

Temperament of Film Stars Lead To Dire Failure

By S. G. SLADDIN. (Paramount Exploitation Representative). It is a well-known fact that there are men and women today who have sacrificed wonderful careers on the screen because of their impossible dispositions.

There's No End of Intrigue, Treachery and Gun Play In Terriss Plays—All For a Woman



A revolver was man's law in the land of the great outdoors, where Eve Harrington played by Marguerite De La Motte, and Richard Bedell, portrayed by Wallace MacDonald, met and loved in "Trumpet Island," feature at the Moon theater this anniversary week.

A Few Don'ts

The following "don'ts" are not intended for you but for your neighbor. Be sure and follow them. If you learn everyone by heart, you will be eligible for a membership in the Ancient Order of Movie Fans.

How It Is Done.

The production of motion pictures is a complex art. More elements enter into it than any other industry of art. There are untold details, but the principal elements in order of evolution in a picture, according to Myron Selznick, production manager of Selznick enterprises are:

Strange as it may seem there have been male stars who are just as mean as women stars. The writer knows of one personally who frequently quit in the middle of the picture if the temperature in the studio was one degree higher or lower than what he demanded as the proper temperature in which he desired to work.

The writer has in mind a certain woman who rose in a measure to the ranks of stardom from the extras. When she was a novice she was considered sweet and lovely, but no sooner had she become elevated to a large salary and a tremendous advertising campaign, than it was almost impossible for anybody to deal with her.

Another star nearly disrupted a company because of her almost insane demands upon it. Despite the fact that they were positively ridiculous the officials of the company deliberated nearly two months before they finally decided to let her go.

Actors and actresses are naturally temperamental. If they were not they would not be in that profession. It has been said that they are more or less like children because they are always living in a world of make-believe.

In other words, they are like the child that plays house. The case is like taking a young child and placing him on a pedestal and having people all over the world do him homage, with people constantly telling him how great he is, how much better he is than anybody else in the world, and on top of this, having him praised up and down the land on picture screens and in everything that carries printers' ink.

Ruth Stonehouse in Loose, Gauzy Garment



Angelia, played by Miss Stonehouse, wanted 'em wild! She wanted a man who shaved between meals. And she married a mild, mere-became Reggie. But war "tame" Reggie showed Angelica the path to "Parlor, Bedroom and Bath," at the Sun theater this week.

"Human Fly" to Thrill Crowds by Wild Stunts

One of the most intensive exploitation campaigns ever attempted in Omaha, in connection with Paramount Week which begins Sunday, September 5, is on the programs of the Strand and Rialto theaters. The Strand will present the photo drama sensation of the year "Humoresque," the picture that has created a veritable sensation in New York and Chicago and other big cities where it is still continuing unbroken runs.

"Bill" Hart In Conventional Attire Reminds You to Watch for Some Wonderful Plays Soon



Prominent film men throughout the United States from the producing to the exhibiting scope are preparing for Paramount-Artcraft week, September 5 to 12. "Bill" Hart, speaking for the actor folk, says that the public can expect some exclusively grand pictures at theaters joining in the plan.

Screen Plays and Players

Press reports mention that Chaplin will hibernate in Utah to escape certain court officers, newspaper men and other human pests. No doubt his next comedy will be "Converted a Mormon," or "Again Rejuvenated."

Now comes the announcement that women are directing film productions. Lillian Gish and Mrs. Sidney Drew are the first to handle the megaphone. No more will mere man sway exciting multitudes with his heroic actions, it is expected, while the dashing heroine takes second place. It'll be women to the front.

Coleen Moore is seriously considering forming a company made up entirely of relatives. Her brother experienced three days in the studios as an extra; a feminine cousin accidentally stepped into an incidental scene recently; an 11-year-old cousin has acted the role of a messenger boy. Plenty of wrangles may be expected.

Ora Carew, who plays the leading feminine role in "Mountain Madness," to be released soon, is planning to make a flying visit to Salt Lake City, her former home. Utah seems to be a haven of rest et cetera for movie folk.

Outside of newspapers and press journals, Mary Pickford's cognomen appears most in court litigation. The third trial of the case of Cora C. Wilkenning against the movie star, claiming \$100,000 commissions, will come up September 20. Already each of the litigants has won a verdict.

Some kind or deceiving admirer of Seena Owen sent her a parrot recently as a personal gift. All Miss Owen needs now to make up a complete menagerie is a bell-hop.

Hallam Cooley, "the best dressed man in the movies," is no relation to "Judge" Julius Smith Cooley of Central police court notore—or, rather fame.

Bryant Washburn has arrived in England and has begun work on his first independent production, "The Road to London," which will be made on the actual scenes of the story. And England is wet!

Another playwright of the stage, Cleves Kincaid, author of the Harvard prize play, "Common Clay," has yielded to the seductions of the movie money fount. Let's hear from him.

Molly Malone, who recently signed a long term contract with Goldwyn, will play opposite Jack Pickford in "Just Out of College," from George Ade's story. Bet there'll be plenty of snarlin' and fightin' in the play.

Fritzie Brunette plays the leading feminine role in the forthcoming Pathe serial, "The Devil to Pay."

"In the Bishop's Carriage," "Ducks and Drakes" and "The Snob," popular master stories, are under production by Realart.

