

Our Better Merchandise Values Are Forcefully Demonstrating Daily the Big Saving Advantages of Cash Buying

### Our New Children's Dep't.

With Its Immense Assortments of Children's Outer Apparel at Saving Cash Prices Is Proving a Great Attraction to Economical Mothers.



Here's Saturday Specials of Unusual Economical Interest:

50 dozen Gingham Dresses, all sizes from 2 to 14, all new styles. Saturday only ..... **\$1.98**  
 Girls' black Sateen Bloomers, all sizes, very special for Saturday ..... **\$1.98**

Our Infants' and Children's Departments are most complete. Everything for the baby and for girls and juniors. Compare our Merchandise and our Prices.

# HAYDEN'S

THE CASH STORE

## Women's and Children's Hosiery

Greatly Reduced

Women's Pure Thread Silk to the top Hose, hand embroidered clox in heavy silk, all good colors, values up to \$5.50. Cash Price ... **\$3.98**



Women's Thread Silk Hose, full fashioned, in all wanted colors, also fancy lace mixtures, sold regularly up to \$3.50. Saturday **\$2.75** and **\$2.00.**

Women's Mercerized Lisle Hose in black and colors. Regular and extra sizes. Specially priced ..... **85¢**

Boys' and Girls' School Hose in black, white and brown. Values up to 65¢. Special Cash Price ..... **39¢**

Infants' and Children's Fancy Roll-Top Socks, all sizes, slightly soiled. 75¢ values ..... **39¢**

One Big Lot Infants' and Children's Socks, sizes 4 to 7, Saturday ..... **19¢**

### Something Special for the Boys

We Have About

## 250 BOYS' SUITS

With 2 Pairs of Trousers

All wool. Bought to sell Regular at \$22.50 to \$25.00. The special price for Saturday, while they last

**\$16.50**

Here's an opportunity to get a really good all-wool Suit with extra pair of trousers at a moderate price. Bring the Boys in Saturday.

The Home of the Hart Schaffner & Marx Boys' Clothing with Thirteen different Models to show you, in all colors. Sizes 10 to 18 years. Every suit guaranteed or your money back, at ..... **\$25.00 to \$30.00**

Complete line Boys' Hats and Caps ..... **\$1.00 to \$2.00**  
 Boys' Blouses ..... **\$1.25 to \$1.50**  
 Boys' Wash Suits ..... **\$1.95, \$2.95, \$3.95, \$4.95**



### Dainty Underwear

at Low Cash Prices

Just a Few of the Better values for Saturday:

Italian Silk Vests and Bloomers. Bands or bodice top vests; tailored bloomers of splendid quality, reinforced. Regular \$4.98. Special ..... **\$3.98**

Fine Cotton and Lisle Union Suits. Tailored or beaded tops, tight knee or lace bottom, regular price 75¢. Special for Saturday ..... **69¢**

Nainsook and Batiste Envelope Chemise and Night Dresses. Pink and white yokes of sheer embroidery and fine laces. Regular \$1.98. Special ..... **\$1.75**

Soft Muslin and Batiste Envelope Chemise. Pink or white trimmed fine laces or tailored, regular \$1.75. Special **\$1.50**

Silk Crepe de Chine and Washable Satin Envelope Chemise. Lace trimmed and embroidered ribbon shoulder straps, extra special values ..... **\$4.98 and \$5.98**



### Unusual Sale of Women's Ready-to-Wear

Our buyer has just returned from New York and was fortunate in securing large quantities of Ladies' Ready-to-Wear Garments at ridiculously low prices. This will enable us to put on some remarkable sales.

The Big Purchase of Ladies' and Misses' Coats Are Here and Will be on Sale Saturday in Three Big Lots

LOT 1

Consists of 300 Ladies' and Misses' Spring Coats in all late models, High-grade materials including Polos, Silvertones, lightweight Velours, etc., all sizes. Your opportunity to purchase a high-class Coat for a very low price. Saturday, Cash Price—

**\$39.50**

LOT 2

200 Ladies' and Misses' Spring Coats in all the latest cuts, with or without cloth or leather belts. All the desired shades. Every one a beauty and a very special bargain at our Cash Price Saturday.

