PRINCIPLESOF TRADO MESSAGE TOLD BY EXPERT O'Rourke Gives Beginners Hints on How to Build
Station and Answers Questions. By John c. Ormourke


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Do Your Drug Buying Where You Can
Do Your Drug Buying Where You Can
TRULY .SAVE TIME AND MONEY This Clearly Means...The 5 Sherman \& McConnell Drug Stores


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$\substack{\text { Cleater, } \\ \text { Absorene } \\ \text { Coraner, }}$
HRH


Corner 16th and Dodge Firnam Corner 19th and Farnam Corner 16th and Harne
Corner 24th and For 49th and Dodge
General Office, 2 d Floor 19th and Farnam-Telephone Doug. 7855 $\underset{\substack{\text { Sherwin- Wi.liams Mar } \\ \text { Not } \\ \text { Nints } \\ \text { Floor Varnish }}}{ }$ Not
pints...
Quarts

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## SHERMAN\& MCCONNELILRUGCO. <br>  <br> 3 <br> size Saturday ...

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Barber Shop Expert Service BRANDEIS STORES May White Sales
Start Saturday After You've Paid the Bill


Summed up in a few words, that's what you are looking for; clothes satisfaction after you've paid the bill. Inferior clothes time you pay for them. And that isn't enough.

Good Suits Cost the Least

## Here Are Some Good Ones

They'll keep you well dressed for a long time. They'll wear. We've seen to that. Only the most durable weaves have been used; the tailoring is dependable. Everything about them is of quality standard that makes for Service. Even the patterns are of such as will retain their impres-
sive snappy character. They're real good clothes-common sense values.
$\$ 65$
Others-\$35, $\$ 40, \$ 45, \$ 50, \$ 60, \$ 75, \$ 95, \$ 115$
Brandeis Stores-Second Floor-Men's Storé

## All Wool Isn't Enough

## clothes you've said a good deal

 There are various kinds wool materials. The thing t answers your requirements. And the way clothes are d signed and sewn makes a bigdifference in their appearance and endurance.
This store offers men and young men the choice of fabrics and workmanship that are
guaranteed to withstand the guaranteed to
test of service.

Whenever a man has ah im-
portant business occasion or soportant business occasion or social affair on hand he is partic makes sure he is well groomed That in itself testifies to the importance of good dressing; the time, for it's just as important to make a favorable in

Style and Quality Is Everything

You have to measure wh

The worthiness and value of clothes depends on the charac which go into them. The price must be in proportion to their production cost. It simply wo work out any other way

## Saturday Specials in the

## Men's Furnishings

## Madras at $2 \boldsymbol{5 5}$ Shirts


$T$ HESE shirts are made of a very high grad madras, a most serviceable and satisfactory fab Lavender Blue Tan Black and White

The stripes are woven right into the fabric-and the shirts will wear and launder well. Regular $\$ 3.00$
values; a very good shirt at alues; a very good shirt at
the price

Mohair Shirts |"Munsing"Union Suits in Silk and Wool 2.50 to 5.00 A new lot, just received, made of im-
ported Japanese cloth. The first ship- $\quad \begin{aligned} & \text { If you want satisfaction in underwear, } \\ & \text { buy Munsing Wear. The quality and }\end{aligned}$ morted apanese cloth. The first ship-
ment of these shirts met with so much
favor that we decided to try another $\begin{aligned} & \text { style are sure to be excellent. Our } \\ & \text { stock is and }\end{aligned}$ avor that we decided to thy
They are all exceptional $\mathbf{5 0}$ stock is now complete in all sizes and from $\mathbf{2 . 5 0}$ to $\mathbf{5 . 0 0}$

Silk Hose For Men Parir 1.15 to 3.00
There is no hose like a silk hose for comfort-and then they look snappy, express refinement and have an atmosphere of correctne
that he is dressed just right.

