

\$7,500,000 Hotel for Chicago Along Lake Front Is Announced

Chicago, June 3.—A real estate sale forecasting erection of a

\$7,500,000 hotel, 21 stories high, along the lake front at Chicago avenue, was announced today. Among the appointments of the new hotel, to be called the Illinois, according to plans announced, will be a coral pool on the roof under glass for winter swimming, with a realistic sandy beach along three sides.

KNOWING PLACE AND KEEPING IT BRINGS RETURNS

Ad-Selling League Has Adhered to Original Purposes and Not Tried to Expand Activities.

Knowing its own place and staying there has been responsible for the growth and success of the Advertising-Selling League of Omaha, according to Charles L. Sykes, first president of the organization. Since formation of the league nearly three years ago members have declined to allow the educational purposes of the league to be changed in any way. Functions properly belonging to the Chamber of Commerce, such as promotion work, have been left entirely alone, Mr. Sykes declared. Today the Ad-Selling league brings to members an unimpairing service in the way of helpful business counsel and an interchange of ideas and methods, which he believes would be rendered less useful if municipal boosting or promotion of public policies became league business. A policy of the league is to serve members who are not advertising men, Mr. Sykes said, while most organizations of a similar nature are for advertising men exclusively. When the league was organized membership was relatively small, Mr. Sykes said, but today numbers several hundred.

Bee Want Ads Produce Results.

All Right, Children, Line Up for Jiggs And Maggie Contest

The child in an Omaha school submitting the best drawing of Jiggs and Maggie, George McManus' comic stars pictured in The Bee, will receive four cash prizes. Complimentary tickets to the Sun theater to see "Jiggs in the 400," shown all next week, will be given to the winner and also to his or her entire class and teacher, besides a cash prize of \$8. The contest is open to all grade school pupils. Drawings should be addressed to the "Jiggs Editor of The Bee."

Woman Sues Two Brothers For Room and Board Bill

Suit for the payment of board, room and loans was filed in municipal court yesterday by Mrs. Grace Robertson, 2002 Maple street, against Ernest and Clifford Simpson, her brothers, 1102 South Tenth street. Mrs. Robertson alleges her brothers arrived here two months ago from England and she assisted them financially; that they left her home and repudiated the indebtedness. The total amount involved is \$411.

Musical Program at Temple.

A special musical program will feature the services at Temple Israel, Park avenue and Jackson streets, at 8 tonight. Among other musical numbers will be a solo, "Oh, Divine Redeemer," by Mrs. Walter Dale. "Serving Judaism in America," will be the sermon subject for Rabbi Frederick Cohen. Tonight's services will close regular Friday night services during the summer. Short services will be held, the rabbi announced, at 7:30 o'clock every Friday night.

Steal \$12 in Pennies.

The basement window in the home of J. W. Dudley, 5133 North Twenty-third street, was shattered Wednesday night and a door leading to the cellar was broken in. Thieves stole \$12 in pennies and five \$1 bills.

Deaths and Funerals

Mrs. Mary Sobucha, 65 years old, for 27 years a resident of this city, died Wednesday at her home, 1744 South Twenty-fifth street. Death was due to acute dilation of the heart. Two sons and two daughters survive. They are John and Peter Sobucha. Mrs. Barbara Redwelska and Mrs. Rosa Cherek, all of this city. Funeral services will be held at 11 a. m. today at Immaculate Conception church. Burial will be in St. Mary Magdalene cemetery.

Mrs. Charles E. Burmaster died at her home, 614 South Thirty-sixth street, after a long illness. Funeral services will be held Saturday from the home. Burial will be in Prospect Hill.

Divorce Court

Divorce Petitions.
Josie Albin against Bert Albin, cruelty.
Francis Lumley against Mabel Lumley, cruelty.
Mabelle Liddell against Albert Liddell, nonsupport.
James Treas against Mary Treas, desertion.
Charles Wilson from Mary Wilson, desertion.
Edith Howell from Willard Howell, nonsupport.
Louis Smerhoff from Gertrude Smerhoff, desertion.
Elizabeth Dalhaus from Charles Dalhaus, cruelty.
Bliss Leuenberger from Daniel Leuenberger, cruelty.
Minnie Vogel from William Vogel, cruelty.
Avelina Prinsivall from Andrea Prinsivall, cruelty.

AD CLUB SHOWS GREAT STRIDES IN SHORT TIME

L. H. Mattson, President, Tells How League Has Become One of Powerful Organizations of City.

The growth of the Omaha Ad-Selling league from tiny size to its present great proportions is a favorite topic of L. H. Mattson, president of the club. "This is a serious business," he assures his hearers. "Although we have never gone in for what is called 'politics,' the league has grown more powerful in Omaha than most of its members realize. "When we first organized less than three years ago, we had, if I remember correctly, about 78 members. The war was in progress, and as soon as we recruited a new member, we lost him to the army, the navy or the marine corps. At that time the members met once a week at 8 p. m., in a parlor in the Fontenelle.

Continued to Grow.

"In spite of all difficulties, the club continued to grow, and the time came when we were forced to move into the banquet room. We changed our scheme of things to a supper at 6 p. m., with an iron-clad guarantee that 7 p. m. would see an empty room. It did. "At that time we never expected to fill the banquet room. We filled it, however, and moved downstairs into the Palm room. Down there we were completely lost. At a recent meeting, however, attended by more than 650 persons the room was crowded to the doors, with some waiting out side."

