

STORE OPEN
Saturday Till 6 p. m.

---Extreme Values Offered Saturday In Our July Sales---

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Buy Your Furnishings Goods Now! These Specials On Sale Saturday

Special Clearance Sale in Men's Furnishings

100 dozen Men's Bathing Suits, latest colors, one-piece style; some part wool suits in this lot. All sizes. Former price \$3.50, Saturday **\$1.95**



Men's \$3.00 Shirts
Saturday, **\$1.95**

Materials of woven and printed Madras and fast color Percales. Dozens of patterns to choose from. All sizes, 14 to 20 neck.

A clean-up sale of Men's Silk Collars in white cord and assorted colors; plenty of neat stripes; sizes 12 1/2 to 18 neck; former price 35c, Saturday **21c**, or five collars **\$1.00**

A large assortment of Men's Athletic Union Suits, in knit, madras or nainsook; out of our regular \$1.50 and \$1.75 stock; Saturday **98c**

Men's Furnishings—Main Floor.

HAYDEN'S

THE CASH STORE

Specials in Toilet Goods

50c Armond's Face Powder, our cash price, **30c**
50c Neet (hair remover), our cash price, **39c**
25c Moon Kiss or Massutta Talcum, our cash price **19c**
35c Jergen's Lotion (for sunburn), our cash price **25c**
30c Cuticura Soap, our cash price, **25c**
15c Juvenile Soap, our cash price, **10c**
10c Williams' Shaving Soap, our cash price, only **7c**
12c Peroxide Soap, our cash price, **9c**
\$1.25 Muzel at 90c; 45c size at **49c**
\$1.25 Pyro's at our cash price, **90c**
35c Wright's Silver Cream, at **21c**
30c Listerine (3 oz. bottle), at **21c**
50c Gem Blades, our price, **39c**

Values in Home Furnishings

White Mountain Refrigerators, side long, capacity 125 lbs., for **\$43.50**
White Mountain Refrigerators, side long, capacity 99 lbs., for **\$40.00**
The Wizard Universal Steam Boiler, small size, for **\$1.25**
The Wizard Universal Steam Boiler, large size, for **\$1.50**
Cold Pack Canning Outfit, rack and boiler combined, for **\$4.50**
Universal Oil Mop, with a large bottle of oil, complete, for **\$1.25**
Any 25c bottle of Oil or Polish, Saturday, **19c**
Any 50c bottle of Oil or Polish, Saturday, **39c**
Electric Iron, complete with 6-ft. cord and stand, for **\$4.50**
Family Scales, with scoop, for **\$2.60**
Kitchen Set, consists of egg beater, potato masher, cake turner, 1 large fork, 2 mixing spoons and rack to hang on, for **\$1.25**

CLEARANCE IN MEN'S HATS

Saturday will be our clean-up day in Men's Straws, Panamas, Leghorns, Javas. Instead of having that old one clean! (which would cost you \$1.25 to \$1.75) come in and get a new one for \$2.00. Every straw hat in this department will go Saturday at Just 1/2 Price.

22 dozen Men's Straw Hats, Saturday, **45c**
Genuine Mexican Gauden Hats, **1/2 Price \$1.00**
Silk Top Rollers, Saturday, **\$1.00**
SPECIAL IN LUGGAGE DEPARTMENT
150 Full Leather Traveling Bags, 17-inch and 18-inch, steel frame, sewed corners, slide and slot catch, good lock, Saturday, **\$7.50**

MEN---

A genuine reduction is now in force on all men's and young men's Spring and Summer Suits in our entire stock.

Hart Schaffner & Marx Suits are included in this reduction sale—supply your future needs Saturday at a big saving.

NOTE—Hayden's reductions are genuine—be not misled by "mark-up and mark-down" sales.

