

A Page Brimming Full of Better Values Which Cash Buying and Selling Methods Have Made Possible

Lace Specials

Oriental Net Top Flouncing, heavy embroidery in fine Bretonne Net, 27 to 36 inches wide; regular price, \$2.50 yard; Monday's special, per yard **\$1.50**

Venice Lace Edges and Insertions, 3 to 7 inches wide, white and cream; regular value, \$1.75 yard; Monday, yard **\$1.25**

Ribbon Specials

Plain Satin Ribbon, 6 1/2 inches wide, in dark and light colors; a wonderful ribbon for sashes and camisoles; regular value \$1.75 yard; Monday, per yard **\$1.25**

Fancy Tapestry Ribbon, 7 to 9 inches, very exquisite in coloring, and used for camisoles and bags; regular value \$4.00 yard; Monday, per yard **\$3.50**

HAYDEN'S
: THE CASH STORE :
\$1.25

Special Trimming Buttons

All kinds and styles of trimming buttons in shades of brown, blue, red and black, suitable for trimming suits, coats and dresses. Regular value \$1.50 dozen, Monday, dozen—

\$1.25

Art Department Specials

Kloster's Crochet Cotton—White, pink, blue, delft, linen and ecru; size 3 to 100. Regular price 30c to 40c, sale price **\$25c**

Scotch Sweater Yarn—Regular price \$1.25, sale price **\$1.00**

Many Other Special Bargains Displayed.
Second Floor

Thousands of Yards of Beautiful Silks

Splendid opportunities for real economies in our Busy Day-light Silk Section.

Colored Silks		Black Silks	
\$3.00 36-inch Brocade Satin for linings, at \$2.50	Regular Price \$2.25 Yd.	\$4.50 42-inch Crepe Meteor, per yard \$3.75	
\$2.75 36-inch Satin de Chine for linings, at \$2.25	40-inch Crepe de Chine, all colors	\$4.50 42-inch Crepe de Chine, per yard \$3.75	
\$3.50 40-inch Crepe Meteors, per yard \$2.98	40-inch Georgette Crepe—White, pink, flesh, lavender, Bermuda, light navy, black navy and brown	\$3.50 40-inch Satin \$2.75	
\$4.50 40-inch Crepe Meteors, per yard \$3.75	33-inch Corduroy—White, navy, brown, black, victory, rose, beaver, wine, copen	\$5.75 40-inch Romaine \$4.75	
\$5.00 40-inch Satin Charmeuse, navy, brown, taupe and black, per yard \$3.75	36-inch Faille Lustres	\$5.25 40-inch Satin Charmeuse, per yard \$3.98	
\$3.50 36-inch Satin de Chine, all colors \$2.49	36-inch Printed Chiffon Faille	\$7.00 40-inch Moon Gio Satin Crepe, per yard \$5.49	
\$3.50 36-inch Chiffon Taffeta, all colors \$2.49	33-inch All Silk Pongee	\$4.25 36-inch All Silk Satin Goetz, perfect, not seconds, per yard \$3.45	
		\$3.75 36-inch Peau de Chine, per yard \$2.98	
		\$3.50 36-inch Satin de Chine, per yard \$2.49	

Sale Price \$1.39

Important Sale of Hosiery

An opportunity of opportunities to buy high-class Silk Hose, every pair perfect

At Less Than Actual Mill Cost

100 Dozen Pure Thread Silk Hose. All wanted colors (first quality only), worth \$3.00, this sale, the pair, at **\$1.69**

Hosiery described and offered for sale, is the product of America's leading manufacturers, and be assured, the sale price is less than the present cost at the mills.

Big Reductions in Wool Dress Goods

Words fail to express the greatness of these offerings; you must examine the quality to begin to appreciate the immensity of the values.

