

Omaha Is Chosen As Headquarters For Paper Mills

Western Newspaper Union Purchases Wisconsin Company to Supply Customers in Middle West.

Omaha becomes the home office and executive headquarters of one of the largest book paper mills in the west through the purchase yesterday of the Menasha Paper Company, Layton, Wis., by the Western Newspaper Union. The new corporation is rated at \$3,000,000 and has been organized as the Great Western Paper Company.

The deal was inaugurated when the paper shortage became so pinching several months ago and H. H. Fish, president of the Western Newspaper Union, decided that the only sure way of getting enough paper to supply customers of the Western Newspaper Union jobbing branches would be to obtain paper mills to be owned and operated by the company.

Move Headquarters Here. Mr. Fish started negotiations which terminated in the purchase of the book paper mills located at and contiguous to Ladysmith, Wis., from the Menasha Paper Company by a subsidiary company of the Western Newspaper Union, now organized as the Great Western Paper Company.

The Great Western Paper Company officials are: H. H. Fish, president; J. B. Jones, vice president; C. Farnsworth, secretary-treasurer; Harry Ballou, general manager; and George S. Johnston, sales manager. Executive offices of the Menasha Paper Company have been located at Ladysmith, Wis., and the general sales office in Chicago. These have been discontinued and their functions merged in the Omaha offices. The mills are to be operated under the supervision of the Omaha officials.

Price War in Water Freight Rates Near

Washington, Oct. 14.—Chairman Benson of the shipping board announced that American and foreign shipping lines had agreed to go the limit in reducing freight charges to meet the competition of the French line which has refused to enter a conference with lines of other nations for stabilizing rates.

"War to the knife" will result, the chairman said, "unless the French line plays fairly, with the conference with lines of other nations on the Atlantic."

Action was taken on unanimous decisions of the conference to break rates, the chairman explained, when the French notified brokers that it would take freight at rates under all the other lines.

Both shipping board operators and private American owners are members of the conference, the chairman said.

"Burglars" Only Man And Woman in Vault

A man and a woman were found in the vault in the office of the Bowman-Krantz Lumber company, 4201 North Thirtieth street, shortly after 9 o'clock last night when police went to investigate flickering lights in the office.

It was noticed that the vault door, which was usually kept open, was closed. Police hammered on the door. After a half hour a voice from within the vault was heard to ask for

Sale of Bed Linens Union Outfitting Co. Next Saturday Is Money Saving Event

Beautiful Spreads, Pillow Cases, Sheets at About Half Price

Big Purchase Made From Large Mill at Extremely Low Prices

This special purchase sale offers the women of this vicinity a most unusual opportunity to fill their linen chests with high grade bed linens at a cost far below regular price.

It will be a wonderful feast for lovers of fine linens to come to the Union Outfitting Company Saturday and find a gorgeous assortment of Bed Spreads, some with scalloped corners, others plain, some satin finished, etc.—and such a beautiful variety of pillow cases and sheets.

This sale is only further evidence of the great buying power of the Union Outfitting Company, located just outside the High Rent District. As always, you make your own terms.

BIG ULCER ALL HEALED

"Now I Can Walk," Says Mrs. Southcott of Medina.

"Here is another letter that makes me happy," says Peterson, of Buffalo. "One that I would rather have than a thousand dollars."

"Money isn't everything in this world. There is many a big hearted, rich man who would give all he has on earth to be able to produce a remedy with such mighty healing power as Peterson's Ointment, to sell at all drug stores for 50 cents a large box."

Read this letter, written February 14, 1918, by Mrs. Albert Southcott, of Medina, N. Y. It seems like a miracle, but it is true. Every word of it.

"I know it because I get similar letters almost every day from people who have used my ointment for old sores, eczema and piles."

Is it any wonder I am happy? Peterson Ointment Co., Inc., Buffalo, N. Y.

Dear Sirs:—I was an untold sufferer from an old running sore and ulcers. I had tried most everything without any relief from pain. A friend told me of your wonderful ointment and the first box took away the pain that had not left me before in years, and after using just nine dollars worth of the same I am cured. The ulcer was 9 inches by 4 1/2 inches, is all healed and I can walk. Never, never will I be without Peterson's again.

"You may use this to recommend your ointment if you wish. I cannot say enough to praise it. Yours truly, Mrs. Albert Southcott, Medina, N. Y. Mail order filled by Peterson Ointment Co., Inc., Buffalo, N. Y. Sherman & McConnell Drug Co. will supply you."

