

MONDAY IS "YARD GOODS DAY"

A Most Seasonable



Sale of SILKS

WE consider this one of the most important silk events of the season, as we have assembled all odd pieces and broken lots consisting of all of the newest weaves and colorings shown. Not all colors in any special quality, but you are sure to find your dress or blouse in this wonderful lot. The following are but a few of the fabrics we offer in this sale:

Plain Colored Messaline, 36 inches wide.	At 1.95 Per Yard	Silk Marquisette, very fine, 40 inches wide.
Colored Chiffon Taffeta, 36 inches wide.		Imported Japanese Pongee, 32 inches wide.
Satins, in stripe and plaid, 36 inches wide.		Silk and Wool Poplin, 40 inches wide.
Chiffon Taffetas, in stripe and plaid, 36 inches wide.		Plain Silk Voile, 40 inches wide.
Foulard, 36 inches wide.		Peau De Soie, black only, 36 inches wide.

Georgette Crepes In a beautiful range of new patterns; 40 inches wide; specially priced, at, per yard	Foulards The season's most wanted fabric in a wide range of colorings and designs, at, per yard	Wash Corduroy In pink, lavender, ivory, light blue and peach; 36 inches wide; for lounging robes or sport skirts	Printed Pongee Imported all-silk; in a good range of patterns; 32 inches wide; for Monday, at, per yard	Paulette Jersey For skirts and blouses; in pink, copen, black, navy and African; 36 inches wide; at, per yard
2.95	2.95	1.00	1.00	2.29

Brandeis Stores—Main Floor—Center.

Newest Weaves in

Wool Goods

Fine All-Wool French Serge In a soft finish for dresses and skirts; 54 inches wide; in navy blue and black only; really rare values; priced, for Monday, at, per yard	3.95
Knitted All-Wool Jersey Cloth In navy blue, brown, tan and taupe; a fabric exceedingly popular for Spring wear and exceptional values; priced, Monday, at, yard	3.65
Fine All-Wool French Serge Pleats splendidly; especially adapted for suits, dresses, skirts; 44 inches wide; in navy blue and wanted colors; priced, per yard, at	2.95
All-Wool Ottoman Gabardine Most popular fabric for suits, dresses and separate skirts; in wanted shades, including the popular navy blue; priced, per yard, at	3.50

Brandeis Stores—Main Floor—Center.

Dainty and Practical

Linings

A. B. C. Silk For foundations, slips and underwear; in light and dark colors; the economical woman will welcome this; 36 inches wide; priced, per yard	1.75
Percalins For waist linings and drop skirts; taffeta finish; 36 inches wide; excellent material that will please you; priced, per yard, at	98c
Wash Satin Skirting Fine material with a lustrous finish; a very dependable fabric for Summer wear; 32 to 36 inches wide; priced, per yard, at	1.95
Mercerized Sateens In a permanent satin finish; full line of colors; for your Spring sewing needs; 36 inches wide; priced, per yard, at	1.25

Brandeis Stores—Main Floor—Center.



Monday, at 9 A. M., the Most Wonderful Sale of Its Kind Ever Offered in Omaha!

Real Hand-Made Laces at Exactly One-Half Price

Exquisite Venetian Laces, Exclusive Patterns, Astounding Values

RARE LACES, made by hand, the heart's desire of every woman. We purchased these laces from a great wholesale and retail lace merchant, Z. Vizakas by name. In his home at Ano-Lefkara, on the Island of Cyprus, these wonderful designs were made.

In some of the patterns a single motif or design would take expert native workers two or three days to complete. Some of the actual designs are illustrated. Vizakas was anxious to return to his island home, and, when we offered to purchase his entire stock, made us great price concessions.

The values offered are positively extraordinary—in all cases at exactly one-half the regular price. We offer to the women of Omaha a rare opportunity to secure the beauty and romance always associated with real lace at prices usually paid for imitations.

