

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

"The intitions of women are better and readier than those of men; her quick decisions without conscious reasons, are frequently far superior to a man's most careful deductions."

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

SATURDAY SPECIALS

Big Reduction in HOSIERY

Women's Fancy Hose at 3.95

Women's Fancy Hose in Italian and thread silk, all first quality; some in fancy lace boot; others, lace to the hem; fancy clox in black only. Exceptional values, on sale Saturday at 3.95

Thread Silk Hosiery At 1.69

Italian silk in lace stripes and plain; some of heavy weight, silk to the top; some of thread silk, with lisle soles; all first grades, and shown in black, white, cordovan, navy and gray, with a few white of silk to the top. Worth 2.50 and 3.00 a pair. Very special at, per pair, 1.69

Main Floor—South

Gowns and Chemise at 1.00

1,500 Cotton Gowns and Envelope Chemise made of nainsook, crepe and muslin. Gowns both high neck and long sleeved and slipover styles with kimono sleeves. Plain tailored and lace or embroidery trimmed. Envelope Chemise with straight top and ribbon straps or round corset cover top, with Val. lace trimming, also plain tailored. 1.50 values, at 1.00

Third Floor—Center

Special Values in China

Cut Glass Bowls, 8-inch, brilliant butterfly cutting. On sale Saturday, each, at 1.00
Sterling Silver Top Salts and Peppers in rich cutting and assorted shapes and sizes, priced each pair, at 98c

Fifth Floor—East

Some Bargains in Hardware

Aluminum Roasters
Round patterns with side vent, made of heavy gauge aluminum. Regular value 3.49. Special, at 2.19

Aluminum Tea Kettles

Made of heavy aluminum, highly finished, with heavy wire bail and wood handle, 6 and 7 size, regular value 5.29, at 3.98

Laundry Bags

U. S. Government Barracks Bags made of heavy white canvas, with a strong cord and draw-string, special, 79c

Fifth Floor—West

Some Bargains in Drugs

Dr. Berry's Kremola, worth 1.25, special, at 98c
Mavis Toilet Water, large size, worth 2.00, special, at 1.39
Cutex Cuticle Remover, worth 35c, special, at 29c
Rubberet Tooth Brushes, worth 50c, special, at 25c
Pebece Tooth Paste, worth 50c, special, at 39c
Pinaud's Lilac Vegetale, worth 1.89, special, at 1.19
Aubrey Sisters' Beautifier, worth 1.00, special, at 79c
Palm Olive Soap, 10c bar, 7 1/2c
Bocobelli Soap, 4-lb. bar, 1.45
Mennen's Borated Talcum Powder, 19c
Mennen's Shaving Cream, 39c
Mascara, black or brown, 33c
Dr. Bell's White Pine and Honey, at 22c
Maranello Face Powder, worth 60c, special, at 49c
Delatone, 1.00 size, special, 85c
Cascarets, worth 25c, special, at 19c
Liquid Silmerine, worth 1.00, special, at 87c
Aubrey Sisters' Face Powder, worth 1.00, special, at 79c

Main Floor—West

Suits and Dresses of Authentic Modes

For Women, Small Women and Misses
Featured at Moderate Prices Saturday

New Fall Suits



In our enlarged suit department we are specially prepared to take care of the wants of the woman, small woman or miss. These youthfully fashioned suits are of splendid materials and faultless workmanship, and the values are such as have not been offered at this price for some time.

Variety of Styles

And there are so many pretty styles—the new ripple tail suits, straightline effects, and narrow belted styles—all fashioned especially to please the most critical.

Brown in all its charming shades of taupe, reindeer, beaver and others may be found here; the materials are rich and luxurious, consisting of velour, tricotine, velour de lanes and silvertones.

Specially Priced at 45.00

Brandeis Stores—Second Floor—West

Charming Dresses

Charming Silk and Wool Dresses made of Satin, Crepe de Chine, Kitten's Ear Crepe, Taffeta, Tricotine, Serge and Wool Jersey; certainly a wide variety of materials to choose from; and in shades of beaver, brown, navy and black; they are both economical and practical.

