BUYING AUTO IN ENGLAND MATTER OF THE FUTURE

America Is Showing Its Ability In the Production of Motor Cars This Year.

By J. F. RICHMAN,
Manufacturing Manager, The Allen Motor Co., Columbus, O.

The man who purchases a motor car in New York, Chicago, or any other American city, very likely doesn't appreciate how fortunate he is.

Americans have a way of getting what they want when they want it, and this is largely due to the fact that American manufacturers have a way of getting out the products in spite of almost insurmountable difficulties.

The public generally, probably does not know how hard it has been to get materials for motor car manufacturers during the past six months.

The car makers have competed with each other to get units from the parts makers who were wrestling with labor difficulties and material shortages.

For months it has been an endless fight to keep sources of supply open and to counteract the effects of labor tieups at this point and that. But the American public has been moderately well served in spite of abnormal manufacturing conditions.

Of course, the whole situation has tended toward increased prices, which I believe will still further increase. Manufacturers have fought to the limit against advances and have only increased their lists when costs made no other course tenable.

Just how much better off the buyer is here than in England, for instance, is shown in a London dispatch which states that buying a car in the British Isles is largely a matter of futures—of paying big options on machines not yet built.

At an auto show just held in London there were more people in attendance and fewer cars than ever before. It is recounted that $5,000 premium was paid for the option on a chassis which itself listed at $15,000.

We are not coming to that in America, but I confidently expect to see a shortage of cars and prices considerably higher.

Ford Plant Selling Benzol as Fuel Oil; Better Than Gasoline

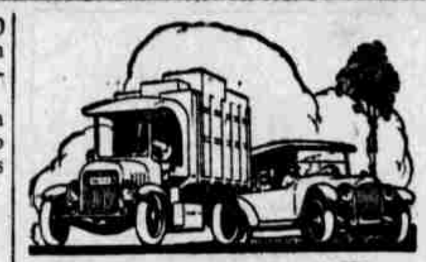
Five thousand gallons of benzol, a by-product of coke, used for motor fuel, is now being daily extracted and refined at the Ford Motor company's blast furnace coke ovens near Detroit. This fuel, which is more highly combustible than gasoline, is now being sold at a public station at the above named plant, and has proven highly satisfactory. The price at present is about the same as that of gasoline.

While the Ford Motor company it not the first to discover or use this fuel for motor cars, still the public station is the first ever opened to sell benzol exclusively for motor car consumption. This filling station carries a supply of 25,000 gallons of benzol on hand all the time. To date some 300,000 gallons have been sold and used by car and truck drivers in Detroit. Particularly during the recent strike there was an exceptionally large demand for this product.

Smith Closed Monday

Guy L. Smith announced that his place of business would be closed Monday, May 31, to observe Decoration day.

General Automobile Repairing and Machine Work
LAMESH & WOODRUFF
2450 Harney Street (Rear) Phone Doug. 4042



Travel & Transport Topics

Conducted by Goodrich

OMAHA ROADS.

Lincoln Highway.

West, wet. Omaha to Fremont, take Military road to Elk City; north to Arlington; west to Fremont. Wet but passable to Grand Island. Fair from Grand Island west, to Colorado and Wyoming. Grading operations continue near Overton, Cozad, Sutherland and Chappell. Detours good.

O. L. D.

To Lincoln, wet but passable. Soft near Ashland.

Road to Red Oak, Ia.

Fair, wet in spots. From Red Oak to Stanton, Ia., bad, almost impassable.

Road to Plattsmouth.

Fair; grading in Sarpy county. Road to Nebraska City good.

Road to Oakdale, Ia.

Muddy, passable.

K. T. to Sioux City, Ia.

Wet in spots; passable but slippery.

Washington Highway.

North, slippery and muddy.

Public Opinion Approves The Lighter Motorcycle

Public opinion has placed the stamp of approval upon the lightweight motorcycle. Business men, professional men, workers and people of all classes are turning to the lightweight motorcycle as the ideal means of transportation for business or for pleasure.

"The Cleveland motorcycle has been the pioneer in the lightweight field," says James Van Avery, manager of the Nebraska Motorcycle and Bicycle company. "When the first Cleveland motorcycle was introduced some five years ago, people were inclined to be skeptical regarding their ability to stand up under hard use, but now that the government has given them a most rugged test people don't appear to be quite so skeptical."

Automobile Blue Book For Year 1920 Is Now Out

Annually, however, even since seaplanes began pacing the swallows north, the Automobile Blue Book's blossoming anew has been really the first chapter of the touring season. This year the volumes, which are thirteen, and include volume T—devoted principally to transcontinental routes—are radically new because road improvement assumed such tremendous proportions during the season just ended.

Even the most casual inspection of the 1920 volumes shows how widespread has been the new highways' development. There are more maps, for one thing; hundreds more. And last year's maps are completely revised. So, too, are the voluminous details in the logging, and to own one of the new books is to be thoroughly familiar with every step of the route one is taking, which way to turn and when.