**\$29.50**

LOT 3

200 Spring Coats in all sizes, all new and nifty styles, all good shades. These are not shoddy, cheap-looking Coats, but classy garments, nicely tailored. Look these over Saturday. Cash Price—

**\$19.50**

The other big purchases are on the way and as they arrive, we will place them on sale. Watch the daily papers and our windows for sales on Dresses, Suits, Blouses and Children's Garments. We will take good care of all mail orders on these sale goods.



### Big Special Georgette Blouse Sale for Saturday

All new styles, all good shades, beaded and embroidered, short or long sleeves. Values to \$12.75. Saturday Cash Price ..... **\$7.50**

### Saturday Morning From 9 to 12 Only

20 dozen girls Aprons, two to a customer, only ..... **50¢**  
 50 dozen Bungalow Aprons, only two to a customer, 9 to 12 only ..... **\$1.00**  
 50 dozen pair of Baby Shoes, sizes from 0 to 4. From 9 to 12 only ..... **25¢**



### SPECIALS IN

## Men's Furnishings

for Saturday



Every Item an Unusual Bargain

Men's Pure Thread Silk Fiber Hose. Regular \$1.00 values, all colors and sizes. Saturday ..... **59¢**  
 Barker Collars in both the soft madras and the starched linen. Regular 30¢ everywhere. All sizes and styles. Sat. .... **22½¢**  
 Blue Bell Chambray Work Shirts. Regular price \$2.00. Sizes 14 to 17. Saturday ..... **\$1.45**  
 Our Entire Stock of Madras and Percalé Shirts. Regular \$3.50 values. All sizes 14 to 20. Saturday ..... **\$2.45**  
 Men's Cotton Hose, all colors, all sizes, regular 30¢ value. Saturday ..... **19¢**

### Real Clothes Economy

Consists not in buying suits at a low price, but in getting real quality in material and workmanship in the clothes you buy.



### Hart Schaffner and Marx

All-wool guaranteed clothes fill the bill to a dot, when you get fitted in one of the many splendid new Spring models we are showing.

You Know One of Two Things

You're wearing a Suit or Coat that is going to give you satisfaction, your idea of satisfaction, or else you're going to get your money back. We guarantee it.

If You're Hard to Suit Come In, You'll Send Us Other Customers.

Need an Extra Pair of Trousers?

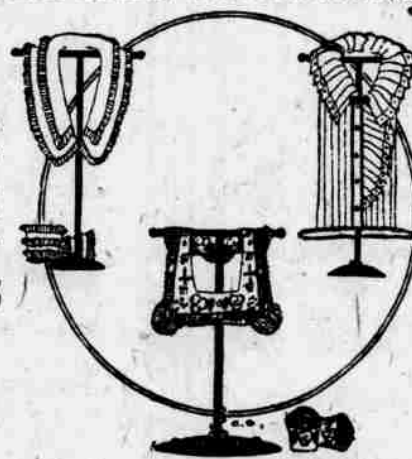
We have an unusually complete and varied stock of splendid values, all sizes, Hayden's cash price at ..... **\$5.95 to \$15**

### Special Cash Prices in Neckwear for Saturday

Collars of Fine Net and Organdy, trimmed with ruffles of val lace; regular value \$1.00; special Cash Price Saturday ..... **59¢**  
 Long and Short Vestees trimmed with ruffles of net and val lace; Special Cash Price Saturday ..... **\$1.75 to \$5.50**

Tuxedo Collars for your new suit or dress. Special cash price Saturday

**75¢ to \$3.25**



A large Assortment of New Vellings; Special Cash Price Saturday per yard—

**35¢ to \$1.50**

We carry a complete line of Maribou Capes; Special Cash Price Saturday ..... **\$10.85 to \$20.00**



Hats worth \$7.50 to \$17.50  
**\$5.00 \$7.50 \$10.00**

Radical Reductions in a Great Millinery Clearance Sale Marked Down For Immediate Sale Saturday.

