

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

DRESS the children for Easter! Make the little folks just as much a part of Eastertide as yourself, mother. They want to look nicely dressed---just as you do. They appreciate new, clean togs. It helps to instill that manly and womanly American spirit which is ever clean inside and outside.

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The Children's Page—Easter Wear at Lesser Prices



Mothers! Let Him Wear
Hart Schaffner & Marx
Boys' Clothes

Worth \$30, \$35 to 25.00
37.50, special at 25.00

Serviceable, well-made suits that will look right on Easter Sunday and retain their smart lines under hard service. The values are unusual, as they were contracted for months ago when prices were below today's cost.

All-wool in Brown, Gray, Blue and Novelty Mixture

The materials are all-wool, brown, gray, blue and novelty mixtures. All are Spring models with velts and waist seams. Satisfaction guaranteed or money back. Sizes 8 to 17 years. Special at 25.00

Four big tables of other suits with two pairs of pants. Belted styles in all novelty mixtures and up-to-date styles—real Spring suits at a great saving. They are priced at

10.00, 12.50, 15.00

Ages 6 to 17 years.

Brandeis Stores—Fourth Floor—West

Garden Seeds

Specially Priced
Sold Only to Children

Seeds 2c a Pack
Regular Price 5c

There's a wide variety of different kinds of Nebraska raised vegetable seeds, all fresh and new. The regular price is 5c a package. We reserve the right to limit the number of packages.

Onion Sets—The white or red, 20c per quart, or two for 35c

Kentucky Blue Grass Seed, per lb., 49c

White Clover Seed, per lb., 69c

Home Gardening By the Children

During the war home gardening was very popular—and extremely profitable.

It's a practice that should be kept up—for reasons of economy. To encourage the kiddies, on Saturday we offer seeds at less than

One-Half Usual Price

No C. O. D.'s, Mail or Telephone Orders.

Brandeis Stores—Basement—West

Note these Exceptional Prices Sale of Infants' Wear

Mothers who need articles listed below should purchase freely, as we believe these prices for the same quality wear cannot be duplicated.

Part Wool Hose, special 39c
Of part wool; white only; sizes up to 8 years; regular 50c values, special, 39c at, per pair.

Infants' Muslin Bonnets, special 49c

In dainty fine tucking or embroidery; some are lace trimmed; sizes up to 2 years; regular 75c and 1.00 values, special, at 49c

White Easter Frocks; 1.00, 1.98
two bargain lots

Of muslin and voile; new, crisp and fresh—such a variety of pretty styles, in 2 to 6 years; two exceptional bargains, priced 1.00, 1.98

Children's Coveralls 79c
or Play Suits, at

In khaki color trimmed in red, or solid blue and stripes; the most popular sand tog for boy or girl; sizes 2 to 6 years. Priced, each, at 79c

Infants' Pure Silk Hose, at 85c
Of pure silk; white only; sizes up to 3 years; exceptional values; priced, 85c per pair, at

Tub Dresses Special, at 1.75

For little girls 2 to 5 years old, in a variety of pretty colors and models; high and low necks; worth from 2.25 to 3.98, 1.75 special, at

Colored Rompers, 1.75
special

In beach and extension pocket styles; others are made very full and gathered at the knee; a cool Summer garment for the little tots—in a beautiful assortment of others: sizes 2 to 5 years; regular 2.50 and 3.00 values, special, for Saturday, at 1.75



Brandeis Stores—Third Floor—East

Mothers! An Extra Special Sale of 300

Girls' Tub Dresses

Worth \$3 to \$4,
Specially priced, at 2.69

Attractive styles, made of good quality gingham, chambrays and crases, in clever plaids, checks and plain materials; good, bright shades and others that are practical for school wear. Ages 6 to 14 years. Specially priced at 2.69

Regulation Dresses of White and Blue

Of white and French blue material, with embroidered emblem on sleeve; straightline effects; ages 6 to 14 years; 7.50 they are priced at

Popular Fabric \$15 to \$39
Coats, priced

These are coats that will please both mother and daughter—smart styles in popular fabrics, with narrow leather belts that give such clever effects. There is a coat for every occasion in the lot, and they are reasonably priced, at, from 15.00 to 39.00

Brandeis Stores—
Second Floor—West



Specially Priced Union Suits

Juniors' and Small Boys' Union Suits

With the athletic neck, wing sleeves and full open front; knitted of fine cotton thread; a suit for early Spring wear; sizes 8 to 16 years. Specially priced 89c each, at

Brandeis Stores—Third Floor—North

Misses' and Girls' Union Suits

Of fine light weight lisle for Spring and Summer wear. There are the knee length and drop seat styles, the Dutch neck and cap sleeve, the low neck and sleeveless with the half open front, and tight or loose knee. Very specially priced, 69c each, at

Handkerchiefs for Children

BOYS' HANDKERCHIEFS—Hemstitched; good quality; a few with initials, others in plain white. Also children's embroidered picture handkerchiefs, each, at 12 1/2c

JAP SILK HANDKERCHIEFS for the children; have pictures in colors; colored roll hems; priced, each, at 10c

MOTHER GOOSE HANDKERCHIEFS for the children, in nursery rhymes—pretty designs in colors—special, at 7 1/2c

Brandeis Stores—Main Floor—South

Send the Children Outdoors to Play

Hudson Coasters

The wheels and runner attachments of these wagons are made of malleable iron and are unbreakable—rain, snow or sun will not affect them. The axles are of cold rolled steel and ever wearing. Each one is equipped with roller bearings which make it very easy running. The body is removable and is nicely painted and varnished.

