

Practical Demonstrations of Superior Value-Giving, Made Possible by Our Cash Buying and Selling Methods

Toilet Goods and Drugs

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|---|---|
| \$1.50 Mavin Toilet Water our price 98¢ | \$1.75 Le Tulle and Azures Face Powder, our price 1.35 |
| \$1.75 Le Tulle and Azures Face Powder, price 1.48 | 25c Mentholatum, our cash price 15¢ |
| 50c Pomphal Massage Cream, price 35¢ | 70c Sloan's Liniment, our price 55¢ |
| \$1.00 Cream Hair Remover, price 75¢ | 30c Wright's Silver Cream, our price 20¢ |
| 35c Jergens Benzoin Lotion, price 24¢ | 15c Violet Glycerine Soap, our price 11¢ |
| Special on Shaving Brushes—Extra quality genuine Rubberet Badger Brushes, \$1.50 values, our price 98¢ | 35c Pure Brilla Tooth Brush, at our special-cash price 19¢ |

Store Hours—9 A. M. till 6 P. M.

Remarkable Values in Men's Underwear and Furnishings

For Saturday—

Men's full weight union suits in white and eery, long sleeves, ankle length, materials of finest Egyptian cotton; makes included are Chalmers, Augusta, Lawrence, Corwith and Park Mills. All sizes, 34 to 54, former price \$2.50, Saturday **\$1.65**

Men's Sweaters

Of the best quality and lowest price. Sweater coats in heavy cotton, color dark oxford. **\$1.75**

Sweater coats, rope stitch, gray and blue. **\$3.75**

Men's and Young Men's Slip Over Sweaters

Sweaters, all wool, dozens of color combinations, Saturday **\$5.95** and up

Remarkable Price Savings in Ak-Sar-Ben Sale of Fine Hosiery

- Women's Full Fashioned Thread Silk Hosiery, in all good colors, regular and extra sizes, black, white and colors, sold regularly at \$2.50, our sale price **\$1.85**
- Women's Fine Mercedized Lisle Hosiery, in black, white, cordovan and navy, regular and extra sizes, very special, **87¢**
- Boys' and Girls' School Hosiery, in black, white and cordovan, 5¢ each, **50¢**
- Boys' and Girls' Medium Weight Cotton Hosiery, black, white and brown, all sizes, worth 40¢, special **35¢**, three pair for **\$1.00**

HAYDEN'S

THE CASH STORE

Perfect Comfort—Unsurpassed Style—combining in

Binner Corsets

We carry complete lines of the new modes in both front and back lace, brocades and coutils. **SPECIAL** Pink Coutil Corset with 3 pair of hose supporters at **\$8.30**

Let Our Expert Corsetier Fit You Correctly.

Store Hours—9 A. M. till 6 P. M.

MOST ATTRACTIVE VALUES SATURDAY IN

Women's and Children's Underwear

Batiste Envelope Chemise

In white or pink, daintily trimmed with fine val laces and embroidery, regular price \$1.75, on sale **\$1.50**

Nainsook and Batiste Night Gowns.

Envelope chemise and bloomers trimmed with fine laces, embroidery or touches of embroidery in white, pink or blue, regular price \$2.50 and \$2.25, on sale **\$1.98**

Women's and Children's Outing Flannel

Gowns in white with pink or blue stripes, with or without collars, regular price \$1.98, on sale **\$1.75**

Women's Cotton Union Suits

In white or pink, low neck, sleeveless or Dutch neck, elbow sleeves, ankle length, reg. price \$1.98, on sale **\$1.75**

Women's Wool or Silk and Wool Union Suits

Low neck, sleeveless, Dutch neck, elbow sleeve, or high neck, long sleeve, ankle length, regular and extra sizes, reg. price, \$4.50 and \$4.98, sale **\$3.50**

Dainty Neckwear Specially Priced

Figure Vestees, with high or low necks, trimmed with dainty tucks, and pearl buttons; regular value \$3.50, Saturday's special **\$2.50**

Figure Collars and Cuffs in round or square effect, some plain, others trimmed with Venice lace, regular value, \$2.00; Sat. special **\$1.50**

Collars and Cuffs of fine Swiss Organdie, trimmed with Val and Venice lace; special cash price, Saturday **\$1.25 to \$2.50**

Vestees of fine net trimmed with clusters of fine Val lace ruffles, combined with dainty tucks; regular value \$3; Saturday's special **\$2.75**

Lace Collars in tuxedo or fitted effect for your new fall dress or suit; special cash price, Saturday **\$1.75 to \$3.25**

We carry complete lines of veiling ranging in price from **60¢ to \$2.00** a yard.