Music Won Her First, But Muscle Came Back Strong at the Finish



Few girls have had as remarkable a life as Lily Leitzel. The little lady's mother, herself a wonderful performer, brought her up in the hope that she would become the greatest of all aerial gymnasts.

For a time, as Miss Leitzel puts it, "there waged a battle between muscle and music." But music came out victorious and the girl put aside tarlatans and spangles and gave her entire time to the concert platform.

For two years she followed her chosen career with considerable success. But she could not forget the circus. As time went on the "call" became stronger and finally she succumbed and came back to it. Today Miss Leitzel is considered the greatest aerial gymnast that has ever thrilled a circus audience.

"But I have not forgotten my music," says she, "I practice con-

Rescues Girl.

Not so long ago Williams was unmarried and in the city of Cleveland. A great fire broke out one day while he was passing along the street. Far up in a building beyond the reach of firemen or the stretch of their apparatus appeared the face of a girl, pale and frightened. A great gasp went out over the crowd. Suddenly from the mass of frightened people burst a tall, slender figure. It made straight for the front of the building and then began to ascend with the agility of a monkey, seemingly hanging on to nothing. A hush went over the crowd as this figure swiftly but surely approached the window where stood the half-faint girl. The young man reached the window, hung for a second by his finger tips, on the sill pulled himself up, entered the window, lifted the young woman to his shoulders and with this added burden began a descent that was far more perilous than the ascent. It was only the matter of moments until he had reached the ground, but to the thousands that stood in the throng below it seemed ages. When the young man with his then fainting burden was safely on terra firma there was a hush for an instant and then a great roar of applause broke from the throng.

Married.

It was under such unusual and thrilling circumstances that Mr. and Mrs. Jack Williams first met. Later they joined not only matrimonial forces but worked together in various dangerous stunts. It was only after a great deal of persuasion that Mr. Williams agreed to allow his wife to participate in the big events of the coming week.

Advertisement for 'MOON' First Anniversary Celebration at TRUMPET ISLAND. A TOM TERRISS PRODUCTION. ADAPTED and EDITED by ILLIAN and GEORGE RANDOLPH. From the Story by Gouverneur Morris. It is Different From All Other Pictures. It is Something You Will Keep Talking About For a Long Time. A Special Scenic and Musical PROLOGUE. Wonderful Electrical Effects. Snub Pollard Comedy, "A London Bobbie". Moon Topical Tips. Moon Cartoon—By Tad. Moon International Newsvents.

Sills, Stage Star, Enters Filmdom

First in Margarita Fisher's support in "The Week-End"; chief attraction at the Empress theater the latter half of this week, is Milton Sills, a regular "he-man" type with a personality of distinction, the sort of a man who draws the best of life toward him. He combines charm and strength to a remarkable degree.

A native of Chicago, he received his education in the schools of that city, and at the University of Chicago. Upon completing his university work Mr. Sills entered upon a theatrical career and during the next eight years appeared as leading man in the Belasco, Shubert and Frohman stage productions.

Since entering upon a picture career, Mr. Sills has played the lead with many of the best known stars of the film world and finds that his services are constantly in demand by the larger producers. He has recently appeared in "The Hushed Hour" with Blanche Sweet, and in "What Every Woman Learns," with Enid Bennett and is at present working in "The Inferior Sex" with Mildred Harris-Chaplin.

Moon Anniversary Celebration

Plans are complete for the Moon theater birthday week, beginning today. A magnificent scenic prologue will be presented in addition to the big photodrama and comedy features. Joe Tenner and his famous jazz band will be featured in the scenic prologue.

The Moon management promises a number of innovations during anniversary week. Manager Ballantyne has spent weeks building a show which he declares will be the greatest ever presented to the Omaha movie-going public. A beautiful scenic stage set is now being built for the special prologue.

Empress Forced to Put Higher Price of Admission Into Effect

Owing to increasing expenses, the Empress theater is compelled to make a slight increase in the admission price to this popular theatre. Starting with the musicians, the increase in salary is from \$35 to \$40 for men, and from \$35 to \$40.50 for the leader. The stage hands will receive \$50 each instead of \$35 which was the old scale. The operators have been advanced from \$10 to \$12.50 an hour, and most of the other employees have received a raise. This will increase the expenses of the Empress theater over \$4000 week, without counting the increase of the films and increasing cost of acts, which will necessitate a small raise in the admission scale of 1 cent on the main floor seats a night and 5 cents on the balcony seats. The matinee prices will remain the same.

Autographs Automobile. Eddie Polo has been asked to autograph photos, base balls, even blank checks, but he was taken by surprise recently when an admirer motored out to Universal City and asked him to autograph an automobile.

Eddie Polo was nothing loath, affixed his signature to the hood of the car in bold, four-inch script. The man who asked the unique favor was Captain Wanderswell, who is touring the world in a car especially designed for that purpose. In his way he has inscribed on the names of the critics passed through. One such inscription read "El Paso, Texas, where the Grande is wet on one side only." Eddie Polo's is the only individual signature.

Opening Fall Attraction. SUN. ONE WEEK--STARTS TODAY. The "Zippiest" Comedy Ever Conceived. A Little "Frisky" But Not Indecent. PARLOR BEDROOM and BATH. Made Broadway Laugh Until the Asphalt Wrinkled. See It--and Ask No Questions of Your Conscience. If Convenient Please ATTEND THE EARLY SHOWS at Both Theatres Today. First Show 11 A. M. Last Show 9:30 P. MUSE. Today Only Today