

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Wonderful Bargains in
Every Department
During Our Annual

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JULY CLEARANCE SALE

Now In Progress

NEVER in the history of this store has a July Clearance Sale offered bargains equal to those of this year. The reason? Brandeis Stores have vastly more seasonable merchandise at this time than in any former July—and this stock must be reduced by August 1st to the level of previous years.

To bring this about, WE MUST SELL AT LEAST TWICE AS MUCH MERCHANDISE AS WE SOLD IN JULY A YEAR AGO.

To double our sales and thus insure the stock reduction, we will sell desirable seasonable merchandise at prices that have no relationship to cost, thereby offering our customers the biggest values we have ever offered during July.

Our 1920 July Clearance Sale will long be remembered by those of our customers who take advantage of the extraordinary opportunities it affords for very material savings.

Chiffon Lace
Worth 1.25 Special, yd. **39c**
Silk dress chiffons, 40 inches wide, plain and crepe qualities—black, navy and evening shades. Specially priced on Main Floor.

Val Lace
Worth 10c Special, yd. **5c**
French and English Vals, all width. Specially priced on Main Floor.

Women's Union Suits
Worth 69c Special, **39c**
Fine light weight cotton, regulation neck with beaded edge finish in loose and cuff styles, regular and extra sizes, on Third Floor.

Blue Print Cloth
Bamboo, wisteria or cherry designs—
48x48-inch, 2.98 value, special, **1.98**
54x54-inch, 3.98 value, special, **2.98**
72x72-inch, 4.98 value, special, **3.98**
12x12-inch napkins, special, each, at **10c**
Main Floor—South

Napkins
Worth 20c; mercerized; hemmed ends; ready to use; on Main Floor, at **10c**

Damask Napkins
39c values; mercerized; hemmed ends; wears like linen; special, each, on Main Floor, at **25c**

Table Cloths
Worth 8.00; linen and pure linen; 70-inch; attractive patterns; special, each, Main Floor, **5.98**

Women's H'd'k'f's
Fine lawn, embroidered, narrow borders, 25c values. Special on Main Floor, each, **15c**

Women's Silk H'd'k'f's
Crepe and Jap Silk, beautiful designs, narrow hem-stitched borders, regular 25c values, Main Floor, each, **12½c**

Water Sets
Silver platter with your initial, six tumblers and beautiful pitcher, 3.98 value, Main Floor, set, at **1.85**

Nippon China
White and gold cups and saucers, set of six, 2.50 value—special, set, Main Floor, **1.75**

Colonial Tumblers
8-ounce size; regular price 7c, special in this sale on Main Floor, each **4c**

Silk Envelope Chemise
2.95 values; in crepe de chine and satin, Georgette tops, ribbon straps, sizes 38c to 44—On Third Floor, **1.98**

Silk Camisoles
Satin and crepe de chine, straight or round tops, slightly soiled, values to 95c—Third Floor, at **49c**

Bleached Sheeting
Wamsutta and Dwight Anchor Brand
Worth 1.25 Special at **75c**
The two best qualities made, not branded, but genuine, 5 to 30-yard lengths. While 1,000 yards last.
Main Floor

All Silk Ribbons
5½ to 6½ inches wide, dark and light colors, many colors; worth 95c—On Main Floor, at **35c**

Bleached Sheeting
90-inch; free from dressing; for full sized sheets; worth 1.10—Special, yard, in Basement, at **80c**

Zephyr Gingham
Popular brands, in plaids, checks, stripes and plain colors—59c values, special in Basement, per yard, **39c**

Stationery
Paper and envelopes, grass-linen finish, 4 colors in box, per box, Main Floor, **29c**

Women's Fibre & Thread Silk Hosiery
Mock seam back, silk to the knee, fancy lace boot effects and plain colors, including black and white; irregulars of 1.50 quality. Special, at, per pair, **59c**
Women's Fiber Silk Boot Hosiery—Seamless, lie flat and soles; in black, white, pink and grays; irregulars of 1.00 grades, special, at per pair, **49c**
Main Floor

