

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

WITH Autumn's cool weather upon us, and Winter just around the corner, we naturally begin to think of clothing and shoes in keeping with the weather. For Saturday we are holding sales on reasonable merchandise at attractive Saturday prices that should appeal to you—merchandise of dependable character. Mothers will find many good bargains in children's wear for school days at prices that will save money for other things.

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Saturday We Are Featuring Women's Coats and Dresses

Late Fall Models

Fall Colors Fall Fabrics At **29⁰⁰** Distinctively Original

Faultlessly Tailored Coats

FAULTLESSLY tailored in such chic models that one cannot help approving their workmanship and originality; produced

In Soft Wool Velours and Silvertones

Navy, brown, taupe and green are the predominating colors; they have huge self collars, belts and pretty cuffs, and loose or belted backs; every garment a wonderful value. Priced at **29.00**

Fall Dresses Attractively Priced

Carefully selected from our complete regular stocks and priced for Saturday selling. For those who do not want high priced dresses, yet demand good style and excellent wearing material, these fashionable models should have an immediate appeal.

Newest Models in Satin, Wool Jersey, Tricotines, Taffeta and Serges

Colors are navy, brown and black; developed in chemise effects, Redingote tunics, pleated and In Moyen-age effects; priced, for Saturday only, **29.00**

Brandeis Stores—Second Floor—West

Saturday's Column of Big Bargains!

Peanut Brittle
49c value at 39c lb.

See that the children have fresh wholesome candy for over Sunday. Saturday we offer fresh crisp peanut brittle, our regular 49c value, at per pound, **39c**

Pompeian Room

Oriental

Incense Burners
\$1 value at 69c

Complete with incense; put up in fancy Jap box; regular 1.00 value; special, for Saturday, at **69c**

Third Floor—West

Bread and Butter Plates
Choice at 75c

Hand decorated, in assorted fancy designs; your choice, each, at **75c**

Fifth Floor—East

Children's Fall School Hats
Choice at 5.00

The beaver hat with streamers and band of gros-grain ribbon is at once attractive and practical for the young girls' school wear. Brims large or medium are in this choice; special, for Saturday, **5.00**

Second Floor—East

New Ribbons
59c value, 39c yard

Just received, a beautiful new line of broadened warp prints, 5 inches wide, also 6-inch hair bow ribbon in satin stripes and plain colors; a most extraordinary line, worth 59c per yard, and some worth even more; special, at, per yard, **39c**

Main Floor—Center

Children's Union Suits
Regular 1.50 to 2.00 Values

Medium and heavy weight, fleeced; high neck and ankle length; splendid garment for Fall and Winter wear; all sizes; regular values 1.50 to 2.00; special, per suit, **1.25**

Third Floor—East

1.50 and 2.00 Home Grown Ferns
At 79c

Large size home-grown ferns; regular 1.50 and 2.00 values; specially priced for Saturday, each, at **79c**

Main Floor—West

Majestic Electric Heaters
At 8.98

With heavy copper wire guard and copper heat reflector; special, Saturday, each, at **8.98**

Fifth Floor—West

Children's Post Card Painting Book
10c Book at 5c

9x12 inch post card painting book, containing 18 post cards of wild and domestic animals to be colored; a regular 10c book; special for Saturday, **5c**

Main Floor—West

Drugs

1.00 size Lysol, **79c**
30c Bromo Seltzer, **24c**
35c Sal Hepatica, **37c**
50c Cough Syrup, **35c**
25c Zerkat Grip Capsules, **19c**
50c Milk Magnesia, **89c**
15c Henna Shampoo, **10c**
Pepsodent Tooth Paste, **39c**
35c Pond's Tooth Paste, **29c**
Woodbury's Fac. Cream, **21c**
Pompeian Mas. Cream, **44c**
Stillman's Freckle Cream, **39c**
60c Olorono, **49c**
1.00 Nest, **75c**
1.25 Mavis Toilet Water, **98c**
1.75 Azarea and Le Trefle Perfume, per oz., **98c**
35c Johnson and Johnson Shaving Cream, **27c**
1.69 Hot Water Bottles, 2-qt. size, **1.19**
Palm Olive Soap, per bar, **8c**, or doz., **95c**
Fairy Soap, **8c**
1.50 Pure Castile Soap, 4-lb. bar, **98c**

