

PROF. SECRIST TALKS BEFORE SCHOOL FORUM

Northwestern University Instructor Gives Excellent Address On Subject of "How Nation Is Financed."

Prof. Horace Secrist, instructor of economics and statistics at Northwestern University, told members of the Omaha school forum in the city council chamber yesterday.

"You do not get the same economies of expenditure publicly that you do privately, because political organizations invariably are uneconomical."

His lecture, "How the Nation is Financed," was repeated in the afternoon and evening in the council chamber.

He asserted that the object of public finance should be to obtain a maximum of satisfaction of social needs from a minimum of expenditure.

He reviewed the development of organized society with its chain of increasing needs and wants and attendant increase of taxes.

"There is every tendency and incentive to increase the needs of the state to satisfy our social wants, because our social organization is growing more complex," he said.

It is a truism of economics that we are organized in groups for production and consumption. No man lives to himself in these days.

The crudities of the general property tax system in vogue in most of the state were pointed out by the speaker, who stated that this system falls far short of justice because of diversified valuation conditions.

Ft. Omaha to Build Craft For Gordon Bennett Race

Authority was received at Fort Omaha yesterday from the director of air service for the construction of the fort of an 80,000 cubic feet spherical balloon.

The balloon will be made from materials now on hand at the fort and the rigging and accessories also will be constructed at the fort by balloon mechanics.

Omaha Carriers Vote Not To Adopt Summer Overalls

Omaha mail carriers will not pace the city's streets this summer in overalls, as proposed recently by some members of the force as a means of reducing the high cost of letter-toting.

Postmaster H. S. Daniel announced yesterday the carriers had voted, 129 to 42, against replacing the present gray, cotton-wool uniforms with gray denim.

Mystery Is Unraveled by Detectives With Shovels

A watchman at the Norris Lumbers company saw two men bury a box near the Union Pacific tracks near Ninth and Seward streets in the dead of night.

Police beat it hurriedly for the scene and dug up the mysterious box. Inside they found a white bull dog, dead.

Addition to Will of Late Tom Flynn Shows Man's Fine Character

A statement attached to the will of the late Thomas J. Flynn, United States marshal, which was filed in county court yesterday, directs in touching language, how his estate shall be administered and what he hopes for the future of his family.

The statement is written on city of Omaha stationery and dated January 29, 1914. It is as follows: "Hoping that it is the will of God that I will be spared to those I love and to those that love me for many years to come and still believing that everyone should leave matters in such shape that unnecessary trouble may be avoided and that whatever is one's estate, whether large or small, it should be delivered over to those for whom it is intended with as much dispatch as possible, I am leaving this document, confident that my darling wife will bring my boys up like the good Christian mother that she is, teaching them to be good, practical Catholics, good citizens and worthy of the friendship and respect of all good people. I know that they in turn will be kind, loving, obedient sons to her and will care for and protect her as long as she is left to them."

"Hoping we will all be spared to each other for many years and that we will prosper," TOM FLYNN.

Mr. Flynn made his will the same day, leaving all his estate to his wife, Agnes Flynn, and asking that she be appointed executrix.

Omaha Stores Are to Observe Memorial Day With Monday Closing

Memorial day will be observed by retail stores in Omaha Monday, May 31.

This decision was reached by the Associated Retailers at their regular meeting Friday. The association adopted a resolution recommending that all retail stores in Omaha close at 1 p. m. May 31, because Decoration day falls on Sunday this year.

Summer closing hours were discussed at this meeting of the retailers when it was decided to inaugurate the annual early closing Monday, June 14, to continue until August 31.

Opening at 9 a. m. and closing at 5 p. m. each day of the week except Saturday, when the closing hour would be extended to 6 p. m., was suggested in a resolution adopted by the retailers.

Omaha Pastors Are to See Picture, "The Stream of Life"

"The Stream of Life," a feature picture which has been shown several times at the Methodist Episcopal conference in Des Moines, will be shown to an audience of Omaha pastors and their families at the Rialto theater at 9 Monday morning.

It will be shown Monday evening at the Dietz Memorial church at 8. There will be no admission charge.

The scenario was written by Rev. R. K. Shields, a Methodist pastor at Newark, N. J., who will be in Omaha while the picture is shown here.

