

Extraordinary Savings in Our Great September Sale of Furniture, Rugs, Draperies, and Housefurnishings

Make the New Hat—a Stetson



May cost a trifle more, but they wear longer and are really the most economical.

We have them in all the newest shapes. You should look them over, small brims, turned up makes a snappy hat for the young men—also broad brims with raw, welt and bound edge—all colors, all sizes, and many shapes, and our prices are \$10, \$12, \$15.

Our stock of Stetson Staples is always complete, from January to December—a full line of all shapes with prices from \$10 to \$25. When you want something in a Stetson Staple—Try Hayden's First.

For Saturday only we will put on sale 50 dozen men's fine felt hats; also 25 dozen men's cloth hats, snappy shapes, all colors and sizes **\$3.65**

We have a very large assortment of caps, all colors and sizes, and our cash price is from **\$1.49** to **\$4.00**

HAYDEN'S

THE CASH STORE



Something Special FOR THE BOYS

Over 500 Boys' All-Wool Suits; classy patterns, styles, reg. \$20 values at **\$14.50**

Boys' Caps | Blouses, Shirts
A complete line of newest styles. Better values at **\$1.50** to **\$3.00** | The famous K. S. brand, absolutely guaranteed. Our price is **\$1.50** to **\$3.00**



Exceptional Values Offered in Men's Underwear and Furnishings

Specially Priced—
for Saturday

100 doz. suits of Chalmer's heavy rib union suits marked seconds, reg. price \$3.25, all sizes, Sat. **\$1.90**

A recent purchase of men's silk four-in-hand ties just received, dozens of new colors made to sell to **89c**

Our entire stock of men's \$3 shirts, guaranteed materials and the best makes, Saturday **\$2.25**

Men's cotton socks in all colors, regular price 25c each, Saturday 6 pairs for **\$1.00**



Women's, Children's Fall-Winter Und'wear

Women's cotton union suits, low neck, sleeveless or Dutch neck, elbow sleeve, ankle length, special **\$1.75**

Wool and silk and wool union suits, low neck, sleeveless, Dutch neck, elbow sleeve or high neck, long sleeve, ankle length, regular and extra sizes, regular price \$4.50, special **\$3.50**

Boys' and girls' medium weight union suits, ecru or white, with high neck, long sleeve, ankle length, special **\$1.10** No. 2 rise on each size.

Batiste night gowns with touches of embroidery in pink, blue and maize, regular price \$3.50, on sale **\$1.98**

Crepe de chine camisole, pink trimmed with fine laces, ribbon shoulder strap, regular price \$1.75, on sale **\$1.50**



Fall Fashions Reign Supreme in Our Outer Apparel Store

Such becoming modes that they are sure of an enthusiastic reception and the wide variety of distinctive styles obviates any difficulty in selecting styles which best express their own individuality. You'll find quality always up to our high standard and our cash prices surprisingly moderate.

Saturday—a Day of Unusual Special Bargains in Both Ladies' and Children's Departments

Two Big Specials in Plush Coats

300 BEAUTIFUL SALTZ PLUSH COATS AT A SAVING OF FULLY 20%

All new styles and in all sizes, 16 up to 54; all well lined and perfect. You cannot afford to miss these splendid bargains at **\$54**

200 HUDSON COATS IN BAFFIN SEAL PLUSHES AT A SAVING OF FULLY 25%

Elegant new designs in most satisfying variety. You must see these beauties to begin to realize the superior values at **\$75**

A Small Deposit Will Hold These Coats for Future Delivery and Insure You Against Advanced Prices.

A Superb Showing of New Styles in Suits and Dresses

The broad assortments and surprisingly moderate cash prices make selecting the new Fall Suit or Dress here a real pleasure.



New Fall Hosiery Most Pleasingly Priced

Women's pure thread silk, hand embroidered hose, clocked in self and contrasting colors, worth up to \$5.50, our cash price **\$4.35**

Women's full fashioned, high grade, thread silk hosiery, in all the new fall shades, \$3.50 values, **\$2.75**

Women's fine mercerized lisle thread hose in regular and extra sizes, all colors, \$1.50 values **89c**

Boys' and misses' school hosiery, light and medium weights, black, white and cordovan, all sizes, specially priced at **65c** pair.