Bleached Pillow Cases
Good quality muslin, 42 and 45x36 inches, worth to 50c—in Basement, at, each, **33½c**

Rubber Hose
Wrapped construction, ¾-inch, 50 ft. lengths—Special, each, Basement, at **6.49**

Artificial Flowers
Slightly soiled; wonderful bargains here, 1/2 Price Third Floor, all at

Nottingham and Filet Curtains
2½ Yards Long
Special, **1.19**
Each, at

Boys' Blouses
Special This Sale, **39c**

Dress Batiste
39c Value Special, yd. **19c**

Made in plain and fancy stripes, collar attached and sport collar styles, all sizes. Special in Basement.

Big Bargains in Women's Coats, Dresses, Suits
Dresses, Worth \$19 to \$45
Our Dress Section offers values of greatest interest in one selected lot; really remarkably fine values; your choice at

Model Dresses
Silks, taffetas, satins, georgettes, plain and fancy, braided models; lovely tub frocks; voile and linen combinations, gingham, tissues, organdie and Swiss, models from authentic fashion experts; every popular style of the season; colors in extensive variety; ladies' and misses' sizes; your choice,

Clearance Sale Price
\$15 EACH

Sport Suits—Open Rack
Of Pongees, Ramie linen, odd stock of wool suits in heather weave jerseys, serges; your choice

Summer Wrap-Capes
Irresistible in their lovely flowing lines, just the correct weight without confining your lovely frock too closely; navy serge, the popular fabric, topped off with jaunty taffeta, satin or self-collars in graceful draped effects. Models which sold regularly for \$25 to \$42.50; your choice,

Preserving Kettles
Enamel, 8-qt. size, heavily coated Olynx ware—Special, each, in Basement, at **.79c**

Fancy Linens
Worth to 3.50; lace scarfs in Filet and imitation Cluny; soiled; regular stock. Special, Main Floor, **1.98**

Percolators
"Mirro" make, in the 8-cup size—Specially priced in Basement, at **2.69**

Aluminum Roasters
Round, extra heavy quality, with side ventilator—Special, Basement, each, **2.69**

Aluminum Kettles
For preserving; heavy aluminum, 16-qt. size—Special, Basement, at **3.98**

Bleached Muslin
Regular 39c Quality; at **25c**
Pure spring water bleach; free from dressing; a splendid quality for sheets and pillow cases or undermuslins; 36 inches wide. No mail or phone orders. 10-yard limit to a customer.
Basement

Electric Fans
"Menominee" make, 8-inch size; guaranteed—Specially priced, Basement, at **11.98**

Standard Frames
Gold and silver finish, assorted sizes—Special on Third Floor, at **\$1**

Framed Pictures
An attractive assortment of landscapes and figure pieces—Special on Third Floor, at **1.49**

Panel Pictures
Another table of panel pictures and mirrors; this lot special on Third Floor, at **49c**

Clearance of Women's Suits, Coats and Dresses
Wonderful Basement Bargains, Worth \$15.00 to \$25.00
We have grouped several hundred garments, suits, coats and dresses, all in up-to-date Spring and Summer styles into this one lot. The lot includes silk and cloth coats, silk and cloth suits and fancy silk dresses—all well made garments in dozen of attractive styles; good range of sizes.
Basement

Your Choice! July Clearance Price Is Only \$10

Stamped Pieces
Children's dresses, women's undergarments, play aprons, bibs, etc., Third Floor, all at **1/2 Price**

Women's Dust Caps
Women's dust caps of lace and fancy nets; worth 19c; on sale in Basement at **5c**

Men's Cotton Socks
Men's cotton seamless socks, double heels and toes; black, grey, tan; in Basement at, pair **19c**

Shirt Waist Frocks
Values to \$15 Special **5.75**
New, fresh and lovely in a variety of chic models—dainty colors in figured and striped voiles, Swiss, tissue gingham, attractively finished in organdie collars and cuffs, with bits of hand embroidery, crochet and fancy buttons.
Second Floor

