

# Y. W. CAFETERIA POPULAR UNDER NEW MANAGER

Number of Patrons Increased From 16,000 to 41,000 in Less Than Three Months.

No one who has ever stood in that line at the Y. W. C. A. cafeteria needs to be told that it is popular. And the patrons know why. But many have wondered just who was responsible for this popularity.

Mrs. S. V. Fullaway, the modest and unassuming directress of the cafeteria, is so very modest that it is difficult to get her to admit that she is responsible for the growth of the cafeteria.

Mrs. Fullaway took over the management of the cafeteria just a year ago.

In July, 1919, 16,688 meals were served in the cafeteria.

Trebles Number of Patrons. Then Mrs. Fullaway became directress.

By October she had run the number of patrons up to 31,000 for the month and during the winter there was a monthly average of 44,000.

"How do you do it?" she was asked. "Well," she replied, after some hesitation, "I think it is due to the quality of our food, the size of our portions, the variety and the atmosphere of the place."

"I always insist on the best quality. I make the portions as large as we can for the money and see that we have as large a variety as possible. I insist on courtesy by the attendants."

Prices Reasonable. "I always put prices down as far as possible. As soon as a food becomes cheaper on the market, I reduce the price."

"When I first came here many teachers who knew me came to the cafeteria. I think that this, in a measure, explains the big jump in the number of patrons right at the start."

The Y. W. C. A. cafeteria is not run on a strictly cost basis. "After we have furnished food at a price we know the girls can afford to pay, we take some profit for the institution," said Mrs. Fullaway. "We are able to provide low prices at the cafeteria because of the large number we feed."

Successful Before. Mrs. Fullaway had previously been in business as directress of an eating place at Park avenue and Pacific street, and the table served under her management have long been noted in Omaha for their excellence.

Though the Y. W. C. A. cafeteria is intended primarily for the girls, there are nearly as many men as women patrons.

"They are all welcome," declared Mrs. Fullaway.

## Motor Parts Company Open New Salesrooms On Harney Street

The Omaha Motor Parts company, recently organized, is now located at 2574 Harney street, at which location it will handle genuine parts for Continental motors. This is an exclusive contract covering Nebraska, Iowa and north-eastern Colorado, and is a direct connection with the Continental Motors (Corp.) of Detroit.

Through the establishment of this station, it will be possible to buy immediately all parts for recent Continental motors and parts for older models can be received on short notice.

The personnel of the new company includes Bert Murphy of Andrew Murphy & Son as president, and L. L. Scheibel, general manager and treasurer. Assisting Mr. Scheibel are two men admirably fitted for this work. C. P. Blake, office manager, has had a very thorough experience in matters pertaining to freight and express shipments and Charles Bigby of Elmhurst, N. Y., who has been connected with the Overland agency there for several years.

## Lexington Car Ready for Climb Up Pike's Peak

The Lexington crowd at Connersville, Ind., are out after the Pike's Peak hill-climb prize which will be contested for on Pike's Peak September 1, or thereabouts, and all the boys who went through with the car which is expected to pull down the prize money are very confident that they will take the laurels back to Connersville. The Lexington model which will be entered in this contest is one of the new Lexington cars with the new motor.

## Bootlegs in Baby Buggy; Milk Bottles Hold Hootch

Newark, O., Aug. 14.—A baby cab with twins, both singing merrily in the key of squall, rolled down the main street, with a frowning papa pushing and pleading with his "lil' do-daddles" to cease.

The infant coach brought up to a halt before a drug store, which papa entered to use a phone.

A kind-hearted policeman, noticing numerous milk bottles within the carriage, opened one in an effort to bring peace to the neighborhood. Inside he found "hootch."

The outside of the bottles was painted white.

When papa came out he was taken, with his "lil' do-daddles" to jail.

## Dies of Broken Heart

Guilford, England, Aug. 14.—"I cannot go through life without my her."

These were the last words to his her of Raymond Cope, a Guilford boy, who died from a broken heart.

Raymond had pined away since his brother was accidentally killed at the age of 9 in a motor car accident two months ago.

A motor car exhibit will be held at Grandego, Java, in 1921, at the annual commercial fair.

## Sixty-Six Hundred Volts Fail to Feaze Lineman

Kansas City, Kan., Aug. 14.—Seventeen hundred volts of electricity are easily sufficient to cause instant death, but John Stapleton, a

lineman, had 6,600 volts pass through his body here the other day and still lives to tell about his experience. Furthermore, he expects to keep on living.

Stapleton received the "shock" at the top of a pole, where he was working on a damaged cable. Knocked from his perch by the

force of the "juice," he seized a guy wire and slid to the ground. Aside from a few bruises Stapleton was uninjured.

There are 12 different kinds of miles in the world used for measuring distances, and each one varies in length in different countries.

