

**Brandeis Stores**  
SETS THE PACE FOR GROWING OMAHA

Wonderful Bargains in  
Every Department  
During Our Annual

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# JULY CLEARANCE SALE

## Now In Progress

NEVER in the history of this store has a July Clearance Sale offered bargains equal to those of this year. The reason? Brandeis Stores have vastly more seasonable merchandise at this time than in any former July—and this stock must be reduced by August 1st to the level of previous years.

To bring this about, WE MUST SELL AT LEAST TWICE AS MUCH MERCHANDISE AS WE SOLD IN JULY A YEAR AGO.

To double our sales and thus insure the stock reduction, we will sell desirable seasonable merchandise at prices that have no relationship to cost, thereby offering our customers the biggest values we have ever offered during July.

Our 1920 July Clearance Sale will long be remembered by those of our customers who take advantage of the extraordinary opportunities it affords for very material savings.

<b>Chiffon Lace</b> Worth 1.25 Special, yd. <b>39c</b> Silk dress chiffons, 40 inches wide, plain and crepe qualities—black, navy and evening shades. Specially priced on Main Floor.	<b>Val Lace</b> Worth 10c Special, yd. <b>5c</b> French and English Vals, all width. Specially priced on Main Floor.	<b>Women's Union Suits</b> Worth 69c Special, <b>39c</b> Fine light weight cotton, regulation neck with beaded edge finish in loose and cuff styles, regular and extra sizes, on Third Floor.
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<b>Blue Print Cloth</b> Bamboo, wisteria or cherry designs— 48x48-inch, 2.98 value, special, <b>1.98</b> 54x54-inch, 3.98 value, special, <b>2.98</b> 72x72-inch, 4.98 value, special, <b>3.98</b> 12x12-inch napkins, special, each, at <b>10c</b> Main Floor—South	<b>Water Sets</b> Silver platter with your initial, six tumblers and beautiful pitcher, 3.98 value, Main Floor, set, at <b>1.85</b>
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<b>Napkins</b> Worth 20c; mercerized; hemmed ends; ready to use; on Main Floor, at <b>10c</b>	<b>Damask Napkins</b> 39c values; mercerized; hemmed ends; wears like linen; special, each, on Main Floor, at <b>25c</b>
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<b>Table Cloths</b> Worth 8.00; linen and pure linen; 70-inch; attractive patterns; special, each, Main Floor, <b>5.98</b>	<b>Women's H'd'k'f's</b> Fine lawn, embroidered, narrow borders, 25c values. Special on Main Floor, each, <b>15c</b>
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<b>RUG Specials</b> Feltolin 20 rolls for kitchen and bath rooms; special, square yard, <b>49c</b>	<b>Chinese Matting Rugs</b> The ideal rug for summer use; size 9x12; special, at <b>5.98</b>
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<b>Women's H'd'k'f's</b> Cotton and lawn, plain hem-stitched borders, regular 10c values. Special, Main Floor, <b>3 1/2c</b>	<b>Cluny Lace Doilies</b> \$1.50 values; dainty patterns, 12-inch size, trimmed in 2-inch Cluny. Each, on Main Floor, <b>98c</b>
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### Big Bargains in Women's Coats, Dresses, Suits

Dresses, Worth \$19 to \$45  
Our Dress Section offers values of greatest interest in one selected lot; really remarkably fine values; your choice at

**Model Dresses**  
Silks, taffetas, satins, georgettes, plain and fancy, braided models; lovely tub frocks; voile and linen combinations, gingham, tissues, organdie and Swiss, models from authentic fashion experts; every popular style of the season; colors in extensive variety; ladies' and misses' sizes; your choice,

**Clearance Sale Price**  
**\$15 EACH**

**Sport Suits—One Rack**  
Of Pongees, Ramie linen, odd stock of wool suits in heather weave jerseys, serges; your choice

**Summer Wrap-Capes**  
Irresistible in their lovely flowing lines, just the correct weight without confining your lovely frock too closely; navy serge, the popular fabric, topped off with jaunty taffeta, satin or self-collars in graceful draped effects. Models which sold regularly for \$25 to \$42.50; your choice,

<b>Preserving Kettles</b> Enamel, 8-qt. size, heavily coated Olynx ware—Special, each, in Basement, at <b>.79c</b>	<b>Fancy Linens</b> Worth to 3.50; lace scarfs in Filet and imitation Cluny; soiled; regular stock. Special, Main Floor, <b>1.98</b>
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<b>Shirt Waist Frocks</b> Values to \$15 Special <b>5.75</b> New, fresh and lovely in a variety of chic models—dainty colors in figured and striped voiles, Swiss, tissue gingham, attractively finished in organdie collars and cuffs, with bits of hand embroidery, crochet and fancy buttons. Second Floor	<b>Filet Lace</b> Crochet bands and edges in shadow and Platt Val. laces, at, yard, on Main Floor, <b>15c</b>
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<b>Bleached Muslin</b> Regular 39c Quality; at <b>25c</b> Pure spring water bleach; free from dressing; a splendid quality for sheets and pillow cases or undermuslins; 36 inches wide. No mail or phone orders. 10-yard limit to a customer. Basement	<b>Electric Fans</b> "Menominee" make, 8-inch size; guaranteed—Specially priced, Basement, at <b>11.98</b>
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### Clearance of Women's Suits, Coats and Dresses

