

OMAHA FIRST DRIVE PLANNED FOR APRIL 12

Local Food Manufacturers to
Conduct Educational and
Demonstration Campaigns
In City.

An organization of Omaha food manufacturers, formed for the purpose of conducting educational and demonstration campaigns in the city and to increase local consumption of Omaha made goods will begin active operations on April 12. E. Richardson of the Omaha Flour Mills Co., president of the body, has announced.

Firms that will participate are: Paxton-Gallagher Co., Omaha Flour Mills Co., Miller Cereal Mills, Haskins Soap Co., Jay Burns Baking Co., Fairmont Creamery, Waterloo Creamery and Loose-Wiles Biscuit Co.

Plan Long Campaign.

Plans provide for a campaign of daily demonstrations at grocery stores, in which the proper preparation, use and cooking of the foods offered by the member firms, will be shown. Demonstrations will be held at different stores from Tuesday until Saturday of each week until the entire city is covered. A period of inactivity during the summer months is contemplated.

It is planned to give 80 prizes at each demonstration. The first 80 women to enter the store where the merchants are showing will be given numbers and awarded the particular article furnished by the participating manufacturers that corresponds to the number on the list.

Successful in Kansas City.

According to Mr. Richardson, a similar association has proven successful in Kansas City. Co-operation from grocers in that city has made the demonstration season a yearly event.

Other officers of the organization are: Roger Holman, Paxton-Gallagher company, vice president; Max Miller, Miller Cereal Mills, second vice president; L. E. Pough, Jay Burns Baking company, secretary; F. A. Freeman, Haskins Soap company, treasurer, and Guy Burns, food show manager.

Chicago Man Keeps Secret of Love for Another Ten Years

Chicago Tribune-Omaha Bee Leased Wire. Chicago, April 9.—For 10 years Hyatt Lemoine's love for a woman not his wife was a secret locked in his heart until at last his craving for the "other woman" undermined his health and wrecked his domestic happiness. Yesterday Josephine Louise Lemoine was granted a divorce on the grounds of desertion. Mrs. Lemoine submitted a letter from her husband, explaining his long battle with his better emotions, parts of which follow:

"Dear Josie: The task I am about to perform will be painful to me, but I must be honest and candid with you. When I left last April, my sole object was to see a woman, the woman I have loved for 10 years. I have honestly tried to forget her and so has she me, but our love has stood the test of time, sacrifice and sorrow."

The Lemoines were married in Gretna, Ia., April 30, 1908. They have no children. They separated June 18, 1917. Mrs. Lemoine says Norma Hancock of Dallas, Tex., is her husband's "soul mate."

Chicago Utilities Board Starts Probe Of Telephone Service

Chicago Tribune-Omaha Bee Leased Wire. Chicago, April 9.—Chicago aims to be first in all things, but, try as it will, other cities somehow get ahead. Take the phone service. Chicagoans firmly believe this city had the most abominable service in the United States, but statistics show it runs third, New York and Washington coming ahead of it.

The public utilities commission is conducting an inquiry into conditions here and much of the testimony is spirited. W. A. Day of Frost & Co., who tried to use a telephone from 25 to 50 times a day, told of his exasperating experiences, but admitted that the service here was better than that in New York and Washington.

The evidence shows that telephone meters, like gas and electric light meters, keep right on working regardless of whether any service is being rendered or not. The telephone company says it is short of a thousand operators and cannot supply the deficiency, although the highest wages are paid. It is also asking permission to increase its rates.

French War Brides Here To Be Taught American

Plans for the new order of the Alliance Francaise will be mapped out for the coming summer Tuesday night at a meeting which will be held at the home of Louise White, 2856 California street.

It is proposed to start a series of dances and entertainments and to teach the language to a number of French war brides in Omaha. All linguistic aspirants are to be sought out and enrolled as members, "especially the young men" whose teaching will be under direction of Madame Reffier.

Commerce High Seniors To Present "As You Like It"

The June graduating class of the High School of Commerce will present its annual play June 9 and 10 in Central High school auditorium. Miss Mary Irene Wallace, a teacher at Commerce High, who studied at the Cecil Sharp school of Festival and Dance at Stratford-on-Avon, England, plans to present the Shakespearean comedy, "As You Like It," in pageant form with old English stage setting, dances and glees songs.

