

39th Anniversary Sale!

Brandeis Stores

"Service" is not confined to patient help extended by salespeople to customers. Yet it is all that Brandeis representatives are carefully trained to aid shoppers in making their money go as far as it must. But including all these conveniences and aids, "Service" at Brandeis Stores means selection of the right goods, fixing the lowest possible prices, telling the customer the exact truth and serving, in every way, the customer's best interests.

Throughout these 39 years the efforts of Brandeis Stores have been to create permanent business good will. We are merchants and not philanthropists. But we believe with Walter Scott that "the race of mankind would perish did they cease to aid each other. We cannot exist without mutual help." Brandeis Stores have ever built for that mutual help. They have builded so carefully that the results have won for this consistent 39-year effort the thoroughly descriptive phrase "Partnerizing the Customer."

In the future, as in the past, you will find here most of the comforts and conveniences, the implements and the tools and the playthings of life. With it all you will find Service—the service that satisfies the customer and brings him back for another bargain; the service that builds imperishable good will for the merchant.

WE CELEBRATE

39th Anniversary of Brandeis Stores be celebrated. More than an Anniversary Sale in which prices are cut. This is what we have done in THE ANNIVERSARY SALE. AT 9 O'CLOCK MONDAY MORNING. STUDY IT. It will mean "big money in your pocket."

Get the right goods at the right prices, Brandeis new to the greatest offering of merchandise in the country.

Shirts and Dress Goods

3.50 per Yd. at 1.25

Wonderful purchase of 8,500 yards of this season's newest goods have assembled them into one great lot.

- 35-inch Satin Dutchess
- 36-inch Satin Radiant
- 40-inch Foulard
- 36-inch Satin de Lux

All at 1.25 Yard

Beautiful Silks, 95c

Monday only, to inaugurate the first day of our 39th anniversary.

- 40-inch Crepe de Chine
- 36-inch Wash Satin
- 40-inch Radium

All at 95c Yard

and Untrimmed Hats

0 to 5.00 Values

and soft, untrimmed, ready to wear hats and all silk velvets in off-the-face and street hats. There are few hats seldom before have we seen. They are at the height of the season. Worth from \$3.50 to \$5.00; special at 79c

79c

- Famous Pluto Water
- Regular 50c value, at 29c

Girls' Frocks

Fancy Cotton Materials

It seems hardly possible; 2 to 6 and 8 to 14 year sizes; gingham, fancy tub materials, etc., all up-to-date styles; hundreds to choose from, each 89c

Basement—East.

Darning Cotton Fast colored darning cotton, an exceptional bargain, at per spool 3c

Main Floor—West

Crochet Cotton O. N. T. and Silkene crochet cotton in white and colors; special for this sale, per ball, 10c

Main Floor—South

Babies' Jiffy Pants Babies' rubber jiffy pants; all sizes, regular 75c values, priced for this sale, special, at Main Floor—South, 49c

Skirt Belting Inside skirt belting, white, regular 15c and 25c values, specially priced for this sale, per yard, 7 1/2c

Main Floor—South.

Imported Handkerchiefs Women's checked and barred borders; also white in initial and embroidery; hemstitched, fine lawn. Men's hemstitched lawn; 25c values, at 10c

Main Floor—East

Creepers and Rompers Gingham, Crepe, Chambray, also white. Some trimmed with contrasting colors. Sizes 6 months to 6 years 1.29

Third Floor—Center

All Wool Velours 56 inches wide; for tailored suits, dresses and coats; in the season's best shades, \$6.00 value; special, yard, 3.95

Main Floor—Center

Silk Petticoats Worth 7.95 to 9.95 Silk Jersey with accordion pleated flounces, combining two and colors in harmonious effect; made with continuous placket, having two snaps at waist line, full through hips. Taffetas are soft and lustrous, in new straight line effect, fine pleated ruffles at bottom, 3.79

Second Floor—North

Pearl White Soap

Cudahy's Pearl White Soap for all laundry purposes. Special, 10 bars for 39c

Fifth Floor—West.

