

"PACKARD PUP" HAS HIGH POWER IN SMALL SPACE

Tiny Auto Designed in Salt Lake Causes Sensation By Its Remarkable Performances.

What is believed to be the smallest high powered automobile in the world has recently been finished in Salt Lake City and is causing a sensation there by its remarkable performances. It will out-demonstrate any car in the city in a hill climbing contest, according to Mr. Hurst, president of the Packard Omaha company.

This car is known as "Peanut Pietro's Packard Pup" and is in fact a tiny Packard. It was built in the shops of the Sams company, the Salt Lake Packard distributors, on a design by C. D. Sprague of their staff. It is a runabout, seating two persons comfortably. The owner, Peanut Pietro, is a national syndicate writer, with articles running in more than 75 papers the country over.

"The Packard Pup has been thoroughly tried out and proved its power," said Mr. Hurst. "It has shown a speed of 58 miles an hour, will go up a hill like a fly up a wall, can beat Ty Cobb's time around the base, cannot be tipped over, and can turn around on a dime and have a nickle left."

The car has a 42-inch tread, a 75-inch wheel base, and is 36 inches high over all. It uses 26 by 4-inch airplane tires, has a two-speed transmission, and a six and one-half gallon gas tank. Plans are being made to have "Peanut Pietro" take the Packard Pup on a tour of the country.

Auto Tires Cheaper Now Than Ten Years Ago, Says Goodrich Co.

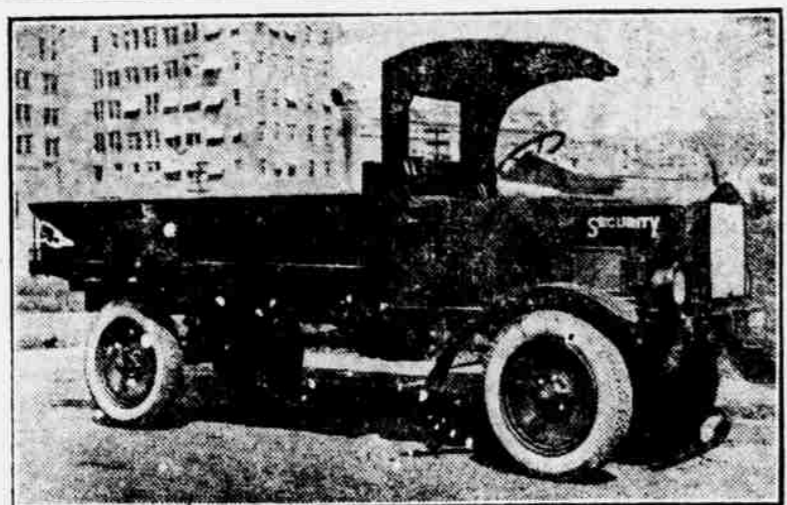
How many things can you name off-hand that cost less today than they did 10 years ago?

Clothes cost much more than they ever did before, food has jumped almost out of sight, building materials have advanced by leaps and bounds—in fact, just about everything has skyrocketed in cost beyond all reason, lowering the purchasing price of a dollar to just about one-half of what it used to be.

But there is one remarkable exception to the general H. C. L. rule, says the R. F. Goodrich Rubber company. That exception is the automobile tire. Not only is the tire no more expensive than it was 10 years ago, but it is actually cheaper, 20 per cent, less in fact, and of a much superior quality.

Separate highways for the use of motor trucks is forecast, due to the rapid growth of motor freight transportation everywhere in the United States.

New Truck To Be Built Here



Omaha will soon be the home of another motor truck. This one a four wheel drive truck capable of turning up records on the open road. This truck is to be built by F. L. Freeman and will be known as the Security truck. It will be pneumatic tired with disc wheels. Another feature is eight forward speeds and reverse making a total of nine speeds. The gear ratio will range from 72 to 1 in low—7 to 1 in high, and ought to provide as many ranges of speeds as any driver will ever require.

Two Essex Cars Make New Records In Drives Across the Continent

On August 9 an Essex five-passenger touring car reached New York from San Francisco, covering the distance of 3,347 miles in just four days, 14 hours and 43 minutes, beating the best previous record of another car by 12 hours and 48 minutes.

At the same time an Essex traveling from New York to San Francisco made the transcontinental run in four days 19 hours and 17 minutes, beating the best time this way by over 22 hours.

Two other Essex cars also made the run, one from San Francisco to New York in four days, 21 hours and 56 minutes and the other from New York to San Francisco in five days, six hours and 13 minutes. Both of these cars, however, encountered heavy rainstorms and deep mud in the west.

