

FINDS PROFIT IN DOING SHOPPING FOR MASCULINES

New Yorker Learned How to Buy Finery for Bachelors by Studying Habits of Bees.

New York, April 25.—If one understands the group psychology of bees it is easy to shop for men, take it from Francis E. de Paolo, who makes his living in New York by buying sartorial embellishments for wealthy men who have the bankroll but lack confidence in their own ability to select habiliments of good taste.

profitable, for he has established a lucrative clientele as a "shopper" for wealthy bachelors who desire to be sartorially correct. Shopping for Men Not Easy. "Shopping for men is not as easy as men would like to have the world think it is," says Mr. de Paolo. "Doubtless it is not as difficult as shopping for women would be, but that, I think, is mainly because the variety of objects from which a man may select is limited. I have known a man to spend two hours in trying to decide which of four ties to choose. In the end he could not eliminate three as he had hoped; he had to take two. "And after all there are but few ties in the world. There are bows and four-in-hands. There are reds and blues and greens and browns and their combinations. That sounds simple. Yet most men, some of them subconsciously, feel that, be it ever so humble, a cravat expresses their personality and, therefore, must be chosen with great care. All Groups Have Bunker Beans. "A tall, slender man, for example, will take eagerly to a broad, richly-textured cravat, while a shorter man may feel that an extra inch of breadth may dwarf him into almost complete eclipse. Do you remember "Bunker Bean" and the adored red tie which he kept hidden in the back of his drawer, not daring to wear it? Bunker Beans, who aspire to cravat glory, but dare not, because they know that their temperament does not equal the flaming color of the coveted neckwear. Just watch the men who stop at the windows of the haberdasheries. Quiet and unobtrusive they are, perhaps, but the windows that claim their fond regard are the resplendent ones. "Please buy me something for an old white-haired lady. I'm week ending at the home of her daughter," a man will say to me on a Friday morning. Or, "What sort of flowers does one send to a debutante?" She is awfully pretty and her first name is Marybel! "Is it all right to send a gold pencil as a gift to a girl for her birthday, or is a gold pencil jewelry? Will you get a nice one for me, please? I don't care how much you spend. I just sold a picture to a magazine. I broke a teacup at a lady's house yesterday. It was pure, and it was bought in that Japanese store, you know. Will you get another, please; and send it on for me?" Or it may be merely shoe-strings that the man wants. Or his skates need sharpening. Or he discovers gleefully that what he has wanted all his independent life is a laundry bag."

Three Policemen Killed in Revolt in Subotitsa. Belgrade, April 25.—A message from the Subotitsa, dated April 20, and given out semiofficially here, reports that on the evening of April 19 a revolt broke out among the inhabitants of Subotitsa in Torontia district, which formerly belonged to Hungary. A crowd attacked municipal police guards, killing two of them and seriously wounding five others. The fight was suppressed only at 3 o'clock next morning. The revolt is believed to have been started by several hundred Magyar irredentist propagandists connected with the soviet league for the integrity of Hungary, headquarters of which are at Budapest.

ALLEYES TURNED TO NONPARTISAN STATE MEETING

Touted Dissension in Major Parties May Culminate in Offering Gubernatorial Candidate.

Lincoln, April 25.—(Special.)—Politicians are watching with a great deal of interest the result of the Nonpartisan league convention in Grand Island, May 4. When E. E. Youngs, endorsed for the State university in Lincoln some time ago at a state meeting, withdrew from the race when it was too late to supply the place, the executive committee decided to call a mass convention in order to put up a nonpartisan ticket for state officers provided the candidates of the two old parties were not satisfactory. It is understood that at least some of them are not. Just who the leaguers will put up for governor is somewhat of a mystery. It was expected that W. J. Taylor of Lincoln would make such a showing in the democratic camp that governor that it would give him prestige in the convention, but he failed to show the strength anticipated. So far there appears to be no concerted effort in favor of any particular candidate. The republican nominee, Governor Morehead, the democratic candidate, are said to not be in harmony with the league propositions, it will be necessary for them to pick a new man.

University Notes

Prof. C. O. Virtue of the college of business administration will work with the United States Bureau of Markets at Washington, D. C., during June, July and August.

Associate Prof. Paul W. Ivey of the college of business administration will give lectures on administration for a luncheon through the coming summer. Dr. Stokes, who was a major in service and head of the base hospital, No. 49, talked to the premedics at the State university in a lecture hall of the pharmacy building Tuesday evening on his experience overseas. The third week in May has been selected by the members of the college of pharmacy as "Pharmacy Week." There will be a banquet on the 21st and a picnic on the 22d. The State Pharmaceutical association will meet in Omaha in June. College graduation prerequisites will then be discussed. There are now 14 states which require graduation from a reputable college of pharmacy before the candidate presents himself to the state board for examination. The members of the faculty in the State university college of pharmacy will attend this meeting.