## He Only Shuddered, But Poor Goldfish Were Killed

Lenox, Mass., Aug. 14.—Speaking of "nonconductors"—Listen to the wild, fish tale told truthfully by Spencer F. Shoter of Savannah, Ga., who owns Marywood,

one of the most beautiful homes in the Berkshire hills: "During that severe electrical storm the other day a bolt of lightning came over the telephone wires, passed through my body and connected with a bowl of goldfish nearby. All of the goldfish were killed, but I—only shuddered."

## Huge Hippo Charged Motor Launch in African River

London, Aug. 14.—A cable to the African World from Victoria Falls states that while a motor launch containing a party of Rand tourists, including Lady Ross Skinner, wife of Sir Henry Ross Skinner; Mrs.

Froude, Dr. William Davies, and some children was returning to Livingstonia from Kaudabar Island, above Main Falls, a huge hippopotamus charged the launch, which was soon waterlogged.

The party kept cool and all got safely ashore after their exciting adventure.

Please remember that, while we have planned in every instance to have enough of each item advertised for one day's selling, we cannot replace any item, should it be sold out.

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

**SHOPPER'S LUNCH, 29c**  
Meat Loaf Mashed Potatoes Cream Gravy  
Bread and Butter  
Apple Pie or Ice Cream  
Coffee, Tea or Milk  
Fourth Floor.

## Monday—A Great Day In This Store

### An Absolute Clearance Of All Merchandise Purchased For This Season's Use

We do not intend to carry over into our Fall season any Summer goods. To this end our prices are at cost and less in this sale. Just one year ago Monday this store had the largest day's business up to that date. We want to exceed this day in sales and in the number of people who will visit our store.

To do this, we, the department managers, have taken over the entire management of the sale. We have personally written and repriced every item on sale. We believe that our customers and friends who know the value of a Burgess-Nash sale will appreciate this announcement.

We want this sale to be our biggest success, and if quality, desirability and low price will do it, this sale beginning Monday will go down in our history as a success. Please compare our merchandise and prices with similar goods offered elsewhere. You will then recognize the most wonderful values we have ever quoted. **Department Managers**

SEE WINDOWS

SEE WINDOWS

SEE WINDOWS

Beautiful silk **HAND BAGS**  
\$2.45  
Main Floor.

Large lot of women's **HOUSE DRESSES**  
\$1.95  
Downstairs Store.

Thousands of Pairs of Women's **Pure Silk Hose**  
\$1.69  
All first quality, in black, white and colors.  
**LESS THAN ONE-HALF PRICE**  
Main Floor

Large size, pure wool **BLANKETS**  
\$12.95 Pair  
Downstairs Store.

300 handsome black **UMBRELLAS**  
\$1.49  
Main Floor.

Scrim, marquisette, net and voile **Draperies Material**  
39c Yard  
Third Floor.

31-piece semi-porcelain **BREAKFAST SET**  
\$4.95  
Third Floor.

Choice of Entire Stock of **Jewelry and Silverware**  
(With the exception of diamonds and Community Plate.)  
**25% DISCOUNT**  
Main Floor

Heavy quality rubber hot **WATER BOTTLES**  
69c  
Main Floor.

Sixth annual August **FUR SALE**  
25% Off Prices  
Second Floor.

Men's athletic and knit **UNION SUITS**  
89c  
Main Floor.

A Limited Number of All-Wool 2 and 3-Piece **Men's Suits**  
\$17.50  
Good quality, all wool materials. Sizes 31 to 46.  
Fourth Floor

Choice of Entire Stock of **Jewelry and Silverware**  
(With the exception of diamonds and Community Plate.)  
**25% DISCOUNT**  
Main Floor

A Clearance Sale of Good Quality **WOMEN'S COATS**  
\$7.95  
Well made of good quality material, wonderful values.  
Downstairs Store.

18 or 28-oz. sanitary **FRUIT JARS**  
49c Dozen  
Downstairs Store.

Men's and women's **Tennis OxforDs**  
69c  
Downstairs Store.

Hundreds of Pairs of High Grade **Women's Shoes**  
\$5.69  
Pumps, oxfords and high boots included.  
Second Floor

2-quart pure aluminum **Percolators**  
\$1.39  
Downstairs Store.

Sensational Sale of **Women's New Fall Hats**  
\$2.00  
Made of satin and taffeta, in all colors and styles.  
Second Floor

Big lot, good quality **STATIONERY**  
37 1/2c  
Main Floor.

MONDAY, YOUR CHOICE OF OUR **Entire Stock of Smocks**  
\$1.95  
In all desirable smock shades, with trimmings of hand embroidery.  
Second Floor

Good quality 36-inch **GINGHAM**  
29c Yard  
Downstairs Store.

Fifty dozen good quality **MEN'S SHIRTS**  
\$1.48  
Downstairs Store.