The cars were not driven at any point by professional drivers. The entire trip was supervised by Essex distributors and dealers along the route and they furnished drivers from their own organizations.

More Cars Built During Slow Months Than Before

Investigation among automobile manufacturers of Indianapolis shows that in spite of a slowing up in sales during July there is a greater volume of business during the "slow" months—July and August—than ever before.

As, for instance, one of the largest factories—that of the Nordkve & Marmion company, where the Marmion car is made—is producing and shipping cars in greater quantities than at any period during previous years, and within 25 per cent of the

Road Conditions In And Out of Omaha as Reported by Goodrich

Lincoln Highway. West—Rough but passable. De-tour around Elkhorn very rough. East—Fair.

O. L. D. Fair to Grctna. Very rough to Ashland with a very bad place at the river. Ashland to Lincoln, fair.

Washington Highway. To Plattsmouth, rough but passable; to Nebraska City, fair. North—Rough. Plattsmouth-Lincoln—Rough.

Blue Grass Trail. To Red Oak, Ia.—Rough but passable.

White Pole Trail. Very rough, wet in spots; passable.

King of Trails. Sioux City—Fair but rough.

Automobile manufacturers are planning to standardize hub sizes to any and all wheels.

Reo Truck Makes Fine Record Run Between This City and Denver

A Reo Speed Wagon made a record between Omaha and Denver. This truck carried 2,535 pounds, city

A 90 to 10 shot against punctures a 100 to 0 shot against blowouts

INRGARDS are inner armor for automobile tires. They absolutely prevent blowouts and eliminate 90% of all punctures. They will double the mileage of any tire in which they are used. The cost is surprisingly low.

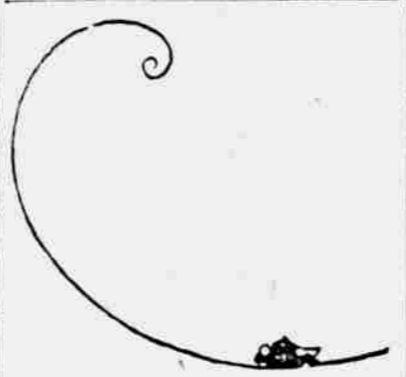


ONE of the things that makes the Hupmobile so well thought of is the fact that it so seldom requires expert attention.

Hupmobile Company of Neb. 2523-2525 Farnam St. Omaha, Neb. G. H. HOULISTON, Mgr.

Hupmobile

Distributed by **McCord-Brady Co.** Omaha, Neb.



Pelton Does Not Agree With the "Business Is Poor" Cry of Some

H. Pelton, Marmion and Franklin distributor in Omaha, wants to know who the fellow is who says automobile business is poor. Pelton maintains that there have been a few adverse conditions confronting automobile men this year, but he is not willing to say that business is bad. In fact, according to Pelton, their sales on Wednesday, August 18, amounted to \$20,200. They sold a Marmion touring car, Marmion coupe, a Franklin sedan and Franklin touring car.



SALE

Puncture proof tube free

Prices cut in half. The excellent service they give will make you one of the thousands now using SPALDING TIRES exclusively.

Guaranteed 6000 Miles

Special double tread tires built on new machinery give extra mileage with practically no blowouts. A mighty big bargain!

Prices include Tire and Tube	
Size	Three Size
30x3 8.00	32x4 12.00
30x3 7.50	32x4 11.50
30x3 7.00	32x4 11.00
32x3 7.50	32x4 11.50
32x3 7.00	32x4 11.00
32x3 6.50	32x4 10.50
32x3 6.00	32x4 10.00
32x3 5.50	32x4 9.50
32x3 5.00	32x4 9.00
32x3 4.50	32x4 8.50
32x3 4.00	32x4 8.00
32x3 3.50	32x4 7.50
32x3 3.00	32x4 7.00
32x3 2.50	32x4 6.50
32x3 2.00	32x4 6.00
32x3 1.50	32x4 5.50
32x3 1.00	32x4 5.00
32x3 .50	32x4 4.50
32x3 .00	32x4 4.00

EVERY TIRE GUARANTEED. Send \$2.00 deposit on every tire ordered, or deduct \$2.00 amount if full amount accompanies order. We'll ship subject to your examination. State straight side, et. plain or non-skid tread. Please specify—order today!

