

WE CAN'T TELL exactly how the Multigraph would earn for your business until we know you better, but here's how it has earned for thousands of others. First off, the Multigraph more than "earns its keep"' by effecting a saving on every job it turns out-a $25 \%$ to $75 \%$ saving on printing bills.
It earns by getting your price lists, sales balletins, all your printed matter, out on time EVERY time.
It earns by getting you in where callrre are barred, eepeecillly on busy days.
It earns by doing missionary work for your sulesmen, making them bigger producers. It earns by winning the confidence of your trade and keeping in close touch with them.

It earns by developing mailorder busi-
nevser in territory your salesmen cant't afford to it earns by keeping your salesmen posted, interested, enthused. It earns by backing up your advertis. ing go jobbers, dealers and public, by "indirid It earns by educat your factory and office force, and inspeloping ening TMus short list hass already started you thinking of sereral other ways phone, witt or call
P. P. BLACKWELL

The American Multigraph Sales Co. 1037-40 City National Bank Bldg. OMAHA, NEB. Telephone Douglas 3715





Now Playing
DOUGLAS MACLEAN DORIS MAY "THE JALLBIRD"


THE SCREEN'S GREATEST MOTHER
Vera Gordon, whose part in "Humoresque"
. made her famous, contributes to "The North Wind's
Malice," the most wonderful performance of her Malice,
career.
The strangest picture ever shown on any sereen! A
photodrama superb-supre
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