Programs for the Week

Moon—"The Double-Dyed Deceiver."

The Moon program today to Wednesday, inclusive, is Jack Pickford in "The Double-Dyed Deceiver." O. Henry is the author of the story from which the scenario was adapted.

Jack is the "Llando Kid," who has a reputation throughout Texas as a pleasant-mannered youth who makes it a point not to kill white men, only Mexicans.

On account of a little shooting affair that gets him in bad with the authorities he is compelled to forsake his native haunts. He lands in the little South American town of Buenuas Tierras and here the real fun begins. He poses as the long lost son of a wealthy family in order to put over a big robbery, but falls in love with a girl who effects the great transformation in his character. Marie Dunn is the girl.

Balzac's story, "The Magic Skin," made into a motion picture bearing the name of "The Dream Cheater," comes to the Moon Thursday to Saturday.

J. Warren Kerrigan is in the stellar role. The story is the absorbing one of the man who, on the verge of suicide, is induced to accept a magic skin which will bring the owner every wish of his life, but will shrink with each gratification. When the skin is all gone the owner must die. The story has been modified somewhat for the picture. Fritzie Brunette and Alice Wilson are in the cast.

Rialto—"The Third Woman."

Cast of Characters.

Luke Halliday.....Carlyle Blackwell
Eleanor Steele.....Louise Lovely
Marcelle Riley.....Gloria Hope
Judson Halliday.....Winter Hall
Sear Norton.....Walter Long

The tragedy of a half-breed, suspended between two races, the red and the white, while belonging to neither, is the theme of "The Third Woman" with Carlyle Blackwell in the leading role, the bill at the Rialto today to Tuesday, inclusive.

Three women come into the life of Luke Halliday. He is engaged to marry Eleanor Steele, a beautiful young society girl, when he discovers his mother was an Indian. The engagement is broken and he goes west to forget.

He meets Marcelle Riley, daughter of his father's old colleague of plainsmen days. But he decides it will be better for him to marry an Indian and prepares to wed a young Indian girl. Marcell keeps him from committing this folly.

"The Splendid Hazard," an Allan Dwan production, starring Henry B. Walthall and boasting a truly remarkable cast, comes to the Rialto Wednesday to Saturday, inclusive. The play is developed from the story by Harold MacGrath. Mr. Walthall is said to give a truly wonderful interpretation of the man, Karl Breitman, a war correspondent, who becomes obsessed by a mad desire to prove that he has the blood of Napoleon in his veins and to restore the ancient glory of the name. Rosemary Theby has the part of an opera favorite whom he loves and discards in his insane battle for glory.

Sun—"The Silver Horde."

Cast of Characters.

Wayne Wayland.....R. D. Maclean
Marsh.....Robert McKim
Constantine.....Hector Sarno
Swanson.....Bull Durham
Snowbird.....Neola Mae
Cherry Malotte.....Myrtle Stedman
Boyd Emerson.....Curtis Cooksey

The picturization of Rex Beach's novel, "The Silver Horde," is the attraction at the Sun theater today and all week. It's another big Beach production with Alaska as the background.

Into the life of the North Country comes Boyd Emerson, a young New Yorker determined to win enough to marry Mildred Wayland, the daughter of Wayne Wayland, a New York financier.

The Marsh Canning Co. attempts to monopolize the salmon canning industry of the country. Wayland is behind the trust. Big George Bolt, Cherry Malotte and Emerson line up on the other side.

Marsh, in the pay of Wayland, performs some villainous deeds. Mildred Wayland is a cold, young society girl, who is beautiful enough so that it takes Emerson some time to discover that he loves Cherry (Myrtle Stedman) instead. Marsh, in order to break up the budding romance, tells about that Emerson is the father of Snowbird's child.

Snowbird is a young Indian girl. Faced with the charge, the whole party visits the cabin of the girl only to discover that Marsh is the betrayer. In the meantime the salmon, "the silver horde," arrives, and the little company, battling the big trust, makes good. Wayland acknowledges his defeat and Emerson discovers he loves Cherry.

Strand—"Treasure Island."

Cast of Characters.

Jim Hawkins.....Shirley Mason
Mrs. Hawkins.....Josie Melville
Bill Bones.....Al Filson
Black Dog.....Wilton Taylor
Pew.....Lon Chaney
Long John Silver.....Charles Ogle
Israel Hands.....Joseph Singleton
Morgan.....Bull Montana

"Treasure Island," the program at the Strand today to Wednesday inclusive scarcely needs comment or introduction. Robert Louis Stevenson's story is well known to every reader of the English language.