Mr. Krantz. A minute later a man who is an employee of the company stepped out. Mr. Krantz explained to police. As the officers were starting to leave they discovered a woman's handbag and upon investigation found the owner.

Only three plants in Denmark are engaged in the manufacture of rubber goods.

Omahans to Foot Ball Game And Stock Show Saturday

Two hundred live stock men of the Omaha stock yards and a number of other Omahans are expected to make the trip to the state university live stock show, Saturday. A special train will leave Omaha at 8 a. m. and South Omaha at 8:15

a. m., due to arrive at Lincoln at 9:30.

A parade will be held in Lincoln, then the visitors will be taken on street cars to the state farm. The morning will be given to looking over the live stock being groomed for the international show this fall and listening to lectures on stock feeding. Students of the domestic science department will serve noon

luncheon. In the afternoon the visitors will attend the Nebraska-Notre Dame football game.

Philadelphia makes 80 per cent of the country's glazed kid.

The Siamese government has consolidated a civil service college and a medical school into a university to provide instruction in all the higher branches of education.

But One Burglary Reported To Police Wednesday Night

Only one burglary was reported to police last night. The house of Charles F. Davis, 5321 Florence boulevard, was ransacked and a wrist watch, jewelry and silverware valued at \$400 stolen.

Bee want ads are business getters.

Caught on Fire Escape.

Alleged to have been attempting to "beat a board bill," George Sykrme, Harney hotel, was arrested last night by Policemen Sheldon and Cain. Sykrme was arrested while going down the fire escape of the hotel, according to the police.

Norway's first automobile factory has just been completed.

The Economy Center of Omaha
Is located in our newly enlarged and completely stocked big Basement Departments—always at lower prices.

BRANDEIS STORES

The Economy Shoppers of Omaha
Find that their dollars last longer in our wonderfully complete Basement Store—every dollar buys a bargain.

Supreme Money-Saving Bargains in New Fall Suits and Dresses

On Sale Friday in Our Greatly Enlarged and Completely Stocked Basement



Women's and Misses' New Fall Suits

300—In Three Big Groups—300
22.50 to 30.00 Values at \$19 32.50 to 40.00 Values at \$25 39.00 to 59.00 Values at \$35

We have grouped all the suits in the Basement into these low-priced lots. They are really end of the season prices, now when you need a suit.

Every Suit is a new up-to-date style, of the high-priced models; well made, with new long coat style; some are fur trimmed; many have the fur choker collar; others are trimmed in braid and buttons; also plain tailored.

Materials are fine all wool Broadcloth, Velour, Men's Wear Serge, Tricotine, Velourine, Burella, etc. Many are samples, and come in all the new shades, as well as the staple colors. This is your chance to buy a beautiful fall suit at part of its real value.

A New Fall Suit at just a part of the real value.

Right Styles in New Fall Dresses

37 Dresses, Made to Sell at \$15, 17.50, \$19, \$25

Friday—Only \$12—Each

It's not often—at the beginning of the season—you have an opportunity to purchase new styles in the new fabrics at such a low sale price.

In this lot are dresses for stout women—in fact all sizes and styles may be found here. Your chance to buy a lovely new fall dress now at an exceptional value.

Up-to-date wool, satin and velveteen, trimmed with braid and buttons; many are elaborate, others plain, of all-wool, French and Storm Serge, Tricotine, and Jersey cloth.

At \$12 each you'll admit this is a bargain.

Brandeis Stores—Basement—East



Underwear—Hosiery

At Money-Saving Prices

Women's Union Suits

Women's Union Suits—lightly brushed, in tuck stitch; shaped with high neck, long sleeves and ankle length. Sizes 36 and 38. Special, per suit

Boys' and Girls' Union Suits

Cotton Fleece Union Suits—boys' in gray and random; girls' in white. Sizes 2 to 16 years. Special, at per suit

Children's Union Suits

Children's cotton fleece union suits—in waist style; boys' in cream and girls' in white. Medium weight; in all sizes. Special, at per suit

Women's Mercerized Hosiery

New fashioned, seamless, mercerized hosiery—with double soles, in black, white and colors; very slight imperfections of regular wide. One-day special, per yard

Boys' Cotton Hosiery

Medium and heavy ribbed cotton hosiery in black; a good strong hose; special, at, per pair

Men's Lisle Socks

Lisle socks in black and colors; with double soles; seconds of 35c value, at per pair

Basement—Arcade



U. S. Gov't Hip and Knee Boots

859 Pairs Made for the U. S. and British Forces At 4.25 and 4.95

This shipment of 859 pairs has just been received and our customers are more than lucky to purchase them at these remarkable low prices.