Wonderful Basement Bargains, Worth \$15.00 to \$25.00

We have grouped several hundred garments, suits, coats and dresses, all in up-to-date Spring and Summer styles into this one lot. The lot includes silk and cloth coats, silk and cloth suits and fancy silk dresses—all well made garments in dozen of attractive styles; good range of sizes.  
Basement

**Your Choice!**  
**July Clearance Price Is Only \$10**

<b>Women's Thread and Fibre Silk Hosiery</b> Worth 39c to \$1, Special <b>25c</b> A remarkably fine value and an exceptional clearance sale bargain at this low price. Basement	<b>Women's Collars</b> Embroidered organdie and Georgette crepe; also lace collars for round and square necks; all at <b>1/3 Price</b>
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<b>Blouses</b> Fine Georgettes and Tricolettes Worth to 1.50, at <b>75c</b> Beaded and embroidered models with long or short sleeves, all colors and sizes. Special, Second Floor.	<b>Cretonnes</b> Short Lengths and Full Pieces Worth to 1.50, at yd. <b>59c</b> About 2,000 yards, all good qualities, included in this sale on Fourth Floor.	<b>Infants' Wear</b> 1/2 Price and Less Odd garments and toilet articles, baskets, bassinets, blankets, rompers, creepers, dresses, sweaters, hostery and tub dresses.
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<b>Child's Barefoot Sandals</b> Tan calfskin, white elk or patent kid; ventilated styles, stitched down soles; sizes, 6 to 2; 1.95 values, special—Basement <b>1.19</b>	<b>Women's Keds</b> White 'Ked pumps, ankle strap; leather inner soles with rubber soles; sizes, 2 1/2 to 4 1/2; 4.00 values—Basement <b>1.49</b>
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<b>Women's Oxfords</b> And pumps, patent leather; covered or leather Louis heels; hand turned soles; sizes, 2 1/2 to 4 1/2; 4.00 values—Basement <b>1.89</b>	<b>Boys' Linen Suits</b> Belted Norfolk style with knicker pants; white detachable collars; sizes 3 to 18 years; 5.75 and 6.50 values—Fourth Floor <b>4.95</b>
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<b>Fancy Sport Skirts</b> Choice silk skirts of lustrous, beautiful Fan-tai, Charmeuse, Pussy-Willow, Crepe de Chine, Georgettes and Baromet Satin offered in two choice lots. For skirts regularly sold for 22.50 to 49.00, your choice at <b>12.75</b> For skirt values regularly worth to 19.00, special at <b>7.50</b> Second Floor	<b>Women's Union Suits</b> Worth 25c—Cotton sleeveless; lace or tight knee style; size 36 only, special—Basement <b>25c</b>
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<b>Women's Hosiery</b> Black and white cotton hosiery, medium ribbed, all sizes; worth 35c per pair, special, at pair <b>15c</b>	<b>Lawn Sprinkler</b> Fountain round spray variety, made of polished brass—Special, Basement, at <b>79c</b>
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<b>Fancy Dress Voiles</b> Worth \$1 to 1.35, at yd. <b>49c</b> A wonderful collection of the season's newest patterns and colorings assembled and grouped for quick clearance in this greatest of all July sales; 38 and 40 inches wide. Basement	<b>Percale</b> Attractive figures, light and dark colors, 36 inches wide—regular 55c values, special, yard, Basement, at <b>39c</b>
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<b>Moulded Garden Hose</b> Special, per <b>24c</b> Foot	<b>Boys' Denim Play Suits</b> Special, Each, at <b>1.15</b>	<b>Women's Fine Silk Top Union Suits</b> Worth \$4.19 Special, <b>1.98</b> Exceptionally fine values at this price; superior garments; on Third Floor.
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<b>Nottingham and Filet Curtains</b> 2 1/2 Yards Long Special, <b>1.19</b> Each, at	<b>Boys' Blouses</b> Special This Sale, <b>39c</b> Made in plain and fancy stripes, collar attached and sport collar styles, all sizes. Special in Basement.	<b>Dress Batiste</b> 39c Value Special, yd. <b>19c</b> In plain shades and fancy printed floral designs on light and dark grounds, all neat patterns and dots. Special in Basement.
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<b>Stamped Pieces</b> Children's dresses, women's undergarments, play aprons, bibs, etc., Third Floor, all at <b>1/2 Price</b>	<b>Women's Dust Caps</b> Women's dust caps of lace and fancy nets; worth 19c; on sale in Basement at <b>5c</b>	<b>Men's Cotton Socks</b> Men's cotton seamless socks, double heels and toes; black, grey, tan; in Basement at, pair <b>19c</b>
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<b>Women's Cotton Vests</b> Cotton ribbed, sleeveless taped vests; sizes 36 and 38—Basement <b>6 1/2c</b>	<b>Embroidery Pieces</b> New cut lace designs on scarfs, pillows, bedspreads and pillow cases, Third Floor, at <b>1/2 Price</b>	<b>Hand Embroidered Models</b> Of discontinued stamped pieces, exceptional values, Third Floor, at <b>1/2 Price</b>
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