Supreme Values in Women's and Misses Outer Apparel

Never were the assortments more complete or the values more enticing, so varied are the styles at each price that only your personal taste need rule in the selection and at every price we are confident you'll find the qualities superior.

MANY INTERESTING SPECIALS SATURDAY

Suits at \$49

Choice Saturday of 200 classy, largely Fall and Winter weight suits, made up of Tricotines, Silver-tones, Velours, fine Tweeds and Serges, made up in 20 different models.

MANY FUR TRIMMED

Shades—Browns, Jade, Taupe, Deer, Navy and Oxfords; sizes for misses, ladies and stylish stouts; made to sell at a great deal more; special Saturday—

\$49

Dresses at \$25

Your choice Saturday of Silk Dresses, Satin Dresses and Cloth Dresses, made up in the season's smartest styles, suitable for street, afternoon or general wear, in all the wanted shades. Made to sell at a great deal more. Sizes and styles for misses and ladies, Saturday—

\$25

Saturday in Blouse Department

65 very fine SAMPLE suit blouses in plain colors and novelty combinations; made up in exclusive styles; values up to \$29.50, Saturday, special **\$15.00**

Fur Coats

Genuine pony fur coats with raccoon collars and cuffs, elegant values, Saturday—

\$195

Coats at \$69.00

Just received the classiest group of medium and winter weight coats in the varied lengths; made up in Baffin's Seal, Salt's Plushes and elegant cloths, in all the wanted shades. Many fur trimmed models in this group; styles suitable for misses, ladies and stylish stouts; made to sell at a great deal more; Saturday, choice **\$69.00**

SATURDAY IN CHILDREN'S DEPARTMENT

- Girls' Winter Coats, sizes 8 to 16, elegant values **\$15.00**
- Girls' Silk Dresses that were made to sell up to \$25.00, Saturday special **\$12.50**
- Girls' All Wool Serge Dresses, sizes 8 to 14, Sat. special **\$10.00**
- Girls' Serge Middies, sizes 8 to 14, at **\$6.95**
- Girls' Gingham Dresses, sizes 8 to 14, special Saturday at **\$2.98**
- Girls' White Middies, slight muscled, \$3.00, \$4.00 values, Saturday at **\$1.95**
- Little Tots' Hats and Bonnets, Saturday, special at **\$1.50**

Exclusive Early Fall Modes

Omaha's Largest Millinery Department Offers the Greatest Sale of

MILLINERY

500 Andrea and Consello Pattern Hats, values to \$25, Specially Priced—

\$10 and \$15

Special Today—Hundreds of New Trimmed Hats worth up to \$12.50

For Today Only, **\$7.50**

Children's Hats, \$2.95

Biggest and Best Selections, Priced for Immediate Selling, **\$2.95**.

Boys' Suits

Qualities You'll Find Priced Ordinarily at \$20 and \$25

\$14.25

Guaranteed All Wool Materials. Each Suit With Extra Trousers.

The newest single and double breasted styles in all sizes from 7 to 18 years in Boys' Suits. Values we do not believe you can equal elsewhere in the land at this Ak-Sar-Ben Sale Price.

Boys' School Caps—special values this week—

\$1.50-\$2

Boys' K. S. Blouses, all guaranteed, sizes 5 to 16 years—

\$1.50

Boys' Department—Third Floor

Great Wall Paper Sale

Our Enlarged Modern Wall Paper Department Is Ready for Business.

We now carry the largest, newest and most complete stock of Wall Paper in the city—125,000 rolls represented in our displays—at prices below present day quotations.

