

# S E R V I C E



Any business, properly conducted, is done with a sense of duty and a pleasure in service. Especially should a public service utility feel a pride and satisfaction in affording the best service possible to the community it serves.

The Omaha & Council Bluffs Street Railway Company's organization strives to so work that they may justly feel this pride and satisfaction.

We constantly seek to improve the service.

Cars of the most modern type are put in service as fast as it is found necessary to replace old ones. Tracks are kept constantly smooth. Extensions have been made when we knew it would be years before they would carry enough traffic to pay interest on the investment.

If our service is not perfect, it is because nothing human is perfect. To make it as near perfect as possible is our endeavor.



## *Greetings:*

—To Ak-Sar-Ben, whose members have always been to the forefront of the progress of Omaha and Nebraska.

—From an institution whose enterprise and industry have contributed largely to the wonderful progress of Omaha.

# Omaha & Council Bluffs Street Railway Co.