The producer, who is Maurice Tourneur, of sea story producing fame, has given the fine old theme a new touch in letting Shirley Mason play the part of Jim Hawkins. Surely, no boy could do it so well. We have the exhibitor's word that the story was been faithfully reproduced.

Orpheum—"The Shadow of Rosalie Byrnes."

Cast of Characters.

Leontine Maddern....Elaine Hammerstein
Leona Maddern.....Elaine Hammerstein
Gerald Cromwell.....Edward Langford
Eleanor.....Anita Booth
Hugo Stone.....Alfred Hickman

Elaine Hammerstein, "the debutante of the movies," disinguished because she is the granddaughter of the famous Oscar Hammerstein, plays a dual role in "The Shadow of Rosalie Byrnes," the week's feature picture with the Orpheum vaudeville program.

She takes the part of two sisters, one sweet and lovable, the other reckless, headstrong and unscrupulous. Leona, the good one, secretly marries the scion of a wealthy family, Lieut. Gerald Cromwell, before he goes overseas. His parents hear of the marriage and offer Leontine, whom they take for Leona, $10,000 if she will divorce their son.

Of course, Leontine agrees, and when Gerald hears of the deal in France, he determines to throw himself recklessly into battle and die. But he returns and begins an investigation. Leontine, in the meantime, to save herself from the advances of a man, strikes him. He falls and she flees, believing him dead. Leona bravely returns to the scene of crime, hoping to remove the wraps and purse of her sister who dropped them in her flight. She meets Gerald at the scene who has progressed this far in the probe of his wife's strange actions. They are reunited.

Empress—"White Lilies."

"White Lies," starring Gladys Brockwell, the feature picture at the Empress the first half of the week, is a story of the war. Miss Brockwell is Josephine, the daughter of an aged French Baroness who is reduced to poverty.

Even their chateau has been sold, but the children attempt to keep this fact from their mother. Josephine loves Camille, a French officer, whom her mother will not permit her to marry because of his humble birth.

When news comes that Camille has been found a traitor, Josephine throws away his picture and marries a wealthy colonel. The colonel is ordered to the Dardanelles and is reported killed. Camille returns, a hero, cleared of former charges and Josephine marries him. Then the colonel returns.

Muse—"The Silver Horde," "The Beggar of Cawnpore" and "Dollars and the Woman."

"The Silver Horde," Rex Beach's story of Alaska, is the bill today at the Muse. Tomorrow and Tuesday, H. B. Warner will be presented in the tilte role of "The Beggar of Cawnpore." At the beginning and end of the play, handsome, exquisitely groomed Warner, former matinee idol, appears as a British army officer; in between he is a dirty, ragged, opium-sodden wreck, dreaming his wretched life away in the slums of the East Indian city of Cawnpore. Jack Richardson in "The Mayor of Filbert" is the Muse bill for Wednesday and Thursday, and Alice Joyce in "Dollars and the Woman," Friday and Saturday.

Experts Laud New Picture Process—Use Painted Sets

Someone is always revolutionizing the motion picture industry. So much so that picture folks have become, like the Mexicans, quite blase about revolutions.

Something like this happened when a director named Ferdinand Earle, who is now filming the "Rubaiyat" on the west coast, declared that he had discovered a method of painting scenery, which could not be distinguished from real sets.

He stated that he had done away with large studios, fabricated sets and the necessity of seeking appropriate locations. He said he had made possible an infinite variety of sets, one for every episode and he was staking the success of a $100,000 production on the experiment.

Belief in Miracles.

This was asking producers to believe in miracles, and experts from the producing bases in New York were dispatched to learn the truth.

Returning to report, they declared that Earle had mixed pictures of real sets and ones of his own, pasted them together and ran them off in the projecting room and that they had failed to pick out the real ones.

The inventor further convinced them he could photograph starlight and fog, show running water and trees stirred by breezes, in his sets. He also showed them how action performed by characters merely walking about a floor mechanically tipped and measured off and devoid of scenery could subesquently be introduced accurately and convincingly into special sets already photographed. This trick is accomplished by double and multiple exposure and by various other mechanical devices.

With Frederick Warde playing Omar, the first picture by this method is nearing completion. It is based on the old Persian philosopher's poem, "The Rubiayat." All the scenes will be shown in medieval Arabian settings but not an actor will leave Hollywood during the entire shooting of the story.

