

Hundreds of Men in Omaha Need HeavierSuits-Now - We Frankly Say to These Men Saturday we intend to "Suit", every one of you' who comes within the scope of our remarkably successful
Stock-Reducing,Profit-Cutting Sale of Men's Winter Suits

## At 30\% Reduction

From Regular Prices-\$25 to \$95
You have your anreserved choice of our entire stock of Men's
Clothing. Not a Garment held in teserve. Clothing. Not a Garment held in reserve.

Handsome New Fabrics and ColorsSmart Nero Styles
Hand tailored, hand finished, every piece of fabric used is cold water shrunk before cutting.
Majority of suits in this sale are spectally tailored for us by SteinBloch, Sam Peck-the unrivalled style leaders in America for men. It is just such timely merchandising events as this Men's Clothing Sale that has made us the dominating factors-in the Men's Clothing business in this city today

No man, who is even thinking of buying a suit in
the Aear future can afford to pass by this sale.
The possibilities for real savings are too great

## Also Included

Our. Entire Stock of Men's Top_Coats and Overcoats At 30\% Reduction From Regular Prices

## Don't Miss Attending the

## One Day Sale of

 -DRAPERIES-CURTAINS
RUGS
At Bowen's Saturday. An immense stock. Hundreds of diversified pat
ter, and at prices that will appeal to your hodse allowance. (
Real Money-Saving Values In Láce Curtains Saturday \$1.98, \$1.79 and \$1.49 per pair

High Grade Imported Lace Curtains


colorn Chaie of Any Erade or patem. Bown's special
value, per pair
$\$ 5.95$

$\$ 6.95$




## Panel Nets


$75 \mathrm{c}, \$ 1.00, \$ 125$ and up to $\$ 4.50$
These price, are every attractive when comparing qualitioe.
Sofa Cushionso Heery Cretome Sof Cowhins; ooton iviled;
at 98c and 79c


Seldom Will You Find Rugsho Attractively P'riced


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