Remarkable Savings in Women's and Misses' Suits, Coats, Dresses, Skirts and Blouses Are Offered in Our Great July Clearance Sales

The Children's Department Offers These Values

Saturday in Children's Section Clearing Sale of Girls' Dresses

Girls' Colored and White Lawn and Voile Dresses, all sizes, worth \$4.00, \$5.00, Saturday, at **\$2.98**
Girls' Fine Gingham Dresses, all sizes, worth to \$5.00, \$6.00, \$7.00, Saturday **\$3.98**
Girls' Middy Blouses and Middy Skirts, slightly soiled from handling, special, Saturday **\$1.98**
Girls' Aprons, all sizes, special, Saturday **69c**



July Clearance Sale of Women's and Misses' Coats and Dresses Saturday

3 Special Lots

\$9.90 Lot—The Dresses
Are made up of White Georgette Crepes, Crepe de Chine, Cotton, Colored Voiles and Wool Jersey Dresses, suitable for women and misses, sold up to \$19.50; Clearance Sale Price, **\$9.90** Saturday.

\$14.90 Lot—Dresses
Made up in White Georgette Crepes, Colored Lawn Taffeta Dresses, Colored and Voile Dresses, made up in the season's many styles, sold at \$19.50 to \$29.50, Saturday, **\$14.90**

\$19.90 Lot—Dresses
Made up in fine Colored Voiles, Lawn and White Georgettes, many beaded models, and sold up to \$45.00, Saturday, **\$19.90**

The Coats
Are made up in Jersey Sport Coats, long linen sealean and basket cloth coats, suitable for auto or touring, sold at \$12.50 to \$19.50, Saturday, **\$9.90**

Coats
Made up of Velours, Serges and Polos, short, sport and 3/4-length sizes and styles, ladies' and misses, **\$14.90**

Coats
Coats made up in Polo Cloth, Silvertones, Velours and Serges; lengths short, medium and long; sizes and styles for misses', ladies' and stouts, Saturday, special, **\$19.90**

A Sale Extraordinary of Wash Blouses Saturday

Sold Up to \$6.50
\$3.95

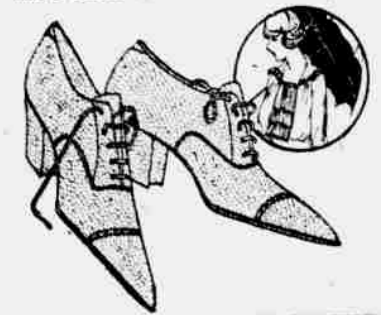
Saturday, your choice of dainty Wash Blouses, made up in White Voiles, Lingerie, Dimities, Colored Organdies; made up in the season's smartest styles; all sizes, Saturday—

Special **\$3.95**



July Clearance Shoe Sale

Grover Oxfords in black and brown vici kid, with genuine hand turned and Goodyear welt sole. \$15 values. Clearance price, **\$10.00**
Crossett Oxfords for men in dark brown vici kid and dark brown calf skin, nothing better made for wear and appearance. Sold all season for \$16.00. Clearance price, **\$12.00**
Men's Brown and Black Calf Skin Shoes, Goodyear welt soles and Union Made. "Hayden's Special," \$8.50 values. Clearance price, per pair **\$5.50**
Women's Black and Tan Vici Kid Oxfords, with leather French heels, \$7.50 values. Clearance price, per pair, at **\$5.00**
Women's Black and Brown Vici Kid Stripped Pumps, with leather French heels, \$5.50 and \$7.50 values. Clearance price, **\$4.00**
Women's White Mary Jane and 2-Strap Canvas Pumps. Clearance price **\$2.00**
Misses' and Child's Barefoot Sandals and Skuffers. Clearance price, at **\$1.60**
Men's Dark Brown Skuffers, with heavy stitch down soles and anatomic heels, \$3.00 values. Clearance price **\$2.00**



Big Saturday in the Lace Section

ETON VESTS
Eton Vests of colored organdie, trimmed with Val lace and pleatings, very pretty with the new suit; regular value \$2.75; Saturday's special, at **\$2.25**

ORGANDIE COLLAR AND CUFFS
Imported Organdie Collar and Cuffs—lace trimmed, in white and all the new desirable shades; regular value \$1.50 to \$2.00; Saturday's Special **\$1.39**