Experts declared that the new process was not primarily a money saver as had been at first reported. The production cost is to be practically the same as under present conditions.

The advantage lies in the vastly increased elaborateness and beauty of the results. It is thought that the procedure will eventually put present methods in the discard.

Many More Scenes.

In "The Rubiayat" there are 10 times as many scenes as are ordinarily shown in a single picture. The variety of scenes is limited only by the imagination of the artist and his ability to paint.

Moreover, the actual shooting of 10 reels of action will take only three weeks' time in all, in a special studio equipped for this work in Hollywood. Mr. Earle invented the process of photography himself after years of experimentation and research.

APOLLO The Coolest Theater in City
Elaine Hammerstein in "Greater Than Fame"
Also an Al St. John Comedy, "Speed"

GRAND 16th and Binney
SUNDAY
Madge Kennedy in "Strictly Confidential"
Pathe News and Comedy

HAMILTON 40th and Hamilton
SUNDAY
Sylvia Breamer in "Respectable by Proxy"

Hunting Burglars, He Steals a Kiss From Midnight Prowler

It was midnight at Hideaway Cottage.

All had settled down to country quiet except one very proper young miss who slipped down to the kitchen for a morsel of luncheon.

Unfamiliar with her surroundings, she pulled a drawer of cooking utensils out too far and it clattered and crashes on the floor.

The young man sleeping above awakened.

Seizing his revolver he cautiously groped his way through strange corridors to the kitchen.

"Hands up!"

Up went the loaf of bread in one hand the carving knife in the other. The man and the girl looked at each other and burst out laughing.

Then both enjoyed a midnight supper.

As the girl started away with her candle the man impulsively kissed her.

The girl was angry.

After this, as the beginning of their acquaintance, things happened thick and fast.

Cosmo Hamilton knows just how to handle such situations, and "The Week End" is brimming over with them.

Margarita Fisher is the girl in this American Special, and Milton Sills is the man who is violently in love with her.

George L. Cox watched and directed the love making.

Yale Boys Lauding Osculatory Prowess Of Norma Talmadge

The Yale boys, who recently voted Norma Talmadge their favorite screen star, are constantly writing tributes to Miss Talmadge's osculatory prowess on the films and a hectic effusion from one who signs himself E. P. W. has just arrived in Miss Talmadge's mail, reading as follows:

"When winter comes, with ice and snow,
The owners of our movie show
Use no more heat, yet none are chilled—
They just have Norma Talmadge billed!"

Mae Murray and David Powell are soon to be seen in "The Right to Love." Scenes of the play, which is directed by George Fitzmaurice, are laid in Turkey.

Tom's Moods Are All Aided by Certain Pipe of Big Group

Tom Moore has a fad, after all. For all the years he has been on the stage and screen, he has loudly denied that he had any of the fads and foibles on which press agents pounce with such delight.

"I guess I'm not an artist," he used to say with his Irish smile, "and certainly I'm not a genius. How could I be without having some queer things to tell about me?"

So far, so good. But the other day a visitor who had dropped into Moore's dressing room, asked him how it came he had so many pipes.

And it seems Moore has a mania for pipes. He is always buying them and people are always giving them to him. When Moore is studying a part and muses over his pipe about it, he is very particular as to which pipe he chooses.

"If I'm to play a regular swell, I smoke a costly carved thing inlaid with mother of pearl. If I'm to do an oriental I get my teakwood. And in "Officer 666" I smoked a little old broken stemmed pipe. Did you ever see an Irishman whose pipe stem wasn't broken? You did not, for he loves to get the bowl right up under his nose."

Moore gripped the stem in his teeth and cuddled the bowl in his cupped hand, while he winked at his visitor and said: "Sure, it's a foine policeman I make, they do be saying."

Poseurs for Stage But Not for Screen, Says Big Director

Hereafter youth and beauty are to have first call in the stage presentations, the Shuberts announce. Another exponent of the same idea, Florenz Ziegfeld, has announced that beauty is not the only qualification for stage success, but is the most important one. "Let the stage have an idea we are discarding and welcome," commented Frank Lloyd, the director.

"Mere physical beauty," Lloyd added, "is a poor reed to lean on, and the makers of screen drama have at last found it out.

"Ray, Hart, Rogers, Fairbanks and others who pull the crowds are not Beau Brummels. They express character, purpose or vigorous ambition.