Neckwear Specials

Collar and Cuffs of imported sheer Swiss organdie, hand embroidered and dainty Venice edge; special cash price of only **\$1.25** to **\$2.00**

Fine Net Vestees, trimmed with dainty lace and clusters of fine tucks, in cream and white; special cash price, only **\$2.50**

Organdie Gilets trimmed with clusters of val lace ruffles, combined with dainty tucks; special cash price, only **\$2.25** to **\$4.00**

Tuxedo collars, just the thing for your new suit; special cash price, **\$1.75** to **\$3.25**

We carry a complete line of veiling ranging in prices from **60c** to **\$2.00** yd. Main Floor

Suit Special Saturday

Over 200 Ladies' and Misses' Suits in clever new modes, a really good suit at a most attractive low price—your choice of this big lot Sat. **\$35**

Dress Special Saturday

A Big Shipment of Satin Dresses just received. All sizes for ladies and misses in navy blues, taupe and blacks. You'll find them greatly superior values at our sale price **\$25**

Five Big Rousing Specials in Our Children's Department for Saturday

No. 1—Girls' serge dresses, Peter Thompson style, sizes 8 to 14; all wool and great values, to go Saturday at **\$12.75**

No. 2—Girls' gingham dresses in all new styles, very high grade material and very well made. Saturday **\$4.95**

No. 3—Girls' coat sweaters, all wool, just the right garment for the school girl, very special Saturday **\$6.95**

No. 4—Girls' black saten bloomers, size 4 to 14. Exceptional values for the money Saturday **\$1.00**

No. 5—Girls' rain coats and capes. cannot be beat for value giving, very special for Saturday only at **\$2.98**

We are showing the most complete line of sweaters ever shown in this city at prices that will surprise everyone in these days of high prices. Saturday, one big special lot smart style sweaters; wool; all the wanted shades, at a very special price **\$7.95**

1,000 Smart Looking New Fall Hats

Combining a Tremendous Special Purchase With Models From Our Regular Stock

\$5 \$7.50 \$10

Millinery the Equal of Higher Priced Models Elsewhere

This offering, Saturday, is without question of doubt most sensational and most phenomenal in presenting exceptional values, an event that completely fulfills your every anticipation.

Velvet Hats, Duvelyn Hats, Duvenette Hats, Hats of novelty materials—a variety unequalled in Omaha.

Large drooping brim models, sailors, poke effects, soft draped models, turbans, tam effects, off-the-face models and novelties trimmed with every conceit of the season. The colors are black, navy, chow, beaver, brown, taupe, red and combinations.

200 CHILDREN'S HATS

Just received from New York, a smart collection of Children's Hats, specially priced for this sale. **\$2.95**

Big Sale of Dependable SHOES

Saturday for Entire Family

Men's shoes in bals and bluchers, tan or black, kid or calf. All Goodyear welt sewed and worth \$8.50. **\$6.50**
Women's tan gun metal or vic kid shoes with Cuban and military heels, regular \$8.50 values. **\$6.50**
Boys' and youths' tan gun metal English lace shoes, sizes 1 to 6, for **\$4.50**
Women's kid Julietts with patent leather stay and tip, very nice and comfortable for house wear. **\$3.50**
Women's ribbon trimmed felt house slippers with padded soles in all the wanted colors. **\$2.00**
Little girls' and youths' shoes in tan or black, sizes 10 to 2 for **\$3.50**
Misses' and child's school shoes in sizes 8 1/2 to 2; \$3.50 values for **\$2.50**
Child's kid shoes with good heavy leather soles, sizes 5 to 8, button only **\$2.00**

Meat Specials Saturday

IN SANITARY MARKET

SPRING LAMB—Forequarters, lb. **18c** | Steer Pot Roast, lb. **14c**
Hindquarters, lb. **25c** | Pork Loin Roast, lb. **25c**
Juicy, tender, roasts, steaks and chops of all kinds at Lowest Cash Prices.

Better Clothes Quality

Is the secret of real clothes economy. You get it every time when you buy—

Hart Schaffner & Marx

Guaranteed All Wool Clothes. Complete Fall lines of these superior Men's and Boys' Suits and Overcoats now here for your inspection and selection. Satisfaction guaranteed or money refunded. Lowest cash prices always.