50-inch All Wool Serge—Very practical for dresses, suits and skirts, plenty of navy; a \$3 quality. Cash special \$1.98	50-inch Fine All Wool Chiffon Broadcloth—With rich, permanent satin luster. The ideal weight for your Fall suit or dress; others ask \$6.00. Hayden's cash price \$4.88	French Serge, 56-in. Poplin, 56-in. Eplinge, 48-in. Tricotine and other waxes in a large assortment of colors, plenty of navy; mostly \$5.00 qualities. Special for Monday, at \$3.48
42-inch French Serge—In all colors, plenty of navy, brown, taupe, Burgundy and black; the \$1.75 quality, special \$1.50	56-inch Duveltyne—Made of the finest Australian wool with the fine soft finish, nothing finer to be had in the city. Our special price \$7.25	Save Money—Have your Suit, Coat or Skirt made to measure by our expert men tailors. Fit and workmanship guaranteed or money refunded. The making of a skirt \$3.00
36-inch All Wool Tricotine—Beautiful soft finish fabric in all the new Fall colors—plenty of navy, brown, Burgundy, plum, green and black; selling most everywhere for \$7.50. Special cash price \$5.75	About 150 Pieces of All Wool Dress Goods—including 56-in. Men's Wear Serge, 56-inch	Mail Orders Promptly Filled.

Boys' All Wool Suits With Two Pairs of Pants Made to Sell Regularly at \$25.00, and **\$14.25** Every Suit Fully Guaranteed—Special

Good assortment of snappy patterns and styles, they're splendidly tailored, built in every way to give unbounded satisfaction. You can Suit the boy at a saving here.

Fully Guaranteed Clothes at a Moderate Price Hayden's Special Men's, Young Men's Suits and Overcoats September Price **\$40.00**

Guaranteed all-wool fabrics, artistically tailored, in a wide range of snappy new patterns and styles. You can't go wrong, every garment is fully guaranteed.

Wash Goods, Linings and Flannels

Special Sales That Mean Emphatic Savings on Dependable First Quality Fabrics
Main Floor

Victoria Challis—36-inch, fast color; for kimonos and house wear; 50c quality, at, yard **\$38c**

Shirtings—Crepe weave, fast color; 85c quality, at, yard **45c**

Tussah Silk—36-inch novelty figured lining fabric; \$1.95 grade, at, per yard **\$1.49**

Surette Silk—Satin finish, beautiful kimono fabric; \$2.25 quality, at, per yard **\$1.59**

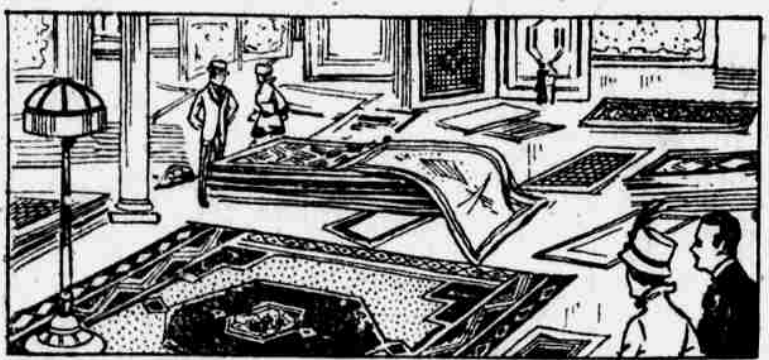
Silk and Cotton—Figured or plain, for dresses, linings, underwear, etc., all colors, per yard **95c**

Beacon Robe Flannels—All new fall colors and designs, yd. **95c**

Shirting Flannels—Also used for night wear; light color grounds, striped patterns, non-shrink, per yard **\$1.25**

Lining: Satens and Taffeta—Fancy printed styles for coat linings and petticoats, yard wide, per yard **\$1.35**

Lining Venetian—Heavy satin-like fabric, silk designs, 32-inch material, at, yard **\$1.59**



Women's and Misses' Outer Apparel

We knew that ready cash could do wonders, but the results of the efforts of our buyer who has just returned from New York are even beyond our greatest expectations. We want you to see the broad assortment and remarkable values we have to offer you. Assortments are so varied that opportunity to exercise your individuality in selection is almost unlimited.