New Hair Bow Stripes Five-inch ribbon; also Persian and floral designs in light and dark combinations, this great sale, at, yard 19c

Main Floor—North

Human Hair Nets Carefully selected real human hair nets; our 15c kind; cap and fringe styles; all shades; special, 4 for 25c

Basement—South

Brasieres and Bandeaux Of fancy novelty cloth; also white batiste trimmed front and back with embroidery. Sizes 32 to 44, special, at 49c

Basement—South

Printed Voile Printed Voile with beautiful colored borders, 40 inches wide; worth 1.00, special for this sale, per yard 59c

Fourth Floor—East

Silk Ribbons Silk Moire and Satin Ribbons in good colors, 2 and 4 inches wide, special, per yard 10c

Main Floor—North

Aluminum Percolators

Regular 2.98 Values At 1.49 Six cup size, in plain and octagon patterns; 1.49 reg. val. 1.49, special 1.49

Fifth Floor—West

Fine Apron Dresses

Worth 1.39 Regularly

Fancy plaids' and stripes, pretty dotted patterns, both light and dark, solid pink and light blue, indigos, etc., in tie-back styles, new strap-effects, belted and elastic waist styles many with large double pockets, in all sizes, each 89c

Basement—East

1800 Pairs Men's Coveralls

Have Sold From \$3 to \$4 Special Per Pair 1.98

Men's Union Alls and Cover Alls; Oak Brand Over Alls; Lee Brand Union Alls and other makes. These are practical suits for mechanics, engineers, brakemen, firemen and auto mechanics. Also for automobiling, hunting and all-round wear. Sold from 3.00 to 4.00, special, per suit at 1.98

Brandeis Stores—Second Floor—Men's Store

Women's Pure Thread Silk Hosiery

2,100 Pairs—Irregulars of 3.00 Qualities

Just 2,100 pairs of Women's Pure Thread Silk Hosiery; all are full fashioned silk to the top; others silk to the knee, with lisle garter tops, lisle soles, and high, reinforced heels. This is one of the biggest bargains we have been able to offer to our customers, and we urge you to take advantage of it. Regular and out sizes; colors, black and cordovan. Irregulars of 3.00 quality. Special, per pair, 1.19

Bargains in Housewares

- Casserole—8-inch size; Guernsey sint with heavy nickel-plated frame; special, priced at, each, 2.95
- Cups and Saucers—Japanese blue; a special bargain for this sale; set of six, 2.98
- Aluminum Tea Kettles—4 and 5-quart size; heavy aluminum, wood bail; \$4.98 value; special, 2.25
- Aluminum Roasters—Round pattern with side vent; of heavy weight aluminum; slightly damaged; 3.95 value; special, 2.49
- Aluminum Skillets—Made of heavy pressed sheet aluminum; regular 98c value; special, 45c

Fifth Floor—West

Women's Union Suits

Very Special for This Sale

Women's Warm Fleece Union Suits for real winter wear; high neck, long sleeves, ankle length; garments that come in small sizes for small women. We have another garment without fleece, in low neck, sleeveless and ankle length. All sizes; very special, per suit, 1.35

Third Floor—East

Special Bargains in Notions

- Jersey Covered Bust Forms—Sizes 32 to 44; our regular 3.00 values, specially priced for this sale, 1.89
- "Froste" Dress Clips—Rust proof; black and white; all sizes; regular 10c values, specially priced at, 7 cards for 25c
- Rick-Rack Braids—4-yard bolts; specially priced for this sale, long as they last, each 9c, or 3 bolts for 25c
- Silk Thread—A fine bargain, very specially priced for this big sale, at per spool, 10c
- Regents Safety Pins, No. 3—This is our regular 10c values all specially priced for this sale, 4c

Main Floor—South.

Women's New Fall Hats

Worth 5.00 to 10.00 Special, This Sale At 3.00

Hats at prices far less than their actual value in black and colors, large hats, small hats, banded hats and off-the-face hats, in fact any type that the matron or miss could desire will be found in this sale. They are hats that sold regularly for from \$5.00 to \$10, very special, \$3.00.

Brandeis Stores—Second Floor—East.

