

WITH many hours of careful planning--from long months of self denial and hard work--the "HOME" of their dreams had at last become a reality--a "HOME" of their very own had become a lasting monument to their tireless effort—

They were justified in being proud of their accomplishment, they had placed everything-their hopes, their dreams-on this, the big thing of their lives-and then overlooked the dangerous fire menace. They took their chances with fire and lost. It doesn't matter that the fire was not their fault. All that really matters is this: THEIR DREAM WAS COMPLETELY WIPED OUT IN AN INSTANT BY A TOTAL FIRE LOSS.

We read in the daily papers regularly of disastrous fires, and in far too many instances the items close with: "THE PROPERTY IS A TOTAL LOSS AS NO INSURANCE WAS CARRIED."

At this season of the year, with the first firing of the furnace-with the fall clean-up of leaves and other rubbish, and the burning of all this, the fire hazard is doubly dangerous. Don't take any chances. KNOW that YOUR property is fully covered by fire insurance, and see that your policy reads: NATIONAL AMERICAN FIRE INSURANCE COMPANY.

Because:--

The home office of this company is located right here in Omaha, assuring you of quick and fair settlement of all claims—

Because: --

Insurance companies the world over are heavy investors in municipal and county bonds. The money the National American Fire Insurance Company receives is invested in Nebraska. Isn't it your duty, insofar as possible, to keep NEBRASKA MONEY at home to build up our own home state?

New schools, new roads and other public improvements depend solely on the sale of city and county bonds for their development.

Insist that YOUR FIRE INSURANCE POLICY READS:

NATIONAL AMERICAN FIRE INSURANCE CO ··

ASSETS, \$1,236,861.01

Your agenther

W. L. WILCOX, Vice President W. A. SMITH, Vice President W. H. Ahmanson, President

JAMES E. FOSTER, Secretary-Treasurer MERRICK E. LEASE, Agency Superintendent

HOME OFFICE: Barker Block, 15th and Farnam