They come in three sizes, at, 8.50, 9.00 and 9.50.

Kiddie Kars

We specialize on the genuine Kiddie Kar. They are more popular for spring than ever, and we have them in five sizes, as follows:

Number 1, at 1.50 Number 3, at 2.50
Number 2, at 2.00 Number 4, at 3.00
Number 5, at 3.50

Roller Skates.

Union double ball bearing; all sizes, at 3.00

Brandeis Stores—Main Floor—West



Kiddies! Extra Special Prices on

Easter Bunnies

And Other Novelty Animals

We know that you will want one or more of our dear little fleecy white rabbits. Some of them are holding carrots and others eggs. Then there is the cute little "Dud" goose with his cane and straw sailor hat, and the little white pig with his basket of flowers.

Lot 1—
Has four styles; were from 25c to 50c, special, for Saturday, at 19c

Lot 2—
Has two styles; were 19c, special, at 10c

All Are Fitted With Candy Containers.

Brandeis Stores—Third Floor—West

Special Easter Clearance CHILDREN'S SHOES

Saturday—in 5 Lots 3.50
your choice, per pair

Mothers—On Saturday we solve the Easter problem for you by offering children's shoes; good, up-to-date styles in splendid wearing qualities at a price enabling every boy or girl to have new Easter shoes. Read the list and bring the kiddies in Saturday.

Extra Special! 350 Pairs Patent Mary Jane Pumps \$1

With ankle strap, hand-turned soles and ribbon bows, roomy toes, no heel, sizes 1 to 5. Special for Saturday, 1.00 at, per pair.

Lot 3—Chocolate Lace Oxfords

Black veal or chocolate kid in 4-eyelet lace oxfords; two-sole stock tip, and made for extra good wear. Sizes 8 1/2 to 11; wedges heel, and 1 1/2 to 2 in low heel. Priced at 3.50

Lot 5—The Billiken

White Nubuck lace shoes, plain toe, made without seam; sewed sole. Sizes 8 1/2 to 2; wedges heel. Priced 3.50 at

Lot 1—White Washable Kid

Children's white washable kid or white buck shoes; hand-turned soles, plain toe, button styles, sizes 4 to 8. Priced 3.50 at

Lot 2—Mary Jane Oxfords

Mary Jane or lace oxfords in patent dull Russian calf or white kid. All are up to date and the lot includes an extra good assortment. They have hand-turned soles, and the sizes are 5 to 8. Priced at 3.50

Lot 4—Mary Jane Pumps

Of white buckskin, plain toe, ankle strap, white lining leather insoles, sizes 8 1/2 to 11. Wedges heel; 1 1/2 to 2 in low heel. Priced at 3.50

Brandeis Stores—Main Floor—West

Children's Gloves

Chamoisette Gloves

For children; in gray only, one-clasp styles, sizes 0 to 6; washable; 65c priced, per pair, at

Brandeis Stores—Main Floor—North

Chamois Gloves

For children; with two-tone embroidered backs in self and brown, P. K. seams, sizes 3-0 to 7. Priced, per pair, at 2.50

"Black Cat" Hosiery At 59c

For misses and children; heavy rib, light and medium weight and fine lisle. Some have double knees and reinforced heels and toes—in black and white only; all sizes. Very special at, 59c per pair.

Children's Hosiery Per Pair, 35c

In fine rib; double soles; colors—black, white and brown; all sizes. Also fine lisle sock in white and colors, with colored stripes or plain roll tops; all sizes. Priced, per pair, at 35c

Brandeis Stores—Main Floor—South

Nobody But Us Seems to Pay Much Attention to

BOYS' HATS

We Make a Study of Them



Located in the East Arcade—a large, well lighted department—is the finest selection of boys' and children's headwear to be seen in Omaha. A few of the special values:

Special, plain and fancy Caps Saturday, at 65c

About 75 dozen hats and caps in plain and fancy colors for boys and children, greatly reduced for Saturday, at 65c

GOLF CAPS, newest Spring and Summer styles, priced at 65c, 1.00, 1.50, 2.00, 2.50 and 3.00

CLOTH HATS in swagger shapes, at 1.00, 1.50, 2.00 and 3.00.

FELT HATS, like daddy wears, new Rah Rah hats and plain and fancy mixtures, priced at 65c, 1.00, 1.50, 2.00, 2.50 and 3.50.

STRAW HATS in Rah Rah and wide brim styles, at 1.50, 2.00 and 3.50.

Brandeis Stores—Arcade

Moderately Priced— Hats for Children

This is a display arranged with due thought to childhood's every hat need. Knowing that nothing pleases the little girl more than the wide, upturned sailor with gaily floating ribbon streamers, we have provided a large assortment of such modes in black, brown and navy.

Hats of other captivating styles also await your selection. Every hat is made of the best quality Patent Milan and reasonably priced.

Special at 3.75

Brandeis Stores—Second Floor—East

Growing Girls' Corsets

Must Be Selected
With Great Care

Junior Corsets and Elastic Girdles

For the growing girl. Made of pink novelty cloth and pink and white coutil. Some have that comfortable elastic side and top, others are attractive models in front lacing. All are well made, neatly trimmed and fit perfectly. Sizes from 8 to 16 years. The assortment is large and the price is exceptional, for Saturday only, at 2.35

Drawer Waists for Children

Made of very good quality white cambric and perfect fitting; reinforced under the arms; has the adjustable shoulder and tape-fastened buttons. Sizes are 5 to 16 years. This is an extra long waist, and is regularly worth 1.00. Special, for Saturday only, at 75c

Brandeis Stores—Third Floor—North