### Children's Hats

Saturday at—**\$2.95**

We Were Fortunate to Secure Another Lot of Children's Hats For This Sale. Every Hat Worth \$4 to \$5.

### House Cleaning and Gardening Time

You'll Find Saturday's Offerings Here Superior to Qualities Offered Elsewhere at Equally Low Prices. Profit By This Sale.

6-ft. Braced Step Ladder, our Cash Price ..... **\$2.00**  
 6-ft. Unbraced Step Ladder, Cash Price ..... **\$2.00**  
 Step Stool Ladder ..... **\$1.35**  
 Chair Step Ladder ..... **\$2.10**  
 A-1 Garden hand wheel plow, with 3 shovels ..... **\$4.75**  
 Garden hand cultivator, Cash Price ..... **\$3.25**  
 Hand Cultivator, our price ..... **\$1.25**  
 A-1 Garden Hoe ..... **55¢**  
 14-tooth Flower Garden Rake for ..... **65¢**  
 15-tooth Bow Garden Rake, Cash Price ..... **\$1.35**  
 24-inch Dandelion Rake, Cash Price ..... **\$1.25**  
 Dandelion Diggers, Short Handle, Cash Price ..... **45¢**  
 Three-piece Flower Set ..... **85¢**  
 Moulded Garden Hose, 7-ply 4 in., 50-ft. lengths, with couplings for ..... **\$7.75**  
 Moulded Garden Hose, 7-ply 4 in., 50-ft. lengths, with couplings for ..... **\$8.50**  
 4-line Steel Spading Fork, our Cash Price ..... **\$1.25**  
 Garden wheel barrow ..... **\$4.75**

### —Saturday— SHOE Specials

Women's Fine Dark Brown Vici Kid Pumps and Oxfords with military or leather French heels, all sizes. Very Special ..... **\$7.50**

Women's Black Vici Kid Oxfords and Pumps with high or low heels ..... **\$5.50**

Misses' Kid Ankle Tie Slippers, all sizes, 11½ to 2 ..... **\$3.00**

Child's Kid and Patent Mary Janes, turn sole slippers, sizes 5 to 8 ..... **\$1.50**

Full Lines of Grover Hand Turned Oxfords in Black and Brown Vici Just Received.

### Choicest Quality Meats at Saving Cash Prices IN OUR SANITARY MARKET

Steer Pot Roast, per lb. .... **15¢** Steer Shoulder Roast, per lb. .... **17½¢**  
 Fancy Veal Breast, per lb. .... **15¢** Fresh Pork Shoulders, per lb. .... **20¢**  
 Very choicest of Steaks, Roasts, Chops and Smoked Meats of all kinds at Lowest Cash Prices.

### Toilet Goods and Drugs

\$1.25 Mavis Perfume, our special cash price, per oz. .... **\$1.00**  
 \$1.09 Armand Cold Cream Powder, our cash price ..... **78¢**  
 \$1.25 Pyros (the wonder Dentifrice) our cash price ..... **90¢**  
 35¢ Woodbury's Face Cream, our cash price ..... **25¢**  
 35¢ Cutex Cuticle Remover, our cash price ..... **27¢**  
 25¢ Johnson's Talcum, our cash price ..... **11¢**  
 75¢ Toilet Water Spray for 45¢ with each purchase of Toilet Water.  
 Melba Lovine Toilet Water ..... **\$1.00**  
 Melba Stock is Always Fresh.  
 17 Melba makes it we have it. Our 35¢ Jergens Almond Lotion, our cash price ..... **25¢**  
 25¢ Acco Aspirin, our cash price ..... **15¢**  
 25¢ Epsom Salts (a 2-lb. package) our cash price ..... **15¢**  
 25¢ Glycerine and Rosewater (4-oz. bottle), our cash price ..... **18¢**  
 25¢ Moth Balls (1-lb. package), our cash price ..... **18¢**  
 \$1.25 Clothes Brushes, our special cash price ..... **10¢**  
 15¢ Bath Tablets in Violet, Rose, Geranium and Fervid Soap, our cash price per cake ..... **9¢**  
 15¢ cakes for ..... **9¢**  
 We will cut your prescription bill in half. Try Hayden's First.

