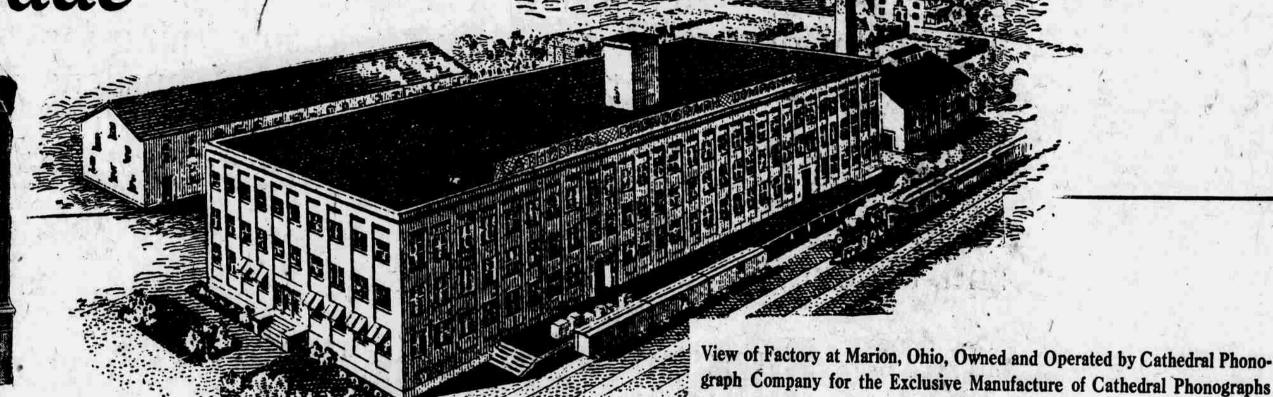


Cathedral Made



The First Cathedral Phonographs Omaha's Own Musical Instruments, Are Here

Long study and the ceaseless effort of experts have made the Cathedral Phonograph one that excels all modern instruments in musical reproduction and design.

There are hundreds of vital features that go to make the perfect Cathedral Phonograph, and each must be finished with exactness and precision so that the standard of this new phonograph might pever be lowered.

Being unwilling to intrust the manufacture of these vital parts to disinterested manufacturers, the Cathedral Phonograph Co. has equipped and is operating its own factories and shops for building complete Cathedral Phonographs. To insure rapid and economical production, these factories were placed where the raw materials-were accessible, labor conditions untroubled and transportation facilities good.

When the builders of Cathedral Phonographs received their first completed product they saw that their greatest hopes for musical perfection and cabinet beauty were realized.

This Cathedral standard of quality means a musical instrument of such finished rarity that its place of leadership is already certain.



Playing Lateral Cut Record.



Playing Diamond Point Record



Playing Sapphire Ball Record

OFFICERS:

M. L. COREY, President
C. A. BRIGGS, Vice President
HARRY HILDRETH, JR., Sec.-Treas.

DIRECTORS:

J. R. Roberts, R. W. Morrison
Frank Gaertner, E. F. Bader,
Geo. O. Meyer, J. T. Bertwell,
D. M. Hildebrand, Chairman Advisory Board

Cathedral Phonograph

The final chapter in the preliminary story of the progress of the Cathedral Phonograph has been written.

The first completed models, besides being fine examples of modern cabinet designing, are such marvels of exquisite tone reproduction that they inspire exclamations of surprise.

The demand for a phonograph designed to properly reproduce all makes of records led to the development of the Cathedral.

Without employing make-shift attachments the Cathedral gives the maximum number of playings from each type of record, producing a tone of unequalled resonance and purity. No mechanical skill is required to operate the Cathedral—it automatically adjusts itself to every type of record.

Cathedral Triple Diaphragm Reproducer

The Cathedral Reproducer is the first reproducer designed to play all types of records according to each record's exact requirements—complying with long established principles employed by experts of tone recording.

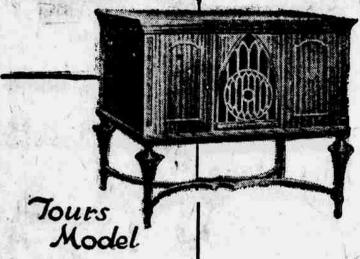
A simple turn of the hand automatically presents the proper point at the correct weight with perfect synchronism for each type of record.

This wonderful reproducer is being manufactured in an exclusive shop under the direct supervision of the Cathedral Phonograph Co.'s Mechanical Supt. This plant is completing Cathedral Reproducers in tremendous quantities.

The Greatest Problem Has Been Solved

Extensive dealer distribution for this new Omaha industry has been secured. The demand for this new musical instrument grew so rapidly that the question of sufficient production to satisfy this demand was one of no little concern.

The answer has been reached with the equipment of the Cathedral factory at Marion, Ohio. The capacity of this plant insures a production fully twice as great as the output first planned by the organizers of the Cathedral Phonograph Company.



Milan Model

Deliveries Are Being Hastened

The manufacture of the new Cathedral Phonograph is fast under way. Its distribution and delivery to dealers, then consequent sale to consumers, is to commence immediately. As rapidly as transportation facilities will permit.

The Cathedral Phonograph Company makes this announcement with justifiable pride that goes with achievement and with the knowledge that this new industry is taking its place in the story of business which the middle west is building today.

The Cathedral Phonograph Is Certain to Prove An Important Factor in the Musical Industry

This Company is Positive that the Success Already Held Forth is One that Meets in Proper Proportion the Welcome and Claim that the Qualities of the Cathedral Phonograph Merit

Cathedral Phonograph Company

General Offices, Omaha, Nebraska

Factories: Marion, Ohio

Grand Rapids, Michigan

Chicago, Illinois