Main Floor—West

Saturday Bargains for the Little Folks

Attractive Specials in Boys' Suits and Furnishings

Boys' Two-Pants Suits at \$15
Sizes 7 to 17 Years

What could be more attractive than a Boy's 2-Pants Suit for \$15.00? We are selling these suits at that price, but the suits are so well made that the price is only a small part of the advantage of this offering. Sturdy fabrics and high-class tailoring give the serviceability that means economy in the end. Sizes range from 7 to 17.



Many other 2-Pants Suits in a wide selection of colors and styles that will be sure to delight the boys.

Saturday at 15.00

325 Boys' Sample Sweaters

At About **1/2 Price**



Bought of one of the largest and best jobbers of the middle west, at such a remarkably low price that we can offer them to you Saturday at exactly half price. These sweaters come in the slip-over and button down the front styles and a wide variety of colors, green, blue, gray, maroon and red; all sizes from 26 to 34.

Boys' 1.75 and 2.00 Sample Sweaters,	1.00
Boys' 2.75 and 3.00 Sample Sweaters,	1.50
Boys' 3.00 and 3.50 Sample Sweaters,	1.75
Boys' 4.00 and 4.50 Sample Sweaters,	2.25
Boys' 5.50 and 6.50 Sample Sweaters,	3.25

Brandeis Stores—Fourth Floor—West

Overcoats and Mackinaws

It won't be long before he will have to wear one every day to school, and we have just received a splendid new lot. They are excellently tailored, of warm woolsens and button up snugly. Very stylish, too. Bring the boy in—they are great values; all sizes. Priced from **10.00 to 22.50**

Boys' School Headwear

Boys' Hats, in plain and fancy colors, priced from **49c to 1.25**
Boys' Golf Caps for Fall and Winter wear, priced at **49c, 1.25, 1.50**
Boys' Rah Rah Hats of plush and felt; regular 1.50 and 2.00 values; special, for Saturday, each **1.39**

Brandeis Stores—Arcade

Specials in—Union Suits

Women's Silk Top Union Suits

Regular 3.50 to 4.00 Values

Wonderful values in well known makes in flesh and white silk top union suits; neatly tailored and reinforced where wear is greatest; bodice and regulation styles; worth 3.50 to 4.00, special, at, per suit, **2.59**

Women's Union Suits

Regular 2.00 to 3.00 Values

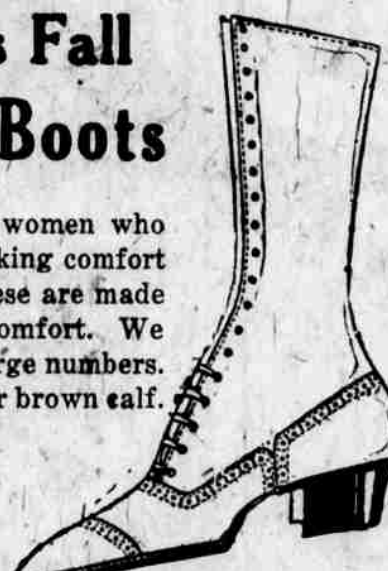
Light, medium and heavy; wonderful bargain; styles are low neck and knee length, low neck and ankle length, Dutch neck and ankle length, also sleeveless or long sleeves; all sizes; values from 2.00 to 3.00; special, **1.50** per suit.

