

Store Hours Saturday
9 A. M. till 6 P. M.

Our Cash Prices Mean Big Savings in Easter Purchases

Shop Early in the
day if possible

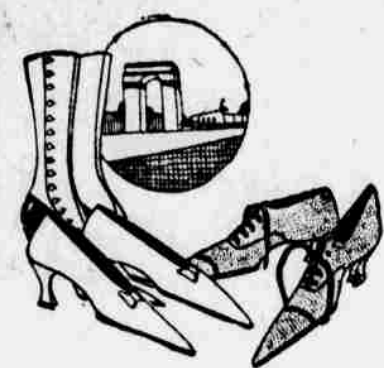
Sale of Ladies' Silk Hand Bags \$1.98

Over 500 Silk Moire Bags. Nickled frame, chain handle, coin purse and mirror, different colored lining, large tassel. Three colors, Brown, Black, Taupe. These bags were formerly sold at \$4.00 and were well worth the money. This is an exceptional value and we strongly advise that you shop early.

Saturday, \$1.98

200 Envelope Pocket Books, size 5 1-2, 6 1-2, 7 1-2. Made of Enamel Duck and Leather nicely lined, good frame. Value, \$2.00

Saturday, 98c



Special Saturday SHOES

For Easter

Women's Vici Kid Pumps and Oxfords with high or low heels; also a dark brown Oxford with military heels. All sizes and newest styles **\$5.50**

Women's Dark Brown Vici Kid Oxfords and Pumps with French or military heels... **\$7.50**

Women's Brown Vici Kid Welt Oxfords. All sizes and widths **\$6.50**

Men's Brown Vici and Black Gunmetal lace and blucher shoes. Also men's black gunmetal English lace Oxfords, "Hayden's Special" with Goodyear welt **\$5.50**

A full line of Grover Oxfords in all the newest styles and all with Hayden prices.



Dainty Styles in Underwear at Surprisingly Low Cash Prices

Washable Satin Camisoles; flesh; daintily trimmed with fine laces; built up shoulders, or ribbon shoulder straps. Regular price, \$1.98, on sale **\$1.50**

Crepe de Chine and Washable Satin Envelope Chemise, tailored, lace trimmed and showing exquisitely finished yokes. On special, at **\$4.50 and \$5.98**

Nainsook and Batiste Nightgowns, Envelope Chemise and Billy Burkes in pink or white, in tailored or daintily trimmed with fine laces and embroidery; regular price \$3.50 and \$2.98. On sale **\$2.50**

Children's Princess Slips, batiste with lacy yokes and trimmed skirts, ribbon run; a number of charming styles; sizes 4 to 16 years; regular price \$2.98 and \$2.50; on sale **\$1.98**

Women's Fine Lisle Union Suits in pink or white, with bodice tops, band tailored, beaded tops, tight knee, lace bottom, closed or envelope chemise styles; regular price \$1.50 and \$1.25. On sale at **98c**

Style--Plus Quality Boys' Suits



Dress Him up for Easter in clothes that will give a dollar's worth or more of service for every dollar of price.

ON SALE SATURDAY— Your choice of our entire line of boy's \$18 all wool dye and two pant suits. All sizes, 7 to 18 years. Good line of snappy styles and patterns. All one price.

\$14.75

The Omaha Home of the Hart Schaffner & Marx

Boys' Suits with Style like Dad's. Over one dozen classy models for selection. Worth more than the price.

Boys' Caps and Hats \$1.15 and \$2
Boys' Wash Suits \$3.95 and \$4.95
Boys' Blouses and Shirts, \$1.25, \$1.50 and \$2, \$1.95, \$2.95, \$3.95 and \$4.95

On Sale Saturday—Third Floor.

Splendid Easter Gifts

Jewelry Section

Rosaries of all descriptions. Wrist Watches, Pearl Beads, Mesh Bags, Feather Fans and hundreds of other items.

AT SAVING CASH PRICES

HAYDEN'S THE CASH STORE

Wonderful Attractive Values in this Pre-Easter Sale

Tailleur Suits, Dresses, Coats, Blouses

2 Special Suit Values

Saturday Before Easter 69 Elegant Cloth Suits
Snappy Spring Suits in Velour checks, all-wool serges and Poiret twills. Made up in many different models. Styles for misses, ladies and stylish stouts. Made to sell at a great deal more.