TUXEDO COLLARS
A beautiful new line of Tuxedo and fitted effects, for the new dress or suit; regular value \$1.75 to \$2.00. Saturday's Special **\$1.49**

ORGANDIE VESTINGS
Organdie Vesting for suits and dresses, trimmed with dainty tucks and lace, in white and colors; regular value, yard, \$6.75; Saturday's Special, yard **\$6.00**

HANDKERCHIEFS
Fine Lawn Handkerchiefs, embroidered in corners, in dainty designs, both in white and colors; regular value 25c; Saturday's Special, **19c**

In the Popular Price Section a Sale of Summer Hats

Models the Equal of \$7.50 to \$12.50
Values Elsewhere

\$5

Georgette Hats—Taffeta Hats—Banded Milans—Leghorns—Ribbon Hats Taffeta and Georgette Combined



Always foremost in presenting to Omaha women extraordinary values, we take this opportunity of presenting for Saturday a collection of distinctive Summer Millinery at a price far below the real value.

The shapes include large drooping brims, turbans for the matron, tams, close-fitting effects, rolling brims and novelty shapes with trimming touches of embroidery, ribbon, flowers, feathers and ornaments.

These Hats have just arrived from the fashion centers of the country and come in white, pink, navy, orchid, black and combinations.

Second Floor.

Corset Clearance Sale

Warner's Pink Brocade, graduated front clasp, unusual values; former price \$5.00, Special, **\$3.79**

Sizes 22 to 30
Pink Mesh Bandeaux and White Fancy Brassieres, front and back fastenings—**75c Values 59c**
Corset Department—Second Floor.

Summer Underwear Greatly Underpriced in the July Sales

Batiste, Voile and Soft Muslin Night Dresses and Envelope Chemise, trimmed with touches of embroidery or lace, regular price \$2.50 and \$2.98, on sale **\$1.98**
Crepe de Chine Envelope Chemise, daintily trimmed with fine laces, ribbon shoulder straps flesh, regular price \$5.00 and \$6.50, on sale at **\$3.98**
Washable Satin and Crepe de Chine Camisoles, trimmed with fine laces or touches of embroidery, ribbon and lace shoulder straps, regular price \$2.98 and \$2.50, on sale, **\$1.98**
Women's Lisle Union Suits with beaded tops, tight knee or lace bottom, regular price 98c, on sale **69c**
Boys' and Girls' Union Suits, in cotton or nainsook, tight knee or lace bottom, regular price 85c, on sale at **50c**
Bathing Suits, cotton, black trimmed with white, sizes 38 to 46, regular price \$1.98 and \$2.50, special **98c**
Women's and Children's Wool Bathing Suits, at **\$1.98 to \$10.00**

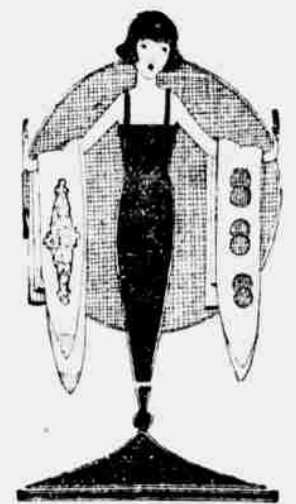
Hosiery at Big Reductions

Wonderful money-saving values in our Cut Price Hosiery Sale Saturday.

