

THIN, FRAIL FOLKS NEED PHOSPHATE

Nothing Like Plain Bito-Phosphate to Put on Firm, Healthy Flesh and to Increase Strength, Vigor and Nerve Force.

Judging from the countless preparations and treatments which are continually being advertised for the purpose of making thin people fleshy, developing arms, neck and bust, and replacing ugly hollows and sunken eyes by soft, curved lines of health and beauty, there are evidently thousands of men and women who are keenly feeling the need of a tonic which will supply this deficiency as well as the organic phosphate known among druggists as Bito-phosphate, which is inexpensive and is sold by Sherman & McConnell and most all druggists under a guarantee of satisfaction or money back. By feeding the nerves directly and by supplying the body cells with the necessary phosphoric food elements, Bito-phosphate should produce a welcome transformation in the appearance; the increase in weight frequently being astonishing.

Increase in weight also carries with it a general improvement in the health. Nervousness, sleeplessness and lack of energy, which nearly always accompany excessive thinness, should soon disappear, dull eyes ought to brighten, and the complexion glow with the bloom of perfect health. Miss Georgia Hamilton, who was once thin and frail, reports her own experience, and writes: "Bito-phosphate has brought about a magic transformation with me. I gained 15 pounds and never before felt so well." CAUTION: While Bito-phosphate is unsurpassed for the relief of nervousness, general debility, etc., when taking it, do not desire to put on flesh should use extra care in avoiding fat-producing foods.

Cuticura Soap Is Ideal for The Complexion

Women Made Young

Bright eyes, a clear skin and a body full of youth and health may be yours if you will keep your system in order by regularly taking

GOLD MEDAL MARLEMOL CAPSULES

The world's standard remedy for kidney, liver, bladder and uric acid troubles, the enemies of life and looks. In use since 1896. All druggists, three sizes. Look for the name Gold Medal on every box and accept no imitation.

PERFECT MANHOOD

ITS REAL MEANING AND HOW TO ATTAIN IT

This wonderful book will be sent free to any man upon request. CUMBERLAND CHEMICAL CO. 502 Berry Block, Nashville, Tenn.

Girls, Don't Wash Your Face

Use Liska cold cream instead of any face cream. It's just what you need, and you will never be without it. Soap and water has a tendency to make the skin rough, and does not cleanse the skin as thoroughly as Liska cold cream. To prove it make this test: Wash your face with soap and water, dry thoroughly, then apply Liska cold cream, massage it well into the skin, then wipe off the superfluous cream with a soft white cloth; examine the skin and see how much dirt has accumulated thereon. Liska cold cream cleanses, softens and beautifies the skin. For sunburn or after a day's riding there is nothing like it. It's fine after shaving too. Let hubby or brother try it. Just compare Liska cold cream with any other you have ever used, and you will need no further argument to convince you that it's the best. It's put up in tubes, the only sanitary way. Try it tonight. You will be delighted. At toilet counters everywhere, including Sherman & McConnell, Beaton and Merritt Stores.

SUMMER COLDS

Summer colds are the result of lowered vitality. If neglected, they are apt to develop into chronic lung trouble and long-standing coughs, asthma or catarrh. Treat them promptly and the natural way by using Father's Medicine, which has a history of 60 years of success in the treatment of coughs, colds and all throat troubles, as well as a tonic and body builder for those who are weak and run down.

See Want Ads Bring Results.

Society

Begeley-La Chapelle.

The wedding of Miss Mae La Chapelle, daughter of Mrs. J. A. La Chapelle, and Joseph Begeley took place Wednesday morning at St. Patrick's church, Father Gannan officiating. The bridesmaid, Miss Evelyn La Chapelle, wore a gown of pink taffeta and a straw lace hat faced with pink. She carried pink roses. Mr. Joseph Kinney served as best man.

The bride wore a gown of satin taffeta and Chantilly lace and a veil of tulle. She carried a shower bouquet of white roses and sweetpeas. After the breakfast at the home of the bride, the young couple left for a southern trip. They will reside in Omaha on their return.

Wedding Anniversary.

Mr. and Mrs. Ernest Peterson celebrated their 25th wedding anniversary Saturday, June 5, at their home.

Picnic.

The teachers of the Social Settlement sewing class will give a picnic in Elmwood park Thursday for the members of the class. The children will meet at the Settlement house at 10:30 o'clock, and will be taken to the park in automobiles.

Reception.

Miss Harriet S. Eddy will be honor guest at a reception held Thursday evening at Windsor school. Miss Eddy has been principal of the school for the past 22 years and is now retiring.

Shower.