Slender Lines Predominate

The long, slender lines predominate; in fact, even the stout woman may look gracefully slender this season, for the sweeping lines of these new dresses offer a happy solution to her perplexing problem. The motifs are of iridescent beads, embroideries, braidings, etc.

Silk Dresses are priced at 37.50 to 65.00
Wool Dresses are priced at 25.00 to 49.00



SATURDAY SPECIALS

Gossard Corsets

Worth 5.00 to 7.00. Special, 3.95

To be well-corseted means to be at peace with the world, as every well-dressed woman will testify. Here are two very desirable models, made of white coutil and flesh colored novelty materials; with medium and low top, and medium and long hip; lace and embroidery trimmed. Strong garters attached. Originally sold from 5.00 to 7.00. Saturday, specially priced at 3.95

Third Floor—North

Handkerchiefs

For Men and Women

Women's real Madeira handkerchiefs—Every fastidious woman loves dainty kerchiefs. This is your opportunity to invest in a supply of the best, in hand-embroidered, with wreath and floral patterns. Rosebud and plain scallops; all of the sheerest lawn. We have many styles in all-linen, with embroidered corners.

Excellent line of men's pure Irish linen, with half narrow hemstitched hems, 50c value for 39c

Main Floor—East

Jiffy Pants

For Baby

J. B. Kleinert's Rubber Jiffy Pants; all sizes; 69c per pair.

Main Floor—West

New Vestees

Trimmed with ruffled Val. lace, ruffled net and lace, also Venice trimmed with ruffles. All of these have collar attached; some in white and Paris, and they just arrived; we mark them 98c for sale at, each, 98c

Main Floor—North

Kayser Silk Top Union Suits

Silk Top Union Suits with lisle bottoms in knee lengths, suitable for Fall and Winter wear. Finished in plain band in regulation and bodice top style. Reinforced where wear is greatest. All sizes in flesh and some in white. Regular 3.50 values. 1.79

Third Floor—East

Fleeced Union Suits

Women's Light and Medium Weight Fleeced Union Suits in all styles—low neck, sleeveless, 1/2 sleeve, Dutch neck and long sleeves, high neck, ankle length. Included in these are Munsing and other well-known makes. Sizes up to 44. 1.50 and 2.00 values, special, 1.39

Third Floor—East

Women's Fine Swiss Ribbed Mercerized Lisle Vests

In all sizes in flesh and white; neatly tailored band and beaded edge finished top. Well-known makes. 1.50 to 1.75 values, at 1.19

Third Floor—East

Candle Sticks 1.00

Of solid mahogany, 7 different styles, from the low, squatty ones to the real tall ones; regular 1.25 and 1.75 values; special, each, 1.00

Third Floor—West

Gem Razor Blades

50c package, seven blades; each, special, 1 package to a customer, 31c

Main Floor—West

Welcome Styles in Blouses

Blouses hold the secret of a welcome change in apparel. With a smart new blouse, your last season's suit takes on a new interest; one cannot have too many of this necessary article, particularly when there is such a variety of styles, colors and materials from which to make your selection.

Attractive Combinations

Our line includes Taffetas, Satins, Georgettes, and combinations in every hue, and it is quite a comfort to feel that you can add a new blouse to your wardrobe now and then without increasing your apparel expenditure unnecessarily, due to our reasonable prices.

Blouses in all the suit shades from

10.00 to 18.50

Brandeis Stores—Second Floor—South



300 Wonderful Hats 5.95 Striking Colors

New Models

300 Hats for 5.95 each, Saturday
Our representative has just returned from New York, where she was successful in securing these new models, many of which are samples, and should sell for much more than we are asking. They come in Silk Panne, Lyons, Gold and Silver, and in all colors; Hats for every occasion in this lot.

