

# OMAHA LOGICAL MARKET OF WEST, DECLARES SIMON

City Is Full of Live Business Men Who Have Confidence of Country Merchants.

"I think Omaha is the logical market for the west," says Louis Simon, president of Simon Bros. Co., grocery jobbers. "It is not only our strategic location that counts, but also because the country merchants are loyal to Omaha. This territory is full of live business men, good clean merchants. The way the boosters of the Chamber of Commerce are entertained on their trade trips shows the close and friendly relations between the country merchants and those of Omaha."

"Scarcely a day passes that half a dozen business men from outside the city call at our warehouse. How considerable this is can be estimated when you consider that we are only one of many wholesalers and jobbers in the city. One of the big things that helps Omaha to get acquainted with its neighbors is the Ak-Sar-Ben." Mr. Simon stated.

## SIMON BROTHERS SERVE GOOD MEAL FOR SMALL PRICE

Employees Obtain Meal With All the Trimmings for 15 Cents.

"A good meal for 15 cents." It's been a long time since anyone saw a sign like that. And yet there is a place in Omaha where people actually get all they can eat for 15 cents.

This is in the dining room of the Simon Brothers company, grocery jobbers, at Eleventh and Dodge streets. In the dining room maintained for its employees, this company serves milk, vegetables, potatoes, coffee and desert for the same price that ordinary people have to pay for a sandwich.

But it couldn't be done on a commercial scale, Edward Simon, the vice president of the company, said. He states that the 15 cents only covers the price of the gas and the wages of the cook.

## Reduced Living Cost to \$50 Per Year, But Died Young

London, Aug. 21.—The only man in England who successfully solved the high cost of living problem has just died.

He was George Drew of Hitchen. He built a hut on his garden allotment, for which he paid \$2.50 a year rent. He had no taxes to pay, he drew water from a neighboring stream and he used candles for lighting. He drew his food almost entirely from his garden. He figured his total living budget at \$50 a year.

## Shrill Cries of Peacocks Subject of a Legal Battle

Santa Rosa, Cal., Aug. 21.—The city council of Santa Rosa and possibly the courts are likely to be asked to decide whether the cries of peacocks can be considered a nuisance.

People residing in the vicinity of owners of these birds are preparing to protest because their slumbers are being disturbed by their cries. Opinion is divided, some claiming that the expression of nature's will cannot be considered a nuisance.

## COMMON BRICK furnished by

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## Eat



**A Mild Natural Pure Food Laxative**

"A Dish Every Day — Keeps Constipation Away"

**UNCLE SAM BREAKFAST FOOD CO. OMAHA, NEB.**

## Heads of Grocery Firm



LOUIS SIMON PRES.

JACOB SIMON SEC. - TREAS.

## His Work Is to Taste Canned Fruits Sent To Simon Brothers

You who like canned peaches or other fruit for dessert, how would you like to be paid for eating it? That's part of the work of Jake Simon, buyer and manager for Simon Bros. company, grocery jobbers of Omaha.

Canned goods come into the warehouse by the carload. But none of it is unloaded until Mr. Simon has picked out a can, opened and tasted it. This is to insure that only good fruit should go on the market. All syrups are also taken to the cutting or sample room of the warehouse and subjected to the same test.

Yes, Mr. Simon is a bit plump. His idea of a meal is one with nothing but meat and vegetables. He eats fruit as a business and not as a diversion.

## Topeka Begins Fight to Retain Officer of Legion

Pittsburg, Kan., Aug. 21.—The fight to retain the state headquarters of the American Legion in Topeka is one of the important events of the second annual convention of the Kansas department, American Legion, which opens at the State Normal school here today.

The Wichita and Kansas City Posts, it is said, have agreed to place the headquarters in Wichita if a Kansas City man is made state commander. The Wichita post also will attempt to have their official paper, the Legionaire, made the official state paper.

Approximately 2,000 delegates are expected to attend. The soldier bonus bill before congress will be discussed, it was said.

## American Tobacco Men May Aid in Paying French Debt

New York, Aug. 21.—There were reports in Wall Street that arrangements by which the French portion of the Anglo-French loan will be paid at maturity, involve the fact that a substantial part of the funds to meet this obligation will be supplied by American tobacco interests.

The story was abroad in Wall street that the French tobacco monopoly has been leased or sold to an American syndicate. This syndicate, it was said, which nominally will be under French management, although the capital will be supplied by American banks.

## Unearth Human Skeleton At City of Mounds in Ohio

Chillicothe, O., Aug. 21.—Archaeologists from Ohio, New York and Pennsylvania, exploring the "Mound City" at Camp Sherman, have unearthed the third skeleton of a mound builder since the start of their work, two months ago.

The skeleton was taken from the second mound to be explored. There are eight more mounds to be explored. Four stone hatchets and a dozen bone knives were found with the skeleton.

## SIMON BROTHERS WILL HOLD GRAND OPENING AUG. 26

Retail Dealers, Friends and Relatives Invited — Pure Food Show Scheduled.