Miss Edith Morris entertained at a shower at her home Tuesday evening in honor of Miss Mildred Anderson, whose marriage to Lester Shoemaker of Williamsport, Pa., will take place the latter part of the month. Lavender and yellow formed the color scheme of the decorations. The guests included Mesdames Donald V. Helms, J. L. Williams, B. J. Morris, Malcolm Anderson, Misses Mary Gibb, Mildred Torrison, Lola Marsh, Gladys Champ and Helen Morris.

For Bride-to-Be.

Mrs. Harry Schifferle entertained at luncheon at the Blackstone Wednesday in honor of Miss Carita O'Brien, whose marriage to John Markel of Lincoln will take place June 23. American Beauty roses formed the centerpiece. A corsage of bride's roses and sweetpeas marked Miss O'Brien's place at the table. Covers were placed for eight.

Whist Club Luncheon.

The Omaha Whist club will entertain at luncheon at the Country

Beautiful Women of Society, during the past seventy years have relied upon it for their distinguished appearance. The soft, refined, pearly white complexion it renders instantly, is always the source of flattering comment.

Gouraud's Oriental Cream

"NOTHING BETTER AS A LAXATIVE"

Asheville Lady Finds Black-Draught an Effective Remedy in Her Family for Common Ailments of the Digestive Organs.

Asheville, N. C.—Mrs. A. K. Jarvis, 44 Woodrow avenue, this city, says: "I have used and heard of Theford's Black-Draught for years, and I certainly have found it splendid for headache, sour stomach, indigestion and other ills that come from a deranged liver. "My husband and I keep Black-Draught in the house and think it is splendid to keep off sickness. I have used it in small doses as a laxative, and there is nothing better. "Black-Draught is a mild liver medicine... any child can take it. I have found it splendid with them for colds." Theford's Black-Draught has benefited thousands in relieving liver ailments. It helps to drive bile poisons and other unhealthy matters out of the system. Black-Draught is a stand-by in thousands of family medicine chests. It should be in yours. Its use should help to keep the whole family well. Prompt treatment is often half the battle against many ailments. Get some from your druggist today.

Alkali in Shampoos Bad for Washing Hair

Most soaps and prepared shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle. The best thing to use is Mulsified coconut oil shampoo, for this is pure and entirely greaseless. It's very cheap and beats anything else all to pieces. You can get this at any drug store and a few ounces will last the whole family for months. Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly and rinses out easily. The hair dries quickly and evenly and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.

Clubdom

Daughters of Veterans.

Daughters of Veterans will meet Thursday evening, 7:30 o'clock, in Memorial hall, court house.

Extension Society.

The Extension society will meet with Mrs. Patrick Gillespie, 2756 California street, Thursday afternoon at 2:30 o'clock.

Community Service.

Community club girls will have a get-together picnic at Elmwood park Thursday evening at 6 o'clock. Each member may bring a guest.

Wool Flowers

Wool flowers embroidered on various-colored organdies afford a pretty and inexpensive way to trim the organdy dress. Daisies embroidered on the panels or tunic of a white dress may be done in the simple lazy daisy-stitch in yellow or other colored yarns.

Lakoma Club

H. R. Bowen entertained at a golfers' dinner of 12 covers at the Lakoma club Wednesday evening.

Happy Hollow Club.

Mrs. E. A. Beardsley will entertain 16 guests at luncheon at the Happy Hollow club Thursday, Mrs. G. E. Nichols will have 10.

Field Club.

Among those entertaining at dinner at the Field club Wednesday were: Dr. H. A. Wahl, who had eight guests; E. J. Phisps, six; Dr. A. M. Sommers, five; Mrs. J. P. Srenzer entertained five guests at luncheon Wednesday.

There will be a dinner dance at the club Monday, July 5. The children's dances start June 25.

Mrs. Elizabeth D. Bertsch, daughter of Mr. and Mrs. H. D. Bertsch, graduated Wednesday at Doane college, taking the degree of bachelor of arts. Miss Bertsch formerly attended Central High school.

Mrs. D. F. McCulley and children leave June 23 for Evergreen, Colo.

Mr. and Mrs. R. B. Howell have returned from Chicago.

Carter Lake

Mrs. J. D. Hiss entertained at luncheon at the Carter Lake club Wednesday for Mrs. Jay Buckingham of Missoula, Mont., and Mrs. Warren Reid of Baltimore, Md. Her guests were Mr. and Mrs. A. H. Marshall.

Mr. and Mrs. Frank P. Higgins and family will open their cottage, "Scotts Cot," the latter part of the week.

Mrs. L. R. Huffman and daughters, Miss Grace and Miss Margaret, leave Wednesday evening for Detroit to spend several weeks.

