

PRE-EASTER OFFERINGS HERE DEMONSTRATE MOST EMPHATICALLY THE SAVING ADVANTAGES OF CASH BUYING.

**Saving Prices on Summer Necessities in
House Furnishing Department**

- At Every Price Quoted, You'll Find the Quality of Our Offerings Superior.
- White Mountain Cabinet Refrigerator, 150-lb. capacity, Cash Price\$39.00
 - White Mountain Cabinet Refrigerator, 50-lb. capacity, Cash Price\$30.00
 - White Mountain Refrigerator, capacity 90 lbs., Cash Price\$33.00
 - White Mountain Refrigerator, capacity 45 lbs., Cash Price\$15.25
 - Two-Burner Oil Stove, grey enamel, Cash Price\$22.00
 - Three-Burner Oil Stove, grey enamel, Cash Price\$22.00
 - Wall Brush, white wool, with two handles for\$1.25

HAYDEN'S
THE CASH STORE

Toilet Goods and Drugs

- 1.75 Le Trefle or Azure Perfume, our cash price, per oz.96c
- 50c Pozzoni Face Powder, cash price40c
- 25c Massata or Sweet Pea Talcum, our cash price17c
- 50c Daggett & Ramsdell Cold Cream, our cash price39c
- 35c Sanitol Tooth Powder or Paste, our cash price24c
- 50c Jergen's Benzoin and Almond Lotion, our cash price25c
- We have Wayne Wardrobes for every purpose at our special cash price, \$1 to \$2
- 50c Moth Balls, 1-lb. pkg., cash price 15c
- 35c Rosewater and Glycerine, 4-oz. bottle, our cash price19c
- 25c Hinkles, our cash price15c
- 25c Colorite Hat Dye, our cash price, 15c
- 25c Pear's Soap, our cash price, cake15c
- 15c Violet Glycerine Soap, our cash price 9c
- 10c Hard Water Castile or Tribby, our cash price7c
- 1.25 Pullman Hair Brushes, extra quality, solid set bristles, a wonderful value at our special cash price69c
- We have just received a nice fresh shipment of Sassafras Bark. Get yours now. Sacks at10c, 15c and 25c

Spring Clothes of Real Quality

The Only Kind It Pays to Buy.
The Only Kind We Offer For Sale.

HART SCHAFFNER AND MARX

Made most of them for us. That is a guarantee that they are all wool, hand tailored and will render you your kind of satisfaction or your money back. Fair, isn't it?

You'll Want a New Suit or Top Coat For Easter

Let us fit you Saturday in the very best suit or Top Coat you can buy at the price.

A wonderfully comprehensive showing of the new spring models here for your selection.

Don't Take Chances—Buy the Guaranteed Kind

Need an Extra Pair of Trousers to Finish Out the Season?
Here's a Splendid Saving Opportunity

REGULAR \$10.00 TROUSERS, in all sizes, 30 to 50. 500 pairs in the lot, good assortment of patterns, pair, at\$6.95

EASTER SUITS

For the Boys

In all wool, some of them with two pairs of trousers. Sizes from 7 to 17 years old, in all the new Spring Models, all colors to pick from. These suits sold formerly at \$18.00. Sale price Saturday,

\$14.75

We Are the Home of the Hart Schaffner and Marx Boys' Suits

With a large line of the new spring models and fabrics, in all wool guaranteed. Like dad wears. Sizes 10 to 18 years, at—

Cash Price, \$25.00

Complete Line Of
Boys' Wash Suits, Caps and Blouses

- Wash Suits, cash price, at.....\$1.95 to \$4.95
- Blouses, cash price at.....\$1.25 to \$1.50
- Caps, cash price, at.....\$1.25 to \$2.00

Superb Display of Easter Apparel

Modes that appeal most strongly to discriminating buyers. Prices in our Pre-Easter Sales that insure substantial savings to you on the

NEW SUIT, GOWN, COAT OR DRESS

Ladies' and Misses' Sample Suits
At Reduced Prices For Saturday

These are all high-class garments, made by high-grade concerns, very best materials and workmanship. Six Special Prices Saturday.

\$54.50 \$57.50 \$65.00
\$75.00 \$85.00 \$87.50

Easter Footwear
For the Whole Family
At Money Saving Cash Prices

Despite every indication of higher prices that prevail in other stores, you will find ours lower. Orders were placed nearly a year ago, right in the middle of the summer, and that accounts for these low quotations. If you would pay more in other stores, no one can prevent you. But if economy with style is the paramount thought, you should see our splendid values.

