



"WHY BOTHER ABOUT SLEEVES AT ALL?" reasons Mademoiselle after a season most stingy of arm coverings. But the textile manufacturers and modistes must live, so the quarter of a yard of sleeve material she gathers around her neck and hastens forth to the races at fashionable Deauville. And behold the latest French fashion is born.
International



KILLED OUT OF SEASON, but not by a hunter's gun. This little yearling doe had seen so many autos go whizzing by her on the wonderful highways of the Adirondacks she carelessly jumped in front of a pair of dazzling headlights one night. History doesn't tell us what happened to the motorist and his speeding juggernaut. *Wide World*

Nestlé's
tastes good
to me!



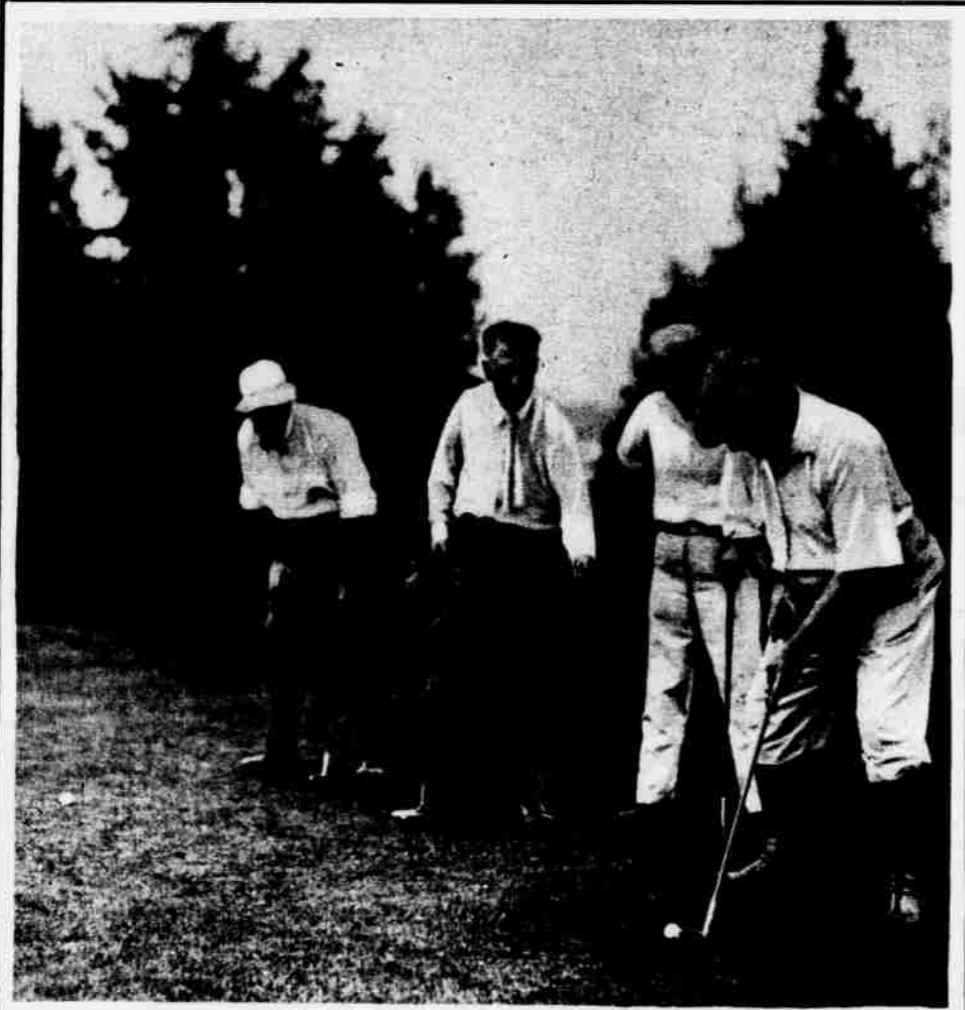
VIRGINIA MAY WERNZ

Nestlé's Food Co. Louisville, Ky.
We had no hopes of raising our baby. She was so thin and delicate. We tried many different foods and could find none to agree with her. She kept getting thinner all the time, until someone recommended Nestlé's Food. Now she is a fine, robust, healthy baby. Thanks to Nestlé's Food for it saved the life of our loved one. Yours truly,
3017 Bismarck Ave. Mrs. L. WERNZ

Letters like this need no comment. Let us send you, for your baby, a free trial package of Nestlé's—enough for 12 feedings—and a valuable book for mothers. A post card will bring them.

Address Dept. 17,
NESTLÉ'S FOOD COMPANY
NEW YORK

NESTLÉ'S MILK FOOD



"BEAT MINE IF YOU CAN," challenges Governor "Al" Smith of New York, during a friendly little foursome over the beautiful links at Hotel Champlain, Bluff Point, Lake Champlain, where Governor "Al" has been trying of late to forget his campaign worries. The other two members of the party are W. J. Moran and George Gillespie, both of New York.
International

FOUND—THE LOST CHORD, a week ago yesterday, in the auditorium of New York City's Municipal Pier, at the regular weekly matinee of the Children's Civic Theatre, under the supervision of the Drama League. Hundreds of Manhattan youngsters watched with wonder-eyes their little playmates acting upon a real stage as they presented "The Pied Piper," "Robin Hood," and "Phoco." This be-curl'd quintet of 1940 "Galli Curcis," snapped by our photographer as they struck a "high one," proved one of the real musical treats of the afternoon.
International

Raiduff
Egyptian Chocolates
The choice of exacting candy lovers.
FLAVORS THAT SATISFY
Sold at most good shops.



VOTES FOR WOMEN! The young lady in overalls shaking a mean hammer high above Chicago's streets is a reporter for an afternoon newspaper out, or rather up, after local color, on the thrills of being a day laborer in America's second largest city. Since "truth is stranger than fiction" her story ought to have been a good one.
International

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"Just washed
—good as new"

EVERY shield that bears the name *Kleinert's* comes to you endorsed by your past experience. You know it is comfortable, dainty, serviceable, and as easily washed as a handkerchief.

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Also makers of Kleinert's Baby Pants, Rubber Sheeting, Crib Sheeting, Sanitary Goods, Tourist Cases, Bathing Caps, Horse Supporters, etc.



At tea-cup time, a woman's dress
As all sheer fluffy daintiness,
And with such frills and furbelows
How silkily and smoothly glows
The ankle in Van Raalte Hosiery.

VAN RAALTE
SILK HOSE

Made by the makers of Van Raalte Nylons