The knee-boots were made by the Firestone Rubber Company, and the hip boots by the North British Rubber Company, both according to government specifications. The hip-boots have loops under the arch for straps to tighten the fit; some with straps; it has five cleats in the heel which keeps it from sliding, and doubles the life of the boot. Both are made of the best materials. We call particular attention of garage men, hunters, fishermen, firemen and men who wash their own cars. Worth, on today's market, 6.00 to 8.50 pair.

Little Boys' School Shoes

Little Boys' School Shoes, with sturdy uppers and solid soles—Blucher style, with hooks—Just like daddy's. Sizes 9 to 13 1/2. Special at

2.45

Women's Sample Shoes
We have them in all black kid, patent leather and combination, button and lace style. Sizes 2 1/2 to 5. Reg. 6.50 to 7.00 values at

3.45

Worth 3.00 Pair Regular 3.00 value at

2.29

Brandeis Stores—Arcade—Basement



Linen Specials

At Money-Saving Prices

1.45 Renfrew Damask 1.15

For Friday your choice of blue and white, red and white, tan and white Renfrew Table Damask; absolutely fast colors; 68 inches wide. One day special, per yard

2.00 Art Linen 1.25

This is the 36-inch width, the natural or tan color, specially designed for Table Scarfs, Center Pieces, Tea Cloths, Dollies and Art Work. Special, per yard

All Linen Crash 39c

50 pieces of all linen, full bleach, extra heavy quality toweling; fancy borders; 18 inches wide, per yard

2.25 Table Cloths 1.50

These are the 54x54-inch size; hemmed ends; made of a very fine quality of English Damask; all pretty patterns. Special, each

6.00 Bed Spreads 4.25

These are the crocheted quality; with scallops and cut corners; size 84x94 inches (large size); all pretty patterns in a medium weight just right for the laundry

Basement—South

Friday Notions at Bargain Prices

Safety Pins, 6 cards for 25c Paper Shopping Bags, each 10c Coat Hangers, two for 25c
Singer Machine Oil, bottle 15c Shoe Trees, 2 pair for 25c Rick Rack, 2 bolts 25c
Children's Garters, per pair 15c Fast Colored Darning Cotton, 6 spools 25c
Rubber Baby Pants, per pair 69c Real Human Hair Nets, each 10c
Machine Thread, 5 spools for 25c Inside Skirt Belting, per yard 10c
Fast Colored Wash Edging, per bolt 7c Silkene and O. N. T. Crochet Cotton, 2 for 25c

One big lot of Dress Clips and Hooks and Eyes, to close out at, per card 2c.

Brandeis Stores—Basement—West

10,000 Yds. of the Season's Newest Silks

At Lowest Prices to Fit Anyone's Purse

1.50 to 2.25 Values at 1.00 Yd.

40-inch Crepe de Chine 36-inch Printed Poplins 40-inch Georgette Crepe 36-inch Printed Lining Silks 36-inch Wash Satin 36-inch Drapery Silks 36-inch Plain Poplins 32-inch Imported Pongee

2.50 to 3.00 Values at 1.49 Yd.

40-inch Printed Radium 36-inch Satin Charmeuse 40-inch Plain Radium 36-inch Chiffon Taffeta 40-inch Crepe de Chine 40-inch White Silk Suiting 40-inch Crepe Meteor 32-inch Broadcloth Shirting 40-inch Charmeuse 22-inch Crepe Shirting

Brandeis Stores—Main Floor—Center

"The Store of the Town"

BROWNING, KING & CO.

A BOY'S KNICKER SUIT SPECIAL

For over 67 years we have been before the public with clean hands and clean advertising. Being manufacturers, we eliminate the middleman. Therefore, our prices have been from 25 to 33 1/3 per cent lower than the usual run of retail prices. In order to demonstrate this, we have gone over our stock of boys' clothing and found over 600 suits which are very special values and can be sold at a very close margin. These suits are all new Fall models and are made of Cassimere, Tweed and Serge, values up to \$30.00.

DIVIDED INTO TWO LOTS
ON SALE, BEGINNING FRIDAY

\$14⁷⁵ \$18⁷⁵

Many of these suits come with two pairs of pants. We want you to come early so as to assure complete satisfaction in your selection.