Many Stolen Hudson and Essex Cars Returned to Owner

Ceaseless vigilence on the part of the owner is the only absolutely sure protection against the automobile thief, declared a police official recently. Locking devices he said are useful because they render the work of the thief more difficult but they are not an absolute protection.

"When a Hudson or Essex car is reported stolen at the factory a complete description together with all its numbers is sent to all its distributors and dealers and to police and insurance officials all over the country. This has resulted in the recovery by their owners of an average of four cars a day."

All Dolled Up.

"Sam the Indian Man" is certainly proud of his new front and from all appearances he has a right to be. The old bicycle corner at Sixteenth and Chicago streets is now a fine looking place with the big new windows which brightly illuminate the interior and a wide entrance door.

"Everything seems to happen at once," says Mr. Boord. "Saturday we got our carload of Indians in, which we have been expecting for some time, and it was just last week when they finished remodeling our building," he says.

Motorists are paying more for gasoline in New York City than in any other part of the United States. The retail price is 37 cents a gallon.

ERA OF EXTENSIVE USE OF THE MOTOR IS BUT JUST BEGUN

Many New Uses Are Found and New Faces Seen Back of Wheels.

"While the number of automobiles in the United States today may seem large, their universal use has only just begun," says A. W. Cook of the Chevrolet retail store.

"The outstanding features of passenger and commercial car sales in the past year is the number purchased by those who have never owned cars before.

"The merits of both the truck and delivery car were generally recognized, but many business men failed to see how they would be directly benefited by their use.

"The tremendous impetus given to commerce by the end of the war and the corresponding need of transportation facilities to keep goods on the move have caused many a business to experiment with a truck. They have found its convenience and economy a decidedly profitable investment. Others have been influenced by their experience, with the same result. In consequence truck sales are increasing ever more rapidly.

"Passenger cars are selling accordingly. Many who have always wanted cars, but who thought they could not afford them, are now in a position to buy them for the first time.

"They are finding out the many ways in which a motor car is a distinct saving. They are finding that their many advantages make their cost negligible. They are passing the word along."

Big Wholesale Auto Supply Business Is Developing Fast

In March, 1915, the United States Automobile Supply company was organized, and, while starting small, has developed in the short time in which it has been in business into the largest and most successful wholesale automobile supply and equipment business in the city of Omaha. While this was new, it can hardly be classed as a new concern, as they took over the automobile supply business of the oldest automobile supply house in the city, and was really a continuation of their business under a new corporation.

As the ideas of the officers of the United States Automobile Supply company were to do a strictly wholesale business, they did not deem it necessary to adhere to the policy of starting their business on automobile row, but secured the east one-third of the building of the Baum Iron company in the wholesale district.

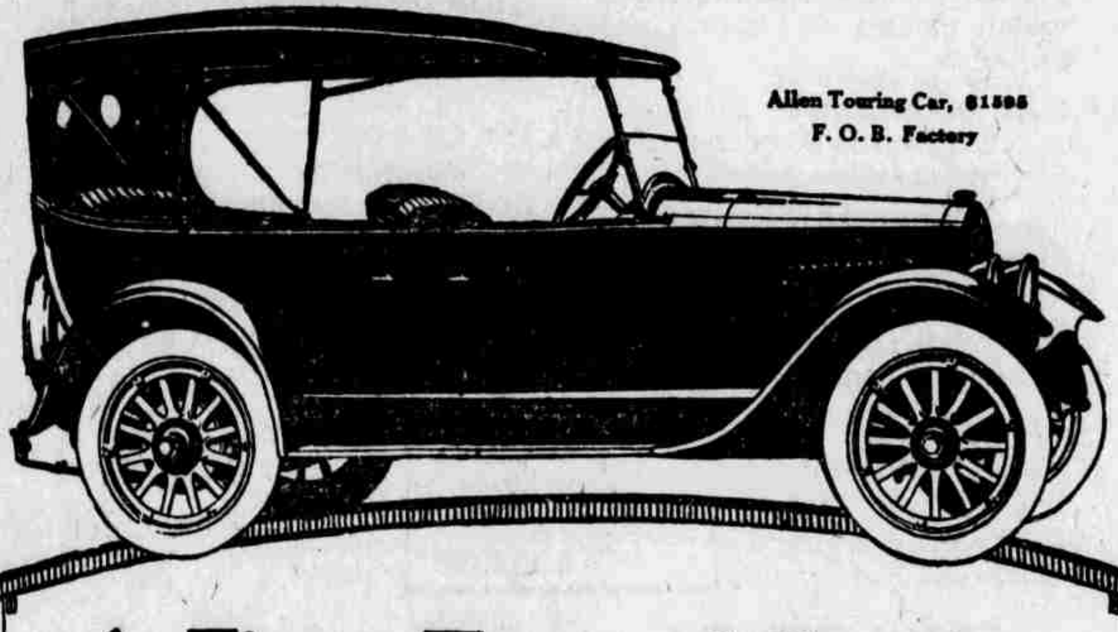
During the first three years of their life, their business grew so rapidly that they were compelled to look for new quarters, and in August, 1917, they secured their present location at 606-8-10-12 South Fourteenth street, where they continue to expand.