A Few of the Many Attractive Specials for Monday

Smart Coats at \$49.00

Smart Looking Cloth and Plush Coats made up in the season's many styles, with or without fur, in a large variety of colors and black; styles suitable for misses and ladies, also stout sizes; elegant values for Monday. Choice, at **\$49.00**

Early Fall Coats at \$25.00

Eighty-five Elegant Cloth Coats, medium weights, just the kind of coat for early Fall wear; coats that were formerly priced up to \$45.00, Monday **\$25.00**

Monday Specials

Women's and Misses' Cloth and Silk Poplin Skirts, worth \$7.50 to \$10.00, on sale Monday, at **\$5.00**

Women's Taffeta Silk Petticoats, worth \$5.00, on sale Monday, at **\$2.95**

10 Doz. Wash Waists that sold up to \$2.50, on sale Monday, at **\$1.00**

Georgette Waists that sold at \$4.00 and \$5.00, Monday, at **\$2.95**

Dresses at \$39.50

Your choice Monday of a large group of Dresses suitable for street, afternoon, dinner, theater or dance wear; the materials are Tricotines, Serges, Tricolettes, Satins, Tulles and combinations in all the wanted shades; sizes and styles for misses and ladies. Special values, at **\$39.50**



September Offering in RUGS Monday

Quality is our first consideration—no seconds or mismatched goods shown here—then prices, and you'll find our prices, quality considered, surprisingly less than offerings elsewhere.

9x12 Shuttleworth Wilton Rugs, worth \$150.00, special **\$120**

8-3x10-6 Shuttleworth Wilton Rugs, worth \$135.00, special **\$105**

6x9 Shuttleworth Wilton Rugs, worth \$90.00, special **\$68.00**

4-6x7-6 Shuttleworth Wilton Rugs, worth \$55.00, special **\$43.00**

9x12 Smith Manor Brussels Rugs, worth \$55.00, special **\$40.00**

8-3x10-6 Smith Manor Brussels Rugs, worth \$50.00, special **\$35.00**

7-6x9 Smith Manor Brussels Rugs, worth \$40.00, special **\$30.00**

6x9 Smith Manor Brussels Rugs, worth \$35.00, special **\$24.00**

36x63 Smith Axminster Rugs, worth \$12.00, special **\$8.50**

27x54 Smith Axminster Rugs, worth \$7.50, special **\$5.25**

27x54 Tapestry Rugs, worth \$3.00, special **\$1.75**

Best Inlaid Linoleum, worth \$2.75 square yard, special **\$2.25**

Now is the time to get your Cocoa and Wire Mats for the Winter. We have our Fall order just arrived.

Cocoa Mats, **\$1.75** up, and Wire Mats, each **\$2.50 to \$5.50**

GREAT WALLPAPER SALE

Introducing Omaha's New and Most Complete Wall Paper Dept. First Shipment Consisting of 125,000 Rolls Here and on Display. Our Introductory Prices Are Far Below the Regular Market Price Today.

30-inch Oatmeal, 35c values, popular colors, sold with beautiful cut-out borders, roll **15c**

Bedroom Papers, 26c values, chintz and floral stripes, all have cut-out borders, roll **14c**

Kitchen and Bathroom Granite and Blocks, 26c values, all fall 1920 patterns, roll **14c**

Parlor and Dining Room Specials, values to 49c; these are exceptional values in the wanted colorings and newest decorative borders, per roll **29c**