More than 40 students will participate. Rehearsals will begin next week.

Interesting News for Saturday From Burgess-Nash



We Will Place on Sale Saturday

Smart Millinery

At Prices Radically Reduced

\$4.25-\$8.45-\$12.75

One can't begin to tell you of the wonderful values we have for your selection here Saturday.

Included in this lot are

Bruck-Weiss, Warshner, Bluebird, Rawak, Stern, Cecill and every well known designer.

Dress, sport, tailored and street hats, and early selection is advised.

Second Floor.

Candy Specials for Saturday

Italian creams, home made. Very special, 65c pound. Just received a fresh shipment of the famous Gruenhagen's fine box candies.

French mixed, blue ribbon, nectar fruit, Royal, Old Crow. Bottled in bond, and assorted fruits, Bon Bons and nuts.

Salted jumbo blanched peanuts, 49c pound.

Peanut brittle, fresh and crisp, 47c pound.

Johnson's box chocolates, \$1.00 up.

Milk and bitter sweet chocolates, \$1.00 pound.

Main Floor



For Saturday We Feature Three
Very Special Sale Groups of

Spring Suits

\$49.50-\$59.50-\$69.50

Every suit is fashioned of fine quality materials and tailored to a standard of perfection—the most scrupulous attention is given to every detail of work.

They are developed of fine

Tricotines, Serges, Homespuns and Silvertone and come in all the wanted shades.

Second Floor

New Silk Gloves

Better Style—Better Fitting—Better Wearing

Kayser's double tip silk gloves—black and tan, white, navy, mastic, sand, plain and contrasting back stitching.

Pair—\$1.00, \$1.35, \$1.75.

Kid Gloves

Chateau French kid gloves in black, white, mode, tan, and brown. Short gloves—

\$3.25, \$5.50 and \$6.50 pair.

Also an assortment of 8 and 12 and 16-button gloves. Moderately priced.

Silk Gloves

Silk gloves, double tips, 16-button, in black, white, mode, gray, tan, with Paris point backs.

Pair, \$2.50.

On Sale Saturday

Youthful Capes

For Girls and Small Women

Circular capes in tie-on or vestee effect. full flared models, with yoke and fancy or tailored collars.

They express fashion's latest edicts in style, color and materials.

At \$19.75

Capotes of tricotine, men's wear serge and velour—silk lined throughout—colors are navy, brick, tan and green.

At \$9.75

Capotes of men's wear serge and jersey, half lined, navy only, sizes 8 to 17.

Second Floor

Two Eyelet Ties

The New Slipper for Spring Wear

\$10.85

One Day Only

Just introduced, this charming new Spring Slipper designed exclusively for us. We have made this one-day price so very low. The ties are very chic—the slender daintiness of its vamp and narrow forepart will appeal to you. In jet black or dark brown suede and dull black kid, with hand turned soles and full Louis heels.

Second Floor.

We Place on Sale Saturday Only an Introductory
Feature of 1,000

Patsy Frocks and Rompers

\$1.95, \$2.65, \$2.95, \$3.45, \$3.95

Less Than Cost of Materials—

Made of crisp linens—Peter Pan cloth—Chambray ginghams—Japanese crepes in heliotrope, lilac, crocus, rose, yellow, tan, brown, pink, blue and white.

For Little Folks From 1 to 6

Patsy Frocks exquisitely trimmed in motifs of embroidery in contrasting colors. Finished with sheer dimity and organdie collar and cuffs and pockets, also rompers in Dutch effects with trousers—cuffed like Daddy's. Blouse of hand smoked and cleverly stitched in contrasting colors, and finished with sheer collar, cuffs and pockets.

NO WILL CALLS NO PHONE CALLS NO C. O. D.'S

Second Floor

Saturday-- The Last Day Of Our Annual Summer Sale of Silk Underwear

Lovely silken fabrics and laces exquisitely fine, are in irresistible combination in these delightful new undergarments that were contracted for over a year ago, and which we are now selling at

Less Than Manufacturers' Cost

The garments are beautiful and practical as well, for the fabric quality is excellent and the workmanship exceedingly good.

Saturday We Offer as a Special Feature

**500 Silk Camisoles
\$1.15**

Made of Satin, Crepe de Chine and Georgette, combined with beautiful laces, ribbon and braiding; in white, flesh and black.