Brandeis Stores—Second Floor—East

"Last Words" in

Women's Neckwear



Big sale of latest styles in highest quality Maribou Capes and Stoles. These are sample lines of three manufacturers, bought at great concessions; all fresh, perfect pieces, in tan, brown, black and taupe.

Beautiful Capes

You can buy the large and medium size capes, some with tails, others with clever ostrich inserts; unlimited styles; values to 22.50; special, each, 12.00

Ostrich-Trimmed Capes

You can buy ostrich-trimmed capes, plain and with tails; handsome satin lining; some plain maribou; 16.00 to 18.00 values, your choice, each, 10.00

Full Down Capes

At 7.50 you can buy full down Maribou Capes, some with ostrich, some plain maribou; 12.50 value; your choice, at 7.50

Brandeis Stores—Main Floor—North

Small Size Capes

Maribou Capes in smaller sizes, sold regularly for 8.50; your choice, at 5.00

Extreme Models

At 15.00—Extreme models, some Stoles, some Georgette foundation, novelty lining; some handsomely trimmed with ostrich, some plain, others with heavy tails; regular price 22.50 and 25.00; choice, at 15.00

Veils Special at 79c

The secret of Milady's good appearance is general attention to accessories.

We have a new line of Autumn Draped Veils in embroidered designs, trimming of chenille dots, and chiffon borders, in black, brown, navy and taupe. Worth 1.50.

Specially Priced at 79c each

Brandeis Stores—Main Floor—North

Imported Toilet Preparations

Hubigan's Talcum Powder, worth 1.25, at 89c
L'Origan Extract, bulk, per ounce, 3.95
Hubigan's Ideal Extract, bulk, per oz., 3.00
Hubigan's Quelques Fleur, per ounce, 4.50
Parum Ideal, one in box, 4.25
Parum Quelques Fleur, one in box, 5.25
Toilet Water, Ideal, 7.25
Toilet Water, Quelques Fleur, 8.90
L'Origan Extract, 2-oz. individual, 9.25
Coty's Chyppe Extract, per ounce, 3.80

Brandeis Stores—Main Floor—West

Extra Qualities in Women's Gloves

Silk gloves—Kid gloves—Chamoisette gloves, in short, gloves of all stylish fabrics and leathers needed to complete milady's wardrobe will be found here in an assortment so extensive as to relieve the woman of shopping elsewhere to solve her glove problem.

Every glove offered for your inspection is perfect in fit and workmanship, so make your selection at this store, where only dependable gloves are sold at moderate prices.



Lambskin Gloves

Women's gloves in extra selected French Lambskin, with two-toned heavy embroidered backs; P. K. seams in all the wanted shades of African, tan, white and black. Two-clasp styles, at 4.25

Mocha Gloves

The practical glove for street wear; excellent shades of gray, heaver and field mouse; attractive two-toned embroidered backs; one-clasp style, at 4.50

Fabric Gloves

Chamoisette gloves, silk lined; Silk gloves, chamoisette lined—a glove within a glove. These come in shades of beaver, mastic, white and gray; in two-clasp style, and are washable. Price, 2.25

Brandeis Stores—Main Floor—North

Special Glove Values

Women's Real Kid and Imported Cape gloves, in most desirable shades of tan, brown, battle, black and white, Overseams and P. X. M. seams; one and two-clasp style, at 2.75

Chamoisette Gloves

In two-clasp style in brown, gray, mastic, white and black; some with heavy embroidered backs. Very special, at 1.00

Brandeis Stores—Main Floor—North

Saturday --- The Last Day of Our Women's High Shoe Sale!

Wright & Peters, Red Cross and Other Famous Makes

This is a rare opportunity for Brandeis' patrons to buy their winter supply of high grade high shoes at savings that may not be duplicated for months to come.

PRICED EXTREMELY LOW
9.85, 7.85, 5.85

Brandeis Stores—Main Floor—West