

The Graduation Gift The Wedding Gift--IDEAL!

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An Apartment Grand

What gift more exquisitely expressive of the sentiment prompting it could there be?

For the graduate, for the young couple starting their married life. Surely the supreme gift, the gift for a whole lifetime.

Come in and see our lines. The simple payment terms if desired.

MICKEL'S The House of Pleasant Dealings 15th and Harney Douglas 1973



Our Entire Stock at 33/3 9/00ff COATS - CAPES - SUITS - DRESSES - FURS BLOUSES - SILK UNDERWEAR - PETTICOATS

You can come to our store and buy anything you like and <u>ONE-THIRD</u> will be struck off the price at the time of purchase.

All during the past two weeks our store has been crowded to its full capacity with the Women and Misses of Omaha taking advantage of the wonderful savings offered: and we wish to state that, in spite of the tremendous business we have done, OUR STOCK IS NOW VERY COMPLETE--owing to daily arrivals of fresh, new merchandise purchased through our New York office at enormous price concessions.

Every Garment Plainly Marked---You Deduct 331/3%

BECAUSE OF THE RADICAL REDUCTIONS OFFERED, IT WILL BE IMPOSSIBLE TO MAKE EX-CHANGES OR ACCEPT RETURNS. DELIVERIES, LAY-AWAYS, WILL CALLS, C. O. D.'s, CHARGES AND EVERY SIMILAR SERVICE WILL BE CHEERFULLY GIVEN AS USUAL.