Opening Specials Saturday

- LOT NO. 1—Kitchen and Bedroom Papers—Worth to \$26 a roll; Granite Blocks, Stripes and All-Over Patterns; sold with border roll. **14¢**
- LOT NO. 2—30-inch Out Meal Papers in Popular colors; worth 30¢ roll; with latest latest decorative borders, sold only with borders. roll. **15¢**
- LOT NO. 3—White and Cream Moire Ceilings, most popular selling, matches any wall paper, roll. **17¢**
- LOT NO. 4—Assorted Bedroom Papers, values to 30¢. Colonial stripes and new chintz papers with latest novelty borders, per roll. **22¢**
- LOT NO. 5—For halls, parlors and dining rooms, values to 45¢. Two-tone, stripes, grass cloth effects and figured papers, in new shades cut-out borders or bands to match; roll. **29¢**
- LOT NO. 6—Tapestries and other fabric effects, values to 30¢. This lot contains high grade papers suitable for your best rooms; papers for parlors, halls, dining and living rooms; most exceptional values ever offered; roll. **49¢**

Our line of Wall Paper ranges from the lowest-priced to the finest made, 30-inch tapestry and damask effects. We have a complete line of cut-out borders for tinted walls. All borders priced by the yard.

Our Contractor Will Gladly Furnish You With an Estimate for Work

Hayden's Special Suits and Overcoats

Combine all-wool fabrics and artistic tailoring at a very moderate cash price.

Every garment fully guaranteed. Our special cash price during this sale... **\$40**

All sizes, both single and double breasted models, in a wide range of patterns, in all-wool materials, the very newest models.

The Omaha Home of

Hart Schaffner & Marx

Men's, Young Men's and Boys' Suits and Overcoats.

Special Sale of Men's and Young Men's Trousers for Saturday

Over 10,000 to select from. If you need a pair this is your chance to get them at two-thirds the regular prices. The trousers are \$8.00 to \$10.00 values. Saturday our cash price **\$5.25**

Big Sale of Dependable Shoes

- Women's black and grey vic kid, 9 inch lace shoes, with soft flexible soles **\$8.50**
- Women's brown and black gun metal lace shoes, in sizes 3 to 8, good **\$5.00**
- Men's black and brown dongola and gun metal shoes in broken sizes, regular **\$6.50** values **\$5.00**
- Little Gents' brown or black box calf blucher shoes, with Goodyear stitched soles **\$3.50**
- Men's black or brown gun metal blucher and lace shoes and black glaze horse hide with tip or plain toes, all Goodyear welts and Union Made **\$6.50**
- Women's felt house slippers with soft padded soles in all the new wanted colors **\$2.00**
- Misses' and Child's dongola lace shoes, 3/4 to 2 **\$2.50**

Splendid Savings On House Furnishings

- YOU'LL FIND BETTER VALUES AT EVERY PRICE
- Six-hole Range with warming closet for **\$55.00**
- Combination Coal and Gas Range, blue enamel, warming closet **175.00**
- Six-hole Universal Range, polished top, warming closet, reservoir **119.00**
- Six-hole Polished top Range, warming closet, nickel trimmed **85.00**
- Large Size O' Cedar Mop for **1.45**
- Medium Size O' Cedar Mop, for **1.00**
- Universal Lunch Kits with Vacuum Bottle, for **3.95**
- Domance Electric Iron, complete with cord and stand, for **5.50**
- Good 14-inch Floor Brush, for **1.25**
- 16-quart Gray Preserving Kettle for **2.90**
- 10-Gallon Galvanized Garbage Can, for **2.75**
- 3-gallon Galvanized Garbage Can, for **2.50**
- 4-Cup Aluminum Percolator, for **2.90**
- 1-Quart Bottle of Furniture Polish, for **49¢**
- Hand Vacuum Washer, of Heavy Tin, for **2.95**
- Newly Opened in the Basement—An Entirely New Stock of PAINT, VARNISH, ENAMELS, and BRUSHES.