Hayden's Special Suits and Overcoats

are remarkable values at a moderate price; high grade tailoring, the very best of fabrics, all guaranteed—it's worth your while to see these splendid clothes—

\$40.00 and \$45.00



To Cut Down the Cost of Living, Try Hayden's First

Highest Quality, Freshest Goods and Lowest Prices.
48-lb. sack best high grade flour for **\$3.25**
24-lb. sack pure rye flour **\$1.25**
16-ounce can of Pet, Carnation or Wilson brand milk **14c**
6-ounce cans Pet, Carnation or Wilson milk **7 1/2c**
The best macaroni, spaghetti or noodles, pkg. **7 1/2c**
Gallon cans molasses or sorghum **85c**
Quart cans malt syrup **75c**

Fancy Japan rice, lb. **12 1/2c**
Tall cans fancy pink salmon **19c**
No. 3 cans Baltimore pears **25c**
No. 2 cans early June peas, fancy ripe tomatoes or sweet sugar corn, can **12 1/2c**
Pure tomato catsup or vinegar, bottle **10c**
1-lb. tins Cresca layer raisin for only **59c**
Gordon & Dillworth's individual plum pudding **20c**
1-lb. can Gordon & Dillworth's plum pudding **20c**
Snider's catsup, bottle **25c**

Medium size Beech Nut preserves or Jellies, per glass **32c**
Large size **49c**
Lea & Perrins sauce, bottle **29c**
Cresca mushrooms, can **16c**
Large bottles pure fruit preserves **38c**
Large bottles Chow Chow, sour or celery relish **25c**
28-ounce bottles fancy Queen olives for **85c**
Two jars pure mince meat **49c**
THE FINEST AND LARGEST LINE OF DRIED FRUITS IN THE CITY. AT THE LOWEST CASH PRICES

Omaha's Greatest Tea and Coffee Market

Our famous Golden Santos, per lb. **33 1/2c**
Fancy Golden Santos coffee, per lb. **30c**
Our famous M-J blend, lb. **40c**
Our famous Ankoia blend, nothing finer, lb. **50c**
Choice pan fired Japan tea, lb. for **35c**
Fancy basket fired, sun dried, Oolong, Ceylon or gun powder tea, lb. **88c**
The best tea siftings, lb. **17 1/2c**
The Vegetable Market of Omaha
Fancy Red Triumph potatoes, peck, 15 lbs. **50c**

Large heads cabbage **7 1/2c**
Fancy sweet potatoes, lb. **7 1/2c**
Fancy sweet sugar corn, dozen for **17 1/2c**
3 large green peppers **5c**
3 bunches fresh carrots **5c**
2 heads fresh leaf lettuce **5c**
Fancy cauliflower, per lb. **15c**
Fancy wax and green beans, lb. for **8c**
Fancy red or white onions, lb. for **8c**
Fancy ripe tomatoes, lb. **5c**
Large market basket green peppers **35c**
Large market basket ripe tomatoes **30c**
Large market basket small white pickling onions **12 1/2c**

The Butter, Egg and Cheese Market of Omaha.

No. 1 fresh eggs, doz. **52c**
The best No. 1 selected eggs **57c**
Fancy creamery butter, carton or bulk, lb. **59c**
Fancy country creamery butter, good dairy table butter, lb. **51c**
Fancy full cream cheese, lb. **28c**
Full cream young American cheese, lb. **25c**
Full cream brick cheese, lb. **25c**
Pure honey, lb. **55c**
Fresh ground peanut butter, lb. **20c**
Fancy Queen olives, qt. **60c**
Chow chow, qt. **30c**
All the best brands of nut butters, lb. **33 1/2c**

Hardware and Housefurnishings Underpriced

Universal lunch kits with vacuum bottle **\$3.95**
4-qt. aluminum Berlin kettle with cover **\$1.49**
10-gal. galvanized garbage can for **\$2.75**
8-gal. galvanized garbage can for **\$2.50**
6-cup aluminum percolator **\$2.00**
4 large rolls crepe toilet paper for **25c**