Retail dealers of Omaha and this trade territory are being invited to the grand opening of the Simon Brothers company on August 26, at their new warehouse, Eleventh and Dodge streets. All the brands sold by this grocery jobbing house, including the famous Del Monte brand of canned fruits, will be shown in a pure food display. Friends and relatives of the merchants are also invited. A jazz orchestra will be on hand and a dance will be held on the first floor.

Simon Brothers company moved into their new quarters last June. Their building is one of the finest grocery warehouses in the west, and is one of the most striking features of Omaha's wholesale district.

## Ellis Island Is Swamped By Rush of Incoming Aliens

New York, Aug. 21.—With 4,904 immigrant aliens on the boards of Ellis Island for examination and several big steamer-carrying ships coming into port, bringing at least 3,000 more to be landed as soon as inspections can be made, there is a rush of incoming aliens as in days before the war.

A double ended locomotive in use in Tasmania carries the boiler and firebox on one set of wheels in the center and cylinders and driving wheels under tenders at each end.

## An Ungrateful Bird.

Graham, W. Va., Aug. 21.—Although owned by a democratic family, the parrot of Mrs. D. E. Templeton, of Graham, has been taught by some joker to say "Harding." Polly is using the newly-acquired word vehemently, and is calling almost constantly "Harding, Harding!"

## Roofing on the Simon Brothers New Building

Was Done By

## NATIONAL ROOFING CO.

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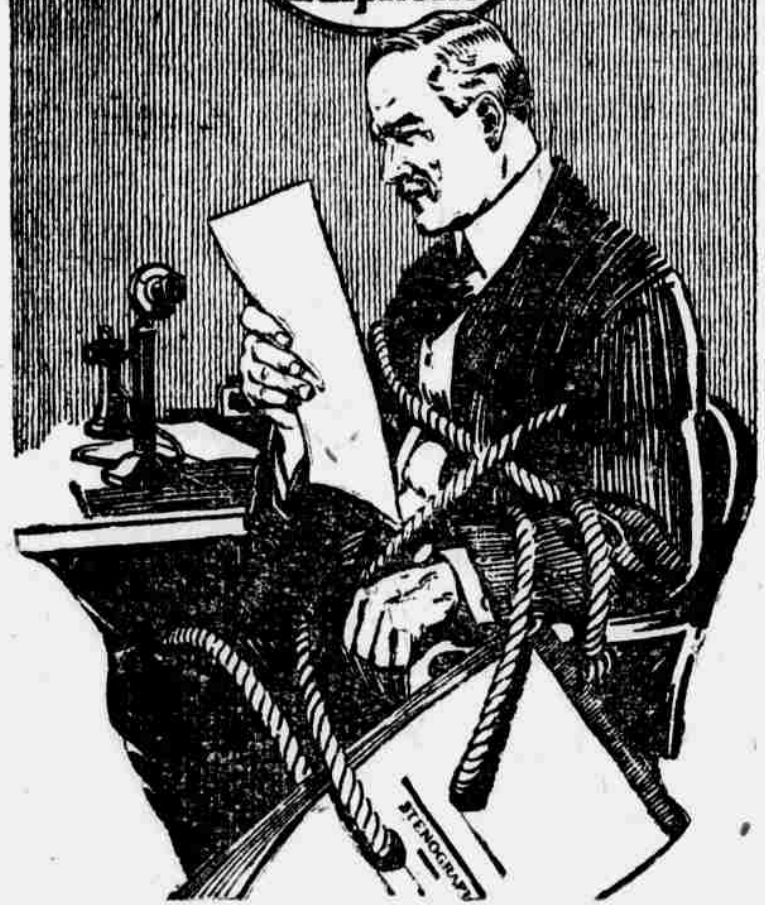
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## American Women's Tiny Hands Peeve Sisters in London

London, Aug. 21.—The American woman in London is reaping all the benefits of the present sales, according to her English sisters.

Everywhere are wonderful bargains in gloves, delightful shoes at pre-war prices, silk stockings at astonishing reductions—but all for the American woman alone. The reason for this is that the average visitor from the United States is the possessor of smaller feet and hands than the Englishwoman, and all

these tempting wares are offered in small sizes alone. One large firm is offering hundreds of pairs of long white kid gloves, of a superlative quality at the offering price of 5 shillings a pair. The shop is thronged all day long with wistful English girls, who watch the Americans carrying off these prizes by the dozen pairs, simply because the larger sizes are not among them. Numerous letters of protest from irate Englishwomen have reached some of the chief shoe firms, whose sales seem to have been conducted solely for the man with a size two or three foot.

An attachment for sewing machines to wave a fan is the invention of a Texan.

The first all steel steamship ever built in Argentina was launched a few weeks ago.

One of the best known imitation leathers with a wide range of uses is made from cotton.

## The Proof of the Pudding Is In the Eating of It

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We are doing the sheet metal work on the following Buildings—

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