

Society

Cards Issued.

Cards have been issued by Mr. and Mrs. Harvey Ellsworth New-branch for the marriage of their daughter, Katherine Louise, to Howard Nicholson Douglas on Saturday evening, October 30, at All Saints church. Mr. Douglas and his bride will be at home after December 1 at 120 South Forty-fourth street.

Kimmel League.

The marriage of Miss Edna Lange of Walnut, Ia., and G. A. Kimmel of Omaha took place Monday evening at the home of the groom's sister, Mrs. E. F. Guinane. Rev. J. M. Wilson officiated. Mr. and Mrs. Guinane were the attendants. The couple will be at home at Twenty-fourth and Emmet streets.

Concert Party.

Mr. and Mrs. George Mickel entertained at a party at the Caruso concert, Tuesday evening. In the group were Mr. and Mrs. E. J. Walt of Lincoln, Rev. and Mrs. T. L. Lowe, Messrs. and Mesdames Henry G. Cox, T. L. Combs, J. H. Ready, Joseph C. Britt of Boone, Ia.; Mr. and Mrs. Taylor, Miss Henrietta Medlar, Miss Gladys Mickel and R. A. Medlar and Mr. Schimmel of Davenport, Ia. Following the concert Mr. and Mrs. Mickel entertained at supper for their guests and for Miss Alice Miriam and Louis T. Grunberg, assisting artists at the concert.

To Go to Lincoln.

The special maids to the AK-Sar-Ben queen and the queen, Miss Gladys Peters, will be the guests of the board of governors at the Nebraska-North Dakota foot ball game Saturday in Lincoln. This is home coming day for Nebraska and numerous Omaha parties are planned. The maids will be entertained at luncheon at the University farm preceding the game.

Misses Marjorie Cavers, Phyllis Waterman, and Erna Reed will also attend the game and will remain for the Beta Theta Pi dancing party that evening.

Drama League.

Mrs. Edgar Morsman, chairman of the Tercentenary poem contest on the landing of the Pilgrims, being conducted by the Drama League, announces that, owing to the wishes of high school teachers, the contest has been extended until November 15. Mrs. Morsman is being assisted by Mrs. Luther Drake and Mrs. Myron Learned. South High school has entered 100 poems. A prize of \$5.00 will be awarded for the best poem submitted by a pupil of high school and a prize of \$5.00 will be awarded for the best of all poems and a prize of \$3.00 for the second best.

Bazaar.

Hatirovich club will give a bazaar Sunday, October 17, at Y. M. C. A. club rooms, to which the public is invited.

Winter Dancing Club.

The first informal dance of the Winter Dancing club will be held at the Blackstone hotel Saturday evening, October 16.

Personal

Mr. and Mrs. C. H. Walrath have returned from Chicago.

Miss Clara Schneider of Fremont spent Wednesday in Omaha.

Mrs. D. E. Bradshaw is spending three weeks in Little Rock, Ark.

Walter Head leaves Saturday for a short stay in Washington, D. C.

Miss Mary Böck left Monday for Tulsa, Okla., where she will visit relatives.

Mr. and Mrs. Bert C. Hynes announce the birth of a daughter, Colleen Marie, October 6.

Mr. and Mrs. M. A. Roecker announce the birth of a daughter at Stewart hospital, Wednesday.

Mr. and Mrs. C. O. Byars announce the birth of a daughter on Tuesday at the Stewart hospital.

Mrs. Charles E. Black is in Chicago visiting her sister, Mrs. Cotton, and her niece, Miss Halcyon Cotton.

Mr. and Mrs. H. C. Stovel announce the birth of a son, Howard, Jr., October 7, at the Ford hospital.

George Liggett of Uica, Neb., who has been spending several days in Omaha, returned home, Wednesday.

Mrs. T. J. Cantwell and Mrs. James Crowley and son, James, Jr., of Hastings are guests of Mr. and Mrs. W. J. Donnelly.

A daughter was born Wednesday to Mr. and Mrs. Charles F. Turner at Stewart hospital. Mrs. Turner was formerly Ada E. Morris.

Mr. and Mrs. Tom McLaughlin and small daughter, Mrs. Joseph Martin of Grand Island, are stopping a few days here. They are stopping at the Fontenelle.

Misses Winifred Davey, Grace Knipely and Bonna Luick of Hastings spent Tuesday in Omaha. They were joined here by Miss Iva Marvel and attended the Caruso concert.

Helen Anderson of Alberta, Canada, is now in Omaha and will spend the winter with relatives. She is with her brother, Theodore Anderson, and Mrs. Anderson, at present.

Mr. and Mrs. George Koch, who have been in Europe since May, returned to New York October 4 and board the Frederick and will arrive in Omaha the latter part of the week.

Mrs. W. J. McGill of St. Joseph, Mo., who has been the guest of Mrs. Ford E. Hovey, left Wednesday for her home. Mrs. John S. Lettson, who is also a guest at the Hovey home, leaves Friday for her home in Baltimore.