Read the Big Special Cut Price Grocery Sale

- 48-lb. sacks of our famous Health Flour, Friday **\$3.10**
- 24-lb. sack Pure Rye Flour **\$1.25**
- The best domestic Macaroni, spaghetti or Noodles, pkg. **75¢**
- The best No. 1 Hand Picked Navy Beans, lb. **10¢**
- 14-oz. can Slinger's Pork & Beans **14¢**
- 14-oz. can Caroline milk **10¢**
- 14-oz. can Wilson milk **10¢**
- 14-oz. can Yet or Carnation milk **15¢**
- 6-oz. can Wilton or Pet milk **75¢**
- 6-oz. can Carnation milk **75¢**
- Same Assort. Soups, can **10¢**
- No. 3 can solid packed Tomatoes **11¢**
- No. 2 can Pork & Beans **11¢**
- 10 bars White Box Naptha soap **30¢**
- 6 bars Best "Em All" or Diamond C soap **75¢**
- Tail can Pink Salmon **15¢**
- 1-lb. can Perrins Worcester Sauce **10¢**
- Brand's A-1 Sauce, bottle **20¢**
- Large bottle Slinger's Catsup **15¢**
- Large Jar Pure Fruit Preserves **30¢**
- Bayles Horseradish, French or Salad Mustard, bottle **125¢**
- Quart can Salt Syrup **12¢**
- No. 3 can solid packed Tomatoes **11¢**
- No. 2 can Pork & Beans **11¢**
- 10 bars White Box Naptha soap **30¢**
- 6 bars Best "Em All" or Diamond C soap **75¢**
- Tail can Pink Salmon **15¢**
- 1-lb. can Perrins Worcester Sauce **10¢**
- Brand's A-1 Sauce, bottle **20¢**
- Large bottle Slinger's Catsup **15¢**
- Large Jar Pure Fruit Preserves **30¢**
- Bayles Horseradish, French or Salad Mustard, bottle **125¢**
- Quart can Salt Syrup **12¢**

DRIED FRUIT SPECIALS.

- Choice California Prunes, lb. **14¢**
- Chopped Currants, lb. **15¢**
- Muscatal Seedless Raisins, lb. **20¢**
- No. 3 can solid packed Tomatoes **11¢**
- No. 2 can Pork & Beans **11¢**
- 10 bars White Box Naptha soap **30¢**
- 6 bars Best "Em All" or Diamond C soap **75¢**
- Tail can Pink Salmon **15¢**
- 1-lb. can Perrins Worcester Sauce **10¢**
- Brand's A-1 Sauce, bottle **20¢**
- Large bottle Slinger's Catsup **15¢**
- Large Jar Pure Fruit Preserves **30¢**
- Bayles Horseradish, French or Salad Mustard, bottle **125¢**
- Quart can Salt Syrup **12¢**

Omaha's Tea and Coffee Market.

- Our Famous Santos Blend Coffee, lb. **33.35¢**
- Fancy Golden Santos Coffee, lb. **35¢**
- M & J Blend, a fine drink, lb. **40¢**
- Antokla Blend, nothing like it, lb. **45¢**
- The best Tea Siftings, lb. **115¢**
- Fancy Pan Fired Japan Tea, lb. **35¢**
- Fancy Basket Fired, Oolong, Ceylon or Gunpowder Tea, lb. **40¢**

The last of the Blue Plums for Canning Friday, per Crate **\$1.25**

The Butter and Egg Market of Omaha.

- The Best Creamery Butter, carton, lb. **63¢**
- The Best Creamery Butter, bulk, lb. **62¢**
- Fancy No. 1 Creamery Butter, bulk, lb. **62¢**
- Fancy Dairy Table Butter, lb. **54¢**
- The Best Selected Eggs, doz. **37¢**
- Fancy Queen Eggs, quart **85¢**
- All the best brands Nut Butters **32¢**
- Full Cream Wisconsin Cheese, lb. **30¢**
- Full Cream Young American Cheese, lb. **30¢**
- Fancy New York White Cheese, lb. **40¢**
- Blue Ribbon Brick Cheese, lb. **35¢**
- Sauer Kraut, quart **125¢**
- Chow Chow, quart **30¢**
- Fancy Queen Pickles, quart **85¢**
- Ass't. Pickles, bottle **110¢**

MEAT SPECIALS SATURDAY

- IN OUR BUSY SANITARY MARKET
- All kinds of Juicy tender Steaks, Chops, Roasts, Etc., at Lowest Cash Prices.
- Spring Lamb, Forequarters, per pound **20¢**
- Spring Lamb, Hindquarters, per pound **27 1/2¢**
- Steer Pot Roast, at per pound **14¢**
- Fancy Veal Breast, at per pound **15¢**

It Pays—TRY HAYDEN'S FIRST—It Pays