 1 English Walnuts, lb. .....32c OMAHA'S GREATEST TEA AND COFFEE MARKET. Our Famous Golden Santos Blend the talk of Omaha, per lb. ...33

Fresh Roasted Peanuts, lb. .....16e

Best bulk Cocoa, per lb ...... 171/20 Choice pan fired Japan Tea, 1h, 35c Fancy Colong, Ceylon, Gunpowder, English Breakfast, per lb. .... 59c PUMPKINS FOR HALLOWEEN,

Fancy Dairy Table Butter, lb. ... 51c Fancy Full Cream Wisconsin Cheese, 

It Pays-TRY HAYDEN'S FIRST-It Paye