

People Throughout the Entire United States

Have read the startling statement that the John Wanamaker Stores had placed on sale their entire stock of merchandise at 20% discount. In their editorial they stated: "We believe that we have an incumbent duty to at least try to do something for our good customers to help them bear the burdens of the hour, and from a conscientious sense of duty offer our entire stock at 20% off regular prices."

Following in the footsteps of this merchant leader, and believing that it is the duty of

BURGESS-NASH COMPANY.
"EVERYBODY'S STORE"

TO HELP LOWER THE COST OF LIVING

And As a Part In This Great Movement

*Beginning Monday, May 17, 1920, Until Further Notice
We Will Place on Sale*

Our Entire Stock of Merchandise
at
20% Reduction From Our Actual Prices

We are not selecting a few articles here and there and placing them at lowered prices, but are offering full stocks of fresh new merchandise which have been carefully selected by experienced buyers.

This great reduction means that we are taking our valued customers into co-operation with us to effect a great purpose.

We are firmly convinced that the universal sacrifice of profits for a period of time will bring about a more settled condition throughout the country.

We are prepared to increase the number of our salesforce during this great movement and those caring to join our organization may consult with the Superintendent Sunday afternoon from 1:30 to 3:30 at the Harney street entrance of Burgess-Nash Store.

Salespeople who prove themselves competent will be retained permanently.

Please Note These Reservations:

A few conditions are necessary in carrying on so great a movement.

A limited amount of merchandise, consisting of patented or otherwise restricted merchandise, cannot be sold at a reduction.

We Cannot Sell to Dealers. No C. O. D.'s Allowed

No Goods on Approval. No Returns Accepted.

No Will Calls and No Partial Payments

Please reciprocate by paying cash if possible, by carrying parcels that are not too large, not heavy.

Please come in the early morning if convenient and leave the afternoons for those whose duties prevent their coming at any other time.

Burgess-Nash Co.