

### 'SHIP BY TRUCK' WEEK IS TO BE OBSERVED HERE

Thirty Motors to Form Procession in 34-Mile Drive to Ashland—Mayor Smith to Speak.

National Ship-by-Truck week will be observed in Omaha, when 30 trucks will be assembled on the north side of the court house at 8 o'clock this morning preparatory to a 34-mile run to Ashland, Neb. Practically every make of truck sold in Omaha will participate in the trip. Before the "run" is started Mayor Smith will deliver a short talk on "Motor Transportation and Good Roads."

**Band to Lead Procession.**  
The trip will be started at 8:30. The truck leading the procession will carry the 20th infantry band of Fort Crook. Following it will be trucks entered by the army, navy and marine recruiting stations.

The sales managers of many truck firms in the city will drive trucks in the procession.  
**Ashland Plans Reception.**  
The trip to Ashland will be made in about four and a half hours, according to K. S. Graul, manager of the Firestone Tire and Rubber company ship-by-truck bureau. The Ashland Chamber of Commerce has planned a celebration to take place when the trucks arrive there, Mr. Graul says. The return trip will start in time to permit the trucks to reach Omaha by 6 o'clock in the evening.

A vigilance committee of 200 members is being formed under the auspices of the Automobile Club of Southern California, and will pledge themselves to report all infractions of traffic laws of that state.

### Big Trucks All Ready to Ship Out



#### Hannan Foresees Big Business in Trucks For This Territory

The realization of the important part which motor trucks and passenger cars will play in the transportation scheme of the United States, according to W. H. Murphy, the manager of the truck department of the Western Motor Car company, is the reason which prompted Charles R. Hannan, president of the Western Motor Car company and his associates to spend approximately \$325,000 in the construction of a building which will serve in facilitating motor transportation for years to come.

"An investment of this amount of money in a building of the proportion of the present Western Motor Car company building represents a daring advance comparable to the far-sighted but wise expenditures made by pioneers of our early railroads," said Mr. Murphy.

Mr. Hannan believes as thoroughly in the future of the motor truck and passenger car as a solution to the short line hauling problems as he does in the wonderful opportunities offered by the middle west.

The national Ship-by-Truck and Good-Roads week which has been proclaimed quite generally in the

various states of the union, according to Mr. Hannan, deserve wide publicity, and is but a forerunner of many larger demonstrations which will be staged later as a means of bringing transportation and good roads facts before the public mind.

Roccoe ("Fatty") Arbuclle, the motion picture comedian, has a specially-built automobile that, in style and proportions, fits his type and taste. The seats are wide and roomy and equipped with 14-inch springs. Motor tractors and trailers are replacing ox teams of the famous Italian marble quarries at Seravezza. Discovered by Michael Angelo in 1517, these quarries have been in active operation ever since.

#### Autocar Truck Makes Turns in Smallest Amount of Space

The manufacturers of the Autocar truck, according to the Hamilton Motor company, distributors in Omaha and vicinity, have solved one of the vital problems which confront the farmer in his selection of a motor truck. This, by building a truck with a turning radius of less than 100 inches, which is several inches less than the space required for turning a Ford roadster.

among the important items which enter into the cost of transportation, this feature makes an instant and definite appeal. It means to the farmer, the elimination of more or less backing around when operating in and around farm buildings.

If an opportunity presents itself during the truck parade Thursday this turning feature will be demonstrated to those who view the Ship-by-Truck parade.

Farmers, according to the Hamilton Motor company, will in the near future represent the nucleus of the truck business, as the farm

truck is in reality the short line railroad or spur connecting the farm with the trunk line operated by the steam railroad.

The cost of foreign motor license for Americans planning a European tour, including exemption, registra-

tion, driver's license and number markers, is \$20 for one car and one driver, with an extra \$5.50 for each additional driver.

Without a single exception, it has been found that all the presidential candidates are in favor of good roads.

and are of the belief that the future economic welfare of the country depends largely upon the proper development of the highways.

Only 17 states in the Union register passenger automobiles and trucks separately.

### TIRES AND TUBES At Old Prices

For a limited time we offer Miller and Republic tires and tubes at the prices prevailing before the 20% advance of March 8.

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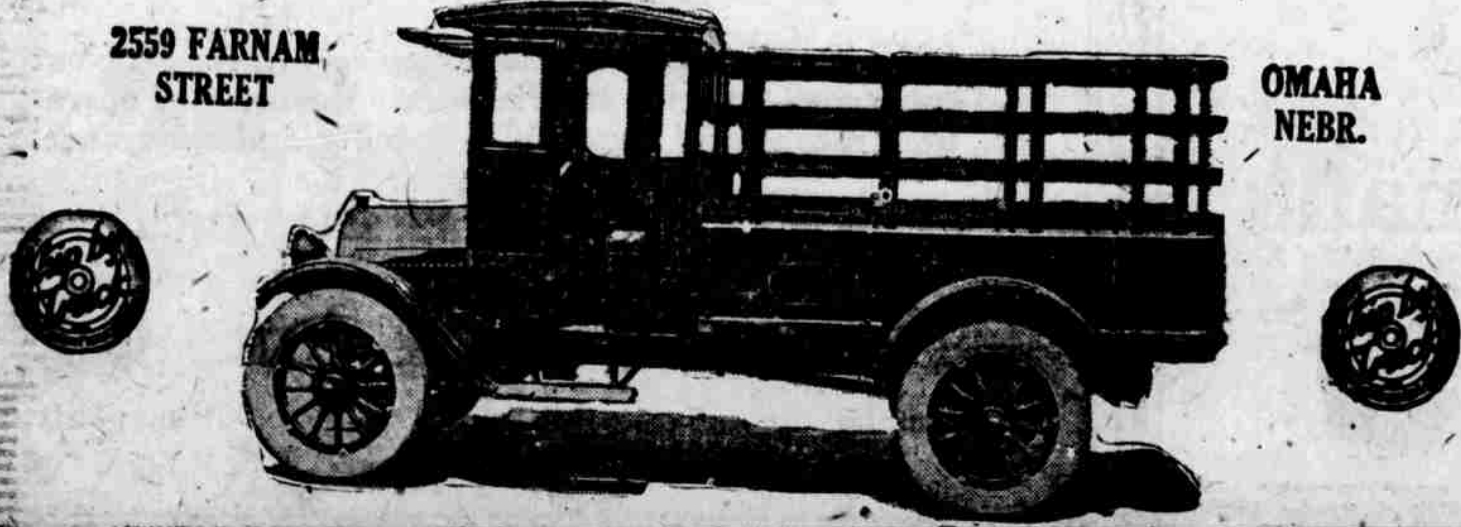
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Every Douglas Truck, before leaving the factory, is given the most rigid test. It must tip the high standard of quality that has been set for it. Each one of them must prove its strength, power, endurance and capabilities under heavy load.

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No truck is stronger than its weakest point and that is where the Douglas Truck excels, because it is made of all standard parts from all the leading makers of the United States.

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You are absolutely safe in purchasing a Douglas, backed by our guarantee of service. It will STAND UP. It will KEEP GOING. It will DELIVER THE GOODS—and, it will do it MOST ECONOMICALLY. Can you ask more?

## Douglas Motors Corporation

George Christopher, Pres.

Omaha, Nebraska