

### Programs of the Week

**Rialto**—"In the Heart of a Fool," playing all week.  
**Sun**—"Stop Thief," an all-star cast.  
**Strand**—Katherine MacDonald in "Curtains."  
**Moon**—Pearl White in "The White Moll."  
**Empress**—"Sunset Sprague," first four days; Margarita Fisher in "The Gamesters," latter half of week.  
**Muse**—Today, "Stop Thief," tomorrow and Tuesday, "The Loves of Letty," Wednesday and Thursday, William Farnum in "The Spoilers," Friday and Saturday, Madge Kennedy in "Dollars and Sense."

#### "In the Heart of a Fool."

**Cast of Characters.**  
 Grant Adams.....James Kirkwood  
 Margaret Muller (the Lorelie).....Anna Q Nilsson  
 Laura Nesbit.....Mary Thurman  
 Tom Van Dorn.....Philo McCullough  
 Hazel Daly.....Hazel Daly  
 Dr. Nesbit (Old James Farnum).....Ward Crane  
 Dr. Nesbit (Young James Farnum).....John Burton  
 Mrs. Nesbit.....John Campbell  
 Daniel Sands (Hostage).....Campbell  
 Mollie (the Sparrow).....Perry Challenger  
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 Mary Adams.....Kate Tonrey  
 Mrs. Adams.....Kate Tonrey  
 Violet Mauline.....Maryland Morne

"In the Heart of a Fool," the feature attraction at the Rialto theater this week, deals with a vital problem in marital relationship.

Through a train of absorbingly dramatic events, it pictures the disillusionment and heartaches suffered by a girl who mistakes the mother instinct for love.

The opening scenes of the Dwan production are laid in a flourishing western metropolis where the heroine, Laura Nesbit, is seen as the belle of local society. She is loved by Grant Adams, a young journalist of forceful personality. At a house-party, Laura, to arouse her lover's jealousy, flirts outrageously with Tom Van Dorn, a rising lawyer but an unscrupulous philanderer, in whose heart rests the conviction that there is no God.

Construing Laura's actions as indicating a lack of affection, Adams, heartbroken, allows himself to be drawn into an affair with the Lorelie, a siren without scruples. He leaves town. Van Dorn woos Laura. She knows his weakness but hushing the dictates of reason, marries him to protect him from the demon of evil from within him. Tiring of the monotony of married life, Van Dorn once again takes to the primrose path and is caught in the arms of his secretary.

How destiny weaves around this marriage of sorrow a drama that touches the heights of human sacrifice and devotion is vividly told in this Dwan production. The role of Laura is played with consummate artistry by Mary Thurman, erstwhile leading lady for William S. Hart.

**Strand**—"Curtain."  
**Cast of Characters.**  
 Nancy Bradshaw.....Katherine MacDonald  
 Jerry Coghlan.....E. B. Fulton  
 Ted Dorn, the Author.....Earl Whitlock  
 Dick Cunningham.....Charles Richmond  
 Lisa Grant.....Florence Dashlow

"Curtain," a story of stage life starring Katherine MacDonald, America's most beautiful film actress, will be the chief attraction at the Strand theater this week. The play is a picturization of Rita Weiman's delightful Saturday Evening Post story.

In "Curtain" Miss MacDonald plays the part of an actress who achieves a tremendous success as the star of a new play. She is wooed by a millionaire bachelor through a whirlwind courtship and finally marries him and gives up the stage. Later—after she has become the mother of a boy, she discovers her husband is untrue to her—he having gone to Tia Juana with the actress who has taken her place as star. She returns to the stage, getting back her old place.

Nancy's husband returns, and discovers his wife's name in electric lights in front of Coghlan's theater. He bursts into her dressing room and attempts to upbraid her. She informs him of her knowledge of his Tia Juana escapade and tells him that all is over between them and dismisses him. And the faithful young author—now a noted playwright—who loves her sincerely, consoles her in her hour of trouble.