Broken lots of Banister & Smith's **MEN'S SHOES**  
\$5.69  
Fourth Floor.

300 pairs of men's **KHAKI PANTS**  
\$1.49  
Downstairs Store.

Large size zinc **WASH BOARDS**  
39c  
Downstairs Store.

Switches of all lengths in this sale of **HAIR GOODS**  
1/2 Price  
Fourth Floor.

Draperies edges, laces and **BRAIDS**  
5c Yard  
Third Floor.

Dainty cotton crepe **NIGHT GOWNS**  
\$1.65  
Second Floor.

10-inch, double face **Phonograph Records**  
65c  
Fourth Floor.

A medium size bottle of **LISTERINE**  
34c  
Main Floor.

First quality gray enameled **SAUCE PANS**  
25c  
Downstairs Store.

Thin blown glass table **TUMBLERS**  
6c Each  
Third Floor.

Guaranteed ball-bearing **Roller Skates**  
\$1.95  
Fourth Floor.

Assortment of cocoa **DOOR MATS**  
98c  
Downstairs Store.

Full size, good quality **BED SHEETS**  
\$1.79 Each  
Downstairs Store.

Women's 16-button white **SILK GLOVES**  
\$1.39  
Main Floor.

4,000 bars of **Palm Olive Soap**  
At 6c  
6 to a Customer.—Main Floor.

About 50 dozen boys' **OVERALLS**  
48c  
Downstairs Store.

Beautiful patterned **DRESS VOILE**  
48c  
Downstairs Store.

Powder and puff **Vanity Cases**  
39c  
Fourth Floor.

Two pairs pants with these **BOYS' SUITS**  
\$7.95  
Fourth Floor.

A great group of fiber **SUIT CASES**  
\$1.95  
Fourth Floor.

**SALE OF SILKS**  
**PLACED IN THREE GREAT GROUPS**  
\$1.00 \$1.45 \$1.95  
For dresses, waists, underwear and linings.  
Main Floor

Extreme values in this sale of **Wardrobe Trunks**  
\$32.50  
Fourth Floor.

Splendid Schaff Bros' **PIANO**  
\$317.00  
Fourth Floor.

A limited number of **WHITE SKIRTS**  
\$1.39  
Downstairs Store.

Walrus grain cowhide **Traveling Bags**  
\$4.95  
Fourth Floor.

Large size cabinet **Phonographs**  
\$134.00  
Fourth Floor.

A large lot **CRETONNES**  
39c Yard  
Third Floor.

Sale of Imported Blue and White **Table Cloths**  
72x72 inches, at \$2.69  
60x60 inches, at \$1.95  
48x48 inches, at \$1.25  
Napkins to match, at 9c each  
Main Floor

Girls' and small women's **DRESSES**  
\$6.95  
Second Floor.

Sample Lot of **BOYS' AND GIRLS' HOSE**  
3 Pair 95c  
Good quality, cotton ribbed.  
Main Floor

Two lots of mirrors, lamps and pottery from **GIFT SHOP**  
1/2 Price  
Third Floor.

**Sale of Toys**  
This clearance will include:  
Ouija boards, at 89c each.  
Balloons, two styles, at 3 for 10c.  
Rubber balls, at 12c each.  
Novelty tramp racers, at 19c each.  
Toy brooms, at 13c each.  
Water and novelty guns, at 19c each.  
Fourth Floor

Exceptional Values in **These Women's Tweed Coats**  
\$14.50  
Full length coats of gray and brown mixtures, pockets, belts and convertible collars. Extreme values at this low price.  
Second Floor

Our entire stock of **BICYCLES**  
\$34.50  
Fourth Floor.

Wonderful values in **Child's Rompers**  
\$1.35  
Second Floor.

The famous **Hickory Waists**  
59c  
Main Floor.

ENORMOUS REDUCTIONS IN THIS **Sale of Rugs**  
A few of the wonderful values:  
10-9x12 genuine Wilton rugs, \$79.00  
2-9x12 tapestry Brussels rugs, \$29.75  
7-6x9 genuine Wilton rugs, \$53.75  
3-7x9 Axminster rugs at \$33.75.  
36-inch plain Jap matting, \$29c yard.  
4x7 and 6x9 rag rugs at 1/2 price.  
Choice of Our Entire Stock of **Oriental Rugs 25% Off Regular Prices**  
Third Floor.

Choice of our stock of **Sewing Machines**  
20% Off Reg. Price  
Third Floor.

Extreme reduction in prices on women's **Canvas Boots**  
\$1.39 Pair  
Downstairs Store.

A limited number of **Porch Swings**  
\$8.50  
Fourth Floor.

Women's and Misses' **All Wool Tricotine Dresses**  
\$19.50  
Many styles in dark blue tricotine. The sizes are broken, but you are certain to find your size in the lot.  
Second Floor