

Will Rogers at Home in Role of Rugged Rancher

One of the best characterizations Will Rogers has ever done is that of Sam Gardner in the Goldwyn picture, "The Strange Boarder," starring Mr. Rogers. "The Strange Boarder" will be presented at the Moon theater for five days, beginning today.

plains, robbed by bunch men of the city, and then accused of a crime he did not commit, Rogers has ample opportunity for revelation of the fine humor and the delicate touches of pathos so peculiarly his own. "I like this story," says Mr. Rogers. "There's a big chance for character work, and nothing frothy about it. There's a lot of real No. 1 humor in it, and plenty of straight drama with a genuine grip to it. It's the kind of a story that makes you feel you're living life, not just acting it."



She looked like an angel. She dressed like an angel. But she was a sham—a fraud—a hypocrite. She cheated the man—the world—herself.

May Allison

In a story that will cheat you out of a delightful evening if you miss it.

The CHEATER ADDED FEATURE

Her Nature Dance



Snappy Comedy—Full of Pop.



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erner, who, though the victim of confidence men, refuses to let their duplicity shake his faith and trust in the inherent goodness of his fellow men, is one for which this rugged, time-hardened screen star is peculiarly fitted. Jimmy Rogers, Will's own 4-year-old boy, plays the part of Billy Gardner, Sam's little son, and the work of this tiny lad is not only a charm in itself, but it lends additional effectiveness to Rogers' characterization as well. The cast throughout is admirably adapted to the requirements of the story.

Jazz Music Hath Charms. May Allison is that way about jazz music; she can take it or leave it. She was enacting a dramatic moment of "The Cheater" the play adapted from Henry Arthur Jones' "Judah," at the Metro studios when a blatant jazz band on a ballroom set nearby struck up. Those spectators gathered about expected to see an exhibition of temperament, to find Miss Allison tearing out handfuls of blonde hair and exclaiming:

"Oh, I simple can't emote with that music playing!" But no, and again no. The little Metro star went through the part just as if the tune had been "Massa's in the col' col' groun," and when she had done the action, Miss Allison grabbed Director General Karger and insisted upon his fox-trotting with her. May Allison is that way about jazz music; she can take it or leave it.

Griffith on New Picture. D. W. Griffith's latest picture, "Way Down East," is to receive its premiere in New York at the Forty-fourth Street theater on August 9, and rumor has it that it will be followed by a revival of "The Birth of a Nation" and "Broken Blossoms."

Mr. Griffith paid \$175,000 for the screen rights to "Way Down East" and it is needless to say he has spared no expense nor effort in creating a production worthy of bearing his name. In the course of its production 230,000 feet were taken. The cast is headed by Lilian Gish, who is supported by such well-known players as Lowell Sherman, Burr McIntosh, Creighton Hale,

George Neville, Vivian Ogden, Muriel Sutch, Mary Hay, Porter Strong and others.

Wit in Picture Making. Jack Pickford is fortunate in having a director who is at once an expert with the megaphone and a keen wit. Al Green is partial to the epigrammatic form. His latest: "After dinner speakers are like corkscrews, they wind around considerably before getting to the point."



WILL ROGERS in his finest picture



The Strange Boarder

Advertisement for 'The Moonshiners' comedy featuring Al St. John and Elmer Hoxie.

Programs for the Week

Rialto—"Married Life"; "The Greatest Sinner." "Married Life" needs no announcement that it is a comedy. It is funnier than "East Lynne With Variations." What, with Ben Turpin, Charles Conklin, Phyllis Haver, Kalla Pasha, Charlie Murray, Ford Sterling and Louise Fazenda in a five-part slap-stick, side-splitting farce could be expected to cause more mirth? And the bottom of "Married Life" is Mack Sennett himself, introducing an innovation in the field of film comedies. "Married Life" is the first of a series of comedy features to be produced by Sennett. There is a plot in "Married Life." Ben, college hero and foot ball player, is the star of a tense game. Among the crowd witnessing the game are Phyllis and Charlie, who are engaged. Charlie is related to the infamous Jack Dalton. He bets against his own team and betrays its signals to the opposition. Ben is hurt in the game and is relieved by James Finlayson, who helps win a last-minute victory. Charlie's villainy is exposed and Phyllis departs on the arm of Jimmy. Soon they are married. Married life is sweet for Phyllis and Jimmy until Phyllis writes a play. It is probably the worst ever written. Ben enacts the role of the hero in the play. "Snuff said for comedy. Complications set in with rip-roaring mirth. In conjunction with "Married Life" will be shown "The Greatest Sinner" starring James K. Hackney, Broadway stage celebrity. Heredity is the theme of the story. Robert Emerson, played by Hackett, wins the love of a Southern beauty and takes her to his former environment—Wall street and exclusive society. The girl becomes transformed, unaccustomed to the speculative turmoil of the great city. The hereditary traits that had lain dormant during her youthful life of simplicity awake into vigorous action, with a result that forms the climax of the story. Both pictures continue all week at the Rialto.