George E. Bergeron leaves Thursday evening for Portland, Ore., to attend the Shriners' convention. He will also attend the democratic convention in San Francisco.

Mrs. H. L. Underwood entertained at luncheon at Carter Lake club Tuesday for Mrs. Alex Jeter of Peoria, Ill., formerly of Omaha. Others present were: Mesdames J. A. Rogers, J. D. Dimick, Harry Everdon, W. J. Weber, Harry Stribling, J. S. Zippel, Howard Carter, Claude Stockham and L. A. Simons.

Mrs. J. K. O'Neil entertained at a bridge luncheon Wednesday at the club house for Mrs. C. B. Gaunt of Peoria, Ill., who is visiting Mrs. R. L. Moore.

Mr. and Mrs. O. C. Homann entertained at the dinner dance at Carter Lake club Tuesday evening in honor of her guest, Mrs. Howard Rowland of Des Moines. Covers were placed for Mr. and Mrs. A. T. Sistrick, Mr. and Mrs. Bert C. Fowler, Mrs. L. A. Dermody, Mrs. Rowland and Mr. and Mrs. Homann.

In another party were Mr. and Mrs. William Raad, Miss Kathleen Parsons, Miss Ina Johnson, Miss Alice Howes, Charles Johnson, George McManus and Thomas Kenney.

Dining together were the Misses Janet Short, Ethel Cole, Frances August, Ethel Dine, Marie Denver and Betty McTavish.

Mrs. C. B. Gaunt of Peoria, Ill., guest of Mrs. R. L. Moore, leaves Thursday for Lake Okoboji.

Most Unusual Values

In Drapery Department at Bowen's on Saturday

You will have the opportunity of purchasing

Cretone Overdraperies

Also Very Choice Voile and Marquisette Curtains — and Fancy Colored Marquisettes at \$1.95 to \$4.95 pair

Made In Our Workroom and Ready to Hang.

Extraordinary Values In Bath Towels, 45c to 95c each

Also Featuring Excellent Quality Sheets, 63x90 In. at \$2.35

Quality Bed Spreads— \$2.95 — \$3.65

Rag Rugs, 24x36 Inches 98c

Curtains Now on Display In Our Large Window.

Personal

Among visitors to the Nebraska convention, League of Women Voters, Tuesday, were: Mrs. E. J. Stason of Sioux City, Ia., a district representative of the League of Women Voters in her state, and congressional chairman of the republican party; Mrs. Oscar Ruff, chairman of the League of Women Voters in Sioux City and Woodbury county.

Miss Amanoia Hephner was the guest of Mrs. Effie M. Hogrefe while in the city attending the convention of the League of Women Voters.

Miss Vernelle Head, who has been the guest of Mrs. Howard Baldrige, left Wednesday afternoon for the Head summer home near St. Joe, Mo.

Mrs. Agnes Fensks and Mrs. S. B. McCay of Platte Center are the guests of Mr. and Mrs. C. M. Gruenther.

Miss Gladys Crook left Saturday for California.

Miss Alma Fenske of Nebraska City is in Omaha. Her father, Emil Fenske, of Lodge Pole, Neb., is also in Omaha.

Mrs. Julia Foley and grand-daughter, Lillian Marie Figley, left Monday for New York, where they will sail June 19 on the Celtic for Ireland.

Registered at the Hotel McAlpin, New York, during the past week

Clubdom

Miss Helen Nolan will entertain at luncheon at the Happy Hollow club Thursday in honor of Miss Janet Sargent of Kansas City, who is the guest of Mrs. W. J. Foye. Larkspur and daisies will form the centerpiece and covers will be placed for Mrs. William Newton, jr.; Misses Catherine McShane, Grace O'Brien, Catherine Porter, Mary Talmage, Irene Barnstetter, Virginia Frenzer, Lorraine Proulx, Ruth Wallace, Esther Meyers, Josephine Frenzer, Eleanor Barkley, Gertrude Gleason, Madeline Desing, Helen Porter, Ruth Nolan and Catherine Cartan.

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Rag Rugs, 24x36 Inches 98c

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have been: Miss Gertrude Strum, Mr. and Mrs. H. W. Menold and Mrs. G. S. Rogers.

Miss Winifred Lathrop, daughter of Mr. and Mrs. Charles Lathrop, will arrive Thursday from Rockford college, Illinois.

Mr. and Mrs. Charles Lathrop will move into their new home, 4910 Lindenwood, July 1.

After the Show

Remember the Chocolate Shop, where fine Lunches, Drinks, Ice Cream and Ice Cream are served.

THE CHOCOLATE SHOP

SODA, CANDY, LUNCH, FLOWERS

Opposite Burgess-Nash. 411 South Sixteenth Street.