Saturday Special, \$45.00 Cash Price, \$75.00

Coats and Wraps at \$65.00
At this price Saturday your choice of many nobby spring and summer coats and wraps. Materials, Velour, Bolivias, goldtips, Polo cloths, tricotines, twills, in the season's many lovely styles and sizes. Spring shades for ladies and misses. Special \$65.00



Dresses Saturday at \$24.50
At this price Saturday your choice of hundreds of stylish silk dresses, suitable for street, afternoon or general wear. Materials, taffetas, messalines, georgettes and combinations. Colors and sizes. Made to Large variety of styles, sell at a great deal more. Special Saturday, at \$24.50



Blouses for Easter

Hundreds of lovely blouses made up in all the season's styles; they never were as smart as this season. In all the wanted colorings. For Saturday two special values at \$10.00 and \$15.00. Blouses like above to be compared with Blouses at a great deal more.

Petticoats at \$8.95

for your new suit or dress. In all colors in taffetas, messalines and Jerseys. Special values Saturday ..\$8.95

An Achievement in Value-Giving! Omaha's Greatest Popular-Priced Section Presents Saturday

A Sensational Sale of Millinery

\$5.95 \$7.95 \$10.00

An offering that completely demonstrates the superiority of Hayden values. 2,000 hats to select from in a variety unequalled in Omaha.

Biggest Selection of Children's Hats in Omaha and priced just a little less for Saturday

\$2.95 \$3.95



A Paying Investment in Clothes

That's What You'll Find in Buying Hart Schaffner & Marx Guaranteed All-Wool Suits and Overcoats

You can't make a mistake in any selection you may make.

Every garment is guaranteed to give satisfaction—your idea of satisfaction, or money back.

What more could you ask?

We're showing complete lines of the newest Spring styles, fabrics and patterns in these better clothes at our usual low cash price.

Need Extra Trousers?

Here's a big saving to finish out the season with that old coat and vest---

We are showing excellent values in a good diversity of patterns and fabrics at \$5.00 to \$15.



For Easter A Stetson

You know the styles are rich and the quality superb. Our new Spring lines are here—all the snappy new shapes—

\$7.50 to \$12.00

Men's Cloth Hats

Light and medium weight, three colors, all sizes. Just the thing for Spring. Value \$5.

Saturday, \$3.00



New Easter Neckwear, Veilings and Handkerchiefs

Collars and Cuffs in fine net and organdy, trimmed with ruffles of val lace; special cash price Saturday, 50c to \$2.50

A large assortment of long and short vests. Special cash price Saturday, \$1.75 to \$4.50

Tuxedo collars, just the thing for your new suit or dress. Special Cash Price Saturday, 50c to \$3.25.

A large assortment of the new spring veilings for your selection. Special Cash Price Saturday, 30c to \$1.50 yd.

Real Madeira Handkerchiefs in fine linen, hand embroidered in beautiful floral designs. Special cash price Saturday, \$1.25 and \$1.50 each.

Maribou Capes for early spring; very stylish with the suit or dress. Special Cash price Saturday, \$10.85 to \$20.00

Specials in Hoisery for Easter

A Critical Point in Easter Attire—Pure Thread Silk in Exclusive Designs—Also Fine Wool for Sport Wear



Hand-embroidered Clox Silk Hose, in Black, White and Cordovan, with self or contrasting colors. Clox in various exclusive designs. Special Cash Price \$3.98.

Superior quality plain Silk Hose with full garter tops, \$2.75.

Misses' pure thread Silk Hose in black, white and cordovan. All sizes. Specially priced Saturday **\$2.35**
Children's three-quarter sock with fancy tops; all sizes; large assortment of good colors **75c**
Infants' pure Silk Hose, all sizes, \$1.50 values Saturday only **\$1.00**

