

History of the Company a Great Business Romance

TWO years ago this month the Omaha Refining Company was organized. From the start it has reflected the character of its founders. Their high ideals and superior business ability have, in this short time, made of it a striking business success.

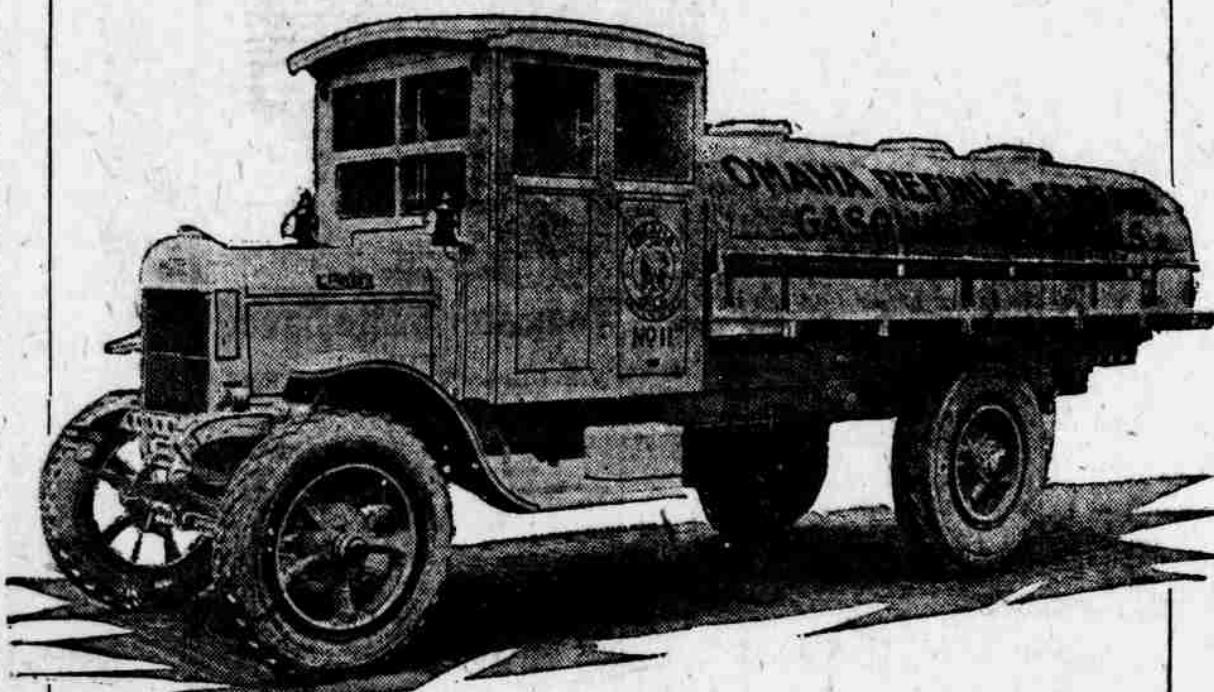
At the outset it was determined by these men that "high finance" should never play a part in any of the acts of the company. There was to be no inflation. It was to grow in a healthy, normal manner. Stability was their object and stability is what they have given it.

To do this plans were laid with the greatest possible care. To start with the first unit of the refinery was built. It is a unit of 1,000 barrels daily capacity. This was completed and began operation March 1, 1920.

Sales Increased Enormously.

While this work was under way the sales force, which is a vital part of every enterprise, was organized. Work began on establishing a market. Nearly a year before the plant was finished sales had actually begun. In the first month, May, 1919, sales totaled \$7,045.74; a good beginning. One year later sales for the month of May amounted to \$99,346.05. June of this year showed \$117,965.15.

Today the company is established on a firm footing. Sales possibilities far exceed the output. The refinery is working to full capacity. The second unit, also of 1,000 barrels capacity is being rushed to completion as are the pipe lines into the Osage oil fields. It is now a race to keep up with sales.



Large Dividends.