H. C. L. IS FOUGHT SUCCESSFULLY AT UNIVERSITY

Cafeteria at Lincoln Has Served Over 114,650 Meals at Average of 26 1-2 Cents to Students.

The university cafeteria is a busy and most interesting place these days. Here the high cost of living is being well combated. It was the plan of the chancellor and regents in establishing this department to provide nourishing food, attractively served, at cost to the students and faculty. Service is to these and the alumni. An increasing number of both students and faculty are availing themselves of this opportunity for quick service at reasonable prices. During March 24,279 meals were served; during February, 18,090 meals. For the first five months a total of 72,281 meals were served. This makes a grand total of 114,650 meals. Average 26 1/2 Cents. The average cost of this grand total has been 26 1/2 cents. The chef says that the most popular article of food is rice and milk, which is served at 11 cents. Twenty pounds of rice a day are consumed. Next in popularity comes the potato, of which four bushels a day are used. Baked beans come third in frequency of calls. Nineteen pounds per day is the record for this succulent vegetable. Ten or 12 gallons of soup are consumed. The length of service has furnished accommodations for those unable to reach the cafeteria exactly at the noon hour. It is not a rare sight to see some coeds come forth in the middle of the afternoon with some substantial article like buttered rolls which they have purchased in perpetuity to candy, to prepare them for some hard quiz or trying lecture. Among the important improvements made recently in the cafeteria are the arrangements for club rooms for men and women of the faculty, where waiter service is provided. Thus the faculty have time to visit and become acquainted in ways that will make them more efficient in their service for the institution. Prices Are Low. No doubt the articles of the menu will be interesting to those who wonder what students like to eat. The prices will also be interesting to those who are trying to educate themselves or their young relatives. Braised beef, 12c; roast beef, 12c; roast pork, 15c; frankforters, 8c; vegetable soup, 5c; macaroni and gratin, 5c; mashed potatoes, 5c; corn, 5c; peas, 5c; lima beans, 5c; milk, 6c; coffee, cocoa, tea, 3c; ice cream, 7c; pie: pineapple, raisin, berry, peach, apricot, mince, 8c; salad, 5c to 10c; bread, slice, 1c; hot rolls, 2c; cinnamon rolls, 2c; bread, 2c; fruit sauces, 5c to 10c; apple cobbler, 10c.

Brief City News

Mrs. Edna Johnson Dies—Mrs. Edna Johnson, 30 years old, 111 North Seventeenth street, died Sunday. She is survived by her husband, The body will be taken to Nehawka, Neb., for burial Tuesday. Hotel Clerk Held—A Baker, clerk at the Rex hotel, was arrested early yesterday morning charged with keeping a disorderly house. The hotel was raided by police, and J. W. Perrine, Fort Dodge, Ia., were charged with being inmates. Frighten Thieves Away—Burglars gained entrance late Saturday night to the McConoughy pharmacy, 2194 Ames avenue, by breaking the plate glass window. Residents living at the year of the store heard the crash of breaking glass and turning on the lights frightened the intruders away. Son of Mr. and Mrs. J. A. C. Kennedy Dies—Richard Clark Kennedy, son of Mr. and Mrs. J. A. C. Kennedy, aged 1 year, 11 months and 3 days, died at family residence, 620 South Thirty-eighth, Sunday at 4 p. m. After a very short illness. He is survived besides his parents by two sisters and one brother. Services at family residence Monday at 10 a. m. Rev. Andrew C. Murphy officiating. Service and interment strictly private. Funerals and flowers by J. W. Schuler, 1111 North 16th street, Omaha. Burial in the family lot in Holy Sepulchre cemetery.

THIS NURSE ADVISES

Women Who Are Ill To Take Lydia E. Pinkham's Vegetable Compound.

East Rochester, N. Y.—"I have used Lydia E. Pinkham's Vegetable Compound for several years and think it fine. I am a practical nurse and when I get run down and nervous I take a box of the Pinkham's Vegetable Compound. I also have trouble with my bladder when I am on my feet and Lydia E. Pinkham's Sanative is just what I need. I have recommended your medicine to several young ladies who have all benefited by it."—Mrs. AUNES L. BELLINGS, 306 Lincoln Rd., East Rochester, N. Y.