Brandeis Stores—Third Floor—East

Women's Fall Walking Boots

Here are shoes for women who seek to combine walking comfort with smartness. These are made on lasts that insure comfort. We have them here in large numbers. Choice of black kid or brown calf.

at **12.85**



Walking Oxfords

For wear with spats; we have received another shipment of these popular oxfords in all the wanted leathers; priced at, per pair, **10.85**

Snug Fitting Spats

A complete line in all the new Fall shades; priced at, per pair, **2.45, 4.00 and 6.00**

Brandeis Stores—Main Floor—West

The Circler Gives Harmonious Lines

As the Circler snugly encircles the form, it evenly distributes the bust and shoulder flesh, thus eliminating any bumps or bulges, and giving the long, smooth symmetrical lines which every woman wants. It's self-adjusting, that's why it's different from the ordinary brassiere.

"It Beautifies as it Encircles"



The picture shows No. 1502, which is irresistibly attractive and practical. It is made entirely of lace, whose durability is unimpaired, by its daintiness. It will wear as well as batiste, and is more easily laundered, as it need not be ironed. Comes in sizes 34 to 44—2.50.

Visit Our Corset Department

and see how quickly the Nemo Corset is adjusted. It simply slips over the head and fastens at the waist. There are no hooks, eyes, nor buttons.

Other Nemo Circlers, 1.50 to 3.00

Brandeis Stores—Third Floor—North

Season's Modes

In Attractive



Hats
Special

5.00 to 8.95

Wonderful Saturday Values

A splendid selling of hats for Saturday represents the season's modes; hats in all colors and shapes are in this collection.

Good Quality Velvet for Every Type

Many of these beautiful hats ordinarily would sell for a much higher price.

Saturday, 5.00 to 8.95

Brandeis Stores—Second Floor—East

New Fall and Winter Showing of Exclusive Models in Girls' Frocks

No article in the young girl's wardrobe assumes such importance as these trigly fashioned little frocks. They are so smart in appearance and so serviceable for all round wear that every little girl who wears one of them will find it a source of lasting satisfaction. The materials are velvet, serge, jersey and taffeta.



Fashion Favors Straight Lines

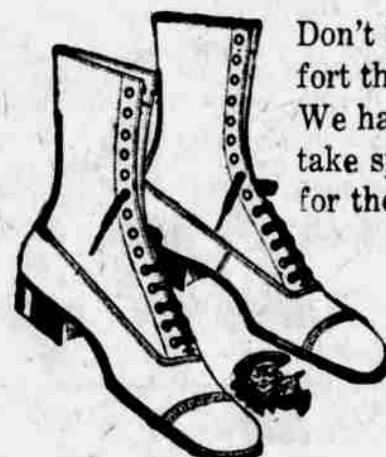
They are made in straight lines; some have accordion pleated skirts; others are sweet little two-piece frocks with detachable gimpes. They are trimmed in the popular wool embroidery; sizes 6 to 16.

Prices range from 19.50 to 49.50

Brandeis Stores—Second Floor—West

Buster Brown Shoes for Children

Very Specially Priced for Saturday



Don't buy shoes only because they look good, but consider first the comfort the children will derive from them, and the extra wear they will give. We have Buster Brown Shoes in all styles, all sizes and all widths; and we take special pains in fitting your children with the shoes that were made for them. We offer two lots for Saturday at exceptionally low prices.

Sale Lot No. 1

Patent Leather Lace Shoes With Black Kid Tops

Sizes 8 1/2 to 11, 6.00 values, special, per pair,	4.85
Sizes 11 1/2 to 2, 7.00 values, special, per pair,	5.85

Sale Lot No. 2

Cocoa Brown Russia Calf Lace Shoes With Field Mouse Kid Tops

Sizes 8 1/2 to 11, 7.00 values, special, per pair,	6.45
Sizes 11 1/2 to 2, 9.00 values, special, per pair,	7.45
Sizes 2 1/2 to 7, 11.50 values, special, per pair,	8.45

Brandeis Stores—Main Floor—West

Billiken Shoes

Special, Per Pair,

4.45

Made of smooth cocoa brown and black leathers; sizes 8 1/2 to 11; \$5.00 and \$5.50 values; special, per pair, **4.45**