Tom's Frown Denotes Interest Somewhere



Can anyone imagine debonair Tom Moore in the role of an eccentric playwright? He acts realistically as a composer in "Heartsease" at the Orpheum theater this week. to a choice between her lover, Hewlett Harland, and the plane, she decides in favor of the latter. She fakes a kidnapping in order to get money from her father for a new plane, but Hewlett turns the tables on her and arranges a kidnapping of his own. The crooks whose aid he has enlisted make a real kidnapping of it, and make Prudence walk the chalk line incessantly. Finally, at a housebreaking, the crooks are captured and Prudence manages to escape to her parents' home. There, when she is about to arrested, her father discovers her identity and Hewlett makes a shame-faced confession of his plot. "The Butterfly Man," starring Lew Cody, is from the pen of George Barr McCutcheon! It is a drama of ultra fashionable society. Love and intrigue comprise the theme of the play.

Always Had Good Luck. Just as Selznick pictures are known throughout the land as the standard of excellence, so are the razor-back hogs of Tennessee looked upon by the mountaineers as the royalty of that section. Recently William Faversham, the Selznick star, and his company had to invade the rural routes of Tennessee in search of locations for a new picture. They found what they wanted in the backwoods territory near Fayetteville and secured lodgings with the mountaineer and his brood. The only thing that grated on the nerves of the actors was that the hogs lived in the house as much as the family. Talking to the farmer-moonshiner-backwoodsman, Mr. Faversham said: "Don't you find it rather unhealthy to keep the pigs in the house?" "Naw," drawled the hog farmer, "I been keepin' haws in the shack for nigh onto 14 years, and hain't lost a one yit."

MacLean in New Role. "The Jailbird," the newest of the Douglas MacLean productions, has arrived with a "bang," according to advice received from the Thomas H. Ince studios in Culver City, Cal. Presenting the comedian in the most versatile, laughable role of his starring career, and sporting a story that defies solution until the very last foot of film, the forthcoming Thomas H. Ince production to be released through Paramount-Artcraft exchanges, is heralded by Thomas H. Ince and other critics as the best, most spirited Douglas MacLean vehicle since the famous "Twenty-three and One-half Hours' Leave."

Patrons May Lunch. A "lobby luncheonet," where theater patrons may sip coffee and eat cookies free of charge is the innovation arranged at the Moon theater this week during the showing of Will Rogers in "The Strange Boarder." Refreshments will be furnished through the courtesy of Mr. Sommers of the Table Supply company. Pretty girls will serve refreshments from the lobby luncheonet which promises to be extremely popular. A special luncheon booth has been built in the lobby of the theater and it will be possible to serve several dozen patrons at one time. The luncheonet will operate from 11 a. m. to 11 p. m. every day this week.

Woodmen of the World advertisement with financial statement and contact information.

Empress—"Twins of Suffering Creek"; "Dollar for Dollar." William Russell, whose vigorous portrayal of dramatic roles in Fox photoplays has won for him a vast following among motion picture patrons, is the star in "Twins of Suffering Creek" at the Empress theater beginning today and continuing until Thursday. The story deals with life as it is lived in a far western mining camp beyond the pale of the law. In a quarrel with a notorious character, Jim Pemberton, Bill Lark, on the spur of the moment, is given five days to live. How he uses the time granted and how he wins the love of the girl who has been his guiding star is the principal theme of the play, which is from the pen of Ridgwell Cullum, the well-known author of western stories. The scenario is by Julius G. Furthman. The company supporting Mr. Russell includes Louise Lovely as leading woman. Frank Keenan comes to the Empress the latter half of this week in "Dollar for Dollar," a story of finance and society, written by Ethel Watts Mumford. In it Kathleen Kirkham as a beautiful blackmailer shares honors with Mr. Keenan. It will be remembered that Mr. Keenan's earlier pictures, "Smoldering Embers," "Brothers Divided" and "The False Code," were also written by women.

Orpheum—"Heartsease." Eric Temple, the young Englishman plays his way into the heart of a beautiful young heiress, is the plot of the new Goldwyn picture, "Heartsease," which will be shown at the Orpheum this week, with the likable young chap, Tom Moore, in the star role. The musician is a poor fellow with a delightful sister. They are accepted by society and in this way the opportunity is thrust upon him to make good in the eyes of the young woman he loves. The story abounds in bits of humor and pathos. A snobbish major and an unscrupulous social parasite make life almost miserable for the aspiring composer, but, thanks to a trustful gentleman and the admiring wife of an English lord, he overcomes the difficulties and marries the girl. Muse—"The Cheater"; "High Speed"; "The Prodigal Wife," and "A Broadway Cowboy." A varied program of features make up the entertainment at the Muse theater this week. May Allison, in "The Cheater," is today's attraction. The story of "High Speed," starring Gladys Hulette at the Muse tomorrow and Tuesday, is laid around the famous automobile races held yearly at Santa Monica, Cal., and Sheepshead-Bay, N. Y., where the actual racing scenes were "shot." "The Prodigal Wife," with Lucy Cotton and Mary Boland as stars, to show Wednesday and Thursday, is a modern drama of a faithless wife who atoned in time to save her daughter from the same fate. William Desmond, in "A Broadway Cowboy," is the feature on Friday and Saturday at the Muse.

Grand Theater advertisement for Bessie Barriscale and Apollo Theater advertisement for Volva Vale and Ralph Lewis.

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