Mr. Mattson asserts the work of the league has made itself felt on the morale of Omaha advertising men, and in several instances the league has helped to place outside advertising men, or to find more suitable niches for advertising lights all ready here.

"The league has also achieved a standing with outside advertisers and with similar organizations in other cities," he asserts.

Stresses Features.
"Last winter when we turned one meeting over to the Packard company at Detroit, they found themselves unable to supply a speaker. W. A. Hurst, president of the local Packard company, was in St. Louis. The program committee got in touch with him, and he wired the Packard factory at Detroit that the meeting was a Packard meeting, and it was up to them to make good. When they understood the situation, they found a man and sent him to Omaha."

Mr. Mattson also stresses the educational and good fellowship features of the organization. "It has served to bind Omaha ad-

vertising men, salesmen and merchants together in a closer unity born of a common interest," he claims.


Degrees Are Conferred on Pastors of Omaha Churches

At the annual commencement of Midland college, Fremont, Neb., Thursday morning, the degree of doctor of laws was conferred upon Rev. Oliver D. Baltzly, Ph. D., D. D., of Kountze Memorial Lutheran church of Omaha. This is only the third time in 33 years that Midland college has conferred this degree. The degree of bachelor of arts and bachelor of divinity were conferred upon Rev. George Dorn, the associate pastor of Kountze Memorial. Dr. Baltzly has just completed the ninth year as pastor of Kountze Memorial. During the last year the church records show that he has conducted 80 funerals, baptized 108 infants, performed 135 wedding ceremonies and has received into the church 397 new members. His record for the nine years shows: Funerals, 436; infant baptisms, 739; weddings, 567; new members, 2,945.

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Republic Premium Process Tires. Kopaline Oils and Greases.
Battery Service, Station Equipment, Paving and Contractors' Equipment.
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Wholesale Branch Norfolk, Nebraska
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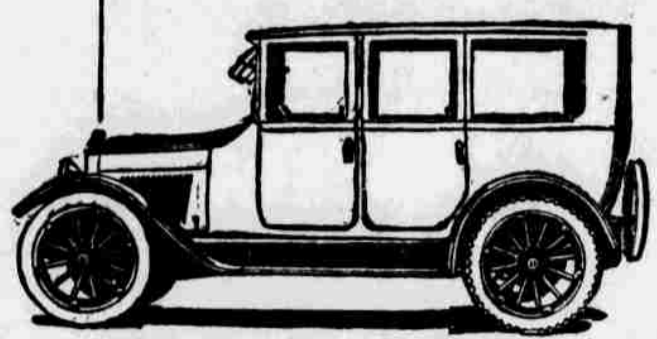
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We Are Boosters for the Advertising and Selling League.

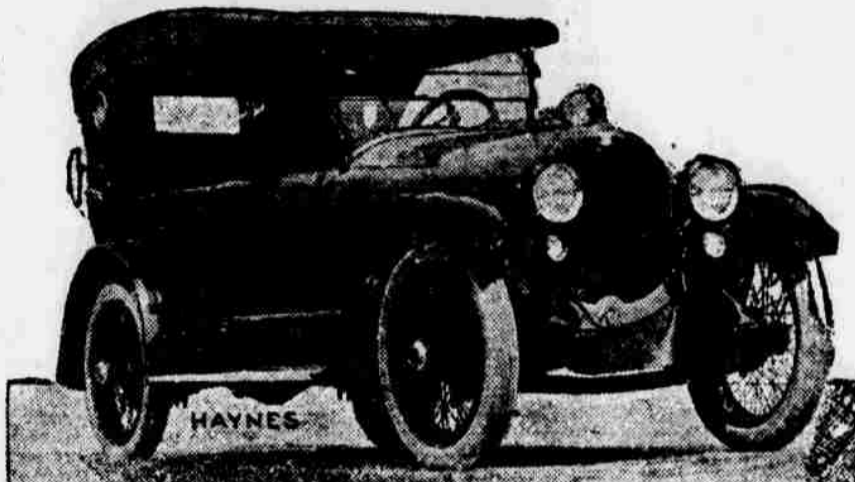
Recognition

FOR a number of years we have been recognized by business institutions of this community as expert advertising and merchandise counselors. Their faith in us is the result of the many successful campaigns we have conducted. Magazine and newspaper organizations throughout the country have, without exception, extended us official recognition as an accredited advertising agency.

We would be glad to investigate with you your present problems in marketing, sales and distribution. Our service is at your disposal. Call on us at any time.

Charter Members of the Advertising and Selling League

Warfield Advertising Co.
The Fifth Floor, Farnam Bldg.



HAYNES
America's First Car

TWENTY-seven years ago Elwood Haynes invented and built his first Haynes car. Twenty-seven years ago advertising was in its prime, just as the automobile. Gradually and persistently Elwood Haynes improves his car until it is mechanically perfect and recognized supreme.

TODAY Haynes cars are ninety per cent. Manufactured in a factory exclusively built to produce Haynes cars. Today Haynes cars are built and tested by mechanical engineers of wide experience and driven by select people.

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Hupmobile

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