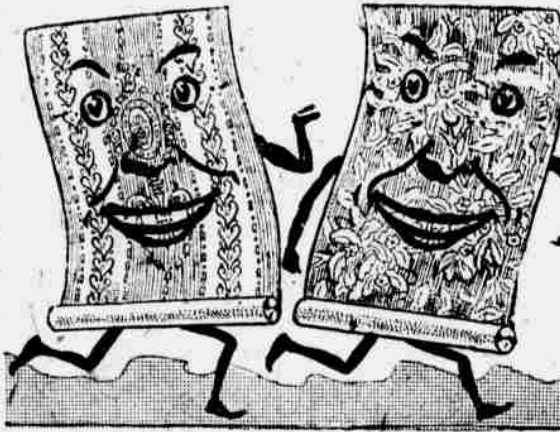
Hall and Dining Room Papers, 29c values, fruit and striped papers with matched borders, roll **19c**

A General Assortment of Papers, values to 69c roll. Beautiful tapestries, cloth effects and pew stripes for our best rooms, per roll **44c**

Also papers in Dainty Colored Chintz Effects, Colonial Stripes and Novelty Florals on finest kind of stock.

All borders sold by the yard.

Our contractor will submit estimates for labor.



Paints, Varnishes and Oils

A Complete New Stock of the Very Best Quality Goods

Now opened: House Furnishing Department in Basement Store. You'll find complete lines of high-standard goods at lowest cash prices.

Get Our Prices—It Will Pay.

Make Your Own Bread—It Pays—One 48 lb. Sack of Flour Will Make 80 Ten-Cent Loaves of Bread

We want every housewife in Omaha to try our Famous Health Flour, and as an inducement we are going to sell it Monday, per 48-lb. sack, for **\$3.19**

24-lb. sacks Pure Rye Flour **\$1.25**

8 lbs. best White or Yellow Cornmeal **50c**

The best No. 1 Hard Pickled Navy Beans, lb. **10c**

Fancy Japan Rice, per lb. **18 1/2c**

The best Domestic Macaroni Spaghetti or Egg Noodles, pkg. **7 1/2c**

16-ounce cans Slinger's Pork and Beans, for **40c**

Large size Beech-Nut Preserves or Jelly **40c**

Medium size Beech-Nut Preserves or Jelly **30c**

Bayley's Harsenburgh Salad or French Mustard, bottle **12 1/2c**

Gallon can Golden Pumpkin **55c**

No. 2 cans Solid Packed Tomatoes **14c**

24-ounce bottle Fancy Queen Oil **15c**

16-ounce cans Golden Raisins, bottle, for **10c**

16-ounce cans California Milk **18c**

16-ounce cans Wilson Milk **13c**

16-ounce cans Pet or Carnation Milk **15c**

The best Domestic Macaroni Spaghetti or Egg Noodles, pkg. **7 1/2c**

16-ounce cans Slinger's Pork and Beans, for **40c**

Large size Beech-Nut Preserves or Jelly **40c**

Medium size Beech-Nut Preserves or Jelly **30c**

6 bars Best-Em-All or Diamond Soap, for **25c**

DRIED FRUIT SPECIALS.

Choice California Prunes, lb. **35c**

Chopped Currants, lb. **35c**

Muscadel Seedless Raisins, lb. **28c**

Fancy Raisin Apples, lb. **30c**

Fancy Raisin Peaches, lb. **35c**

Cresca Layer Raisins, lb. **30c**

OMAHA'S TEA AND COFFEE MARKET.

Our Famous Santos Blend Coffee, lb. **33 1/2c**

Fancy Wax or Green Beans, lb. **21c**

M & J Blend, a fine drink, lb. **40c**

Angola Blend, nothing like it, lb. **45c**

The best Tea Sitings, lb. **17 1/2c**

Fancy Pan Fired Japan Tea, lb. **35c**

Panquet Fired, Ceylon, Ceylon or Gunpowder Tea, lb. **60c**

THE VEGETABLE AND FRUIT MARKET OF OMAHA.

The best No. 1 Cooking Potatoes, 15 lbs. **45c**

Ripe to the peck **45c**

Fancy Wax or Green Beans, lb. **21c**

Fancy Wax or Green Beans, 3 lbs. for **45c**

Fancy Sweet Sugar Corn, doz. **25c**

Fancy Cauliflower, per lb. **15c**

The last of the Blue Plums for Canning, per crate **\$1.25**

THE BUTTER AND EGG MARKET OF OMAHA.

