

Welcome, Ak-Sar-Ben Visitors, to Omaha and Omaha's Big Cash Store

Check Parcels and Baggage Here Free. Use our Free Rest Room and Telephones. We'll try to make your visit to Omaha one long to be remembered with pleasure. Any accommodation in our power cheerfully granted.

Special Offerings
Corset Department
Second Floor.

Medium and low bust corsets, pink or white, 2 and 3 pairs supporters, have sold up to \$5. All sizes. Your choice \$1.79
Back and front fastening brassieres, sizes from 32 to 52, prices from 69c to \$5.00

Special Values in Neckwear

Collars and Cuffs of imported sheer Swiss organdy, hand embroidery with dainty Venice edge; special cash price Saturday, at \$1.25 to \$2.00
Fine Net Vests, trimmed with dainty val lace and cluster of fine tucks, in cream and white; special cash price, only \$2.50
Organdy Gilets, trimmed with cluster of val lace ruffles, combined with dainty tucks; special cash price, only \$3.25 to \$4.00
Tuxedo Collars, just the thing for your new suit; special cash price \$1.75 to \$3.25
We carry a complete line of Vellings, ranging in price from 60c to \$2.00 yard

HAYDEN'S
THE CASH STORE

Individuality Expressed in New Fall Styles
Surprising Values in the Exquisite New Modes

Wonderfully broad assortments for your selection and at every price you'll find the values superior—make selections now while assortments are complete.



It's a pleasure to show such garments for we know that the most particular buyer will appreciate the most generous assortments and really unusual values in our great Fall display.

Yes we're here to sell merchandise and have many splendid sale events arranged for Saturday and next week but we want you to feel you are not under the least obligation to buy. Let us help make your visit pleasant.

Toilet Goods and Drugs

60c Locust Blossom Perfume, our cash price, per ounce 30c
Pozzoni or Java Rice Face Powder, 60c value, at 35c
Pompeian Bloom Rouge, 50c value, at 35c
Santalol Face Cream, 60c value, at 35c
Dier-Kiss Talcum, 50c value, at 25c
Santalol Tooth Powder or Paste, 50c value, at 25c
Pinauds Lilas de France, \$1.50 value, at \$1.10
\$1.00 Beauty Book Given Absolutely Free With Each Purchase of Tokalon Toilet Preparation
Nujol, 60c size, at 40c
Listerine, 60c size, at 40c
Aftershave Water, 60c size, at 35c
Hinkley's Pills (100 in bottle), 30c size, at 17c
Olivio Toilet Soap, 15c size, at 7c
Woodbury Face Soap, 25c size, at 12c
4c SPECIAL ON RUBBER GLOVES
Extra quality rubber gloves, cash price 40c

Specials in Art Department
Second Floor.

\$1.25 Scotch Sweater yarn \$1.00
\$1.25 Luncheon set 85c
\$1.50 Luncheon set \$1.15
\$1.75 Bungalow sets \$1.30
\$2.25 Stamped Night Gowns \$1.75
Broken lot of knife and fork cases 50c

Men's Fall Underwear and Furnishings at Special Cash Prices



Our entire stock of men's flannel shirts now on display. Full cut and well tailored with double breast pockets, and all colors.
Men's Cotton Flannel Shirts, at \$1.45
Men's Wool Mixed Shirts, at \$3.75
Men's All-Wool Shirts, at \$5.00 to \$7.50
A splendid showing of Men's Sweaters in the slip-over and sweater coat style, in all of the plain colors and combinations of colors.
Men's Cotton Sweaters, at \$1.95
Men's Wool Mixed Sweaters, at \$5.00
Men's All Wool Sweaters, at \$8.00 to \$15.00
A Special Purchase of Men's Cotton Lisle Sox, in all colors and sizes, regular 25c and 30c value, Saturday, at six pair for \$1.00
Men's Furnishings—Main Floor

Specials for Saturday

High-Class Suits at \$35
250 Ladies' and Misses' High-Class Suits in plain or braid-trimmed, latest styles and sizes to fit everyone. Saturday, only \$35.00

Ladies' Sweaters at \$7.95

20 dozen High-grade ladies' and misses' Sweaters, all shades. These are shown for \$12.50 at other stores. Saturday for \$7.95
We are headquarters for large-size garments—no woman too large for us to fit in ready-to-wear garments.