House Dresses

Worth 1.60 to 2.25

Ginghams and percale; dozens of styles to choose from; all up-to-date practical models. A chance to buy a good house dress for less than the price of the material, special, each 89c

Basement—East.

King's Machine Thread

Kings three cord machine thread, black and white, specially priced for this sale, per spool, 2 1/2c

Main Floor—South.

Imported Handkerchiefs

Silk crepe de chine; new shades are represented in beautiful floral designs and barred borders, 25c values, special, each 12 1/2c

Main Floor—East

Georgette Collars

Georgette collars, beautifully embroidered, including five distinct styles; regular 90c values, special, each, at 59c

Main Floor—North

Lace and Net Vestees

Lace and net combinations of fifty frilled vests in white and cream with collars to match. These have sold for 1.50, special, in this sale, at 69c

Main Floor—North

Fine Laces

57 French and English Val edges and insertions; regularly priced at 15c; special, per yard, 3 1/2c

Main Floor—Center

Warm Sweaters

For Women and Children

Light weight, but warm models in Zephyr, Mohair, and Plain Wool; Tie-back and coat styles. Colors are buff, American Beauty, Old Rose, Turquoise, Peacock, Brown and Black. Sizes 36, 38, and 40 3.79

Second Floor—Center

House Dresses

Regular 2.95 to \$5 Values. 1,025 House Dresses made of Percale in light and dark shades; also Gingham in check, plaid and stripe patterns. Plain Chambrays, trimmed with plaid gingham; straight lisle or waist line styles; big pockets, wide belts and fancy collars. Sizes 16 to 49; regular 2.95 to 5.00 values, each at 1.59

Basement—East

Children's Bloomers

Black and white satens; one with elastic top; others with bands, sizes are from 4 to 14 years, 1.35 to 1.99 values, special, at 65c

Third Floor—East

Infants' Shirts

Infants' Shirts, in part wool. Sizes up to 2 years; regularly priced at 80c, special for this sale, at 49c

Third Floor—Center.

Bleached Muslin

36-inch Bleached Muslin, good quality, full apron water bleach. Extra soft finish, wonderful value, yard 12 1/2c

Basement—North

Galvanized Tubs

Made of heavy weight galvanized iron, with two side drop handles, special 98c

Fifth Floor—West

Glaabek Ware Pie Plates

Guaranteed not to break in oven, 8-inch size. A very special offer for this sale at 39c

Fifth Floor—West.

Tungston Electric Lamps

1025 and 50 Watts

Special at 19c

Fifth Floor—West

Letters From a Home-Made Father to His Son

By ED. STREETER.

There Be No Such Word as "Privacy" in the Lexicon of Presidential Candidates.

Dear Son:

The more I read the papers the more I'm glad I wasn't asked to be president of the United States. It strikes me a presidential candidate has as much privacy as a fellow demonstrator in a public square. In a department store window. There was a time when the world was satisfied to see him with his hair nicely brushed and his high hat worn in one hand like a chest protector. Durin his spare time he could swear about his bills, fire the cook, an overhaul his bicycle on the back stoop unhindered and unbeknownst. Its got so now, though, he's got to get into the hall closet to change his shirt if he doesn't want a two real mowey made of it.

Folks ain't so interested nowadays in findin how he stands on the tariff as they be in knowin what he eats for breakfast an if he shaves himself. Most of em would listen easier to his views on the National League than they would on the League of

steps off the front porch in the morning. An there's certin things he can't dodge no matter what hurry he's in.

For one thing he ain't never allowed to pass a bunch of old Characters what's playin games. It don't make no difference what they're doin—pitchin horseshoes, plain crotch, or havin a ball game—he's got to jump right out of his limyzone an butt right in if he knows how to play the game or not.

An if it's a ball game he ain't allowed to stay out in the field where he won't be in the way. He has to pitch. Which must-be very disconcertin for the fellos what playin the game spherully if they have any bets on it. You see plenty of pictures of "the Candidate just goin to pitch the ball," but you never seen a picture of "My McGrunks catchin it." An you never will, cause nobody's ever been able to.