Their original force of salesmen consisted of three in Nebraska and two in Iowa, which force has increased to 22 regular territory salesmen covering the states of Nebraska, Iowa, Kansas, Colorado, Wyoming and South Dakota, besides two special salesmen.

The officers of the company are Leonard C. Kohn, president and manager; M. L. ("Bud") Cohn, treasurer; F. E. Thomas, vice-president and credit manager; Walter C. Bouton, second vice-president; William M. Wilson, house manager, and C. F. Harkness, sales manager. All of these men have a very thorough business training and most have had a considerable experience in the automobile accessory business.

Traveling at the rate of 115.79 miles an hour is the new world's record for motorcycles.

Allen Touring Car, $1595
F. O. B. Factory



A Finer Type of Service

The ideal of the makers of the Allen is to build into a moderate sized car all the finer automotive qualities which until now have been obtainable only in the high-priced, big-car field.

Quality, rather than size, is the Allen keynote.

And in many respects a fine, medium sized car is the most desirable—is more economical, is easier to drive and control (therefore safer) and it costs so much less to buy and maintain.

For the average American family, the Allen represents the finest type of motor car service.

Always glad to demonstrate.

LININGER IMPLEMENT CO.
Distributors in Nebraska, Western Iowa and Southern South Dakota
SIXTH AND PACIFIC STS. OMAHA, NEB.

Allen Wonderful Power
The Allen Motor Company
COLUMBUS, OHIO

You Will Select an
O'BRIEN-DAVIS-COAD Rebuilt
DODGE BROTHERS MOTOR CAR

For several reasons: principally among which lies the economy in your judgment. First cost is much less than a new car—is just as dependable in service and still has the appearance of a new car.

It is really better to be safe than sorry in your purchase of a car.

The few moments time spent in investigating an "O-D-C Rebuilt Dodge" is time well invested.

O'BRIEN-DAVIS-COAD AUTO CO.
COUNCIL BLUFFS, IA. 103 SO. MAIN ST.

OWNERS whose experience includes many cars tell us that Hupmobile low after cost is one of its most notable characteristics.

Victor Motor Co.
2523-25 Farnam St.
Omaha, Neb.

Hupmobile

INRGARD

A nail
90 to 10 it would have punctured the inner tube had it not been for the INRGARD for INRGARDS prevent 90% of all punctures and absolutely eliminate blowouts
Distributed by
McCord-Brady Co.
Omaha, Nebraska

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There are many advantages in dealing with an old established firm and from time to time they come to light in a most forceful manner

Our thorough acquaintance with the automobile industry, coupled with long experience, has made possible building a permanent organization. We operate largely on our own money. We have established definite service policies and definite sales policies.

These policies remain intact year in and year out. There is no time when our sales policies fluctuate or change. Long established business principles have made us sure our system is not only right, but permanent.

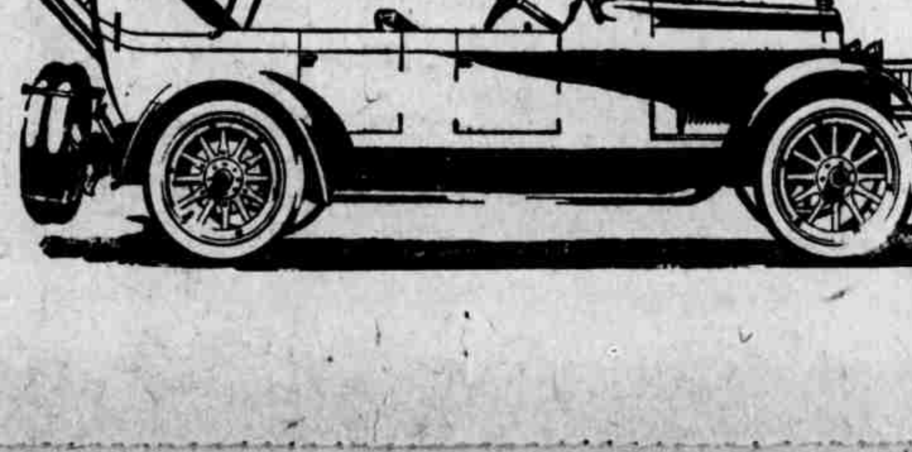
We stand ready to serve you the same today and tomorrow as we have in the past.

OUR ASSETS

Good Automobiles — Good Service
Courteous Attention — Complete Stock of Parts
Liberal Terms for Time Payments on New or Used Cars

Van Brunt Automobile Co.
PHONE HARNEY 353
Omaha — Council Bluffs

WESTCOTT
The Car with a Longer Life

No man could look at a Westcott without gaining, instantly, full confidence in its thorough-going quality. There are plainly visible so many evidences of high class parts, equipment and workmanship, that you just instinctively know that its construction is good all the way through.

STANDARD MOTOR CAR CO.
CARL CHANGSTROM, President and General Manager
2020 Farnam Street, Omaha