The authorized capital of the company is \$3,000,000. This is being placed on sale in limited amounts governed by the actual needs of the company. On June 30, such stock as was then outstanding was paid a dividend of 16%. There is every reason to believe that this is but a beginning of the high dividends this company will pay.

All this reflects the high ideals and business integrity of the company's organizers. Nothing has been left to guess or chance. The company is sound to the core and ready to take on its new burdens of expansion in the most capable manner. The market is ready and waiting for everything the company can produce.

Stock Still Available.

Today there is a limited amount of stock offered on the market to help cover the expense of building the new refining unit, collecting lines and storage tanks. A large per cent of this has already been sold. The remainder we plan to sell to readers of this advertisement.

We refer you to the coupons below which should be filled out immediately if you are to take advantage of this opportunity.

Coupon No. 1

OMAHA REFINING COMPANY,
421 City National Bank Bldg,
Omaha, Nebraska.

Gentlemen:

Please furnish me, without obligation to myself, complete details regarding your present business and future prospects in order that I may obtain a more detailed knowledge of your proposition as a business investment.

Name.....
Address.....

Coupon No. 2

OMAHA REFINING COMPANY,
421 City National Bank Bldg,
Omaha, Nebraska.

Gentlemen:

I hereby purchase from the Treasury of the Omaha Refining Company— shares of 8% preferred, participating capital stock in said company at par value of \$100 per share. My check for \$——— in payment of this purchase is enclosed.

It is understood that the Omaha Refining Company will, upon receiving this money, transfer to my name the correct number of shares named above and will deliver them to me as soon as this has been done.

Name.....
Address.....

Omaha Refining Co. Success in Pa

Organization Backed by Well-Known Nebraskans

IF you want to know the character of a business enterprise you judge it by the men who control its activities; the officers and board of directors.

The men behind the Omaha Refining Company are known to nearly every Nebraskan as men of the highest moral and financial standing. They are men in whom everyone is willing to place his confidence.

The following list of officers and directors speaks for the character of the Omaha Refining Company:

OFFICERS

L. V. Fox, President. D. W. Lennox, Vice Pres.
C. F. Heaney, Secretary. J. T. Bertwell, Vice Pres.
J. K. Jones, Treasurer.

DIRECTORS

G. H. Conant. A. W. Gordon.
Bert Le Bron. O. C. Redick.
L. V. Fox. T. P. Sullivan.
D. W. Lennox. Earl Oswald.
C. E. Lear. J. T. Bertwell.
C. E. Heaney. J. K. Jones.

A list of names such as this is the best assurance of the character of the company.

Refining Business Not Speculative

Making a success of an oil refinery is not a speculative enterprise such as is the case with wild cat investments in oil stocks and leases. But often the two are confused and some of the bad reputation of oil gambling hurts the refining business.

A refinery buys oil from producing wells of known value much the same as any other business buys its raw materials. It is strictly a business enterprise from start to finish.

Refining Pays Big Dividends.

