

# The Same Old

# Schlitz in **Brown Bottles**

# Now On Sale!



The same old-fashioned ideals of integrity fix the standard of manufacture.

Every care is exercised to secure only the best materials.

Every invention known to science is employed to insure purity.

Glass-lined tanks are used for proper aging.

Washed and filtered air fills the cooling rooms.

Schlitz is filtered through white wood pulp.

Every bottle is Pasteurized.

The same old Schlitz with the alcoholic content reduced to the limit prescribed by the Federal Government.

## ***The Brown Bottle Protects Its Purity!***

161

# Schlitz in **Brown Bottles**

*On sale wherever drinks are sold.  
Order a case for your home from*

Tel. Douglas 918  
Schlitz Omaha Co.  
19 So. 9th Str.  
Omaha, Nebr.

## The Drink That Made Milwaukee Famous