Organization of Alumni

Plans are being made to perfect an Omaha organization of alumni of the University of Nebraska. Graduates of the university have been requested to call or send their names to Virgil Haggart, 628 Keepling building. Mr. Haggart is compiling an Omaha roster.

MANAWA PARK Opens Today

It will only be a few days now until our new store will be opened to SERVE you.

1-9-0-8 Farnam street is the location. It is, may we say, to be Daddy Pray's shadow, in that it will give regular PRAY SERVICE—and have the same lines of merchandise, in just the same assortments, that are handled by the "Daddy" Pray store.

We are opening this new store for only one reason, and that is to make it possible for you to enjoy trading with PRAY, no matter where you are. We want to make it easier for you, that's all.

Pray FOR MEN 508-10 So. 16th The Home of PHOENIX HOSE for Men and Women

3 Days' Sale Monday Tuesday and Wednesday

ONE CENT SALE!

2 Standard Items Sold at Price of 1 Plus One Cent

Next Monday, Tuesday and Wednesday, May 24-25-26, we shall hold another ONE-CENT SALE. Such sales have been held in all the principal cities of the United States during the last few years, generally in the Rexall Drug Stores, and have been the sensation of the hour. It is particularly timely just now, for in this sale we "Out-Wanamaker" John Wanamaker. We could not do this except by the help of the manufacturer in most instances.

THE PLAN OF THE ONE-CENT SALE is as follows: You BUY ONE article at the regular price, and then obtain another of the same kind for ONE CENT. The One-Cent Sale is an outgrowth of modern methods. By its means the manufacturer, anxious for a wider distribution of his products, makes a special concession in price, thus encouraging the retailer to co-operate by holding these sales. Thereby a large volume of merchandise is quickly distributed to the public, of course without a cent of profit, but with the effect of quickly introducing some meritorious article, perhaps hitherto unknown, or increasing largely the distribution of well-known and standard articles.

In a few cases we wish to "close out" an item on which we have over stock—and then we offer goods at a positive money loss to ourselves. There is almost a 50% reduction on nearly every item mentioned. There will be sweeping reductions made on all sorts of standard merchandise which is not mentioned below, but which will be included in this sale.

For this sale, we received from the United Drug Co, a full carload of English and Sundry Articles, which was Lehigh Valley car No. 30233, shipped from Boston March 26, 1920, via N. H. D. L. & W., care of Wabash, which arrived in Omaha April 18. Therefore, our contemplated reduction antedated John Wanamaker and all his local disciples.

- 25c Toilet Articles To Be Sold 2 for 26c
25c bottle Glycerine and Rosewater Skin Lotion at 2 for...26c
25c Toilet Paste, 2 tubes for...26c
25c Absorbent for body odors, 2 for...26c
25c Pond Lily Cream, 2 for...26c
25c Victor's Antiseptic Tooth Powder, 2 cans for...26c
25c Riker's Tooth Paste, 2 tubes for...26c
25c Rexall Tooth Paste, 2 tubes for...26c

Remember you buy one at the regular price and get another for 1c.

- 25c Talcums, several kinds (see special list) at 2 for...26c
25c Riker's Peroxone Vanishing Cold Cream, 2 jars for...26c
25c Violet Dulce Shampoo Crystals, 2 for...26c
25c Mason's Magic Shampoo, 2 for...26c
25c Klezno Tar Shampoo Soap, 2 for...26c
25c jar Rexall Nice for body odors, 2 for...26c
25c bottle Liberty Dry Cleaner, 2 for...26c
25c La Jeune Nail Salve and Tint, 2 for...26c

- Georgia Rose Cold Cream—Large 75c jar; this delightful toilet requisite at 2 for...76c
Wool and Velour Puffs 15c Puffs, 2 for...16c 25 Puffs, 2 for...26c

- Soaps TOILET AND MEDICAL Buy One Cake—Get Another for 1c
25c Klezno Tar Soap at 2 for...26c
10c Jergen's Violet Glycerine Soap, 2 for...11c
12c Olivio Soap, 2 for 13c
15c big cake Sherman's Pine Tar Hand Soap at 2 for...16c
25c Rexall Medicated Skin Soap, 2 for...26c
10c Hagood's Vegetable Oil Soap, 2 for...11c
Williams English Process Palm, Oatmeal or Glycerine Soap, 2 for...10c
15c Cosmo Buttermilk Soap, 2 for...16c
10c Rexall Toilet Soap, 2 for...11c