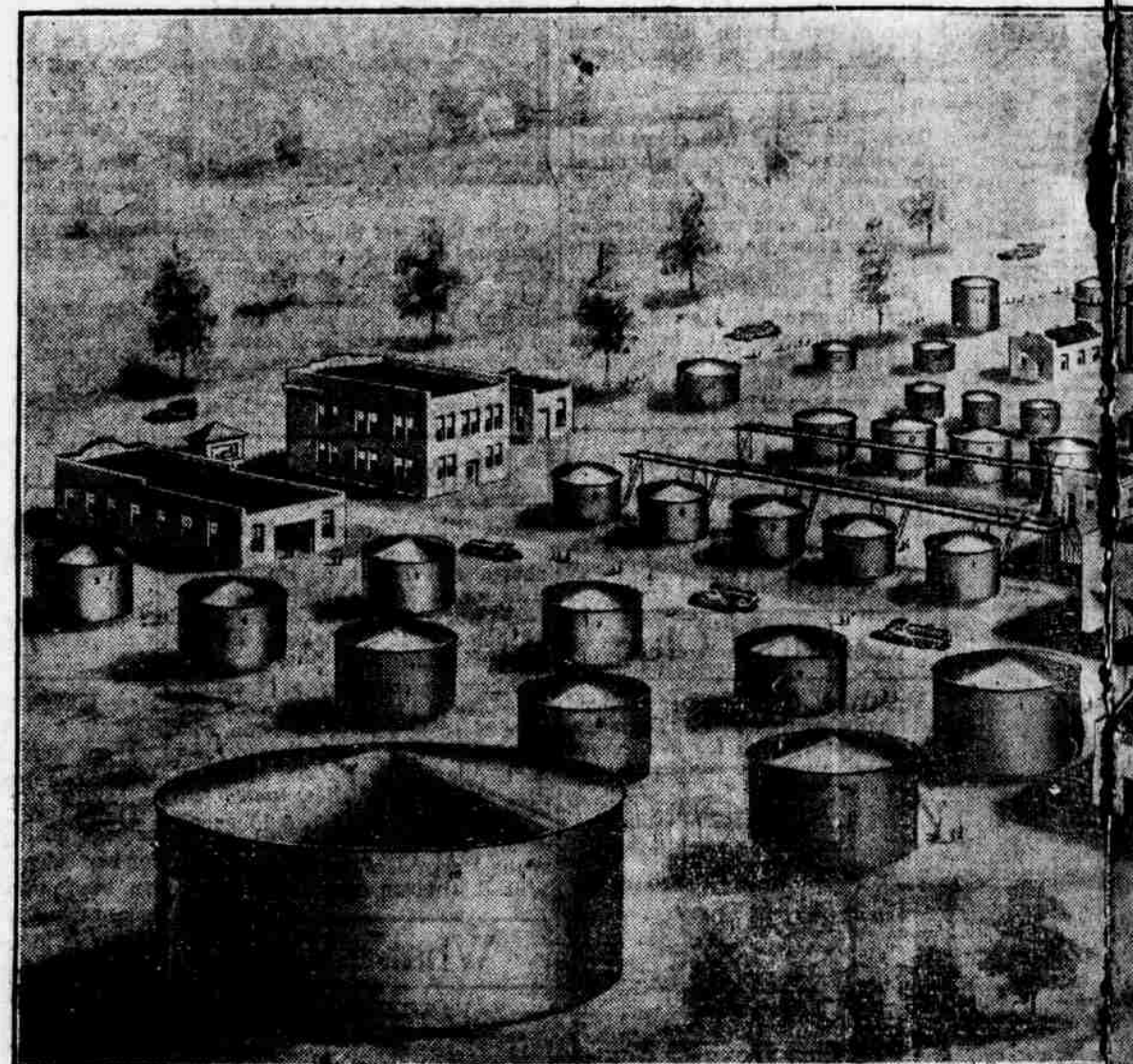
The fortunes made in refining are not heard of so much as those made by lucky oil strikes—they are not so spectacular. But they are far more certain. Actual figures show that refineries, as a class, pay higher dividends than almost any class of business in the United States today.

Of eighteen large oil refining companies from which statistics are available the following amazing figures are shown:

These eighteen companies have paid an average of 654% in stock dividends since their organization and in addition an average of 51% annual cash dividends.

The safe and profitable side of oil is refining.

East Omaha Plant Second Unit



ABOVE is a drawing of our East Omaha plant as it will look when completed. The enormity of the enterprise is shown more clearly than in the photograph below because each tank may be clearly seen as well as each building.

The final plan is gigantic in conception and will be one of the largest refineries in this part of the country. To give you an idea of the work to be done we quote the following list of additions to be made: wax house, filter house, two agitators, one 55,000 barrel tank, one 38,000 barrel tank, one 20,000 barrel tank, one 12,000 barrel tank, two 6,000 barrel tanks, two 600 barrel

still, four condenser house equipment and p

All this will be covers thirty-three are able location. Railroad cellent. There are five privately owned track

Unit Number 1, sh graph below has a dely barrels. This unit three-story office providing 4,000 square ceiving house, machine stills and approximate oil storage.