For Your Easter Puddings, Pies and Cakes Use our Famous Diamond H or Health Flour
48-lb. sack our famous Diamond H Flour **\$3.25**
24-lb. sack our famous Diamond H Flour **\$1.65**
48-lb. sack our famous Health Flour **\$3.35**
24-lb. sack fine Rye Flour **\$1.25**
Advo Jell or Jello for dessert, pkg. 14c
Wet or Dry Shrimps, can **25c**
Beech Nut Catsup, bottle **20c, 35c**
Thousand Island or Wright's Salad Dressing, bottle **35c**
8-oz. bottle Maraschino Cherries **35c**
Large jars fine Fruit Preserves **35c**
Sweet Onions or Melon Pickles, bottle **12 1/2c**
16-oz. can Pet, Wilson or Carnation Milk **12 1/2c**
6-oz. can Elkhorn Milk **4 1/2c**
No. 2 can Fancy Sweet Sugar Corn **11c**
Sweet Sugar Pens or Fancy Ripe Tomatoes **12 1/2c**
N. I. can Apricots in Heavy Syrup **20c**
Griffin Asparagus, can **35c**
Franco American Soups **10c**
Qt. can Old Monk Olive Oil **\$1.65**
Pt. can Old Monk Olive Oil **85c**
1/2-pt. cans Old Monk Olive Oil **45c**
Fancy Ass'd. Cookies, per lb. 25, 28, 30c
A GOOD CUP OF COFFEE OR TEA FOR EASTER
Fancy Golden Santos Coffee, the talk of Omaha, per lb. **38c**
Diamond H Blend, per lb. **40c**



Pre-Easter Sale of Kayser and Mohawk Silk Gloves

In all the new shades, white, gray, navy, pongee, tan, brown, taupe and black; some with heavy embroidered back and fancy cuffs in self or contrasting colors. Priced from \$1.00 to \$2.50.

Kayser and Mohawk Silk Gloves
In eight and twelve-button length. In the new spring shades, \$2.50 and up.

GOOD THINGS TO EAT FOR EASTER
HIGHEST QUALITY AT LOWEST CASH PRICES
M. & J. Blend, The Coffee of Quality, lb. **45c**
Courtney's Antioch Blend, lb. **50c**
H. B. C. Special Blend, lb. **55c**
Choice Basket Fried, Sun Dried or English Breakfast Tea, lb. **50c**
Fancy Spider Leg, Japan, Ping Suesy, Gunpowder, Ceylon or Going Tea, lb. **60c**
The Best Tea Settings, lb. **20c**
Everything You Want in Fresh Vegetables for Easter at the Lowest Market Prices
Eggs, Butter, Cheese and Pickles for Easter
The best strictly No. 1 Fresh Eggs, dozen **45c**
No. 1 Country Creamery Butter, lb. **65c**
Full Cream Wisconsin Cheese, lb. **30c**
Full Cream Young American or Brick Cheese, lb. **35c**
Fancy Swiss Cheese, No. 1, equal to imported, lb. **70c**
Full Cream N. Y. White Cheese, lb. **40c**
Fancy Swiss Cheese, No. 1, lb. **70c**
Fancy Queen Olives, quart. **60c**
Chow Chow, quart. **30c**
Large Dill Pickles, dozen **25c**
Sauer Kraut, quart. **12 1/2c**
We have a full line of Heinz Pickles in Pickle Dept.
Our Famous Highland Naval Oranges, the Pride of California, per doz. **50c, 60c**
Fancy Florida Grape Fruit, each **7 1/2c, 8 1/2c, 10c**
SPECIAL EASTER CANDY SALE
Easter Eggs, Baskets and Novelties Cream Wafers, regular 50c seller, lb. **25c**
Fancy Hard Mixed, 50c seller, lb. **35c**
Molasses and Peanut Kisses, lb. **25c**
Manna Milk Chocolate Almond Bar, cake **8c**
The Finest Line of Candies in the City at Lowest Prices

Easter Silk Shirt Sale

900 Silk Shirts in all sizes, newest patterns. Regular prices—\$10, \$12, \$14—

Saturday, Our Cash Price—\$7.45

Less Than Half Price. 100 dozen Men's Silk Neckwear, all the newest colorings. Regular price, \$1.50—

Our Special Price Saturday—69c

Men's Medium Weight Union Suits—regular price \$2.00. **Saturday, \$1.39.**

A full table of Men's Madras and Percale Shirts—odds from our regular stock. All sizes. Regular prices \$2.50 and \$3.00—

Our Price Saturday, \$1.95.

We have a complete assortment of Men's Gloves, Handkerchiefs, Knit Ties, Silk Hose for Easter wear.

In Our Busy Sanitary Market SATURDAY SPECIALS
Steer Pot Roast, lb. **15c**
Fresh Pork Shoulder, lb. **25c**
Steer Pot Roast, lb. **17 1/2c**
Sugar Cured Hams, lb. **32c**
Army Bacon, 12-lb. cans **\$2.45**
Very choicest of Steaks, Chops, Roasts and Spring Lamb at Lowest Cash Prices.