Women's Pure Thread Silk Hosiery, in best makes, all first quality, all sizes and colors, regular \$3.75 values, Saturday **\$2.48**

Women's Thread and Fiber Silk Hosiery, also fine Mercerized Lisle Hosiery, in regular and extra sizes, fashioned and seamless values, sold regularly up to \$2.50, sale price **\$1.24**

Large assortment of Children's Half Hose, slightly soiled, 39c quality **15c**



Buy Your Groceries at Hayden's and Solve the H. C. L. Problem Read Our Specials for Saturday

Best Pure Cane Sugar, lb. **23c**
48-lb. sack Diamond H Flour for **\$3.50**
24-lb. sack Diamond H Flour for **\$1.75**
24-lb. sack Rye Flour, **90c**
Hand Picked Navy Beans, lb. **10c**
Fancy Head Japan Rice, lb. **15c**
Breakfast Oatmeal, lb. **7c**
4 cans Oil Sardines, **25c**
Booth's Sardines in Tomato Sauce, per can **25c**
Large bottle Sweet Pickles, **35c**
Large bottle Pickles, **25c**

No. 1 cans Peaches or Apricots in heavy syrup, can. **20c**
18-oz. jar Assorted Preserves, **35c**
Gallon Pumpkin, each, **50c**
Gallon cans Chili Con Carne, **\$1**
Gallon cans Pineapple, **90c**
No. 3 cans Tomatoes, solid packed, for **17c**
No. 2 cans Peas, Corn or Hand Packed Tomatoes, can. **12c**

16-oz. cans Pink Salmon, **25c**
No. 3 cans Peaches or Apricots for **30c**
Spaghetti, Macaroni or Noodles, per pkg. **7c**
Assorted Kamo Soups, each, **10c**
10 bars Diamond C Soap, **56c**
3 cans Old Dutch Cleaner, **25c**
10 bars White Borax Soap, **58c**
3 pkgs. Lux, **36c**
Golden Rod Washing Powder, per pkg. **23c**
Sunbright Cleanser, each, **5c**

Hayden's Vegetable and Fresh Fruit Market
New Homegrown Potatoes, per lb. **8c**
Fresh Wax or Green Beans, per lb. **10c**
Fancy Sweet Corn, doz. **50c**
Large bunches Green Onions, **20c**
Large bunches Beets, **15c**
Large bunches Carrots, **30c**
Green Apples, for pies, lb. **10c**
New Cabbage, lb. **5c**
Head Lettuce, each, **10c**

Dried Fruit Department
Fancy California Prunes, lb. **15c**
Choice Cooking Figs, lb. **20c**
Fancy New York Apples, lb. **30c**
Mince Meat, pkg. **12c**
Choice Multi Peaches, lb. **25c**
Fancy Seedless Raisins, lb. **25c**
Fresh Roasted Peanuts, lb. **17c**
Fancy Pop Corn, lb. **7c**

Candy Specials
Fresh Salted Peanuts, lb. **35c**
Chocolate Creams, lb. **50c**
Fancy Mixed Candy, lb. **35c**
The Tea and Coffee Market of Omaha
Golden Santos Coffee, lb. **38c**
Fancy Pan Fired Tea, lb. **40c**
English Breakfast Tea, lb. **60c**
Our Famous Ice Tea, lb. **50c**
Mocha and Java Coffee, lb. **45c**
Courtney's Ankara Coffee, lb. **50c**
Tea Siftings, lb. **18c**
Fancy Full Cream New York Cheese at, per lb. **40c**

Steer Pot Roast, lb. **20c**
Fancy Veal Breasts, lb. **15c**
Sugar Cured Bacon, lb. **32c**
Army Bacon, 12-lb. tins, **\$3.00**
Large variety of Summer Sausage, Cooked and Luncheon Meat in Delicatessen Dept. at Lowest Cash Prices.
Omaha's Greatest Market for Eggs, Cheese, Butter and Bulk Pickles.
Cheese bought by the ton and sold by the pound.
Fancy Full Cream New York Cheese at, per lb. **40c**

Fancy Full Cream Young America or Long Horn Cheese, lb. **35c**
Fancy Full Cream Wisconsin Cheese, per lb. **30c**
The best No. 1 Fresh Eggs, per doz. **40c**
Fancy large Dill Pickles, doz **25c**
Fancy Chow Chow Pickles, qt **30c**
The best Creamery Butter, lb. **61c**
The best Country Creamery Butter, per lb. **50c**
All the best brands Nut Butter, per lb. **33c**

It Pays—TRY HAYDEN'S FIRST—It Pays