The Best Creamery Butter, carton, lb. **63c**

The Best Creamery Butter, bulk, lb. **62c**

Fancy No. 1 Creamery Butter, bulk, lb. **57c**

Fancy Dairy Table Butter, lb. **54c**

The Best Selected Eggs, doz. **87c**

All the best brands Nut Butters, lb. **35c**

Full Cream Wisconsin Cheese, lb. **30c**

Full Cream Young American Cheese, lb. **25c**

Fancy New York White Cheese, lb. **40c**

Blue Ribbon Brick Cheese, lb. **35c**

Sour Cream, quart, **18 1/2c**

Chow Chow, quart, **30c**

Pancy Pickles, quart, **45c**

Ass't Pickles, bottle **16c**

Linens, Towels, Sheets and Cases

Lower Price Sale for Monday and Tuesday. Main Floor—Linen Section

All Linen Heavy Bleached Table Damask, \$3.75 quality \$2.75	American Mercerized Damask, \$1.65 quality, at \$1.15	Pattern Table Cloths, 64x72, \$2.75 quality, at \$2.95
Huck Towels, half linen, heavy weight, 50c quality, each 39c	Colored Table Damask, Bates quality, \$1.50 value, at \$1.15	Bed Sheets, 72x90 size, Peppercorn quality, at, each \$1.85
Bed Sheets, 81x90 size, linen finish quality, at, each \$2.00	Bed Sheets, 81x90 size, Hercules quality, at, each \$2.25	Pillow Cases, 45x36, linen finish quality, at, each 49c
Colored Bedspreads, rose or French blue; \$5.50 quality \$3.95	White Crochet Bedspreads, 80x90, \$3.95 quality, each \$2.95	Turkish Towels, double thread, blue border, 60c quality, ea. 49c
Wash Cloths, Turkish quality, white only 4 for 25c		



Many Offerings in Dependable FURNITURE Rightly Priced

It Pays! Furnish right through the house in this September Sale of Furniture. Quality warrants it, Varieties Warrant it, Values Warrant it.

3-Piece Overstuffed Living Room Suite—Covered in tapestry, loose spring cushion seats. **\$298.50**

Value! This 8-Piece Mahogany Queen Anne Dining Room Suite— Buffet, 66-inch; Dining Table, 54-inch, and Chairs to match, at, only **\$350.00**

\$85.00 Quartered Oak Dining Tables, 54-inch plank top, **\$65.00**

\$45.00 Quartered Oak Dining Tables, 45-inch plank top, **\$32.50**

\$35.00 Quartered Oak Dining Tables, 42-inch plank top, **\$25.00**

\$10.00 Solid Oak Dining Chairs with genuine leather slip seats, Monday, at **\$6.50**

Hayden's Special 45-lb. All Cotton Mattress **\$10.00**

We carry a full line of Simmons Beds, Springs and Cribs.

We believe comparison will prove our Furniture to be the Best Selected and the Lowest Priced in the city.

House Furnishings AT MONEY-SAVING CASH PRICES

Combination Coal and Gas Range, 24 blue enamel, with warming closet, for \$175	20-lb. White Enamel Sugar Cans \$1.25
Six-Hole Universal Range, polished top, warming closet, reservoir and white enamel, for \$110	Oak Spice Cabinets, 8 drawer size \$2.25
Six-Hole polished Top Range with warming closet, main nickel trimmed, for \$85.00	Large Size Double Knife Knut Cutter, for \$2.25
Six-Hole Range, with warming closet for \$59.00	No. 8 Waffle Iron, low stand, for \$2.00
	Medium Size Jar Bread Box, for \$1.25
	Electric Heater, for \$9.50
	1-Quart Bottle of Furniture Polish, for 10c