Where Will You Spend Your Vacation?

In the Country or In Camp

Take Your Music With You

A Portable Machine Makes It Possible

COLUMBIA GRAFONOLA
Type A-2, oak or mahogany, \$32.50. \$1.00 per week.

The summer camp will be more FUN with music in the evenings. Can put this model in a suitcase.

COLUMBIA GRAFONOLA
Type C-2, oak or mahogany, \$50.00. \$1.25 per week.

Plays jazz with snap and pep. You will enjoy dancing by the moonlight.

COLUMBIA GRAFONOLA
Type D-2, oak or mahogany, \$75.00. \$1.50 per week.

You can tuck this machine in your automobile when you motor out for the week-end.

Several used Cabinet Phonographs of different makes at bargain prices.

The Largest Stock of Columbia Records in Omaha

Schmoller & Mueller Piano Co.

114-116-118 So. 15th Street.
Phone Douglas 1623. Phone Douglas 1623.

BASKET STORES

54c CAROLENE, tall cans 11c The Finest

FAIRCO SHORTENING, N. K. PRESERVES, APPLE BASE, Fairbanks Quality, 2-lb. Pail. 55c Strawberry Flavor 29c 15-oz. Jar 29c

DELMONTE Peaches, Pears or Apricots, No. 2 can 37c (While they last)

CUT GREEN BEANS Basko No. 2 cans 27c

JAPAN TEAS, Basko 1-Lb. Package 73c (Real Cup Quality)

SHOE POLISH Peter's Paste, 3 large cans 12c

BREAD, Basko, large size 2 for 27c

CODFISH, 1-Lb. Wooden Box for 23c

TOMATO SOUP, Snider's large size cans 13c

VANILLA EXTRACT Basko Quality 29c

Basko Teas

Our Own Import of High-Grade Cup Quality Teas, Packed in 1-Lb. Sealed Packages. Oolong or Ceylon 69c

PORK AND BEANS, Snider's No. 2 size can, 3 for 51c

COFFEE, in Bulk, Saves Price of Tins, Basko, Lb. 47c

PEANUT OIL, 1/2-Pt. Can, Piedmont 25c (Packed by the packers of Pompeian Olive Oil.)

BLUING, Cash Habit, Per Bottle 8c

AMMONIA, Triple Strength, Cash Habit, Bottle 15c

SOAP, CUDAHY'S, White Borax Naphtha, 6 Bars 38c

WASHING POWDER Rub-No-More, 5 Trial Pkgs. 25c

ALMOND NUTS, California, Drobles, lb. 39c

SUCCOTASH, Basko, Famous New York Pack, can 27c

TOILET SOAP, Olivio, 3 for 24c

Goblin Soap, 4 Bars 20c (Why Pay 30c)

LEA & PERRIN Worcester Sauce, 4oz Bottle for 30c

GET THE SAVING CASH HABIT AT THE

BASKET STORES

"THERE IS ONE IN YOUR NEIGHBORHOOD"

Use Your Credit—

Every man and woman should utilize the advantages of Credit. It's a help in time of need, it's an advantage and convenience at all times.

BEDDEO

1417 Douglas Street

Three Sensational Sales Thursday

And they will be three sales that Omaha men and women will long remember, for at no time in the past have better values been offered. All lots are limited, so we advise an early attendance.

SALE NO. 1

75 Doz. Bungalow Aprons

At Less Than Cost of Making

This will be the last of the series of Apron Sales held by this store this season, and what's more, it will be the best. No woman will want to miss out on this great savings opportunity.

Positively Worth \$3.50

Choice Thursday—

\$1.39

Ginghams, Peralces and Chambrays in all the wanted patterns and colors, all sizes. You'll have to be here early to share in this sale. Starts promptly at 9 a. m. Sale on second floor.

Limit 4 Aprons to Each Customer
None Sold to Dealers.

SALE NO. 2

10 Doz. Overalls

Fast color Blue Denim Bib Overalls, well made, perfect fitting. This is a rare chance for splendid money savings.

Rarely Offered for Less Than

\$2.29

While They Last, Only \$4

If you do not want to be disappointed, take our tip and be down early Thursday morning. Sale on Main Floor.

None Sold to Dealers.

SALE NO. 3

15 Doz. Blue Chambray Shirts

Just 180 shirts, for the first 180 men in the store Thursday morning. All sizes are here, and you'll be surprised at the quality of the shirts.

Easily Worth \$2.00—Choice

\$1.19

Thursday While They Last

Absolutely fast colors, well made, good fitting, cut full. Sale on Main Floor.

None Sold to Dealers.