A Small Charge For Alterations. See Douglas Street Windows

BROWNING, KING & CO.

George T. Wilson, Mgr.



A GREAT SALE OF

Men's Shirts

Manufacturer's Samples and Seconds.

Values up to 3.50

At—\$1⁴⁹ and \$1⁹⁵

In this lot are high grade Flannels, Madras Percales, and many other good-wearing fabrics; collar attached and band collar style. Sizes 14 to 17 1/2.

Men's Union Suits—Medium weight, cotton ribbed, in sizes 34 to 46, 1.79

Men's Fine Quality—all wool and wool mixed Union Suits in sizes 34 to 46, 2.95

Men's Work Shirts—Extra fine quality in plain blue chambray; lay down collar; faced sleeves; two pockets and double-stitched throughout. Sizes 14 1/2 to 17, at 1.45

Men's Store—Basement

Specials in Wool Goods

Fine Cotton Linings
Worth 59c to 94c

Several thousand yards in sateen, percales, foundation linings, fancy sateens and venterians; lengths from one to three yards in black and all wanted colors; worth from 79c to 1.25 per yd. Special, at, per yd.

Brandeis Stores—Basement—Center

All Wool French Serge
An Exceptional Bargain

In navy blue and black, 18 inches wide; also remnants of all wool challies in both light and dark grounds; priced, per yard for Friday, at

39c

Blankets, Domestics, Wash Goods

Marked Low for Home Money-Saving

Gingham Mill Remnants
In plaids, checks and stripes; all standard qualities; values to 45c, per yard; special, at

29c

Unbleached Muslin
Heavy round thread quality for sheets and pillow cases; 36 inches wide; regular 35c value; special, at

25c

Bleached Pillow Tubing
A splendid quality at less than present wholesale cost; 36 inches wide; special for Friday, at

49c

Challie
In a big assortment of floral patterns for house dresses, kimono and wrappers; 36 inches wide; special, at, per yard

25c

Outing Flannel
36-inch white and fancy Outing Flannel, extra quality, with long, fleecy nap. Regularly priced at 48c. Special, at

39c

Fancy Printed Sateen
36 inches wide; suitable for draperies, fancy work, comfort covering; in pretty floral effects. Extra value, at, per yard

48c

White Outing Flannel
White Outing Flannel; good quality; with long, fleecy nap. Special value, at, per yard

25c

Fancy Printed Kimono Flannel
In a variety of pretty patterns and colors for kimono, house dresses, etc. At per yard

35c

Shirting Madras
32 inches wide; beautiful Russian cord effects; guaranteed fast colors. Special, at, per yard

48c

Wool Eiderdown
36 inches wide; red only; suitable for linings, undergarments, children's coats, etc. Regular 1.00 value, at, per yard

39c

BLANKETS TO KEEP YOU WARM

Wool Finished Cotton Blankets—In assorted colors; fancy washable borders; thread whipped edges. Special at

2.95

Wool Finished Blankets—Beautiful plaids in wool finish, in assorted colors. Size 68x80 inches; worth 5.50; special, at, per pair

3.95

Wool Blankets in assorted plaids; also plain gray; with assorted borders; extra heavy and warm; unusual values at, per pair

12.50

Brandeis Stores—Basement—Center

Corsets and Brassieres

Front Lace Corsets

Special Friday at 2.25

These are exceptional in value, made of white coutil and flesh colored novelty cloth; also a very comfortable mode of mesh material. Medium and low bust, and both strong and lightly boned.

Brassieres at 1.29

Attractively trimmed in heavy lace, with lace shoulder straps. Front closing only. Sizes 34 to 44; priced Friday at

1.29

Basement—South

Drapes—Curtains

1500 yards fancy and plain Scrim Remnants and mill ends, worth, on the bolt, 15c. Special per yard

One table of sample curtains, 1 1/2 yards long; manufacturers' samples. Special, each

50 pieces of Marquisette, 36-inches wide; in white, ivory and beige, worth 48c. Special per yard

75 pieces of Dotted Swiss, Flit Nets, and Draperies, all 36 inches wide, worth 65c per yard. Special at, per yard

4x6 Wiltton Sample Corners, a manufacturers' sample. Special, each 12.98
6x9 Congoleum Rugs; latest samples of the Gold Seal kind, worth 9.75. Special, at, each for Friday, 7.50
9x12 Congoleum, worth 19.50. Special at, each for Friday, 15.98

Basement—West