Filet Lace
Crochet bands and edges in shadow and Platt Val. laces, at, yard, on Main Floor, **15c**

Towels
Bleached Turkish towels, hemmed ends, soft, fluffy quality—Special, each, in Basement, **25c**

Plain Marquisettes
2,500 yards, white and ivory; 40 inches wide; 1.00 quality; special, yard—Fourth Floor **75c**

Voiles - Marquisettes
Some hemstitched, some lace edges; for bedrooms; worth 85c; special, yard—Fourth Floor **49c**

Children's Hosiery
White and brown, English rib, double soles, sizes 5½ to 9½; worth 35c—per pair, Basement, **15c**

Apron Gingham
Worth 35c Special, yd. **19c**
In all the wanted blue and brown checks and broken styles; full standard quality; 10 to 20-yard lengths.
Basement

Women's Thread and Fibre Silk Hosiery
Worth 39c to \$1, Special **25c**
A remarkably fine value and an exceptional clearance sale bargain at this low price.
Basement

Imported Organdie
Flouncing, embroidered in white and colors, 40 inches wide—Special, yard, Basement, **1.25**

Women's Hosiery
Mercerized lisle, full fashioned, some linen reinforced toes and heels; worth 1.50 pair, Main Floor, **69c**

Wool French Serge
Soft finished serge; navy, midnight blue and black; regular 4.50 values—Main Floor **3.69**

Women's Vests
Short sleeve and sleeveless, all sizes; special—Basement **15c**

Bungalow Aprons
Worth 1.76 to 1.98, at **1.19**
Bungalow aprons of light percales in medium stripes and small floral designs; small, medium and large sizes in slipover and open fronts, with V, square and round necks.
Main Floor

Curtain Nets
Finest quality filet and amexar weaves; worth to 4.00; at, per yard—Fourth Floor **2.75**

All Wool Jersey
Navy blue, beaver and taupe; dresses, skirts and bathing suits; 54 inches wide; 3.95 value, special, yard—Main Floor **2.95**

French Flannel
White; for suits and pleated skirts; 54 inches wide; 4.00 value, special, yard—Main Floor **2.69**

Hose Nozzles
Of polished brass, exceptional values, on sale in Basement, at **59c**

Women's Collars
Embroidered organdie and Georgette crepe; also lace collars for round and square necks; all at **1/3 Price**

Women's Sunbonnets
Sunbonnets made of gingham and percales; worth 50c; on sale in Basement at **19c**

Women's Cotton Vests
Cotton ribbed, sleeveless taped vests; sizes 36 and 38—Basement **6½c**

Blouses
Fine Georgettes and Tricolettes
Worth to 1.95, at **75c**
Beaded and embroidered models with long or short sleeves, all colors and sizes. Special, Second Floor.

Cretonnes
Short Lengths and Full Pieces
Worth to 1.50, at yd. **59c**
About 2,000 yards, all good qualities, included in this sale on Fourth Floor.

Infants' Wear
1/2 Price and Less
Odd garments and toilet articles, baskets, bassinettes, blankets, rompers, creepers, dresses, sweaters, hostery and tub dresses.

Child's Barefoot Sandals
Tan calfskin, white elk or patent kid; ventilated styles, stitched down soles; sizes, 6 to 2; 1.95 values, special—Basement **1.19**

Women's Keds
White Keds pumps, ankle strap; leather inner soles with rubber soles; sizes, 2½ to 2; 2.50 values, special—Basement **1.49**

Women's Oxfords
And pumps, patent leather; covered or leather Louis heels; hand turned soles; sizes, 2½ to 4½; 4.00 values—Basement **1.89**

Boys' Linen Suits
Belted Norfolk style with knicker pants; white detachable collars; sizes 3 to 18 years; 5.75 and 6.50 values—Fourth Floor **4.95**

