

SIOUX CITY

NEW YORK

LINCOLN

OMAHA

In view of the exceptionally low price at which these garments will be sold, the following rules will positively be enforced:

NO C. O. D.'S  
NO CREDITS  
NO APPROVALS  
NO EXCHANGES  
NO CHARGES  
NO PHONE ORDERS

EVERY SALE MUST BE FINAL.

# Orkin Bros.

CONANT HOTEL BUILDING—SIXTEENTH ST.

OUR PATRONS have learned that when Orkin Bros. advertise a CHOICE OF THE HOUSE SALE it means a COMPLETE CLEARANCE and that they can get WONDERFUL VALUES for such a ridiculously low price.

For Monday, July 12—A Record Breaking

# Choice of the House Sale

A Value Giving Achievement Unprecedented  
In the History of Orkin Bros.

## Our Entire Stock

### Every Coat, Cape, Suit or Dress

### \$45 to \$125 Values

Your Unrestricted Choice

Nothing Reserved

#### The Coats and Capes

Tricotines  
Silvertones  
Bolivias  
Jerseys  
Angoras  
Polos, Etc.

# \$25

#### The Suits

Tricotines  
Serges  
Poiret Twills  
Gabardines  
Velour Checks  
Tricolettes

#### The Dresses

Tricolettes      Satins      Georgettes  
Organdies      Voiles  
Taffetas      Crepe de Chines      Shantung

This CHOICE OF THE HOUSE SALE is a COMPLETE Clearance of our Entire Stock. This is the time of the year when we must make room for the thousands of New Fall Garments which will arrive soon. You know that Omaha's Big Exclusive Women's Store must maintain its reputation of being the first to show the coming Fashions. Therefore, we sacrifice EVERY garment on hands, regardless of cost.

Extra Saleswomen have Been Provided to Serve You Promptly  
Although there are hundreds of these garments, the attendance will be tremendous, and we advise all who can to shop early.