### To Keep Down the High Cost of Living, Buy for Cash—Make Your Own Bread

One 48-lb. sack of Flour Will Make 76 one-pound Loaves of Bread, at a cost of 5¢ a loaf.  
 48-lb. sacks Best High Grade Diamond H. Flour ..... **\$3.35**  
 24-lb. sack Best High Grade Diamond H. Flour ..... **\$1.55**  
 48-lb. sacks Our Famous Health Flour, per sack ..... **\$3.35**  
 The Best Domestic Macaroni, Shell or Egg Noodles, pkg. 7½¢  
 16-oz. cans Condensed Milk ..... **12½¢**  
 No. 1 Navy Beans, lb. .... **10¢**  
 8 bars Diamond C or Best "Em All Soap for ..... **12¢**  
 Large pkg. Pyramid Washing Powder ..... **23¢**  
 2 bars Floating Castle Soap ..... **5¢**  
 Pure Cider Vinegar or Tomato Catsup, per bottle ..... **10¢**  
 No. 2 cans Fancy Sweet Sugar Corn, Ripé Tomatoes or Sugar Peas, per can ..... **12½¢**  
 Oil Sardines, per can ..... **8½¢**  
 Tall cans Pink Salmon ..... **23¢**  
 Bulk Coconut, per lb. .... **40¢**  
 No. 1 cans Franco-American soups, 8¢  
 Pint cans Marcella Salad Oil ..... **35¢**  
 Quart cans Marcella Salad Oil ..... **65¢**  
 Pint cans Old Monk Olive Oil ..... **45¢**  
 Pint cans Old Monk Olive Oil ..... **45¢**  
 ½-Pint cans Old Monk Olive Oil ..... **45¢**  
 Gallon cans Apples or Pumpkin ..... **65¢**  
 Gallon cans Oregon Prunes ..... **90¢**  
 The Best White or Yellow Cornmeal, per lb. .... **5¢**  
 4 lbs. Rolled White Breakfast Oatmeal ..... **25¢**  
**DRIED FRUIT AND NUT SPECIALS**  
 Fancy California Seedless Raisins, per lb. .... **25¢**  
 Fancy California Seedless Bleached Raisins, per lb. .... **25¢**  
 Fancy California Muir Peaches, per lb. .... **25¢**  
 Fancy California Prunes, per lb. .... **25¢**  
 Fancy California Evaporated Apples, per lb. .... **30¢**  
 Large pkg. Pyramid Washing Powder ..... **23¢**  
 Fancy California Cooking Flax, per lb. .... **25¢**  
 Fancy California Seeded Raisins, per lb. .... **25¢**  
 Fancy Cleaned Currants, lb. .... **30¢**  
 1 lb. Shelled Pop Corn ..... **25¢**  
 Oklahoma Pecans, per lb. .... **30¢**  
 Fresh Roasted Peanuts, lb. .... **17½¢**  
**OMAHA'S GREATEST TEA AND COFFEE MARKET.**  
 Our Famous Golden Santos Coffee, per lb. .... **30¢**  
 Diamond H. Blend, a fine drink, per lb. .... **40¢**  
 H. B. C. Special Blend, lb. .... **45¢**  
 M. & J. Blend, nothing like it, per lb. .... **45¢**