- 15c Whiz MECHANIC'S SOAP 2 for 26c

- Yankee Notions Under this heading in old New England some thousands of articles are sold that are dear to the hearts of men, women and children of America. We shall have quite a number of such items in this sale, too many to enumerate.
5c Envelope Court Plaster, 2 for...6c
10c Carry-All Shopping Bags, 2 for...11c
15c Steel Nail Files at two for...16c
25c Steel Nail Files at two for...26c
35c Pearl Handle Nail Files, 2 for...36c
15c Wool or Velour Powder Puffs, 2 for...16c
25c Wool or Velour Powder Puffs, 2 for...26c

For the Teeth

Buy one at the regular price. Get another for ONE CENT.

- 25c Rexall Antiseptic Tooth Tablets, 2 for...26c
25c Harmony Spearmint Tooth Paste, 2 tubes for...26c
25c Victor's Antiseptic Tooth Powder, 2 cans for...26c
25c Riker's Tooth Paste, 2 tubes for...26c
25c Rexall Tooth Paste, 2 tubes for...26c

Rexall Tooth Paste

A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush. Standard Price, one tube, 25c. This Sale, two tubes, 26c.

We have hundreds of items in this sale not mentioned here.

50c Medicinal Articles

- 50c Medicinal Articles to be sold 2 for 51c.
50c Blaud's Iron Tonic Tablets, 2 for...51c
50c Laxative Boro Pepsin, 2 for...51c
50c Rexall Blood Tablets, 2 for...51c
50c Gray's or Rexall Kidney Pills, 2 for...51c
50c Rexall Eczema Ointment, 2 for...51c
50c Riker's Milk of Magnesia, 2 for...51c
50c Scott's Pepsin and Charcoal Digestion-Tablets, 2 for...51c
50c Victor's Balm Banisher Liniment, 2 for...51c
50c box Payne's Kidney Pills at 2 for...51c
50c box Cliff's Easy Timers, 2 for...51c
50c Rexall Co. Mustard Ointment, 2 for...51c
50c Rexall Rheumatic Remedy, 2 for...51c
50c Swiss Co. Hair Tonic, 2 for...51c

Special for Shavers

- 35c Black Bristle Lather Brushes, 2 for...36c
50c Style F Lather Brushes, 2 for...51c
10c round cake Williams Quick and Easy or Williams Barber Bar Shaving Soap, 2 for...11c
40c Gray Bristle Lather Brush, 2 for...41c

Rubber Goods

- The items offered in the Rubber Goods line are few in number, but will prove beyond doubt the genuine-ness of values given in the great One-Cent Sale. Early purchasers will not be disappointed.
65c Acme Bulb Syringe with 2 hard rubber pipes, at 2 for...66c

Water Bottles

This Hot Water Bottle is known everywhere and the regular price is \$2.50 each. Here is an opportunity to get one of the best Hot Water Bottles made in America for half price. This is much less than our regular cost. This sale, two bottles for—\$2.51

- The Syringe at the same price.
\$2.50 2-qt. Maroon Maximum Fountain Syringe, with all styles fittings, 2 for...\$2.51
15c Zinc Oxide Rubber Adhesive Plaster, 1 inch by 1 yard, 2 for...16c
\$1.50 2-qt. Maderite Hot Water bottles at two for...\$1.51
\$2.25 2-qt. Hercules Combination Fountain Syringe and Hot Water Bottle at two for...\$2.26
\$2.50 3-qt. Hercules Combination Fountain Syringe and Hot Water Bottle, 2 for...\$2.51

Stationery

- The items found below are few in number, but most forcefully show the value to the purchaser of this One-Cent Sale.
75c box Medallion Paper and Envelopes, 2 for 76c
65c box Cascade Linen Paper and Envelopes at 2 for...66c
(above box contains envelopes.)
50c 1-lb. pkg. Cascade Linen Paper, 2 for...51c
12c pkg. of Envelopes, box of 250, 2 for...13c
Or ten packages for...65c
10c "Patriotic" Fabric Linen Writing Tablets at 2 for...11c