Saturday From 9 to 12 Only
50 dozen Bungalow Aprons, for
\$1.00
Two to a Customer.

25 Dozen SILK WAISTS
All sizes and colors, Saturday, at—
\$1.98
Two to a Customer.
9 to 12 Only.

Hundreds of NEW SPRING COATS
Polo cloths, velours and all new materials and styles, at special prices.

150 COATS—All new up-to-date styles, all sizes, very special for Saturday, only—
\$22.50

A WONDERFUL SHOWING OF EASTER APPAREL FOR CHILDREN
in Our Enlarged Children's Section, Second Floor—Attractive Cash Prices.

Sale of Men's Silk Shirts

Bought to sell for \$12.00, all sizes, newest patterns, Hayden's cash price,

Saturday 7.95

Men's Madras and Percale Shirts, bought to sell for \$3.50, all sizes, newest patterns, Saturday, only.....\$1.95

Men's Union Suits, light and medium weight, all sizes, regular price \$2.00, Saturday, cash price.....\$1.45

Men's Cotton Hose, regular price 25c and 30c, Saturday, cash price.....19c

We are showing a complete line of Men's Easter Neckwear at our low cash prices.



Spring Hat Styles That Are Right

Surely, he was a wise person who said, "It's the hat that makes the man."

For Saturday we have on Sale a Very Fine Cloth Hat in three colors, and all sizes; the product of Gordon Ferguson, which guarantees quality. These hats are medium and light weight. Regular price \$5.00. Saturday\$3.00

For a Nice Nobby Hat, light weight, all colors and sizes, ask to look at the Richards Hat. It's got pep and jazz combined with quality\$5.00

We respectfully call your attention to our stock of Stetson Spring Hats. To say "wonderful" is making it easy; all colors, all styles. No use talking about quality, that was settled years ago. Price for Spring Hats \$8, \$10, and \$12.00

OUR STETSON STAPLES are in three colors, "B. B." Black and Tobacco. Mostly every shape and all sizes. Prices\$7.00 to \$25.00

All our Spring Stocks of Caps for Men and Young Men are in. Look 'em over!



PARIS
Consello
IMPORTERS

CHICAGO

Andrea
PARIS
PATTERNS
NEW YORK
CHICAGO

Exclusive Springtime Modes

Neckwear and Veiling Specials

You'll Find Assortments and Values Superior

Flange Vestees with high or low necks, trimmed with dainty tucks and pearl buttons; special cash price Saturday\$3.50

Long Net Vestees trimmed with ruffles of val lace; special cash price Saturday\$4.50, \$3.50 and \$2.25

Short Net Vestees trimmed with fine filet lace and insertion; special cash price Saturday\$2.50

Collar and Cuffs in fine net, trimmed with dainty lace; special cash price Saturday\$1.75 to \$3.50

Tuxedo Collars for the new spring suit; special cash price Saturday75c to \$3.25

Jabots made of fine net and lace; special cash price Saturday\$2.50 and \$2.75

A large assortment of colored organdy ruffings at per yard\$1.25 and \$1.50

Drape Veils in all the new designs; Saturday\$1.50 and \$2.10

New veiling in all the new shades; special cash price Saturday, per yd. 35c to \$1.65

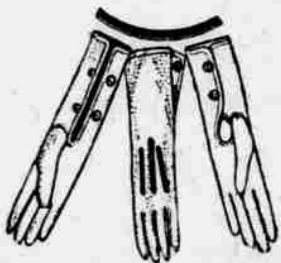
Easter Special Sale of Kid Gloves

We now have a complete line of Imported Gloves. In all the new shades for Spring wear. White, Tan, Brown, Gray, Beaver and Black.

Also a new line of Gauntlet Kid Gloves. In the Spring Suit Shades, Brown, Castor and Apricot.

Special Saturday
Silk Gloves in eight and twelve-button lengths; in all sizes, in White, Mastic and Black. Cash Price.....\$2.75

Big Assortment of Two-Clasp Silk Gloves
In all shades with fancy Cuffs and Heavy Embroidered backs. White, Mastic, Pongee, Gray, Taupe and Black. Price \$1.75 up.