What's What

By HELEN DECIE



The "fox pass" is older than the fox trot; nobody has identified the Mrs. Malaprop who first perpetrated the mispronunciation of faux pas. Even speakers who know the French language thoroughly rarely use a French phrase in English conversation. Reputable authors are equally chary of interlarding their good English with foreign words, although occasionally certain meanings can be conveyed more succinctly in a familiar French or Latin phrase.

In the illustration, an imperfectly educated and pretentious talker is airing her ignorance of French in misused expressions of which she knows neither the meaning nor the pronunciation. She has just de-

Clubdom

South Omaha Woman's Club. The South Omaha Woman's club held its first business meeting of the year Tuesday afternoon at library hall, South Side. Biennial reports were given by Mrs. Samuel Shrigley, president. Mrs. John R. Hughes reported on Industrial and Social Conditions. Mrs. Bruce McCulloch and Mrs. Rola Bevers were elected delegates to the state convention of federated women's clubs to be held in Fremont, October 26-29. Alternates chosen were Mrs. W. D. Myers and Mrs. D. S. Clark. Mrs. Shrigley is a delegate by virtue of her office.

The program included vocal solos by Miss Helen Guerin and a reading by Mrs. John R. Hughes. Seventeen new members were enrolled.

Mrs. Effie Steen Kittelson will open a class in expression, for club members, beginning next Wednesday.

Swastika Club. The Swastika club met Tuesday with Mrs. J. H. Foley. Mrs. C. D. Rosenberg and Mrs. C. E. Haines presided. The club members discussed the meaning of the word "swastika" and its use in art and religion. The club members also discussed the meaning of the word "swastika" and its use in art and religion.

Do You Know---VIII

Three Questions a Day for the Housewife.

1. What is pasteurization of milk?
 2. Is skimmed milk satisfactory to use in cooking?
 3. Whether tin cooking dishes should be kept bright?
- (These questions will be answered tomorrow by the Housewife.)
- Answers to Sunday's Questions.
1. The banana has the advantage over apples, peaches, pears and similar fruit in that it is wrapped in a germ-proof skin.
 2. Orange juice if free from seeds is excellent for even babies but the orange pulp is not considered suitable for children under their seventh or eighth year.
 3. To free a garment that has been cleaned in gasoline from its odor, place it after it has dried, in a hot place, or press it, under a cloth, until the odor practically disappears.

Problems That Perplex

Answered By

BEATRICE FAIRFAX

Ambitious: The matter of marketing stories is one which troubles even seasoned writers, so do not be discouraged if you can't sell yours at once. Send your stories to magazines which publish the kind you have written. I would suggest that you leave the matter of compensation to them.

My Dear A. D.: What can a little child of 12 be thinking about to ask if she is old enough to go with boys, attend public dances and wear her hair in puffs? We live our lives in periods. There comes a time when it is right and advisable for girls to have boy company. You have not reached that time. At your age, one should be getting plenty of sleep, outdoor exercise, learning something about household tasks and studying her books. If you do not learn certain things now you will go through life without them. Isn't there a Camp Fire organization in your town? If not, start one and absorb its ideals which are so good for a growing girl. Be young while you are young and try to make yourself fine and strong for the years ahead.

Delaware has only seven women physicians, six in Wilmington, and one in Seaford.

MOTHER!

"California Syrup of Figs"

Child's Best Laxative



Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless physic for the little stomach, liver and bowels. Children love its fruity taste. Full directions on each bottle. You must say "California."

Diamonds

Thirty-eight years of specialized effort and a wide experience in the diamond business has given us the right to claim expertise and authoritative judgment. It also enables us to give values that are a little better than can usually be secured at prevailing prices.

PLATINUM SOLITAIRE—\$150

John Henrickson

Established 1882 Jeweler 16th at Capitol

The HOOVER

the wonderful Electrical Agency of Help for the Housewife should be in Every Home.

3 MORE DAYS

Before the Great Hoover Sale Ends.

Order one at once, taking advantage of our easy terms of

\$5.00 down
\$5.00 per month

Test after test proves the Hoover as it beats, as it sweeps, as it cleans, removes ALL dirt, dust and lint from carpets and rugs, keeping the rooms neat and clean at all times.

See them on display at the Electric Shop, or phone Tyler 3100 for a home demonstration.

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YOUR ELECTRIC SERVICE COMPANY
2314 N. 30th St.

were guests of the club. The next meeting will be in two weeks at the home of Mrs. A. S. Foote.

Purple and White Week.

Central High school will hold its second annual purple and white week November 1, 2 and 3.

The program will include a pageant, "The Story of Central High School," and an exhibit of various things such as old photographs, costumes, papers, etc.

Needle Work Guild.

The Needle Work Guild will hold its annual collection and distribution of garments for the poor of the city November 4 and 5, at the Scottish Rite Cathedral, Twentieth and Douglas streets.

Calendar.

Misses Lora Women's Society—Thursday, 7:30 p. m. at the home of Mrs. G. O. Ollis, 1615 Newport avenue.

Business Girls' League—Thursday, 7:30 p. m. mass meeting of all members of league at the girls' club house.

Wyocho Story Teller's League—Thursday, 8:00 p. m. at the home of Mrs. N. M. Graham.