Medicinal and Toilet Articles

- To be sold 2 for the price of 1, plus 1c and the tax.
\$1.00 Rexall or S. & McC. Co. Syrup of Hypophosphites Compound at two for...\$1.01
\$1.00 Victor's Sarsaparilla with Iodide of Potassium, 2 for...\$1.01
\$1.00 Rexall Rheumatic Compound, 2 for...\$1.01
\$1.00 Gray's Nerve Tonic Pills, 2 for...\$1.01
All \$1.00 Mme. Yale's Medicinal or Toilet Articles, 2 for...\$1.01
\$1.00 Schiller's or Lotus Gray Hair Restorer, all colors, 2 for...\$1.01
\$1.00 Lilac Wistaria or Violet Toilet Water, 4 oz., 2 for...\$1.01
\$1.00 Riker's Septone Hair Tonic with Quinine, 2 for...\$1.01
15c Rexall Tooth Ache Stopper, 2 for...16c
25c Universal Cleanser at 2 for...26c
75c pint bottle White Paraffin, 2 for...76c
10c Magic or Aladdin Dyes, all colors, 2 for...11c

Random Notes About the One Cent Sale:

This is the Sixth One-Cent Sale we have run. Each has been a little larger than the previous one. There will be plenty of help this time, so that all may be served promptly, and we believe plenty of goods, but the only safe rule is to come early. This will be "cash and carry." No goods charged. No mail orders filled during this sale, as we are quite sure that we shall scarcely have goods enough for the Omaha folks who will call during these three days. This One-Cent Sale will be held at our 16th and Dodge, 16th and Harney and 19th and Farnam street stores. Our 24th and Farnam and 49th and Dodge street stores will be left "free" for regular business, for which we have again received the thanks of Manager Frather of the 24th and Mrs. Baker of the 49th. The first One-Cent Sale was held about 6 years ago in a New England Rexall drug store. These sales are held in staid old Boston. One in particular at the corner of Washington and Avon streets, which is across from Jordan & Marsh's big establishment, made even Boston sit up and take notice. If you can't get waited on at our 16th street emporium, go to our 19th and Farnam street store, where there is a little more room and a little less rush. BUY—one article at the regular price—and then another of the same kind for 1 cent—that's it. St. Thomas Drogen of Dublin, Ireland, but for many years of London, England, and more recently transplanted to Boston, Mass., will be on hand during this sale, as factory representative of the United Drug Co. of Boston, whose price concessions have, chiefly, made this sale possible. Colonel L. E. Grimes, representing the United Drug Co. west of the Missouri river, will also assist for 3 days. Mr. L. E. Pearce, Generalissimo of the National Cigar Stands Co., will have charge of the pipes and other smoker's articles. He is a real "Smoker" when it comes to the tobacco line. The Harley Drug Co. of Lincoln, Neb., are lending us, for this sale, a couple of young Napoleons of Commerce, the which courtesy we most appreciate. Mr. F. H. Coulter, Iowa representative of the United Drug Co., will be in charge of a division during this campaign.

Tooth, Nail and Hair Brushes

- In this line we only offer a few items, but every one will show that a value is given that would not be possible if we had not anticipated the present market by a year or more time. In each instance one brush is sold for the regular price and the second one for 1c.
60c Black Bristle Cloth Brush, 2 for...61c
25c Leiner's Wire Cloth Brush, a substitute for a Whisk Broom, 2 for 26c
75c No. A. B. C. Black and Gray Bristle Hair Brushes, 2 for...76c
\$1.25 narrow imported solid back Hair Brush at 2 for...\$1.26
\$1.50 Foxwood back Hair Brush, 2 for...\$1.51
\$2.50 solid back Foxwood imported Hair Brush at 2 for...\$2.51
25c Hand Scrubs at 2 for...26c
60c Hand Scrubs at 2 for...61c

Toilet Water and Perfumes

- We have in this great sale the Harmony Toilet Waters in Wistaria, Rose, Violet and Lilac. One Bottle—\$1.00 Two Bottles—\$1.01 Excellent Quality Highest Grades FINE BULK PERFUMES Two ounces for the price of One ounce, plus 1 cent.
85c Harmony Intense Triple Extract, two-ounce bottle for...86c
This assortment includes Jockey Club, Trailing Arbutus, Crab Apple, White Rose, Stephanotis, Lilac, Carnation.