The Strain of Being Pleasant. Then, no matter how late he is, he's always got to stop an speak to the oldest livin inhabitant. The oldest livin inhabitant always calls the candidate by his first name, chews tobacco an recollects how when the candidate was a boy he was on the point of horse whippin



He's got to get into the hall closet to change his shirt.

Nations. I guess its natral, though. Ordinary folks is always interested in how famous ones live. It makes em feel how they was a little better sometimes if not just as good.

A man can get more votes today by puttin on some old clothes an goin fishin then he can by spendin all the afternoon tellin the Sandusky Board of Trade how they ought to go to South America. Before he has his hook baited the news is flashin over every wire in the country. By the time he gets home he's able to read about the whole trip, what he wore, how he enjoyed it, an what he might have said to the old G. A. R. man an the little boy if he hadn't forgot to.

Then every man in the country what's ever gone fishin or hopes to, skips the Irish problem, an the labor question, an the coal uncertainty, an reads the story of the fishin trip.

"Here," says he to his wife, "is a very remarkable coincidence. This man uses the same fishin outfit as me. An old felt hat with a hole in it, a flanel shirt an an old pair of trowsers. You can't help likin the man. He's such a sensibell sort."

Can't Even Fish Alone. Even when he's fishin, though, they won't leave the poor cuss be. When you read the papers you think of him as sittin in a row-boat in the middle of a nice quiet lake, his pipe in his mouth, a dash of Obejoyful in his hip pocket, an a cold lunch under the seat.

No such luck. He is drove to the lake in a limyzone covered with American flags an the sutmatticks of two motorsycle constables. Everybody in the home town has knocked off work for the day an is there ahead of him, hopin to work into the movies somehow. The water round his old dory is white from motorboats, an row-boats, an press boats, an everything else on the lake—that would float within snapshot of him.

I should think a candidate would feel something like that Pieyed Piper of What'sisname what was so smart on a flute that all the kids in the village tagged around after him. It was all right for a while an more or less flatterin, but he must have got sort of sick of it after they'd been naggin him all day.

He can't ever get away from em. When he goes to church there's a man sittin right behind him to find out how he likes the sermon or watch if he puts any suspender buttons on the plate. If he sits out on the front porch after dinner an takes a nap the camera men are around him in a mint takin closeups of his back teeth. That will make all the men what sleep with their mouths open think he's a good solid sort what don't put on airs. An the fellos that sleep with em shut will like him cause they got something on him.

As near as I can figger out life is one long obsticle race for a fellow in his position. He never knows what's before him from the time he

him a dozen times. Nothin seems to make a man so poppler as to have been threatened with horse whippin by all the old fellos in town.

An there aint never a minit with all this pesterin when he's allowed to be cross. That would be the biggest strain fer me. A man aint built to be nice all the time. Once yesterday I was readin how the spherul train pulled in at six in the mornin an the whole town was down to see the candidate make a speech.

"He sprung out of bed," says the paper, pulled on some clothes, an talked to the crowd fer half an hour on the farmin question. They was much pleased with his easy, pleasant ways."

Now I know somethin about what he was up against cause fer years I



Has always got to stop an speak to the oldest livin inhabitant.

Whenver I find a young man that been up an around at about the same time and talked to the hired man on the farmin question. But in all that time I never sprung out of bed an the hired man aint never showed no delight at my present, easy ways.

No, my son, you may say that any man can be president, but it aint so. Not even every man that's born in Ohio can be president. He may be smart an he may know his politticks, but it takes more than that. Can he throw a base ball? Has he a winnin smile, as he ever been whipped fer stealin apples? Can his wife make flap jacks in a gingham apron? Has he ever owned a horse an buggy? Are his trowsers too big? All these things don't matter much for an ordinary man, but they matter tremenjous fer a candidate.

Whenever I find a young man that thinks he'd like to be a president I tell him fust to find out if he measures up to all them requirements. If he does, let him take his family an camp out in the middle of the public square for a week. If he don't mind that, then he's fitted fer public life, an he can start in tryin fer the job. But I'll be disappointed if you get the notion in your head.

Yours modestly,

AMOS H. AMESBY, FATH.

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