#### Sun—"Stop Thief."

**Cast of Characters.**  
 Jack Douglas.....Tom Moore  
 "Another" Nell.....Hazel Daly  
 Madge Carr.....Irene Rich  
 Mrs. Carr.....E. B. Fulton  
 Joan Carr.....Molly Malone  
 Mr. Carr.....Raymond Hatton  
 James Clusney.....Raymond Hatton  
 Dr. Willoughby.....Harris Gordon  
 Mrs. Raymond.....Harris Gordon  
 Rev. Mr. Spelvin.....Henry Ralston  
 Detective Thompson.....Florence Dashlow  
 Police Sergeant.....M. B. (Lefty) Flynn

The legitimate stage play of "Stop Thief," chief cinema attraction at the Sun theater this week, is known to all theatergoers as a hilarious comedy.

More funny things happen in the 48 hours within which the play is supposed to take place than would be thought humanly possible. Tom Moore and Hazel Daly as the thieves, disguised as maid and detective, enter the orderly house of the Carrs, where a wedding is pending, and turn it into a chaos of confusion during which valuable disappear and reappear in the most unexplainable manner.

The accomplices are unconsciously aided in their scheming by old Mrs. Carr (Ed. McWade) and the bridegroom (Raymond Hatton), who believe themselves the victims of kleptomania. After the most unbelievably absurd situations, matters adjust themselves, and the play ends happily.

#### Moon—"The White Moll."

**Cast of Characters.**  
 Rhoda (The White Moll).....Pearl White  
 The Adventure.....Richard C. Travers  
 The Pug.....Richard C. Travers  
 The Dangler.....J. Thornton Hatton  
 The Sparrow.....Walter Lewis  
 Skippy.....William Harvey  
 Oryen Hall.....Walter Lewis  
 Father Michael (the priest).....John Woodford

Pearl White, "the marvel of the screen," will be seen in a special production, "The White Moll," at the Moon theater this entire week. This is her first feature production, she having heretofore devoted her screen work to serials.

The story was written by Frank L. Packard, author of "The Miracle Man." It deals with Rhoda, a girl crook of the slums, who, having seen the light in a startling miracle performed in St. Agnes church—



where her father is killed trying to rob the poor box—determines to reform and labor to aid those in the underworld. As a settlement worker she becomes known by the crooks and gangsters as "The White Moll." Her work has started to bear fruit. "The Sparrow," a notorious safe burglar who has served a long term in prison, is released. When "The Dangler," leader of the gang, tempts the released convict to return to his unlawful trade, "The White Moll," who has been caring for his aged mother, steps in and wins the Sparrow's promise to go straight. But she incurs the enmity of "The Dangler," who determines to "frame" the Sparrow. Then begins a series of thrilling experiences which, it is said, make the picture one of the most fascinating and heart-appelling ever screened.

she overcomes the mental difficulties makes appealing drama. William Farnum will take the screen at the Muse on Wednesday and Thursday in "The Spoilers," Rex Beach's masterpiece. It is a story of lust for gold in the far north. The picture ran to universal success throughout the country.

"The Loves of Letty," featuring Madge Kennedy in "Dollars and Sense," which will be shown Friday and Saturday of this week. The story, which is by Octavus Roy Cohen, ran in the Saturday Evening Post. It deals with the matrimonial success of a girl on two cents.

Empress—"Sunset Sprague," and "The Gamesters." Two well known film stars, Margarita Fisher and Buck Jones,

are featured this week at the Empress theater in appealing photoplays. Buck Jones in "Sunset Sprague," a western drama, will take the screen for the first four days. "Sunset Sprague," played by Jones, is a happy-go-lucky cowboy looking for a job on the range when he meets a man who draws him into the quest for a stolen mine which belongs to a plucky girl. This girl is defying the bandits who killed her father and took possession of the mine. Sunset starts after the band, and when he finishes with them they are glad to disappear and leave the mine to the girl and the girl to Sunset.

"The Gamesters," playing at the Empress the latter half of this week, features Margarita Fisher in a new role. Dealing with a class of people with which the general public is far from familiar, whom for want of a better name we call "gamesters"—men who actually gamble their lives away—it tells the story of a daughter of one of them, brought up in their midst and well accustomed to their reckless, unscrupulous moods, and versed in their superstitious, fatalistic lore.

