



30% Discount On Our ENTIRE STOCK



Only Three Days More at 30% Off

Thursday — Friday — Saturday

Our Entire Stock of Spring Clothing

- for Men
- for Young Men
- for Boys

Including our Hart Schaffner and Marx Suits and top coats; cool and comfortable shirts; summer underwear in any desired style or material; all the seasonable merchandise that men will want just now. New up-to-date clothing and furnishings, as well as low shoes of the highest grade, offered at this time at a

Discount of 30%

AN APPRECIATION — and — AN ANNOUNCEMENT

First of all—and above everything else—we thank our customers for their splendid patronage during this sale!

It was simply marvelous—the greatest surprise in our history—to learn that such vast quantities of merchandise could be sold in a town the size of Omaha, in such a short space of time.

To illustrate, and with no thought of “bragging,” we can only say that in the first nine selling days our total sales equaled our entire sales of last December—and December was the biggest month in the store’s history up to that time.

All of which illustrates once more the general prosperity of this middle west country, of which Omaha is the center. Further evidence is the fact that more than 75% of our business in the past ten days was on a cash basis, notwithstanding our Credit Department was ready at all times to extend the usual credit accommodations.

The tremendous selling has depleted stocks in a few departments. Some of our buyers are now in the Eastern markets, buying for immediate delivery. Our Mr. George Brandeis has just left for the East, and numerous buyers will follow—all to the end that our stocks in every line may be brought back at the earliest moment to their usual completeness.

New merchandise is arriving daily, many purchases having been made at prices which show material reductions.

It will pay our friends and customers to closely watch our advertisements in the daily papers.

In the Meantime

The 30% Reduction on Our Entire Stock Will Continue Until Saturday Night, May 29, Inclusive

Our Entire Stock of Ready-to-Wear

- for Women
- for Misses
- for Children

With the approach of warmer weather every woman and girl will need the lighter, more dainty clothing so essential to summer comfort. Cool, thin sport suits, crisp organ-die frocks, dainty voiles, lace or Georgette gowns all are present here. Light wraps and smart capes for cooler wear are offered in many styles. All at an actual

Discount of 30%

30% ^{AND} 30%
R S D
I W
OFF OFF

A Throughout N
T the Length and Breadth S

S of Our Entire Establishment T

P The 30% Reduction A

U Will Continue for Three Days More I

BRANDEIS STORES R S