Popular Face Powders

- In this sale we are selling Violet Dulce Powder at 2 for...51c
\$1.00 Bouquet Ramee Face Powder, 2 for...\$1.01
40c Charming, 2 for...41c
75c Rigaud's Lilac French Talc, 2 for...76c
See List Above and Below
25c Bradley's Woodland Violet Talcum, 2 for...26c
25c 4711 Rhine Violet Talcum, 2 for...26c
25c Schieffelin's Violet Talcum, 2 for...26c
25c Squibb's Violet Talcum, 2 for...26c
25c Vantine's Kutch Sandalwood Talcum at 2 for...26c
25c Jergen's Oriental Talcum, 2 for...26c

Special for Smokers

A nifty Rockwood Briar Pipe that is a big value for 50c and a package of Black and White, Fried Albert or Velvet Smoking Tobacco, the 2 for...51c

LIGGETT'S Opeka Tea

We have this well-known tea in black and green. Specify which you wish. A wonderful value at 55c, and at this sale, 2 for...56c

TOILET, MEDICINAL AND Sundry Articles

- To be sold 2 for the price of 1, plus 1c.
35c Black Bristle Hat and Velvet Brush, 2 for 36c
35c Durham Duplex Demonstrator Razor with 1 blade, in Khaki Case, 2 for...36c
35c bottle Hinkle's Pink Cascara Cathartic Pills, 2 for...36c
35c Rexall Rubbing Oil, 2 for...36c
35c Lanier's French Almond Meal, 2 for...36c
35c Sherman's Witch Hazel and Arnica Salve at 2 for...36c
35c Rexall Analgesic Balm, 2 for...36c
35c Rexall Cherry Bark Cough Syrup, 2 for 36c
35c bottle Alkaline and Antiseptic Tablets at 2 for...36c
30c Sherman's Cold Tabs. (chocolate coated), 2 for...31c

Face Powders and Talcums

- To be sold 2 packages for the price of 1, plus 1c.
75c Rigaud's French Lilac Talc, in glass bottles, 2 for...76c
Alma Zada Powder, 50c size, 2 boxes for...51c (The above powder is very adherent.)
Bouquet Ramee Powder, highly perfumed, \$1.00 box, 2 for...\$1.01
Violet Dulce Powder, very sweet odor, 50c box, 2 for...51c
Charmona Face Powder, 40c box, 2 boxes for...41c
Galatea Face Powder, 50c box, 2 boxes for...51c (The above Complexion Powders in Flesh, White and Brunette shades.)
Trailing Arbutus, 28c cans, 2 for...28c
Rexall Baby Talc, 25c cans, 2 for...26c
Williams Violet La Tosca Rose or Carnation Talcum, 25c cans, 2 for...26c
Bouquet Ramee Talcum, very highly perfumed, 50c cans, 2 for...51c
Intense Rose Talcum, very delicately perfumed, 25c cans, 2 for...26c
Kahnweiler Dry Rouge, 25c box, 2 for...26c
Kahnweiler Dry Rouge, 50c box, 2 for...51c

Harmony Cocoa Butter Cold Cream

A wonderful building cream. A true skin food. The well known assimilating properties of Cocoa Butter makes this a distinct improvement over any other. Standard price, one jar, 60c. This sale, 2 jars...61c

Food Products

- \$7.00 large, heavy LaFrance Ivory Plate Glass Hand Mirror, 2 for...\$7.01
50c celluloid handle, 7 1/2-inch, polished steel Nail File, 2 for...51c

Cocoa

Symond's Inn Breakfast Cocoa. 35c from coast to coast. 2,500 packages in this great sale, at 2 pigs...36c We also have 3,000 cakes of Symond's Inn Baking Chocolate. Regular price, 35c.

Better Keep this ad and check the items you wish.

SHERMAN & MCCONNELL DRUG COMPANY

Corner 16th and Dodge Sts. The Old Original 5 Rexall Drug Stores Corner 16th and Harney Sts. 19th and Farnam Sts. A Very Handsome Store Big New Store—With Downstairs—Winter Garden THIS SALE AT THREE STORES ONLY