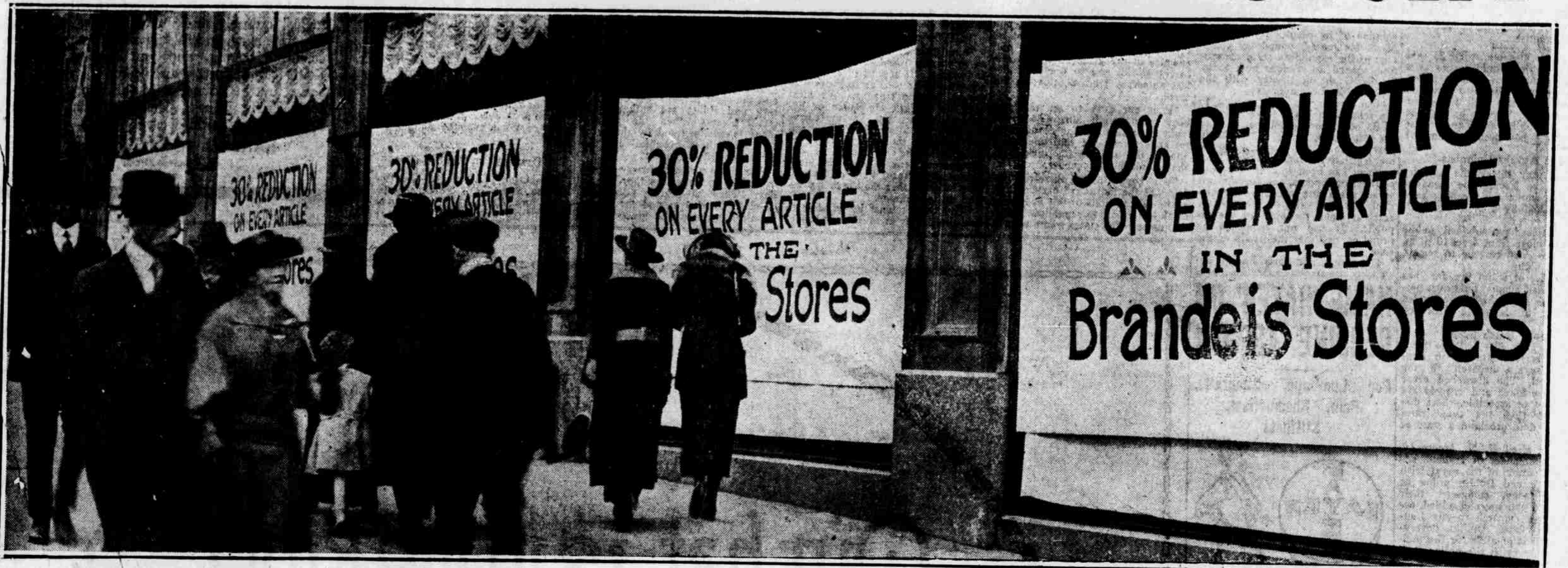


**Brandeis Stores** SETS THE PACE FOR GROWING OMAHA **COME WITH THE CROWD!** **Brandeis Stores** SETS THE PACE FOR GROWING OMAHA

# THE WINDOWS TELL THE STORY



## 30% REDUCTION SALE ON OUR ENTIRE STOCK!

**Clothing, Furnishings, Hats and Shoes, For Men, Young Men, and Every Member of the Family.**

*All of these and thousands of other essential things—*  
**ARE INCLUDED AT 30% OFF**

*Every Article—  
In Every Department—  
On Every Floor!*

- |                             |                                    |                                   |
|-----------------------------|------------------------------------|-----------------------------------|
| Art Needlework              | Handkerchiefs                      | Muslins (Sheets and Pillow Cases) |
| Blankets and Comforts       | Hosiery                            | Neckwear                          |
| Books and Stationery        | Hardware and House Furnishings     | Notions                           |
| Boys' Clothing              | Infants' Wear                      | Optical Goods                     |
| Carpets and Rugs            | Jewelry and Silverware             | Photo Supplies                    |
| Cloaks and Suits            | Knit Underwear                     | Pictures and Frames               |
| Cloaks and Suits (Basement) | Kodaks                             | Ribbons                           |
| China and Crockery          | Laces and Embroideries             | Shoes                             |
| Corsets                     | Leather Goods                      | Shoes (Basement)                  |
| Domestics                   | Linens                             | Silks and Velvets                 |
| Drapery and Lace Curtains   | Men's Clothing                     | "Sweetland" and Candy Department  |
| Dress Goods and Linings     | Men's Furnishings                  | Toys                              |
| Drugs                       | Men's and Boys' Hats               | Trimmings and Buttons             |
| Florist                     | Millinery                          | Trunks and Bags                   |
| Furs                        | Millinery (Basement)               | Veilings                          |
| Green Tea Room              | Misses' and Infants' ready to wear | Waists and Negligees              |
| Gloves                      | Musical Instruments                | Wall Paper                        |
| Hair Goods                  | Muslin Underwear                   | White Goods                       |

**Beautiful, New Gowns, Dresses, Suits, Coats, Wraps, Blouses, Petticoats, Skirts, Millinery, Sweaters.**

*All of these and hundreds of other things dear to the feminine heart—*  
**ARE INCLUDED AT 30% OFF**

Setting the Pace For **BUYING, GROWING, PROGRESSIVE OMAHA!**

**Regardless of Reductions, Prices ALWAYS the LOWEST!**

Certainly—as usual—Deliveries, Will-Calls, C. O. D.'s, Charges and Mail Orders—with pleasure!

**Service As Usual**

**NO! No Merchandise Reserved or Excluded From This Sale.**