Satin, Serge, Tricotine Dresses at \$25

300 Satin, Serge and Tricotine Dresses in the newest and niftiest styles, for ladies and misses—all the wanted shades and all styles, dresses made to sell to \$40, Saturday's cash price \$25.00

Specials for Saturday

High-Grade Coats at \$39.75
200 Winter coats for ladies and misses, in Kerseys, Velours and other high-grade materials. Many of these coats have fur collars and were made to sell a great deal higher. Saturday, cash price of \$39.75

Georgette Blouses at \$7.95

A very special lot of High-grade Georgette Blouses, including the justly famous Opera brand blouses to \$15. Saturday's cash price \$7.95

Special Shoe Sale Saturday

Superior Values at Every Price

Men's Brown or Black English Lace or Blucher Styles, Goodyear welted oak soles, all sizes, 6 to 11, \$8.50 values, at \$6.50
Women's Tan or Black High or Low Heels, in vel and gun metal lace, splendid values, at \$6.50
Misses' and Child's School Shoes, in lace or button, \$8.50 values, at \$2.50
Little Gents' Box Calf Bluchers, in tan or black, Goodyear stitched soles, \$5.00 values, at \$3.50
Boys' Gun metal Blucher Shoes, with good soles, tan or black, at \$3.50
Final Sale Women's Oxfords, brown or black with French heels, sold all season at \$7.50, closing price \$5.00
Women's Felt Slippers, with soft padded soles, in all the wanted colors, just fine for morning or evening wear, at, only \$2.00
Grover Shoes are made for very tender feet. Why not try a pair!



Men's Hats

Stetson Hats, in all their beauty have arrived, and we just ask you to look them over, small shapes, turned up and broad brims, high and low crowns, and we have them in all colors and sizes from 6 1/2 to 7 1/2.



Prices—Well, you know what you get for the price in a Stetson Hat.
As usual we carry a complete line in Stetson Staples, prices from \$10.00 to \$25.00
For Saturday, we will put on sale 20 Dozen Men's Nobby, Snappy Cloth Hats, newest thing just from the avenue, Saturday, cash price, only \$3.65
Also 18 Dozen Men's Felt Hats, in brown, green and gray, Saturday, at \$3.65
Thousands of Men's Fall Caps, all colors, all sizes, prices from \$1.49 to \$4.00

One Big Lot of Serge Dresses for the little tots, sizes 2 to 6, a large assortment of cute styles, very special, Saturday, at, only \$4.95
10 Dozen Children's Gingham Dresses, sizes 7 to 14, Saturday, at \$1.98

Saturday in our Children's Department we will have many special bargains for the little ones.

One Big Lot of Girls' Coats, in fall weight, that sold to \$29.75, sizes 8 to 14, Saturday, only \$14.95
100 Girls' Middy Skirts, in wool serges, just the garment for the school girl, very special Saturday, only \$6.95

Boys' Clothing Specials

All Wool, Guaranteed to Give Satisfaction.
Over 500 Boys' Two-Pant Suits, that sold regular at \$25.00, special price for Saturday, at \$15.50
Boys' Hats and Caps, in all styles and colors to match the suits, at the low cash prices, \$1.50, \$2, and \$2.50 and \$3.00
Boys' Blouses and Shirts in all new fall materials, Madras, Percales and Wool. Every blouse or shirt guaranteed if they fade will be replaced with a new one, the guaranteed K. & S. make, at \$1.50, \$2.00, \$2.50 and \$3



Exceptional Values in Hosiery Saturday

Women's Silk Hosiery, in black, white and cordovan, some in all silk and some with lisle tops, all full fashioned, insert lace and lace clocks, sold regularly at \$6.50, our cash price, pair \$5.00
Women's Fine Gage Pure Thread Silk Hose, regular and extra sizes, all good colors, first quality, never sold for less than \$2.50, sale price, Saturday, pair \$1.85
Boys' and Girls' School Hose, light and medium weight, in all sizes, black, white and cordovan, specially priced, Saturday, at, pair 45c

Winter Underwear for Saturday

Women's Medium or Fleece Vest with high neck, long sleeves or Dutch neck, elbow sleeve, ankle length tight to match \$1.25
Women's Cotton Union Suits, with Dutch neck, elbow sleeve or low neck, sleeveless, ankle length, in white or flesh, regular and extra sizes, regular price \$1.98, on sale \$1.75
Soft Muslin Night Gowns, trimmed with touches of embroidery or embroidery yokes, regular price, \$1.98, on sale, at \$1.75
Crepe de Chine or Washable Satin Camisoles, trimmed with fine laces, ribbon shoulder straps, regular price, \$1.98, at \$1.50
Batiste Night Gowns, Envelope Chemise and Bloomers, trimmed with fine laces or touches of embroidery, in pink, blue or white, regular price, \$2.50, on sale \$1.98



We Have Prepared for Saturday Our Greatest Millinery Day

We are prepared with an enormous selection of every type of New Millinery—great special purchases have been made for this sale.
The largest and most comprehensive showing in Omaha. The collection features a great variety in all face effects, Feather Hats, Embroidered and Brocaded Dress Hats, Tailored Hats of smartest types for "Every Woman Who Cares."
In every new shade of pheasant, copper, show, many blues, orange, browns, and black with many combinations.
Specially Assembled Groups Featured in Our Better Section at—
\$7.50 - \$10 - \$12.50 - \$15 - \$19.50

Children's Hats, \$2.95 up

A timely and opportune fall hat, in a variety unequalled anywhere in the city at prices remarkably low.