Fancy Sport Skirts
Choice silk skirts of lustrous, beautiful Fan-tai, Charmeuse, Pussy-Willow, Crepe de Chine, Georgettes and Baromet Satin offered in two choice lots.
For skirts regularly sold for 22.50 to 49.00, your choice at **12.75**
For skirt values regularly worth to 19.00, special at **7.50**
Second Floor

Women's Union Suits
Worth 25c—Cotton sleeveless; lace or tight knee style; size 36 only, special—Basement **25c**

Child's Hosiery
Black and white cotton hosiery, medium ribbed, all sizes; worth 35c per pair, special, at pair **15c**

Lawn Sprinkler
Fountain round spray variety, made of polished brass—Special, Basement, at **79c**

Boys' Wash Pants
75 dozen pairs, washable material; gray, tan and assorted stripes; sizes 5 to 17 years; 1.65 values—Fourth Floor **1.19**

Fancy Dress Voiles
Worth \$1 to 1.35, at yd. **49c**
A wonderful collection of the season's newest patterns and colorings assembled and grouped for quick clearance in this greatest of all July sales; 38 and 40 inches wide.
Basement

Percale
Attractive figures, light and dark colors, 36 inches wide—regular 55c values, special, yard, Basement, at **39c**

Women's Handkerchiefs
Women's cotton handkerchiefs, special, on sale in Basement at **4c**

Embroidery Pieces
New cut lace designs on scarfs, pillows, bedspreads and pillow cases, Third Floor, at **1/2 Price**

—1200 Cotton Blouses—
White and colors; long and short sleeves; worth 2.00 and 3.00—Basement **1.49**

—Curtain Material—
Short lengths of all curtain material; wonderful value.
Less Than 1/2 Price

—Beach Suiting and—
Hawaiian cloth; plain shades; 36 inches wide; worth to 75c—Basement **35c**

—Assorted White Goods—
Checked and striped dimities, flaxons, pique, pajama checks, galatea suiting; values to 75c—Basement **25c**

—Georgette Blouses—
In very attractive styles; regular 5.00 values, special in Basement at **3.00**

—Fancy Blouses—
All over lace, embroidery; Jap silk blouses; short sleeves—Basement **2.00**

—Fancy Colored Smocks—
For women and misses; many very elaborate; values to \$6, Basement, each, **289 to 389**

650 Pairs Women's Oxfords and Pumps
\$8.50 to \$15 Values
Special This Sale **4.45** per pair,
Two-Button Newports—In black suede, and black, brown, mouse and gray kid; all full leather covered Louis heels.
White Niled Cloth—Plain and two-button pumps with covered Louis heels.
Black and Brown Kid Oxfords—In low and high heels.
Blonze, Patent and Black Glazed Kid Pumps—In Colonial and tongue effects.
Main Floor—West

—Fancy Net Blouses—
Fancy net and novelty check Jap silk; hundreds to choose from—Basement **1.49**

—Cotton Blouses—
White and colored; short or long sleeves; worth to 2.00; on sale in Basement at **99c**

—Middy Blouses—
Misses' and children's, white and colors; middies, sizes 6 to 20 years; special—Basement **1.29**

—Cotton Frocks—
Women's and Misses', values to \$10—Ginghams and voiles, all sizes; special—Basement **4.49**

—House Dresses—
Worth to \$3—Good materials and styles; sizes for large women—Basement **1.69**

—Porcelain Lamps—
Chinese bamboo shades, decorated with panels; regular 15.00 values; special—Third Floor **5.95**

—Hand Embroidered Models—
Of discontinued stamped pieces, exceptional values, Third Floor, at **1/2 Price**

Moulded Garden Hose
Special, per 24c Foot

Boys' Denim Play Suits
Special, Each, at **1.15**

Women's Fine Silk Top Union Suits
Worth \$4.19 Special, **1.98**

Guaranteed not to kink or break; ¾-inch, 19 feet. Special in Basement.

With red trimming; good and roomy, and of fast colors. Special on Fourth Floor.

Exceptionally fine values at this price; superior garments; on Third Floor.