

Mrs. T. B. Wheelock
Cooking Expert Returns
Mrs. Wheelock gives her first lessons free in cooking Monday, September 13, at 10:30 a. m. and 2:30 p. m. Housefurnishings Dept. on Fifth Floor.

Brandeis Stores

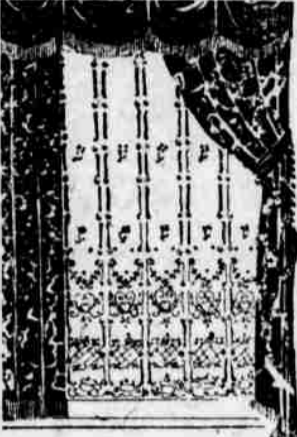
SEE THE PACE FOR GROWING OMAHA

Monday Menu:
In the Cooking School
Marshmallow Pie
Queen Croquettes
Corn Cakes
Apple and Cocoanut Pie
Tomato Bisque
Molasses Drops
The Housefurnishings Dept. On Fifth Floor

WE HAVE just finished a month of wonderful business. We are satisfied—but not content. That month is now history. We are on our toes to make September of equal importance to you and to us. We are determined—and we've backed that determination with selling methods that cannot fail to bring the desired results.

FOR MONDAY'S selling—in addition to the exceptional bargains shown on this page—there will be some very special events in our Housefurnishing and China Departments on our new fifth floor, as well as a wonderful showing of new ready-to-wear for Autumn on our second floor.

Monday—A Great Sale of Curtains and Drapes



Marquisettes
In white and ivory, 36 inches wide, our regular 75c quality, special for Monday at, **49c** per yard.

Sorrento Voile
With beautiful colored borders and ribbon edges, 40 inches wide, our regular 1.25 quality; special for Monday at, per yard, **69c**

Pointed Marquisettes
For dainty curtains and bed spreads, 36 inches wide; worth 1.00; special in this sale at, per yard, **59c**

Plain Heavy Scrim
40 inches wide; a regular 1.25 value; a wonderful Monday value, special at, per yard, **75c**

Curtain Swiss
With colored dots and figures, 36 inches wide; regular 50c quality; special Monday at, per yard, **39c**

Grenadines
For dainty bedroom curtains, in dots and figures, also colors, 36 inches wide, special for Monday at, per yard, **95c**

Madras
For overdraperies, plain and figured, large assortment of colors, 36 inches wide, 1.75 quality, special for Monday, **1.25**

Brandeis Stores—Fourth Floor—East

Big September Sale of Home Rugs Greatly Reduced Prices



89.50 Royal Wilton Rugs at 75.00

9x12 seamless Wilton rugs in correct reproductions of the finest Orientals; for living rooms or dining rooms; special, at **75.00**

69.50 Seamless Velvets at 54.50

9x12 high grade velvet rugs woven into one piece; very serviceable and in new, up-to-date patterns suitable for any room; special, at **54.50**

59.50 Wilton Velvets at 47.50

8-3x10-6 seamless rugs in Oriental and conventional designs, extra durable grade, carefully selected colorings, special, at **47.50**

42.50 Axminster Rugs at 36.75

6x9 Royal Axminster rugs for reception halls or small rooms, woven without seams in harmonious colorings of the newest designs; special, at **36.75**

98.50 Extra Large Rugs, 79.50

11-3x12 Royal Axminster rugs for extra size rooms; deep, heavy nap of pure wool, closely woven; designs and good colorings to suit any style of furnishings; special, **79.50**

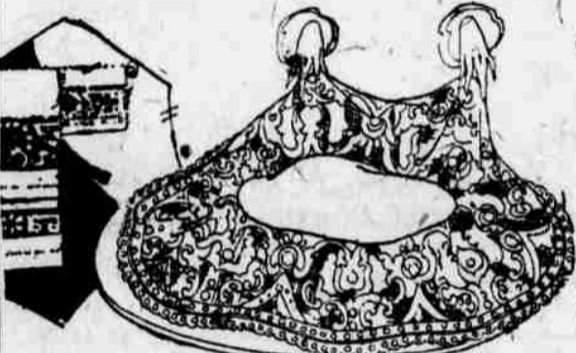
6.75 Axminster Rugs at \$4.95

Useful little rugs, size 27x54, and you can use them in many different nooks and corners; specially priced at **4.95**

Brandeis Stores—Fourth Floor—Center

Sale of High-Class Hand Embroidered Madeira and Cluny Lace Pieces

At Savings of 1/3 Their Worth!



Cluny Lace Pieces

We were fortunate in securing these high grade lines by placing our import orders some months ago. If these lines were purchased at this time, they would cost just 33% more than they did at that time. We offer you the benefit of our early buying in the following exceptional prices:

Cluny Lace Doilies
These are the 6-inch size, trimmed in attractive cluny lace patterns; worth 50c; each priced at **19c**

Cluny Lace Scarfs
Your choice of 18x45 or 18x54-inch scarfs, trimmed in cluny lace, attractive, neat patterns, each, at **9.98**

All-Over Cluny Lace Scarfs
Importers' samples, exquisite patterns in sizes 18x36 and 18x54, no imperfections, but slightly soiled from handling; some worth 15.00; special, each, at **7.98**

Cluny Lace Scarfs
One lot of scarfs in sizes 18x36 and 18x45 inches, trimmed all around with cluny lace; your choice, each, at **5.98**

Madiera and Cluny Lace Doilies
Hand-embroidered on all-linen cloth, 10 and 12-inch size; worth 1.50; very special, ea. **.98c**

Madiera Pieces
Beautiful embroidered oblong and oval pieces for tray or tea service, handsome designs; worth 3.98; very special, **2.98**

Special! Madiera Spreads

Hand-embroidered on fine French lingerie cloth in very exquisite patterns, 90x108-inch size, specially offered in this sale, **35.00** each.
Three-quarter or twin bed size, at **25.00**

Brandeis Stores—Main Floor—South

4 Monday Special Prices on New, Wanted Wool Goods

New Plaided Materials

Monday at 4.95 to 6.95 yd.