Lace Bands and Lace Edges Regularly 2.50 to \$15	At 1.25 to 7.50	All At 1/2 Price
Bands, Insertions and Edges Regularly 4.00 to \$10	At 2.00 to 5.00	All At 1/2 Price

This lot includes a wonderful assortment of styles and designs in fine open or heavier patterns. They are all in very desirable widths, the lace edges being deeply scalloped—the bands matching in handsome medallion effects or separate designs—a wonderful selection Monday at exactly one-half price.

Motifs, Insets and Medallions, Regularly 38c to 4.00 Each
Real hand-made Venetian motifs in large, medium and small pieces, the patterns being round, square or triangular. The lot includes a variety of designs, either separate or to match laces and bands.

On Sale from 19c to 2.00 ALL AT ONE-HALF PRICE
Brandeis Stores—Main Floor—Center.

Some Sewing Needs From the

Notion Department

Basting Thread, large spools, at	10c	Darning Cotton, per spool	5c	Fast Colored Wash Edging, per bolt	10c
Dressmaker's Chalk Pieces, each, at	1c	Sewing Silk, Belding & Richardson, all colors, 100-yard spools, each, at	14c	Dress Clasps, rust-proof, per card	5c
Skirt Markers, 50c values, special, at	19c	Bias Tape, 12-yard bolts, each, at	35c	Basting Thread, large spools, at	10c
Dress Shields, best grade, per pair	33c	Button Thread, large spools, each, at	10c	Good English Needles, per paper	10c
Dress Weights, all sizes, each, at	1c	We carry a complete stock of J. P. Coats' best 6-cord Machine Thread, all numbers from 8 to 80 inclusive. Some are 250-yard spools, at 10c. Others are 100-yard spools, at	5c	Silkene Crochet Cotton, two balls	25c
Sewing Needles, all sizes, per paper	10c	Jersey Covered Forms All perfectly proportioned in sizes 32 to 43; regular 2.50 values; special, Monday, at	1.25	Shoe Laces, black and brown, pair	5c
Hooks and Eyes on tape, yard, at	25c			Singer Machine Oil, per bottle, at	15c
Dress Clasps, on tape, per yard, at	25c			Inside Belting, per yard	10c
Best Dressmakers' Pins, per paper	10c			Machine Needles, per tube	5c
Button Holes, on tape, white, each, at	15c			Paper Shopping Bags, each, at	10c
Buttons and Button Holes, on tape, white only, each	15c			Wire Hair Pins, large boxes, each	15c
				Real Human Hair Nets, each, at	15c

Brandeis Stores—Main Floor—West

THE NEWEST MOST WANTED

DOMESTICS

FOR SPRING SEWING IN GOOD VALUES

Fancy Printed Sateen Big variety of pretty patterns and colorings; splendid quality for drapery or fancy work; 36 inches wide; specially priced, at, per yard	59c	Interesting New Ginghams We have planned interesting displays with unusual care in order to do justice to what is probably the most practical and desirable Spring and Summer fabric. Frocks, aprons and children's dresses of these practical fabrics have long been popular, but fashion now declares that even neckwear, separate skirts and chic parasols of Gingham will soon be all the vogue. And this event will present appropriate patterns and qualities for them all. Listed here are a few of the choicest offerings.	
Fancy Printed Kimono Flannel In assorted floral styles suitable for kimonos, dressing saques and wrappers; long mill lengths; priced, per yard, at	29c	Domestic Ginghams Ginghams from looms of our own country; enduring quality necessary for aprons and house frocks. 27 inches wide, priced, per yd., at	48c
Nurse Stripe Dress Gingham In all the regulation stripes for uniforms or undershirts; this is an exceptional value at a rare price; very special, at, per yard, at	48c	Scotch Plaids Here is a splendid assortment of very beautiful plaids. Just received from famous mills in Scotland. 32 inches wide. Priced per yard, at	95c
New Design Shirtings In a wonderful collection of new printings; a splendid quality and warranted fast colors; 36 inches wide; priced, per yard, at	59c	French Ginghams Your choice of checks, stripes, plaids or plain ginghams of the finest textures. All colors are represented. 32 inches wide. Priced, per yard, at	1.35
Peter Pan Cloth In Spring's leading shades; a beautiful, lustrous finished fabric for tub dresses, combination frocks, blouses; 36 inches wide; Special, Monday, at	69c	Assorted Wash Goods 5,000 yards; includes percale, dress poplin, gingham, beautiful batiste and other popular wash fabrics; values from 39c to 60c. Special, at, per yard	29c
		Beach Cloth and Dress Poplin 150 pieces; most popular fabrics in wonderful range of plain shades; 36 inches wide; you will appreciate this great value; Monday, at, per yard	59c
		Wide Voile Assortment A wonderful assortment of attractive styles and colorings; some plain shades; soft and clingy; 40 inches wide; Special, at, per yard	59c
		Bangkok Shantung Beautiful, silk-finished, in rough rajah weave; for suits, skirts and auto coats; in Spring's leading shades; 36 inches wide; Special, at, per yard	85c
		Fancy Printed Dress Crepe Colorings and printings exquisite; extra copies of foreign printings; soft and clingy; 36 inches wide; special, for Monday, at, per yard	1.25
		Tissue Gingham In a variety of attractive styles; sheer and dainty; always popular; warranted fast colors; 27 inches wide; Special, at, per yard	39c
		White Organdie and Voile A most popular and beautiful Summer fabric; 40 inches wide; genuine imported materials; actual value 1.50 per yard; Special, at	1.00