"The public is tired of the poseurs. The essence of drama is conflict, not physical comeliness. A player has got to mean something besides being a pawn in a saccharine, conventional romance or a fashion plate."

Hawaiians at Moon.

The Moon theater this week, in connection with its feature picture, "The Double-Dyed Deceiver," offers a Hawaiian musical and dancing act, "A Night in the Tropics." There are seven persons in the prelude, including a dusky maiden who hails from Honolulu and does the latest Hawaiian interpretation of the native dance.

Hamilton—Today, Sylvia Breamer in "Respectable By Proxy; tomorrow, Mary MacLaren in "Secret Marriage;" Tuesday and Wednesday, Constance Talmadge in "A Temperamental Wife;" Thursday, Madeline Traverse in "Tattlers;" Friday, Frank Mayo in "Burnt Wings;" Saturday, Jack Pickford in "In Wrong."

Apollo—Today, Elaine Hammerstein in "Greater Than Fame;" tomorrow and Tuesday, Enid Bennett in "The Woman in the Suitcase;" Wednesday, Sylvia Breamer in "The Blood Barrier;" Thursday and Friday, Wallace Reid in "Hawthorne of the U. S. A.;" Saturday, Mitchell Lewis in "Faith of the Strong."

Grand.

Today — Madge Kennedy in "Strictly Confidential."

Tomorrow and Tuesday — Ethel Clayton in "The Young Mrs. Winthrop." Monday's show for the benefit of the Boy Scout fnud.

Wednesday—Bessie Love in "Peggeen," Adventures of Ruth No. II.

Thursday and Friday — Charles Ray in "Alarm Clock Andy."

No Sugar

Required for Jiffy-Jell Desserts

They come ready-sweetened.

They come acidulated with pure fruit acid, made from lemons or from grapes.

A bottle of liquid fruit flavor comes in each package. We crush the fruit, condense the juice and seal it in a bottle. So Jiffy-Jell is a real-fruit dainty, rich in fruit.

Simply add boiling water as directed on package, then the fruit essence from the bottle, and let cool.

If you used fresh fruit, plus a lot of sugar, you could make nothing more delicious.

Serves six—at trifling cost

One package of Jiffy-Jell serves six in mold form, or twelve if you whip the jell. And the fruit alone which we use in it would cost you more than the whole dessert.

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Real-Fruit Desserts

Ten Flavors in Glass Vials

A bottle like this in each package

Mint Lime Cherry
Raspberry Loganberry
Strawberry Pineapple
Orange Lemon Coffee

Be sure to get this package from your grocer, for Jiffy-Jell is the only dessert with these liquid fruit flavors in vials.

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"TREASURE ISLAND"

BY ROBERT LOUIS STEVENSON

Dive into the battle with pirates at the Benbow Inn! Shiver at the mutiny of murderous sailors on the good ship Hispaniola! Thrill at the gold-hunters' fight for the Treasure Island stockade! Sail over the Spanish Main, yo-ho, with the wickedest band of buccaneers that ever slit a throat!

Greatest of all adventure stories, greatly picturized. With its brawling, guzzling rovers of the sea, and all their immortal escapades, done to the life.

Shirley Mason and Lon Chaney—the "Frog" of "The Miracle Man"—in the huge cast.

As exciting as a boy's first circus! As romantic as a girl's first love letter!

Special Children's Matinees!

To see in pictures the story they have read and loved, and brought to the screen so perfectly that Robert Louis Stevenson would say: "This is my 'Treasure Island.'"

ALL KIDS UNDER 16

Every matinee, including Sunday up to 5 o'clock and including Gov't. war tax **10c**

A Paramount Artcraft Picture

RIALTO
Direction of A. H. Blank

SUNDAY
MONDAY
TUESDAY

Something New in movie plots—
A rip snorting society Western melodrama of a man without a race

"The THIRD WOMAN"

Interpreted by a wonderful cast of players including

CARLYLE BLACKWELL
LOUISE LOVELY
WINTER HALL
WALTER LONG

¶ His First Love Was a Society Butterfly, with a Butterfly Heart

¶ The Second Was of His Mother's Blood—But He Only Pittied Her

¶ Then Came the Third, and He Had Found His True Heart Mate

"JAZZ BANDITS"
Sunshine Comedy
Rialto News,

SUNDAY
MONDAY
TUESDAY

RIALTO
Direction of A. H. Blank