SPALDING TIRE & RUBBER CO. 1554 OGDEN Ave. Dept 1338 CHICAGO, ILL.

scale weight, consisting of dry goods, sent by the M. E. Smith company of Omaha to Denver Dry Goods company, Denver.

The start was made from a Western Union office, Twenty-fourth and Farnam streets, at 6:03 p. m., central time, Friday, August 13. The truck arrived at Denver at 1:34 p. m., mountain time, Saturday, afternoon, August 14. Both the start and finish were officially checked by the Western Union Telegraph company. The total distance covered was 606 miles and the distance was covered in 20 hours and 30 minutes, which is almost passenger train speed.

Road conditions were fair over the entire distance, although a serious handicap was encountered owing to the fact that nine hours of this driving was done at night and a considerable delay was caused when the truck went through Lincoln during the early evening, when there was much driving along the road.

Experiments made with the six-wheeled motor trucks for the transportation of heavy loads is shown to be easier on both the tires and roads.



LAFAYETTE

Not until you have actually driven a LAFAYETTE will you have true gauge of its merit. Then you will understand why we have stressed repeatedly the car's competent engineering.

LAFAYETTE-HAYWARD CO. FARNAM AT 28TH STREET, OMAHA



LAFAYETTE MOTORS COMPANY at Mar 1011, Indianapolis

Omaha--Hastings--Denver 606 Miles in 20 Hours and 31 Minutes

Via REO SPEEDWAGON

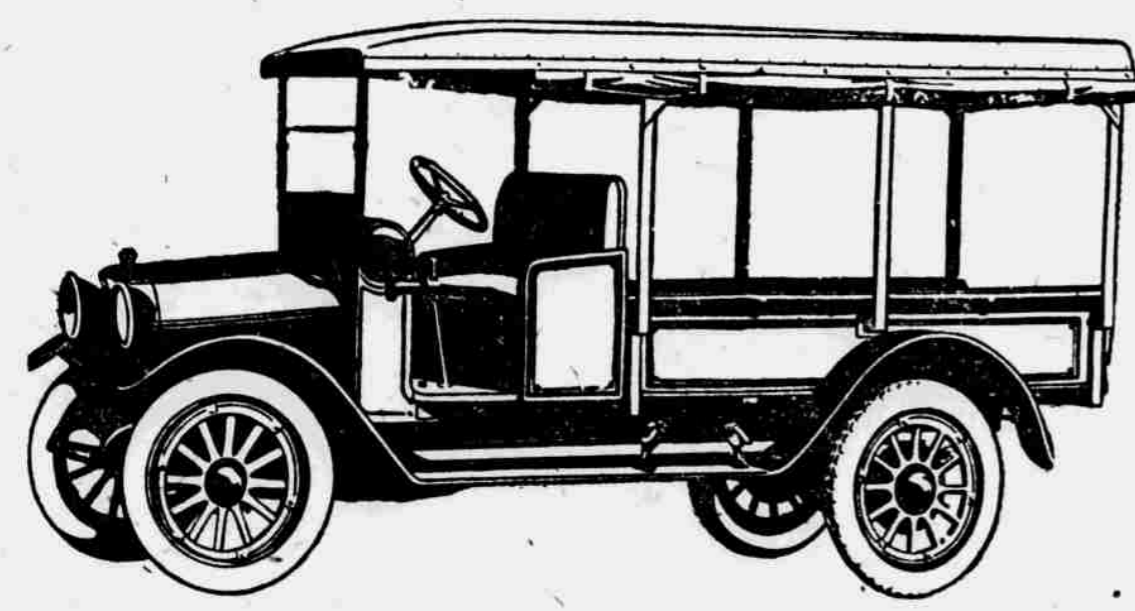
THE REO SPEEDWAGON

shown in the center, carried its load of 2,535 pounds from Omaha, Nebraska, to Denver, Colorado, a distance of 606 miles, in a total elapse time of twenty hours and thirty-one minutes, and is proof positive that REO quality is in-built. The average per hour for the entire trip was 29.55 miles, and nine hours of the trip was night driving. The total elapsed time covered the trip through cities and towns enroute, without previous traffic arrangements having been made, and also covers the time used in two tire replacements, as there were two punctures on the trip, also the time used in taking on gasoline and oil at five points on the way. There was no mechanical trouble of any nature, which is positive proof that there is nothing experimental about the Speedwagon. To compare this REO SPEEDWAGON with other vehicles of this type is to compare the real with imitations. REO fame comes from serving well.