Government Revenue Since September, 1917, Equals 55-Year Period

Washington, April 24.—Government revenues since September, 1917, about equalled revenues for the 55 years prior to that year. The internal revenue bureau announced that in the two and one-half years of war taxation, revenue receipts aggregated \$11,481,109,000, while for the 55 years period they were \$11,582,000,000. Collection of this sum was in the hands of former Commissioner Roper during whose term yearly amounts were: From September, 1917, to June 30, 1918, \$3,545,235,000; July 1, 1918, to July 1, 1919, \$3,850,150,000, and from the latter date to March 31, of this year, the last collection date, \$4,085,723,500. The main sources of revenue of the government upon the date of the bureau was created in 1862 until 1900 were taxes on liquor and tobacco. A new era of taxation came in on August 5, of that year, which

Irritating Coughs

PISOS Rupture Kills 7,000 Annually

Seven thousand persons each year are laid away—the burial certificate being marked "Rupture." Why? Because the unfortunate ones had neglected themselves or had been merely taking care of the sign (swelling) of the affliction and paying no attention to the cause. What are you doing? Are you neglecting yourself by wearing a truss, appliance, or whatever name you choose to call it? At best, the truss is only a makeshift—a false prop against a collapsing wall—and cannot be expected to act as more than a mere mechanical support. The binding pressure retards blood circulation, thus robbing the weakened muscles of every which they need most—nourishment. But science has found a way, and every truss sufferer in the land is invited to make a FREE test right in the privacy of their own home. The PLAPAO method is unquestionably the most scientific, logical and successful self-treatment for ruptures. The PLAPAO PAD when adhering closely to the body cannot possibly slip or shift out of place, therefore, cannot chafe or pinch. Soft as velvet—easy to apply—impermeable. To be used whilst you work, and whilst you sleep. No straps, buckles or springs attached. Learn how to close the hernial opening as nature intended so the rupture CAN'T come down. Send your name today to PLAPAO CO., Block 210, St. Louis, Mo., for FREE trial Plapao and the information necessary.

"DANDERINE" Stops Hair Coming Out; Doubles Its Beauty.

"Laxative Bromo Quinine Tablets" E. M. Brown.

No One Need Buy Cuticura Before He Tries Free Samples

The After Effects of Pneumonia

This is No. 2 of a series of advertisements, prepared by a competent physician, explaining how certain diseases which attack the air passages—such as Pneumonia, Influenza, Whooping Cough, Measles or even a long continued Cold—often leave these organs in an inflamed, congested state, thus affording a favorable foothold for invading germs. And how Vick's VapoRub may be of value in this condition.

Pneumonia attacks the air cells of the lungs. An inflammation is set up and matter is thrown off which causes the air cells to solidify, thus preventing the natural flow of blood thru the lungs. This "backing up" of the blood causes the heart to pump harder, just as stepping on a hose increases the water pressure, which is the reason why, during this disease, the physician watches the overburdened heart so carefully.

After recovery the lungs are filled with a mass of wreckage—the debris of the battle—which must be gotten rid of by a process known as resolution. Frequently, inflamed spots remain, congestion persists, cough hangs on, and the least exposure brings on a cold that is hard to get rid of. If neglected, such damaged air passages may easily develop serious disease of the lungs. Such cases should always continue under a physician's care and frequent examinations should be made to see that nature is properly continuing the rebuilding process. Nightly applications of Vick's VapoRub will aid nature in this work. Because Vick's acts locally by stimulation thru the skin to draw out the inflammation, attract the blood away from the congested spots and relieve the cough. In addition, the medicinal ingredients of Vick's are vaporized by the body heat. These vapors are breathed in all night long, thus bringing the medication to bear directly upon the inflamed areas. Vick's should be rubbed in over the throat and chest until the skin is red—then spread on thickly and covered with hot flannel cloths. Leave the clothing loose around the neck and the bed clothes arranged in the form of a funnel so the vapors arising may be freely inhaled. If the cough is annoying, swallow a small bit of Vick's the size of a pea. Samples to new users will be sent free on request to the Vick Chemical Company, 232 Broad Street, Greensboro, N. C.

VICKS VapoRub More Than 17 Million Jars Used Yearly

Glady Brockwell in The SNEAK. A story of Riches and Raps—that kind of an appealing story that carries you far away from the hot summer temperature. The star you know well enough without mention.

AMUSEMENTS. Daily Matinee 2:15. Evening 8:15. THE BEST IN VAUDEVILLE. THE MARION MORGAN DANCERS: JACK NEWBY & CO. AMES ATTRACTION. Mollie and the Girl on the screen, in her newest triumph.

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