Underwear

Italian Silk Vests with embroidered fronts or plain with hand tailored or bodice tops. Also Italian Silk Bloomers of markedly superior quality reinforced pink. Regular price \$4.98 and \$4.50. On sale\$3.98

Women's Fine Lisle Vests in pink or white with hand crocheted yokes, hand tailored, beaded or bodice tops, regular 75c and 69c quality. On sale50c

Women's Fine Lisle Union Suits in pink or white with hand tailored or beaded tops, or bodice tops, tight knee, lace bottom or envelope chemise styles. Regular \$1.25 and \$1.50. On sale98c

Gowns, Envelope Chemise and Skirts made of Nainsook and Battiste; pink and white yokes of sheer embroidery and fine lace shirred and ribbon run. Regular price \$2.50 and \$1.98. On sale\$1.75

Crepe de Chine Envelope Chemise, flesh, daintily trimmed with fine laces or touches of embroidery, ribbon shoulder straps. Regular price \$3.50 and \$5.98. On sale\$4.50

Read the Big Special Price Cutting Grocery Sale for Saturday

- 16-oz. cans Pet. Wilson or Carnation Milk, per can12 1/2c
- 16-oz. cans Elixora Milk, per can11c
- 6-oz. cans Pet. Wilson or Carnation Milk, per can6 1/2c
- 12-oz. cans Price's Baking Powder, per can33c
- 24-lb. sack Pure Eye Flour, \$1.25
- 24-lb. sacks Best Wheat Flour \$1.85
- 48-lb. sacks High Grade Flour, \$3.35
- The Best No. 1 Navy Beans, lb. 10c
- Gallon cans Pie Apples or Pumpkin, per can1.15
- The Best Domestic Macaroni, Spaghetti or Egg Noodles, per box65c
- Sweet Onion or Melon Pickles, per bottle1.15
- Pure Cedar Vinegar or Catsup, per Layer, 5-oz. bottle12c
- 4 cakes Floating Castle Soap,10c
- 4 cakes Best Naptha Soap,12c
- 4 bars Electric Spark Soap,25c
- 6 bars Best Elm All or Diamond C Soap,25c
- For Puddings, Sauce or Cakes Use More Dried Fruits.
- Choice large Italian Prunes, lb. 25c
- Extra large 3/4 size, lb. at30c
- Seedless Muscatel Raisins, lb. 25c
- Seedless Muscatel Bleached Raisins, lb. 25c
- Fancy Evaporated Peeled Peaches, per lb.30c
- Fancy Evaporated Apples, lb. 35c
- Fancy Cleaned Currants, lb. 30c
- Fancy Evaporated Apples, lb. 35c
- Cresco 1-lb. tins Fancy Layer Raisins60c
- Cresco Stuffed Dates, box at25c
- OMAHA'S GREATEST TEA AND COFFEE MARKET.
- Fancy Santos Blend Coffee, lb. 30c
- H. B. C. Special Blend Coffee, per Seal40c
- Courtnay's Ankola Blend Coffee, per lb.30c

Omaha's Largest Millinery Department Offers the Greatest Before-Easter Sale of

MILLINERY

300 Andrea and Consello Pattern Hats—Specially Priced
Values to \$25

Special Today
Smart Trimmed Hats, values \$7.95 to \$10.00. **5.95**
For today only

Children's Hats in best selection, tailored and trimmed styles, at—
2.95, 3.95, 5.00



In Our Busy Sanitary Market

The Best at the Very Lowest Cash Prices.

SATURDAY SPECIALS.

- Steer Pot Roast, per lb.15c
- Veal Breast, per lb.12 1/2c
- Steer Shoulder Roast, lb.17 1/2c
- Sugar Cured Bacon, per lb.25c
- Cone Leaf Lard, per lb.22 1/2c

5,000 lbs. Assorted Cream Wafers, regular 50c sellers, Saturday, lb.29c

10,000 Cakes Manus' Milk Chocolate Almond Bar, regular 10c seller, Saturday... 5c

All Brands Chewing Gum, 3 packages for.10c

BIG CANDY SPECIAL

Easter Hosiery

Never was Easter Hosiery more beautiful or more attractively priced.

Women's Very Fine Gauge Pure Thread Silk to the Top, in black, white and some colors, also hand embroidered cloths, with lisle tops, worth up to \$4.75, cash price, pair.... \$3.50

Women's Pure Thread Silk Hosiery, full fashioned double garter tops, black and white, sold regularly at \$3.50 and \$3.75, Saturday, cash price, only\$2.50

Misses' Pure Thread Silk Hosiery, in black, white and cordovan, regular \$2.98 values, cash price.....\$2.35

Boys' and Girls' School Hose, in black, white and cordovan, values up to 65c, cash price, pair39c

IT PAYS. TRY HAYDEN'S FIRST. IT PAYS.