THE REO SPEEDWAGON

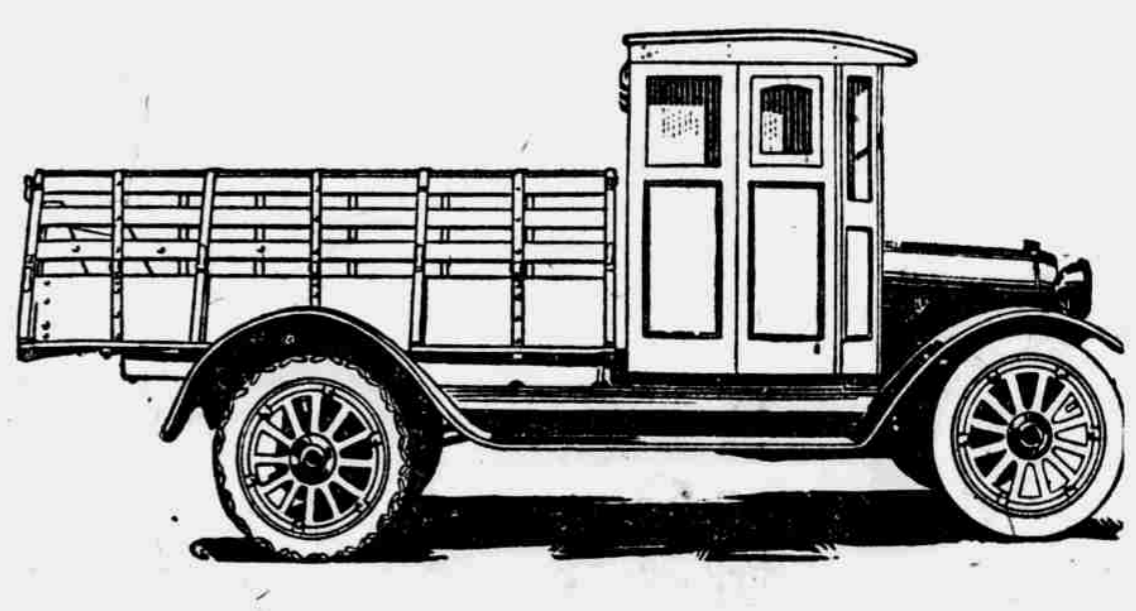
is especially adapted to the every day uses, of which there are many, whether for merchant or farmer, for this SPEEDWAGON has carrying capacity and quality in all its mechanical parts. It represents the most ideal farm truck, for it will handle such loads of wheat, corn, oats, hay, hogs, cattle, etc., as the farmer is accustomed to haul. Then, again, it will handle the merchants', wholesalers' and produce dealers' business in an efficient manner, because it is dependable and offers a quick method of delivery; and since time is a big item in business, it reduces the expense, whether in the city or on the farm. We maintain that there are more REO SPEEDWAGONS in use in Southwestern Iowa and in Nebraska than any other make of truck of this size; and for this reason suggest to you that you ask your neighbors or friends, who no doubt are owners of these trucks—then ask us. There will be no obligation on your part.



The FARMERS' big time saver, for, as equipped above, it provides protection in winter time for the driver, and throughout the year provides eight styles of body in one.

REO SPEEDWAGON

The above cut shows Reo Truck No. 45189 with a load of 2,535 pounds ready to make the start for Denver, Colorado. This load is made up principally of dry goods from the M. E. Smith Company of Omaha, to be delivered to their customers, the Denver Dry Goods Company of Denver. This load was weighed on the Omaha city scales, and a certificate as to the weight of the load is in our possession. The start was made from the Western Union Telegraph Office at 24th and Farnam, in Omaha, at 6:30 P. M., Central Time, on August 13, 1920, and we hold a certificate from the telegraph office as to the serial number and engine number of the truck and time of leaving. The trip was made in a total elapsed time of twenty hours and thirty-one minutes and covered 606 miles and was checked in by the Main Office of the Western Union Telegraph Company in the central part of the city of Denver, at 1:34 P. M., Mountain Time, on Saturday, August 14th, 1920. We also hold a certificate from the Western Union Company's Denver office, certifying as to the serial number and engine number and the time of arrival.



The MERCHANTS' big money-maker, for it delivers in record time, and stays at work eight, ten or twenty hours per day, as the need may be.

REO CARS AND TRUCKS ARE THE GOLD STANDARD OF VALUES

A. H. JONES CO., Hastings, Neb. | JONES-OPPER CO., Omaha, Neb.
Distributors Western Nebraska and Northwestern Kansas | Distributors Eastern and Northern Nebraska and Western Iowa