Gouraud's Oriental Cream

Appears At Your Best—Instantly

If you receive a sudden caller or an unexpected invitation you can feel confident of always appearing at your best. In but a few moments it renders to your skin a wonderfully pure, soft complexion that is beyond comparison.

Now That You Have Heard Caruso Sing

you'll surely want to hear his wonderful voice again. And you can hear it whenever you wish

With a Victor Victrola

you can have him repeat as often as you like those wonderful arias you enjoyed at his concert.



No other instrument and no other Record in the opinion of Caruso can reproduce his art. Come in and hear your favorite Records on any style Victrola—\$25.00 to \$1,500.00.

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Bathe and dress baby in the healthful sunlike heat

Majestic Electric Heater

The safest, the handsomest, the most powerful electric heater made—can be used wherever there is an electric outlet.

Majestic Electric Heaters serve you in any part of the house, at any hour, for as long a period as you want—turn of the switch and the heater is radiant with heat—another turn of the switch and all expenses cease.

All Portable Majestic Electric Heaters are equipped with 2 feet of heater cord.

Majestic Electric Heaters are the original patented heaters of this type.

There are 3 portable type Majestic Heaters. Ask your dealer about Majestic.

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Manufacturers and Patents
Kansas City San Francisco Philadelphia
Majestic Electric Heating
Best in Creation for Heat Radiation

The Common Fault With Most Cooks is to Use Too Much Shortening

ONE of the most embarrassing things for a housewife is to have her cake turn out "heavy"—or her pie crust "soggy." Not only unsatisfactory to the palate but the cause of many people saying: "Pies give me indigestion"—or "I can't eat pastry."

Yet this is a condition easily avoided.

Don't use too much shortening.

You use $\frac{1}{3}$ to $\frac{1}{4}$ less Mazola than you need of either butter or lard—with better results.

If it's pie, Mazola will make the finest, most delicate and easily digested crust you ever tasted.

Or if it's cake—both lightness and richness will result from using Mazola.

And being an oil it is always ready for instant use—no tiresome "creaming-in."

This is because Mazola is an absolutely pure vegetable fat from an edible source. It is 100% fat—contains no moisture as is contained in butter and lard.

Once you try Mazola you will prefer it to lard and other shortenings.

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MAZOLA
YOU WILL PREFER IT TO LARD AND COMPOUNDS

BEAR OIL for HAIR

AN INDIAN'S SECRET
One of the most potent ingredients of Koolah—for the hair—is bear oil. There are other active ingredients not found in any other hair preparation. Koolah has succeeded in many cases of baldness, falling hair and deadening when every other hair lotion or treatment has proved futile. \$2.00 guarantee. Answering results in case considered hopeless. You never lose a hair!

Why become or remain bald if you can grow hair? If others have obtained the most perfect hair, why may not you? Get a box of Koolah at any drug store, and in one, three or six months, for \$2.00 you will have a head of hair to be proud of.

H. H. Brittain, Inc., Station F, New York, N. Y.

BETTER THAN WHISKEY FOR COLDS AND FLU

New Elixir, Called Aspirinol, Medicated With Latest Scientific Remedies, Used and Endorsed by European and American Army Surgeons to Cut Short a Cold and Prevent Complications.

Every Druggist in U. S. Instructed to Refund Price While You Wait at Counter If Relief Does Not Come Within Two Minutes.

Delightful Taste, Immediate Relief, Quick Warm-Up.

The sensation of the year in the drug trade is Aspirinol, the two-minute cold and cough reliever, authoritatively guaranteed by the laboratories, tested, approved and enthusiastically endorsed by the highest authorities, and proclaimed by the common people as ten times as quick and effective as whiskeys, rock and rye, or any other cold and cough remedy they have ever tried.

All drug stores are now supplied with the wonderful new elixir, so all you have to do to get rid of that cold is to step into the nearest drug store, hand the clerk half a dollar for a bottle of Aspirinol and tell him to serve you two teaspoonfuls with four teaspoonfuls of water in a glass. With your watch in your hand, take the drink at one swallow and call for your money back in two minutes if you cannot feel your cold fading away like a dream within the time limit. Don't be bashful, for all druggists invite you and expect you to try it. Everybody's doing it.

When your cold or cough is relieved, take the remainder of the bottle home to your wife and babies, for Aspirinol is by far the safest and most effective, the easiest to take and the most agreeable cold and cough remedy for infants and children.

See want ads are best business getters.

Kill That Cold With HILL'S CASCARA QUININE

FOR Colds, Coughs AND La Grippe

Neglected Colds are Dangerous

Take no chances. Keep this standard remedy handy for the first sneeze. Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache.

Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opium in Hill's.

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Piles Fistula—Pay When Cured

A mild system of treatment that cures Piles, Fistula and other Rectal Diseases in a short time, without a severe surgical operation. No Chloroform. Either or other general anesthetic used. A cure guaranteed in every case accepted for treatment, and no money is to be paid until cured. Write for book on Rectal Diseases, with names and testimonials of more than 1,000 prominent people who have been permanently cured.

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