

## No Matter How Fast You Work With a HOOVER

## You'll Raise № Dust

The Hoover Electric-Suction Cleaner is a most practical and useful Electric Appliance for the home.
With it you can clean the carpets and rugs on the floors, and they will stay clean from dust, grit and lint every day in the year.

## Now Is the Time

 to BuyWe have 300 of them which we shall sell in fifteen days for

## $\$ 500$ Down and $\$ 50{ }_{a}^{0}$ Month <br> making it easy for you to have a HOOVER in your home.

If you cannot call at the Electric Shop Retail, then phone Tyler 3100 or South 3 and a representative will call.
Nebraska ${ }^{\text {Q }}$ Power Co. ammentrym


Hour Sales BUPCESS- NISH COMPITY Womer' Hoer
 19c


9 to 10 A. . Slippers 50c


Limitiof ef 2 poirs.
11 to 12 A. M.
Underwear 53c


2 to 3 P. M.
Rag Rugs $\$ 1.29$

Friday in the Downstairs Store-An Enormous

## Sale of Silk $\$ 1.95$

Through a special purchase we were fortunate in having come into possession of a great quantity of beautiful spring silks at prices that do not begin to represent their intrinsic worth.
This is a remarkable collection of fancy and plain silks especially desirable for skirts, dresses, waists, linings and kimonos, and the woman who is on hand tomorrow for this silk sale will be amply repaid, for these are irresistible silks and they are priced exceptionally low.

> | $\begin{array}{l}\text { 36-inch Chiffon Taffeta in plain colors. } \\ \text { 36-inch Satin Messaline in plain colors. }\end{array}$ | 40-inch Figured Georgette Crepe. |
| :--- | ---: |
| > 46-inch Figured Foulard Silk. |  |
| 40-inch all silk Crepe de Chine. | 36-inch Stripe and Plaid Silk. |
| 40-inch all silk Georgette Crepe. | 36-inch Kimono Silk. |
| $\qquad \begin{array}{ll}\text { On Sale Friday at } \$ 1.95 \text { a Yard }\end{array}$ |  |

9 to $10 \mathrm{~A} . \mathrm{M}$.

## Mop Outfit

 $67 c$

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Vomen Will Appreciate This Sale of
House Dresses


## $\$ 2.45$

200 dresses, with several styles to select from. Made of percale, in light or dark colorings; trimmed in contrasting colors. Broken sizes.
$A$ Wonderful Vatue in
Breakfast Sets
rom 9 to 0 A. .. . at \$3.95
300 breakfast sets, including Mandarin, middy and coat effects;
plaited and gathered skirts made of paited and gathered skirts made of
gingham, chambray and percale in plaids, stripes, checks and solid
colors. Belts, collars, cuffs and
pockets trimmed with contrasting pockets trimmed with
color materials. Choice.

Pearl Buttons---Sale Priced In the Downstairs Store 10c, 15c, 25c
A good assortment of sizes for suits, dresses and coats, in black. white and shaded pearl; plain and
fancy styles. Very specially priced, Friday only, at fancy styles.
card, $\mathbf{1 0}$ c, 15c and $\mathbf{2 5 c}$.

One Hour-12 to 1 Women's New Suits For $\$ 10.00$

Made of navy serge and poplins-semi-tailored