**Twelve Cents a Second.**  
 Twelve cents a second doesn't sound like a big salary unless one stops to figure it out. That's about what Conway Tearle gets for being a leading man for National Picture theaters, a Selznick enterprise. And that it is said Mr. Tearle is one of the highest salaried leading men in the country. Figuring out his salary it amounts to \$2,500 a week, which isn't so bad, considering he gets many of his meals thrown in. Oh, yes, the moving picture banquet is one of the many things that usually isn't "staged."

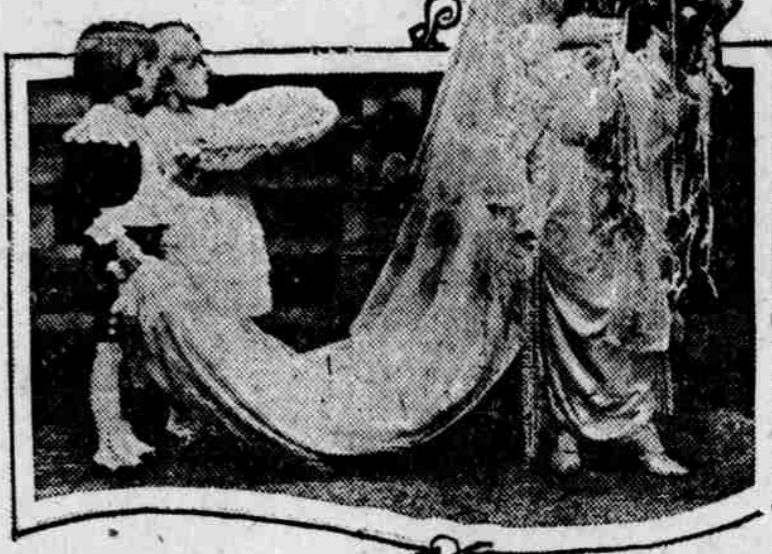
#### Suburban Houses

**Apollo.**  
 Today—Owen Moore in "The Desperate Hero," and comedy.  
 Tomorrow and Tuesday—Marshall Neilan's "The River's End."  
 Wednesday—William Russell in "The Challenge of the Law."  
 Thursday and Friday—Robert Warwick in "The Tree of Knowledge."  
 Saturday—Rhea Mitchell in "Jaques of the Silver North."

**Grand.**  
 Today—Katherine MacDonald in "The Notorious Miss Lisle." Matinee at 3 p. m.  
 Tomorrow and Tuesday—"Male and Female," a Cecil DeMille production.  
 Wednesday—Gladys Walton in "Pink Tights" and "Pirate Gold," No. 9.  
 Thursday and Friday—Charles Ray in "Homer Comes Home," and a Sunshine comedy.  
 Saturday—Bryant Washburn in "The Sins of St. Anthony."

### Tossing of Bride's Bouquet Creates Climax of Heartbreaking Tragedy in Bridesmaid's Life

The girl who catches the bouquet is lucky. Mary Thurman as the bride in "The Heart of a Fool," playing at the Rialto theater this week, tosses bouquet. Then Fate takes a hand and the destinies of two women and three men are cast into a seething caldron of lust and infidelity.



### Much Fuss Over Men May Spoil 'Em; Who Knows? Mary Pickford to Appear In Another 'Kiddie' Feature

Almost as many husbands are driven from home by wives who lavish too much attention on them as leave because their wives neglect them. So believes Eva Novak, the motion picture actress, who is starting in the latest Universal production, "Wanted at Headquarters." "Men were intended to be the aggressors in the battle of love," Miss Novak said during an interview at Universal City, Cal., recently, "and women were cast to play the defensive parts. Warriors, once they have completely subdued their opponents, are likely to seek other adventures. So it is with husbands, and the woman who has been wooed and won and then displayed her love by too frequent and flagrant fuss and demonstration is apt to overdo with disastrous results. "Men like attention from women, but not too flagrant attention. My advice to the wife is to be sane and conservative in the treatment of her husband." Mary Pickford is to appear in another of the kid comedies for which she is famous. It will be titled, "Rag-Tag and Bob-Tail," and it will go to the screen before her current production, "A Flame in the Dark." Both stories were written by her director, Frances Marion. "A Flame in the Dark" has an Italian atmosphere and a lot of emotion in it. In the production Mary is supported by a number of Italian actors she brought from Italy when she and her husband, Douglas Fairbanks, completed their honeymoon tour of Europe, and in her desire to be realistic she even goes so far as to speak Italian lines when it is necessary to talk at all. "I've learned enough of the language to sing an opera," says Mary. The reason for the kid-comedy, hitobors are of the opinion that a "happy" picture should follow "Suds."