Limited Number to Customer.

HOURLY SALES:

From 9 to 10 A. M.

**200 Silk Bloomers
\$3.45**

Crepe de Chine—full elastic top—elastic cuff knee.

From 2 to 3 P. M.

**300 Taffeta Petticoats
\$4.75**

Made of fine quality Taffeta—finished with accordion pleated or ruffled flounce—street shades.

From 1 to 2 P. M.

**200 Billy Barke Pajamas
\$3.45**

Made of heavy Crepe de Chine—elaborately trimmed in lace.

From 5 to 6 P. M.

**300 Silk Nightgowns
\$4.45**

Made of heavy Crepe de Chine—elaborately trimmed in satin motifs, embroidery and wide laces and ribbons.

No Exchanges. No C. O. D.'s. No Will Calls.



Second Floor

New Books to Read

Hills of Han—Samuel Merim—\$1.90.

Giddy Globe—Oliver Herford—\$1.50.

Man With Three Names—Harold McGrath—\$1.75.

Third Floor.

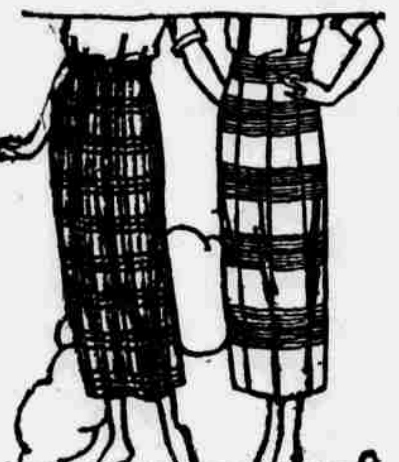
A Special Saturday Featuring of New Skirts for Spring \$10.00 and up

A new collection of spring skirts, showing the smartness and originality of the new season. Models of rare beauty and distinctiveness, showing the new lengths, the new widths the new trimming effects, the new colors, both silk and wool in the assortment.

Wool Plaids Wool Stripes
Tricotines Satins Serges
Taffetas Tricotines
Fantasi

\$10.00 and up.

Second Floor



Hosiery Specials

Women's Hose, \$1.00

Women's black and white, chocolate, bronze and navy silk lisle hose, full seamless, double garter tops, fine quality.

Women's Hose, \$1.75

Women's black, white, chocolate, bronze, navy, etc., pure thread silk hose, full seamless foot, double garter top, \$1.75 a pair.

Extreme Value in
Pure Silk
Hose, \$3.00

We have taken out of our regular hosiery stock all the odd and discontinued numbers of women's pure silk hose, some in all silk and lisle tops, full fashioned, full regular made foot—in the lot are black, white, browns, heaver, navy, taupe, etc. Also black and field mouse in the lisle top outsizes. All sizes in the lot, all first quality; specially priced for Saturday, \$3.00 a pair.

Children's Sox, 45c

An immense variety of children's 1/2 Sox. The warm weather will soon be with us and the children will want to wear Sox. A special lot at a special price for Saturday.

Cotton Hose, 50c

Women's cotton and lisle hose, black, white and colors, full seamless foot, 50c a pair.

Main Floor

Drugs and Toilet Articles

Very Special for Saturday

Listerine, Sloan's Lint, large size, 83c. ment, 23c.

Mavis Talcum Powder, 17c

Glover's Mange Cure, for hair and scalp, 49c

Pepsodent Tooth Paste, 39c

Ponds' Extract, 19c

Hot Water Bottle and Fountain Syringe, both for price of one, guaranteed 1 yr. \$1.79

Daggett & Ramsdell's Cold Cream, 42c

Perfume, asstd. odors, 1/2 price

Palmer's Almond Meal, 29c

Cocoa Hard Water Castile cake, 7 1/2c

Main Floor

Special Saturday Only Traveling Bags \$6.95

A limited number of genuine black walrus grain cowhide traveling bags—made of good heavy stock—full 18-inch size—high oxford shape—three-piece construction, with reinforced sewed corners—brass locks and catches—strong Keratol lining with double

On account of the extraordinary value and the limited number of these bags, we suggest an early selection.



Luggage Dept.—Fourth Floor

BURGESS-NASH COMPANY
"EVERYBODY'S STORE"