

## The Attainment of Perfection in Biscuit Goodness

$\mathrm{T}^{\mathrm{T}}$ is always a great satisfaction to know that whatever you set before your family or your guests is the very best obtainable.
Your own good judgment, your high standard of modern homekeeping, your keen sense of hospitality, all demand the very best where your table is concerned.

For years the National Biscuit Company has produced biscuit in great variety, superb in flavor, supreme in wholesomeness, matchless in the choice condition in which they reach you.

The goodness of any National Biscuit Company product exemplifies the goodness of them all, due to perfect ingredients perfectly baked. or example

> PREMIUM SODA CRACKERS

Decidedly distinctive because of their convenient size; mealy texture and slight saltiness. Fine with a bowl of milk, a portion of cheese, or for jelly or peanut sandwiches. They make instant friends with all appetites. Sold by the pound and in the famous In-er-seal ${ }^{\prime}$ Trade Mark package.

## LORNA DOONE BISCUIT

Sweet, tender, crumbly cakes of shortbread with none f the over-richness of the old-fashioned kind. A short cut to shortcake-delicious with fresh or preserved fruits. Sold by the pound and in the famous In-er-seal Trade Mark package.

## CHOCOLATE PUFF CAKES

Cone-shaped puffs containing soft, luscious cake, creamy marshmallow, and covered with delicious sweet chocolate. Always fresh-always tempting-always a treat. Sold by the pound.

Let the oven freshness tell its own story of N.,B. C. goodness. Let the deliciousness bespeak the excellence of the ingredients and their perfect blending and baking., And as you serve these biscuit day by day, let the appetites of the entire household answer every question of wholesomeness.

## NATIONAL BISCUIT COMPANY



## Booklovers   biography of a man who has come to occupy a dominant position i, our national line. It is a story remarkable accomplishment, an shows how how hrough his whol souled devotion to the tidenls souled cevotion to the ideals Americanism he has become the very incarnation of American de mol mocracy, energy, rosourcean and constructive esfort.  The Mystery at the Blue Villa re- eatss someof Mr. OPst's betst work Each story has that powerful chat  stensity of situation ior which th author is notathe, yet each story as individual as unitu in thoughi it were the the  ism, ohers are aspsarke ow whits the spirit of romance whik stir the are straight mystery stories. 


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young venus the real story of hee
yif and career-and in contrast to
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THE SPLenNDI OUTCAST. By Goor
Gitbs. D. Appletop \& Co. in which
A story of the great war in whe
twin brothers of deceiving physical resemblance play contrasting role
A story of backmal and the Pari
underworld, skillfully planned an



 same as you an' your buddy." A
straight-forward story
of irresistible humor.
with flashes

 Hanks. it is set in the Kentuck
of pioneer days and gives the feling
and color of that strenuous period and color of that strentous period
As a story apart rom the historical
importance of the characters ' The
Matrix" is orre of the author's mos
mos.

## BURGESS-NASH COMPANY Saturday-Children's Big EASTER FESTIVAL

Children's Jazz Orchestra to Play Saturday in the Cricket Room From 3 P. M. to 5 P. M. The Howland Jazz Orchestra, consisting of five brothers and sisters, ranging from 9 t t 17, will play and sing in the Burgess-Nash Cricket Room, Saturday RESERVATIONS FOR CHILDREN'S PARTIES
$\qquad$ IED


In Celebration of the Spring Opening of TOYLAND
Special Values Offered for Saturday ourth Floor, Saturday
Hundreds of new

undreds of new toys for indoor play and outdoor play are offered, KIDDIE KARS \$3.50 BIRD HOUSES 49c | A limited number of Kiddie Kars, the toy |
| :--- | :--- |$| \begin{gathered}\text { Every child will want to own one of these }\end{gathered}$ this does not

thecial, $\$ 3.50$.

| Children's Furniture 1/2 Price | Great Assortment of Beautiful Toys | Velocipedes \$3.50 up Plain and Ball-Bearing Ve- |
| :---: | :---: | :---: |
| assortment of odd piec | $\begin{array}{cc}\text { Auto Cars } \\ \text { Velocipedes } & \text { Games } \\ \text { Furnitur }\end{array}$ | locipedes, specially priced for Saturday. |
|  | Dolls ${ }^{\text {d }}$ Tops |  |
| me shopworn, also Doll Furn | Doll Clothes Marble | Easter Baskets |
| ture and many other Toys one-half price. |  | 39 c 59 c |
| Jumping Ropes 50c | Ball and Jacks | etty Splint Baskets of gay |
| rettily colored, with fancy den handles, choice, 50 c . | A game all children ${ }^{\text {njoy. }}$ | colors, priced special for S urdey, at 39 c and ${ }^{5} 9 \mathrm{c}$. |

entertaining creations. It is is tol to
with the verve and vigor, the
wind humor, the thigh dramatic powe
 The disappearance of a bride
groom on the morning his wed
ding day forms the nucleus of th
olot of this clever mystery story
 earned by a detective and the smen
of bananas was the winning clue to
the seemingly impengstrable my mstery

## 



Taw

## Beautiful Easter Display of Junior Apparel

 a revelation in smart styling and dependable fabrics.The assortment and prices cover a wide range, an we specially wish to call your attention to our unusually

Coats

- Suits rative detail that sugge Beautifully tailored ength. Polo Cloth, Tricotine or Camels Hair are in all the youthfulness ing style f Frocks
Charming Frocks in Wool, Silk, and Crepe, as well junior girl in search of her Spring and Summer costume.


The Cricket Room
Easter Menu
SATURDAY AFTERNOON
that will please the children,
as well as the grownups. Spe
cial desserts will inelude the
foll
following sundaes, originate
in honor of the occasion.
Petèr Rabbit
Billy Bunny
Flopsey Sunny Bunny
inderella

> Little Red Hen Fourth Floor. ROLLER SKATE of



A New Easter Bonnet for the Young Miss
"Every Young Miss" will find a becoming hat in this unusual showing of all the season's popular shapes, including close-fitting bonnet effects, large floppy Milans, and English sailors-at prices within $\$ 2.50-\$ 15.00$
Make the Kiddies Happy for Easter
Buy Them Wholes ome Candy
Candy Easter Eggs, all sizes, asstd. colors, 59 c 1 lb . Chocolate covered Marshmallow Eggs, 2 for 5 c . Johnson's Sweets, fancy box candy for Easter gifts
 Jordan's Almonds, just ment, special for Saturday, only 59c pound.
Don't forget our Saturd Don't forget our Saturday special sale
Creams. Very special, 69c.' Mloor

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Guests of $\xlongequal[\text { Sorority Sisters. }]{\text { Misses Ethel Nimmo and Mariar }}$ Jefteris of Chayenne, Wyo., are
sending the spring vacation, with
Miss Mildred McFarland. A11 are braska and members of Phi Ph
sorority Miss MCFarland was re
cently
awarded Phi Beta honors, bearded one of the seven from
Omaha who received this recogniMiss Glatys Beaumont
colin is spending $a$ few