### Theater Managers To Inaugurate "Go to Movie" Week

Omaha downtown motion picture managers have inaugurated an idea which is expected to be adopted nationally by motion picture theaters next year.

"Go to Movies" week is the idea. Managers of all Omaha motion picture theaters in Omaha have concurred to make the affair a gala event. The idea will be launched during the week of November 7-14.

Special photoplay attractions have been booked at the Rialto, Strand, Sun and Moon theaters for that week, and novel stunts have been arranged by the committee of managers in charge for the success of the idea.

Strong efforts will be made to make hundreds of new movie patrons. Social clubs and business organizations have sanctioned the proposed affair. The Chamber of Commerce and Omaha merchants will cooperate to make the idea a success.

A street parade on Saturday, November 6, in which all of the motion picture interests in Omaha will participate, will launch the movement. Employees of local film exchanges and of the theaters will take part. Suitable floats have been commandeered for the opening event. At the end of the parade, 1,000 small balloons will be released to many of which will be attached \$5 purchase orders for merchandise at downtown department stores and also free tickets to the downtown theaters.

In view of the fact that the motion picture industry in Omaha is one of financial importance to the city, the theater managers hope to make "Go to Movie" week a regular fiesta.

#### Rice Shower for Dorothy.

Dorothy Phillips was showered with rice and old shoes at the Oakland, Cal., railroad station, when the townspeople mistook her for a bride and Allen Holubar, her director, for the groom. The star and her director had gone to Oakland to attend the wedding of Harry Bucquet, Holubar's assistant, to a Piedmont, Cal., society girl. For the return trip to Los Angeles Holubar chartered a private car and turned it into a honeymoon special. Harry Bucquet was head of the corps of assistants who worked under Holubar in filming "Man, Woman, Marriage," the spectacular feature which Holubar has just completed for First National. Miss Phillips, she says, had all the excitement of the rice and old shoe shower without the fun of the marriage.

# RIALTO

Direction of A. H. Blank

## ALL THIS WEEK

What would you do if you found that your husband was buying SILK STOCKINGS FOR ANOTHER MAN'S WIFE?

This is only one of the many problems that confront the heroine of what we honestly consider to be the picture of the year.

### In the HEART of a FOOL

from the best selling novel by WILLIAM ALLEN WHITE.

produced at tremendous expense by Mayflower, the company which produced "The Miracle Man," and to which this is a very worthy successor.

The Cast includes such names as

**JAMES KIRKWOOD**—as the hero who succumbs to a woman's temptations.  
**ANNA Q NILSSON**—as the Lorelie.  
**PHILO McCULLOUGH**—as the man whose kick in life is the conquest of women.  
**MARY THURMAN**—as the bride who knew—and could forgive.  
**JOHN BURTON**—as the man who was slowly being kissed to death by wild women.  
**MARYLAND MORNE**—as the girl who finally forsakes the "easiest way."

On Monday Evening Oct. 25, a genuine **WEDDING CEREMONY** will be solemnized upon the Rialto Stage with a bride of honor.

The bride will throw her beautiful bouquet into the midst of the audience. According to time-honored tradition, the girl who catches the bouquet will wed within a year. If you are an eligible bachelor girl or a widow come early and may be you will be the lucky one to catch the Bride's Bouquet.

Like many another—mistaking the mothering instinct for Love.

KEEP YOUR EYE ON THE

# MOON

Starting Today

The Miracle

The release

## THE White Moll.

By Frank L. Packard  
 Author of "The Miracle Man"

STARRING THE FAMOUS ACTRESS

# Pearl White.

In her first Feature Production. Positively not a serial.

The Trap

The Fight

The Escape

The Crime

The Reformation

The night has a thousand eyes and the day but one. Behind the scenes of a great city drawn curtains on night life where globes glow and shadows hide those who lurk.