300 New Velvet Hats A Special Sale—\$5.00

Values up to \$10.00. Beautiful models, Chin Chin, Poke effects, Matron Hats, etc. For Saturday, Special \$5.

The New Fall Gloves Are Here

Every pair bearing the brand of some dependable maker. You'll find the low cash prices most pleasing.
Ladies' Kid Gloves in 8, 12 and 16-button, for street and evening wear. All the newest shades, brown, mode, champagne, beaver, white and black.
A complete line of Slip-On and Gauntlets in all shoe shades, brown, tan, beaver, black and white.
Silk Gloves
In 12 and 16-button length, brown, navy, champagne and white.

Read the Big Ak-Sar-Ben Grocery Specials

Hayden's Make the Prices for the People

48-lb. Sacks Best High Grade Diamond H Flour \$3.25
24-lb. Sacks Best High Grade Diamond H Flour \$1.75
24-lb. Sacks Best Pure Rye Flour for \$1.25
The Best Domestic Macaroni, Spaghetti or Egg Noodles, package 7c
The Best No. 1 Hand Picked Navy Beans, lb. 10c
Fancy Japan Rice, per lb. 12 1/2c
16-ounce Cans Snider's Pork and Beans 12 1/2c
26-ounce Bottles Fancy Queen Olives, at 75c
Lea & Perrins Sauce, bottle 29c
Snider's Catsup large bottle 29c
Large Jars Pure Fruit Preserves, at 38c
Rose Brand Malt Syrup, can 75c
Large Cans Mustard Sardines, at 10c
Kamo Assorted Soups, can 9c
16-ounce Can Carolina Milk 10c
Tall Cans Wilson Milk 13c
Tall Cans Pet or Carnation Milk, for 15c
6 Bars Best 'Eon All Soap 28c
Gallon Cans Molasses 85c

Hayden's Special Suits and Overcoats

Thoroughly dependable all wool fabrics artistically tailored and every garment fully guaranteed.

Moderately Priced, Too

See the splendid line of all wool worsted suits we are offering this season, at—

Cash Prices \$40.00 and \$45.00 Cash Prices

We're confident you will decide the values are entirely too good to let pass—we can fit you perfectly.

If you need an extra pair of Trousers—We have the most complete line for your selection in all colors and sizes, at low cash prices, \$5, \$6, \$8, \$10.

Complete New Fall Lines HART SCHAFFNER & MARX CLOTHES



Housefurnishing Specials Saturday

O' Cedar oil Mop, our cash price \$1.00
Large bottle of Floor Polish, cash price 49c
Any 50c bottle of oil or polish, cash price 39c
Any 25c bottle of oil or polish, cash price 19c
Vacuum Hand Washer, our cash price 75c
Cold pack Canning Outfit, rack and boiler combined, \$4.50
Electric Iron, complete with 6-foot cord and stand, \$5.50
The Wizard Universal Steam Boiler, small size, for \$1.25
The Wizard Universal Steam Boiler, large size, for \$1.50
A-1 5-tile Broom, \$1.25 value, cash price 79c

Omaha's Tea and Coffee Market.

Our Famous Golden Santos, per lb. \$3.13-3c
Fancy Golden Santos Coffee, per lb. 30c
Our Famous M. & J. Blend, 40c
Our Famous Ankara Blend, nothing finer, lb. 50c
Breakfast Cocoa, lb. 20c
Choice Pan Fried Japan Tea, per lb. 35c
Fancy Breakfast Fried, Sun Dried Oolong, Ceylon or Gun Powder Tea, per lb. 65c
The Best Tea Siftings, lb. 17 1/2c

Dried Fruit Specials.

Choice California Prunes, per lb. 15c
Seeded Raisins, lb. 28c
Muscatel Seedless Raisins 28c
Cleansed Currants, lb. 28c
New York Evaporated Apples, per lb. 20c
Choice Muir Peaches, lb. 25c

The Vegetable Market.

Fancy Minnesota Potatoes, neck, 15 pounds, for 50c
Large Heads Cabbage 7c
Fancy Sweet Potatoes, lb. 5c
3 Large Green Peppers 5c
Three Heads Fresh Leaf Lettuce, for 5c
Fancy Cauliflower, per lb. 15c
Fancy Wax and Green Beans, per lb. 5c
Fancy Red or White Onions, per lb. 3 1/2c
Fancy Ripe Tomatoes, lb. 5c
Large Market Basket Green Peppers, for 35c
Large Market Basket Ripe Tomatoes, for 25c
Large Market Basket Small White Pickling Onions \$1.25

Meat Specials Saturday

Spring Lamb Hindquarters 24 1/2c. lb. | Steer Pot Roast 14c. lb. | Fancy Yeal Breast 15c. lb.
Fore-quarters 19 1/2c. lb.
All Kinds of Choice Fresh and Cooked Meats, Summer Sausage, Etc., at Lowest Cash Prices.

Special Car of Colorado Elberta Freestone Peaches in Bushel Baskets, per basket \$4.65
Bushel Baskets Illinois Keiffer Pears \$2.50