Brandeis Stores—Basement—North.

Lovely in Texture and Tone

New Draperies

Scotch Madras In blue, brown, gold, rose and mixed colorings; 36 inches wide; worth, per yard, 1.85; specially priced, at, per yard	1.69
Curtain Nets The finer qualities that sell for 2.50 to 3.50 per yard; special in this sale Monday, at, per yard	1.98
Cretannes All of the finest quality material; 36 inches wide and worth 1.25 per yard; special for Monday, at, per yard	98c
Filet Net Curtains In beautiful patterns suitable for almost any room; very well made; worth 3.50 per pair; special, at, per pair	1.95

Brandeis Stores—Fourth Floor—East.

Money Saving Values in

Good Rugs

9x12 Axminster Rugs Seamed and seamless; in a group that includes almost all leading makes; a remarkable selection of the season's latest designs and colorings; will harmonize with practically any room decoration; special at	55.00
9x12 Wilton Rugs Woven in one solid piece; exact reproductions of the finest Persian and Chinese patterns; made of the finest wool carpet yarns, patterns and colorings; will harmonize with most any room decoration; special, at	69.50
9x12 Standard Wilton Rugs From three of the foremost mills of America; reproductions of the finest Persian and Chinese patterns; wonderful qualities, colorings and patterns; suitable for any room and decoration; special, at	95.00

Brandeis Stores—Fourth Floor—Center.

Don't Buy Corset Mistakes!

The Gossard Front Lacing Corset

Is the secret of "getting your money's worth" for you eliminate buying mistakes. The woman who understands herself and her corset problem doubles her available capital by never buying the wrong corset. And the surest way to always buy the right corset is to place yourself in the hands of a competent corsetiere who will make the solving of your problem a matter of personal pride. If you are considering the purchase of a new corset, let us suggest the

Gossard

There is no figure, however unusual or difficult to fit, but can be successfully fitted by our expert corsetiere. s in these original front lacing corsets.

We Guarantee Your Entire Satisfaction

Brandeis Stores—Third Floor—North.



Exquisite New Millinery Is the Charming

"Tagal et Or"

The Season's Newest Sport Hats

Brandeis Stores Exclusive Selling Agents

Rawak, one of America's foremost designers of exclusive millinery, has just brought out a new braid combination of Tagal and metal thread for sport wear, called "Tagal et Or." This material was directly imported by Rawak for his exclusive use in making smart sport hats, club hats and afternoon hats for which he is justly famous, and we have been appointed selling agents for them in Omaha.

The colors harmonize beautifully with the new sweater shades.

In Colors of—Old Rose—Oyster White—Old Blue and New Green

Specially displayed in our 16th street windows today for the first time. Priced at 27.50



Brandeis Stores—Second Floor—East.