A most interesting combination of colors in a complete assortment makes selection a simple matter; 54-inch wide material, priced for Monday at, **4.95 to 6.95** per yard.

Fine French Serge

Monday at 3.50 yd.

All pure wool in a soft finish that pleats and makes up well; 50 inches wide; a full range of the fashionable shades, priced for Monday at, per yard, **3.50**

Chiffon Broadcloth

Monday at 4.95 yd.

Will be very popular this Fall and Winter; offer a 50-inch, fully sponged and shrunk, in black and all the new Fall and Winter shades for Monday, at, per yd., **4.95**

Men's Wear Navy Serge

Monday at 3.95 yd.

An extra fine quality of all-wool men's wear serge; a soft finish that will tailor well for suits and dresses; priced for Monday, at, per yard, **3.95**

Brandeis Stores—Main Floor—Center

The Season's Beautiful, New Silks—Satins—Velvets

Satin Radiant

In all the wanted street and afternoon shades; nice, lustrous finish; good wearing quality; 36 inches wide; priced, per yard, **2.95**

Novelty Georgette Crepe

In neat patterns suitable for separate blouses, dresses or combinations, 40 inches wide; an exceptional value at, per yard, **1.45**

Chiffon Faille

In plain, broken plaid and striped effects, a good range of colors, 36 inches wide, priced, yard, **1.49**

Satin Charmeuse

Charmeuse, Crepe Satin, Meteor, Pebble Black Crepe and other popular weaves for Fall wear in a large assortment of wanted shades; soft, dull suede finish or satin luster; priced, per yard, from **4.95 to 9.50**

Velour De Nord Velvet

In black only; an exceptionally well wearing velvet, suitable for dresses, skirts or coats; 36 inches wide, priced specially for Monday at, per yard, **4.50**

Brandeis Stores—Main Floor—Center

Monday—A Great Sale of Comfort Shoes



Regular 8.50 Values at

6.85 Pair

A fortunate purchase enables us to offer these shoes at a substantial saving. They are of black kid, with hand-turned cushion soles and military heels; regular 8.50 values; special at, pair, **6.85**

Women's House Slippers

With one and two straps; made on easy fitting lasts, with hand-turned soles, all sizes, special at, **3.45**

Brandeis Stores—Main Floor—West

Our New and Enlarged Art



Department

Offers a wide selection of gifts for the September bride.

We have everything that goes to make a home "Comfy" and homelike—lamps, candle sticks, book ends, library scarfs, pillows, candy jars, desk sets, door stops, door knockers and many other beautiful things too numerous to mention. We will be pleased to show you our stocks.

Brandeis Stores—Third Floor—West

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

The Smart, Attractive Suits for Wear This Season

To select a suit this season that is smart, attractive and practical for many occasions is a real pleasure, when you see the number of individual models now being displayed.

Lines—generally speaking, are youthfully straight, with the jauntily rippled jackets for the College girls in rich colors and materials that give them an air of distinction.

Embroidery and Fur the Keynote in Embellishments

In a great many of the models the mode of trimming is combined with embroidery and fur. Unique collars, cuffs, pockets and narrow shoestring belts lend attractiveness to these effective styles. For colors the various shades of brown and green have favor.



The Favored Materials

Shown most are: Duvet de laine Tricoine
Peachblooms Velours

The Prices are 95.00 to 145.00

Brandeis Stores—Second Floor—West

Dresses Favor Draperies or Embroidery and Beading



Whatever it is that spells their charm, their beauty cannot be denied.

PERHAPS it is the draperies that make the frocks so beautiful this season, or it may be the distinctive touch of embroidery and beading, the charming colors, or is it the charm of the fine silks, satins, crepe meteors, crepe de chine, Canton crepe or Duvetyn of which they are developed?

—and their colors

are just what women of fashion desire—navy, brown, black, taupe.

Distinguishing Features of the Wool Frocks from the Silks

The wool frocks are distinguished from the silks by their more tailored lines, such as the coat dress and chemise models. Some are elaborately beaded and embroidered, yet there is an air of severe tailoring about them, which gives them a distinguished appearance.

They are developed in Serge, Poiret and Tricoines. Navy being the predominating color.

Prices range from 55.00 to 198.00

Second Floor—West

The New Sweater and Wool Scarfs

The Sweater! When, oh, when, has Dame Fashion given us a more practical garment—comfortable, clingy, and with a certain carefree style all its very own!

The New Wool Surplice Model Sweater

for the Out-door Days of Autumn

ONE glimpse of the new wool surplice model sweater with the ostrich edge trimming will be enough to make any woman decide wisely that she must have one for Autumn wear.

Knitted in Fine Zephyr Yarn in Wondrous Colors

They are knitted of fine zephyr yarns in beautiful colors and are unusually chic in appearance. The ostrich-trimmed collars with the surplice effects make them especially good for the woman who enjoys outdoor sports.

They are priced at 10.00

Wool Scarfs in Beautiful Colorings

A new line in beautiful colorings; popular for Autumn and Winter wear. Priced at **\$10, 12.50 up**

Brandeis Stores—Second Floor—Center